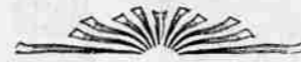


THE OBSERVER'S PRIZE CONTEST FOR CARRIERS

HELP YOUR FAVORITE CARRIER BOY TO WIN A PRIZE

**Prizes for the Boys Who Secure the Greatest Number of Subscribers and
Who Have the Fewest Number of Complaints
on Deliveries.**



Conditions Of The Contest

To promote efficiency and interest in their work, The Observer is instituting a number of rewards for good work.

In this first Carrier Contest the boy with the highest score will receive a gold watch, the second boy a silver or gunmetal watch, and every other contestant will also receive a prize, according to his record and credits.

First—Carrier boys are seeing who can get the largest number of subscriptions added to their list before March 12.

Second—Who will have the least number of complaints from customers.

Third—Boys can procure their subscriptions in any part of the city and invade each others' territory, but carriers will each deliver only on their own routes.

Fourth—Boys do not collect any money at any time. Subscribers write their name and address only on the orders.



OBSERVER CARRIERS' PRIZE CONTEST ENDS MARCH 12st