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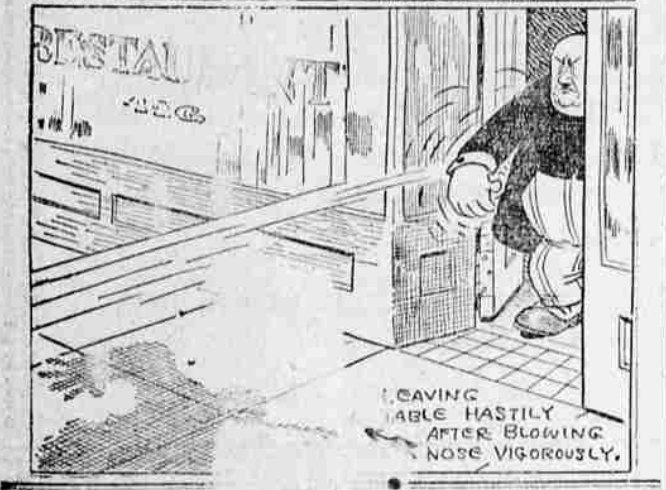
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OUTBURSTS OF EVERETT TRUE



Weather-Proof for Southern Tourists



"Where are you going, my pretty maid?" has become almost a foolish question. All the pretty maids who can manage it, are going along with their umbrellas, to some winter resort, where they can wear special "weather-proof" outfits and be as happy as the day is long, seeing and being seen. The sunny South has other charms than its climate, its scenery, and the fashion parade. There are some tourists who don't care who they see, but are interested in the clothes the tourists in the South are wearing. We know that some of the fads of the winter tourists will be the fashion of the summer girls, and it is a great show anyway.

Among the lovely new arrivals in smart sets that include a long scarf, there are some pieces that herald the day in rainproof garments as lately we look about for the eye to look upon. The new materials as rubberized silk or imitation leather. Being made of mere incident in the chief business; being a price commensurate with the cost.

One of the handsomest of

matched sets is shown here. It is made of excellent patent leather, a term that describes its appearance only. It is black, and shiny but it is as soft and pliable as silk.

The hat is faced with chiffon, fast in high mod color with a hint of pink in it, and bound with narrow black grosgrain ribbon. A band of this ribbon is laid about the base of the crown, and tied in a little bow at the front. The designer might have stopped her with the assurance that she had made a satisfactory rainproof hat. But this hat is made to smile in the face of the rain, and thank the weatherman for sending it. It is any with beautifully embroidered flowers cut out from some Chinese or Japanese garment and applied to the crown. They are in shiny soft colors, done with the inseparable fineness and softness of those Oriental needlewomen.

The bag is cut in the shape of a tall, slender, and a handle that slips over the arm. It will carry the knit cap, gloves, and other things that are so necessary to life in her. It has an array of embroidered flowers on one side of it.

Julia Bottomley

JANUARY CLEARANCE SALES

THIS GREAT SALE OFFERS TO YOU A BIG SAVING ON THE BEST, NEWEST AND MOST DESIRABLE MERCHANDISE. THOUSANDS OF DOLLARS' WORTH OF MERCHANDISE, AT PRICES ACTUALLY LOWER THAN EQUAL QUALITIES ARE SELLING FOR IN THE WHOLESALE MARKET TODAY.

- | | | | |
|---|----------------|--|-----------------|
| 27-inch Outing Flannel (heavy weight); yard..... | 15c | 32-inch Tom Sawyer Suiting | 22 1/2c |
| 36-inch Percales (light and dark colors); yard..... | 20c | Ladies' Suits, values to \$55.00; your choice..... | \$12.80 |
| 27-inch Zephyr Gingham, yard..... | 17 1/2c | Ladies' Coats, values to \$60.00; your choice..... | 1/2 Price |
| 36-inch Cretonnes (a big variety); yard..... | 18c and up | Ladies' Waists, newest models; reduced..... | 25 per Cent |
| Curtain Serims (new patterns), yard..... | 13 1/2c and up | Ladies' Wool and Silk Dresses, reduced..... | 33 1-3 per Cent |
| 36-inch Comforter Challie, yard..... | 18c | Ladies' Wool and Silk Skirts, reduced..... | 25 per Cent |
| 27-inch Heavy Flannelette, yard..... | 22 1/2c | | |
| 32-inch Kimona Crepes, yard..... | 22 1/2c | | |
- Entire stock of Furs reduced 1/4 to 1/2 Price.
- Clearance Prices—Reductions Worth While on All House Dresses, Kimonas, Bathrobes, Muslin Underwear, Petticoats, Knit Goods.

Clearance Prices on Our Entire Stock of Ladies' and Misses' Shoes

HERE'S THE GREATEST OPPORTUNITY TO "STOCK UP" ON SHOES AND SAVE MONEY. WE SUGGEST THAT YOU BUY TWO OR THREE PAIRS AT THESE PRICES.

- | | | | |
|---|--------|--|--------|
| Ladies' Shoes, grey, ivory brown kid cloth top..... | \$7.65 | Children's and Misses' High Top Shoes | |
| Ladies' Shoes, black vamp, grey and ivory tops..... | \$8.10 | 5 to 8, gummetal (shoe for hard wear)..... | \$1.69 |
| Service Shoes, gummetal and patent leather..... | \$3.35 | 8 1/2 to 11, gummetal, heavy leather sole and leather heels..... | \$2.29 |
| Ladies' Shoes, low heels, gummetal..... | \$3.15 | 11 to 1, gummetal and patent leather..... | \$2.79 |
| Ladies' English Sport Shoes..... | \$3.90 | | |
- Clearance Prices on All Slippers, Pumps, Shoes.

Our regular lower (than Elsewhere) Prices reduced in every department

RAISING A DUST

We often wonder how long the people will be fooled by some newspapers, which deliberately choose to take the side of the proletariat in order to make money. Just now some of these demagogic newspapers in Portland and elsewhere are attacking the Public Service Commission because of its decision that street railway fares in Portland should be raised from five cents to six cents. Every commodity has raised, labor has raised. Why not street car fares? The facts showed that unless street car fares were raised, the company would be forced into bankruptcy, the service of the public would have been curtailed and general inconvenience would have resulted. Labor itself is represented by the employees, and official labor organization had studied the case and approved the increase. But the demagogic newspapers continue to harp and howl. They sell social discontent on their editorial pages and in their news columns, stir up strife between capital and labor and raise hob generally—and incidentally sell their papers and advertising and make money. The street car company has raised its rate twenty per cent. If these newspapers have not raised their advertising rates more than twenty per cent since the war times, they are not showing good business judgment. What is good business for them and their patrons is good business for the public. A starved horse will not pull the load.

A BRIGHT OUTLOOK

The article in The Observer yesterday by William H. Rankin of Chicago, one of the most prominent and patriotic advertising men in the country, merited careful reading and attention. The first thing that should sink into the public mind is that America will follow England's experience; Business will be active and prosperity will continue to flow. How can it be otherwise, when in one year the savings of a lifetime are being put in circulation and all in this country, labor and capital both, reaping the benefit? No doubt the East will reap the greater benefit. We hear people whining that we of the West have nothing to sell. Such talk is childish. Everything

that we have nearly is for sale and at good prices, and money is continually flowing in as the result. With the prospects for a million bushel crop in Union county alone, with high prices for all farm products, with labor well paid and with steady employment, business men and others in Eastern Oregon should signal "full steam ahead."

WANTED—A DUMAS

Shades of Dumas! What a chance the great romancer would have had in the present war! Than Dumas there is no greater for the plausibility of his romances, for the liveliness and grace of his narrative. Even the translator cannot lose his sprightliness of wit that sparkles in the French. Dumas would have seized the modern engines of war and woven them into his stories. D'Artagnan would probably have flown to Berlin in an airplane, Porthos would probably be cast as a driver of tanks, Athos might have performed great exploits as a balloon pilot, while Aramis might have been a star in the secret service. Dumas has left for us a picture of Cardinal Richelieu that is better than history for vividness. Who is there who will paint the picture of the Kaiser to leave for future generations?

HANDLING GRAIN IN BULK

Farmers in the vicinity of Elgin, with the co-operation of the warehouse company, are considering building an elevator for the handling of bulk grain. This is a subject which merits prompt and careful attention and study.

EDITORIAL COMMENT

Oregon First

The State of Oregon enjoys an enviable standing among the states of the Union on account of its splendid record in every movement of patriotic duty that has been inaugurated for the support of our government in the successful prosecution of its most worthy war aims, for the encouragement, protection and comfort of those who have placed their lives upon the altar of sacrifice for their country's defense, for the conservation of resources and for such unselfish denials as the ruling forces of the nation have deemed necessary to the ends and purposes of the nation's participation in the international conflict. Every citizen of this state must feel proud of what Oregon has done in answer to every call—to the Red Cross, to the voluntary enlistment of its fighting forces, to the Liberty Bond subscriptions, to the Y. M. C. A., and to every form of effort that calls for generous response and sacrifice, and in that pride let us not forget to place a large share of the credit where it belongs for the condition of the public mind and conscience which made such achievements possible. It is but justice to say that the fine precept and example of our patriotic governor, James Withycombe, exhibited and expressed earnestly and vigorously on all occasions, have been most powerful agencies in spurring and encouraging our people to do the very best that is in them, and it is also safe to say that no person in the state is prouder of the record made than he is.—Salem Capitol Journal.

POLITICAL NOTES

ROY RITNER ASSISTANT.

PENDLETON, Or., Jan. 19.—(Special.)—Roy W. Ritner, Unadmitted county farmer, will seek the Republican nomination at State Senator in the expectation of filling the vacancy caused by the enlistment of Lieutenant Frederick Steiner, who

was elected a year ago. Mr. Ritner has served two sessions in the Lower House of the State Legislature as a Representative from Umatilla County.

OLD TIME MUSH NOW LUXURY

WASHINGTON, Jan. 19.—Mush is becoming the great American extravagance. The good old cornmeal variety is becoming so popular in the households that its price is going up along with everything else. Corn was one of Food Administrator Hoover's recommendations for the American table when he looked out on the world shortage of wheat. As a result the busy housewife, following the appeal, has been putting corn into everything and mush has become a luxury instead of a laugh as in years gone by.

TELEGRAM SUBSCRIBERS!

Please pay Telegram subscriptions to me at my store. Please all new subscriptions to Red 3551—A. G. Hornum, 406 Fir Street.

BUTTER LABELS—For sale at The THE OBSERVER PUBLISHING CO.

For Hard-to-fit Women--

Some women are hard to fit in corsets; some just think they are.



There are certain types of figures, however—full bust and small hips, small bust and large hips, short stout figures—that require special designing in corsets.

In MODART Front Laced Corsets there are special sizes and models for just such figures. We can give any woman, of whatever size or shape, the kind of style and fit she should have.

MODART CORSETS
 Front Laced
PAULINE LEDERLE

Patriotism and Business

Every good citizen at this time should do his share toward strengthening the Federal Reserve Banking System which our Government has created with its billion dollars of resources to stand back of its member banks and all their depositors.

You can contribute directly to the strength of this system, and at the same time secure its protection by depositing your money with us, since part of every dollar you deposit with us goes directly into the new system, where it is always ready for you when wanted.

This is a suggestion for prompt action.

Member Federal Reserve System

La Grande National Bank