

SENSATIONAL

A Money Raising

Beats All
Preceding
Ones

SALE

Defies All
Comparison
& Competition

—that Will Excite Your Wonderment

A Fair Warning

ARE YOU AWARE—That my garments are all from highly reputable manufacturers?
ARE YOU AWARE—That the high percentage of wool in each is exactly as represented?
ARE YOU AWARE—That the time is in sight when the number of garments you can buy with a fair degree of wool, at any price, is very limited?
And
ARE YOU AWARE—That the few, IF ANY, you can then procure, will be beyond the ordinary person's pocketbook?
THEN—Look into the future; note your coming needs and

BUY NOW

At 1/2 Price
Children's
Gingham Dresses

All New and
Smart
Party Dresses
Reduced
1 lot at 1/2 price
Large Range

Petticoats

Sateen and Heatherbloom Petticoats, both black and colors. Regular \$2.25 values, at \$1.49
Will be worth twice the price next year, but we must raise the money now.

Sale Starts January 2

TO HOLD ANY STOCK OVER THAT CAN POSSIBLY BE SOLD AT ANY PRICE WILL BE RUINOUS.

NOT ONE ARTICLE IN THE STORE RESERVED. EVERYTHING GOES AT PRICES NOTHING LESS THAN STARTLING

Must Sell—hence these prices

LOOK!

UNEQUALED
VALUES

CLEAN
STOCK

NO
RESERVATIONS

Hard to Realize but True

One Lot, Values to \$35.00 Now at \$5.95

SUITS

One Lot of Higher Values,
Your Choice \$9.98

WAISTS

Georgette and Crepe Waists. Regular \$6.60 values, about 25 in the lot. At \$3.85

A Confession

I am simply forced to raise a large sum of money to meet obligations incurred through heavy purchases last fall. To do so, I realize that I must make this sale a complete success and that the only way is to undersell all others.

A Known Fact

Any one at all familiar with the different stocks of Coats and Suits in the city must be aware of the unquestioned superiority of the Kirtley stock at this time. I ordered more extensively last fall than to meet my requirements, thinking that deliveries would be far short. But shipments exceeded my expectations. This accounts for the large number of high-class and directly up-to-date garments now for sale at a huge sacrifice.

Sateen Bloomers
50 cent values
at 25 cents

Ladies Sweaters
actually given
away

Am Greatly Overstocked in

Ladies Underwear

All strictly up-to-date. Must reduce stock, and all goes at

LESS THAN ONE-HALF

Ladies Bath Robes

\$4.50 to \$7.00 Values, at HALF PRICE

The Largest Display of Coats Ever on Sale in La Grande

E. E. KIRTLEY

Ladies Ready to Wear