

THE OBSERVER'S COMMUNITY PAGE

THE BUSINESS MEN OF LA GRANDE ARE VITALLY INTERESTED IN THE GROWTH OF THE COMMUNITY HAVE INVESTED THEIR CAPITAL HERE, ARE ALL EMPLOYERS OF LABOR, HELP TO SWELL THE PAYROLL AND CIRCULATE THE HOME DOLLAR. THEIR GOODS ARE EQUAL TO THOSE OF THE BIG CITY STORES. DEAL WITH THEM. KEEP YOUR MONEY AT HOME. BOOST FOR LA GRANDE, UNION AND WALLOWA COUNTIES—A GREATER, BETTER, MORE PROSPEROUS EASTERN OREGON

NASH ELECTRIC CO. Phone 451 Black.

A Suggestion—Hooverize. Purchase Useful Christmas Presents. Hot Point Electric, a complete line, beautiful and Useful Electric Appliances.

PURE MILK AND CREAM CO. W. Cass, Proprietor.

Retail Department, 1708 1-2 Sixth Street. Deliveries to all parts of the city. Phone us. We do the rest and you get the best. Phone Red 1971.

BLUE MOUNTAIN CREAMERY E. D. Selder, Pres. G. C. Hopkins, Secy-Treas.

Blue Mountain Butter, Cream, Milk, Buttermilk, Ice Cream

L. LUDWIG, MEAT MARKET

Meats, Fish, Poultry. 219 Fir Street. Main 747.

THE J. D. LYNCH COMPANY

One Block East of Depot FUEL AND DRAYAGE. HOUSEHOLD GOODS PACKED AND STORED Phone Main 10

C. L. THORNE, GROCER

Home Phone Main 54 GROCERIES, FRUITS AND VEGETABLES Our Motto: Promptness and Courtesy.

THE MAMMOTH GROCERY C. R. Simkins, Prop.

1211 Adams Avenue RELIABLE MERCHANDISE -- RELIABLE METHODS Staple and Fancy Groceries PHONE MAIN 82

J. G. SNODGRASS GROCERY

1118 Adams Avenue Phone Main 43 Agent for Chase & Sanborn's Teas and Coffees

WHITE GROCERY

305 Fir Street Phone Main 42 BE PREPARED—Join the army of satisfied customers. We have our own Delivery.

DUTLI'S BAKERY

317 Fir Street Phone 736 Your Home Bakery Blue Ribbon Bread The best quality of bread, pies, cakes and cookies.

STANDARD LAUNDRY

1416 Jefferson Phone Main 56 DRY CLEANING, DYEING

HEADQUARTERS FOR PEERLESS SYRUP

A Home Product -- Made of Granulated Sugar. Pt. 20c; Qt., 37 oz., 35c; 1/2 Gal., 4 1/4 Lbs., 70c; 9/16 Lbs. \$1.25 Phone Main 35 HUG'S GROCERY Phone Main 35

OREGON GROCERY CO., Inc.

Jefferson St. Wholesale, Main 14. Royal Club Pure Food, Royal Club Impurities Quality -- The Best of Everything in Canned Goods.

HARRIS GROCERY

408 Fir Street Phone Main 70 Groceries, Meats, Fruits and Vegetables.—(Once a Customer Always a customer)

CITY GROCERY & BAKERY

105 Depot Street Phone Main 75 THE HOME OF FANCY GROCERIES

UNITED STATES NATIONAL BANK

La Grande, Ore. The Bank That Takes Care of Your Deposits. We have Safety Deposit Boxes for rent. The only Safe Place to keep your Liberty Bonds.

U. LOTTES

1116 Jefferson Phone Black 51 A GENTLEMEN'S RESORT—Cigars, Tobaccos, Lunches, Soft Drinks and Confectionery.

WILSON BROS. TAILORS

New Foley Building Phone Black 1761 Cleaning, Pressing and Hat Blocking.

Open Winter in the Hills.

UNION, Jan. 7. (Special).—L. H. Stover was in from the Stover saw mill Wednesday and reports no logging this winter thus far. Where last year there was four feet of snow over much of that country the ground is bare this winter. Mr. Stover is putting in his time improving his ranch, clearing land, fixing fences, etc. He came out via High Valley, owing to the fact that the old road off the hill, via Catherine is blocked at present. Halfway—Two Shoe mine incorporated and extensive development work to start. Stanfield—Local creamery purchased by Pendleton man and the capacity of the plant to be increased.

Central Appreciates Your Kindness

There are three operators concerned in every telephone call—you, the party you are talking to and "central."

All three parties must co-operate if the best service is to be had.

The telephone operators are human, just as you are.

Being human, they appreciate kindness and courtesy, but resent unkindness and discourtesy just as any of us do.

Kindness begets kindness, courtesy creates courtesy and patience encourages patience.

If you wish to get the best out of your telephone, make it a point to be kind and courteous to the operators.

Home Independent Telephone Co.



WHAT HE DOES NOT SAY

One of the stock arguments of the mail order house is that "We sell our merchandise at such a small profit that it will be a big saving for you to trade with us." The mail order house does not tell you that its profits are made by selling a class of merchandise that your local merchant could not handle and repeat sales, nor does the mail order house call your attention to the fact that it does not pay any taxes in your community to help support your churches or schools, nor to build your roads; neither does it care to have you reminded that it does not employ any one in YOUR community or BUY anything from YOUR farmers, and it is equally concerned that you be not reminded that it does not extend you credit or trust you for anything. As a matter of fact the mail order house does not want to see your local merchants progress, which is equal to saying it does not want to see your town build up and prosper—it has no interest in YOU or YOUR community whatever. All it wants is your money and it wants that in advance even before you see its merchandise. These are just a few of the reasons why these mail order civic center destroyers should be left alone by all of us. You will find other and more pertinent reasons in this space from time to time.

THE GROCER'S NEW PRICE PROBLEM

The products licensed by the Food Administration, consisting of 64 items, represent practically two-thirds of the sales of wholesale and retail grocers, says the Interstate Grocer, and the margin of profit on such commodities will average 20 per cent, with amount 10 per cent on sugar and less than 20 per cent on butter, eggs, and potatoes. This leaves only one-third of a grocer's stock, principally luxuries, upon which he has a leeway in profit sufficient to make up losses that may be incurred on licensed commodities. Heretofore, grocers have sold about one-third of their goods on a basis below overhead expense—sugar, flour, lard, butter, and eggs principally. That left two-thirds upon which to adjust a living profit balance, whereas under war conditions the profit balance is confined to one-third of the stock. This situation makes it necessary to eliminate every item of expense not absolutely essential, and the next few months in the grocery trade will be trying ones. But it is expected that war conditions will make better merchants, with more ability to operate economically and secure legitimate profits by increasing volume of trade.

"It Isn't Your Town, It's Yours."

If you want to live in the kind of a town Like the kind of a town you like, You needn't slip your clothes in a grip And start on a long, long hike. For you'll only find what you left behind For there's nothing that's really new: It's a knock at yourself when you knock your town. For it isn't your town—it's yours.

Real towns are not made by men that are afraid. Let somebody get ahead. When everybody works and nobody shirks You can raise a town from the dead. And if while you make your personal stake, Your neighbor can make one, too, Your town will be what you want to see. It isn't your town—it's YOURS. THE PAYROLL DOLLAR By A. G. CLARK of the Home Industry League No money moves so rapidly as the payroll dollar. It comes back into all channels of business and professional activity very soon after it is earned by the employee to whom it is paid. In these extraordinary days of high costs, the payroll dollar is a boon to the community that is fortunate enough to have industries and payrolls. Oregon has no patent on the movement to stimulate interest in behalf of home industries. On the contrary, Oregon is away behind in the big activities along this line. All over the country the effect is noticeable and the doctrine that Uncle Sam is now preaching to "Buy Local Products" is being practised with a right good will. The community to the North and South and East of Oregon are especially loyal to their local factory goods. It is now a patriotic duty of every loyal citizen to use the goods produced by Oregon factories and in behalf of home industries. The merchant or consumer who fails to follow the request of the Government in conserving resources is in the slacker class. Millions of money is going out of Oregon for many worthy causes such as Liberty Bonds, Red Cross, Y. M. C. A., and other war activities. Most of this money will never find its way back to this community. Therefore, it is a serious duty that confronts every Oregonian in every nook and corner of the state; and that is to buy local products and buy them from your local dealer or through him. Every means to sustain our busi-

C. E. HACKMAN Cigar Manufacturer Phone Main 778 1469 Adams Avenue La Flor de Hackman, La Napoleon, C. B. Little H., C. E. H. Cuban Smokers.

Andrew Bros. THE TOGGERY Phone Black 231 LADIES' AND GENTS' CUSTOM-MADE TAILORS "The Best Is the Cheapest." High-Grade Gents' Furnishings, Repairing and French Dry Cleaning

HILL'S DEPT STORE Phone Main 710 1209 Adams Avenue The best of everything for Ladies and Gentlemen, Boys and Girls.—The Store of Quality Goods.

SIEGRIST & COMPANY Jewelers Phone Red 91 1110 Adams Avenue The Largest Jewelry Store in Eastern Oregon.

HAYNES—VELIE C. A. McCrary's Garage 1117 Washington Street Phone Main 758. Second-Hand Cars Bought and Sold

Handy Candlestick. An ingenious method of using a candlestick in the cellar, instead of the untidy method of sticking the burning candle to a shelf or ledge by melted wax, is to screw the candle into a heavy bar. Such an improvised candlestick prevents upsetting, and the candle can burn down and out without danger of fire.—American Boy.

The First Woman Suffragist. A modern historian makes the claim that Ganger Rolf, the mighty viking, who afterward became the first Duke of Normandy and the progenitor of William the Conqueror, was the original woman suffragist and that it was this valiant Norseman who sounded the first clarion call for woman's rights ten centuries ago.

A Bird That Shaves. The bonnet, a South American bird, takes a dry shave regularly. The bonnet has long blue tail feathers. Each quill is adorned from base to tip with soft blue down. This arrangement the bird dislikes. Therefore with its sharp beak it nips the quills bare from the base out to about an inch from the tip, where it maintains a neat oval of soft blue whisker. Such action seems silly on the bonnet's part to certain philosophers, though it seems no sillier than man's action in regularly scraping bare his cheeks and chin while he maintains on his upper lip an oval of soft hair not unlike the bonnet's tail oval.—Exchange.

Olives Sliced. Delicious dishes for afternoon refreshment are made interesting by the way in which olives are used with them. For instance, cut brown bread, round loaves, in thin slices, butter or spread them with cream cheese and arrange in the center slices of stuffed olives in the form of flower petals about another slice of olive or a tiny mound of cheese sprinkled with paprika. The same scheme may be followed out with sautéed or other crackers, spreading them similarly and decorating with the stuffed olives sliced and arranged in geometrical designs.—Exchange.

LA GRANDE NATIONAL BANK Phone 1215 Adams Avenue Capital \$200,000, Surplus, \$40,000 President, F. J. Holmes Phone Main 25 Cashier, F. L. Meyers

LA GRANDE PHARMACY A. Newlin, Manager. Phone Main 49 1302 Adams Avenue WE ARE NO FARTHER THAN YOUR PHONE—Prescriptions, Druggist Sundries, Stationery, Confectionery.

NEWLIN BOOK AND STATIONERY COMPANY Telephone Main 67 1114 Adams Avenue Let us supply your books, office supplies and Stationery needs.

HE'S GOT 'EM What? The best line of Birthday, Wedding and Xmas present. Who? Frank Harris, the Art Man. Why? The only exclusive Art Store in Eastern Oregon, SEE!

LA GRANDE LUMBER & MANUFACTURING CO. Phone Red 741 Cove Avenue Wholesale and Retail Lumber

CHRISTIE & AMSDEN VARIETY STORE Shop Early for Xmas Presents TOYS, TOYS TOYS, TOYS Phone Red 3991. 1303 Adams Ave.

F. L. LILLY Adams Ave. Main 756 Hardware, Ranch and Mill Supplies, Building Material, Stoves, House Furnishing, Etc.

W. H. BOHNENKAMP CO Phone Black 241 1301 Adams Avenue Hardware and House Furnishing Goods, Wall Paper, Paints and Oils, Builders' and Plumbers' Supplies, Cutlery, Guns, Ammunition, Fishing Tackle.

CARR FURNITURE CO. Phone Main 770 1317 Adams Avenue The largest furniture and house furnishings store in Eastern Oregon. Everything for the Home or Office.

THE DALLES SECOND HAND STORE & JUNK SHOP Phone Main 722 807 Fir Street Dealer in Hides and Pelts.—M. Turshinsky, Prop.

CHANDLER EXIDE BATTERY SERVICE Phone Main 737. LEIGHTON'S GARAGE EXIDE BATTERY SERVICE STATION. OXY-ACETYLENE WELDING. MACHINE WORK.

MITCHELL REPUBLIC TRUCKS The B. C. Hamilton Garage, Jefferson and Fir Streets. Both Phones: M. 790; M. 430.

AUTO ELECTRIC SERVICE CO. Willard Service Station. Both Phones, 1515 Adams. ED G. RIESLAND, Prop.

DANIEL AUTO COMPANY Al Daniel, Mgr. Dort, Reo, Monroe, King 8, Kissel, Chalmers, Oakland, Cole 8, Marmon and Oldsmobile Adams Avenue -- Phone Main 761

LIBERTY SIX CHEVROLET Geo. B. Richardson, Foley Hotel Bldg., Phone Black 471

OVERLAND—WILLYS-KNIGHT Galloway-Rees Co., Adams and Fir Streets. Phone Main 777.

106 Fir Street RUBY CYCLE SHOP Tel. Black 1211 Tire Vulcanizing. Motor Cycle and Bicycle Repairing. Indian, Henderson and Excelsior Motor Cycles.

DODGE BUICK CADILLAC Smith's Garage Phone Black 1751 Depot, Opposite Elks Club.

MAXWELL CARS MAXWELL SERVICE STATION John E. Anderson, 1110 Jefferson St. Phone Main 71—Union Co. Phone 341

His Other Copper. A dog was in the habit of going daily to a baker's shop. His master would give him a penny, which he would drop out of his mouth on to the counter, receiving in exchange a penny bun.

One day his master said to the baker: "I should like to know how much my dog really does know. Try him with a halfpenny bun tomorrow."

When the next day the dog dropped his penny and only a halfpenny bun was given to him he sniffed at it, turned it over and over with his paw, then in a dignified manner walked out of the shop, leaving the bun.

In ten minutes he returned, accompanied by a policeman.—London Tit-Bits.

His Tip on Taxes. A great Frenchman, Colbert, once said that when lawmakers levy taxes they ought to go pluck the goose (the people) as to procure the largest amount of feathers with the least possible amount of squawking.

"PAY ME."

Soon Over His Cold. Everyone speaks well of Chamberlain's Cough Remedy after having used it. Mrs. George Lewis, Pittsfield, N. Y., has this to say regarding it: "Last winter my little boy, five years old, was sick with a cold for two or three weeks. I doctored him and used various cough medicines but nothing did him much good until I began using Chamberlain's Cough Remedy. He then improved rapidly and in a few days was over his cold."—Adv.