

AN INDEPENDENT NEWSPAPER
 Published Daily and Weekly at La Grande, Oregon, by the
LA GRANDE EVENING OBSERVER PUBLISHING COMPANY.
 J. D. MEYERS H. B. LEITER CLARKE LEITER
 President Vice-President Editor and Publisher

Entered at the Postoffice at La Grande, Oregon, as Second-class Matter.
 Address All Communications to THE OBSERVER, 1710 Sixth Street.
 City Official Paper.
 Leased Wire Telegraph Report of United Press Association.
 On Sale in Other Cities:
 Oregon Hotel News Stand, Portland; Imperial News Stand, Portland.

Society

SUBSCRIPTION RATES

By Carrier	By Mail
Daily, single copy..... 5c	Daily, per year in advance..... \$5.00
Daily, per month..... 50c	Daily, per six months in advance..... \$2.50
Daily, per six months in advance..... \$3.50	Daily, three months in advance..... \$1.25
Daily, per year in advance..... \$7.00	Daily, per month..... 45c
The Saturday Evening Observer, by mail, per year in advance..... \$1.50	
Weekly Observer-Star, my mail, per year in advance..... \$1.50	

The Observer carrier boys are instructed to put the papers on the porches if the carrier does not do this, misses you, or neglects getting the paper to you on time, kindly phone The Observer, as this is the only way we can determine whether or not the carriers are following instructions. Phone Main 87 before 7:30 o'clock and a paper will be sent you by special messenger if the carrier has missed you.

WAR SAVINGS

"War Savings Stamps mark an epoch in our national life."—Secretary of the Treasury McAdoo.

Many a successful business man has said that the saving of his first dollar was the most important single act of his life; that it marked the beginning of a habit and a course of conduct to which he attributed his success.

Something very analogous to this, it is believed, is going to be the effect on the American nation of the War Savings campaign. Not only are millions of individual citizens going to begin to save, but this habit of economy and saving is going to be a collective movement, a movement not of individuals alone but of the nation.

The habit of saving formed now has a deeper incentive than ordinary. We are saving now not alone for selfish reasons, we are saving now from patriotism, saving not alone for ourselves but for our country. The combination of patriotism and thrift is, indeed, going to make the War Savings campaign an epoch in our national life. It is not only going to be a thing of tremendous benefit to millions of citizens, it is going to be a thing of tremendous advantage to the nation as a whole, and effect our whole national life. It marks the beginning of a new era in American life, an era of economy, good sense and patriotism.

The fact that the government is taking over the operation of the railroads on a fair and square basis of assuring the owners and bondholders a reasonable return on their investment has done much to restore confidence in the financial world. Nothing scares or retards the investment of capital more than anything that smells of confiscation. The way President Wilson did the thing was the honorable American way.

The farmers are studying the question of handling grain in bulk. This is necessary because of the shortage of ships which has caused the high price of grain bags. Handling grain in bulk has come and the farmers are wise to get ready for it. The present high price of grain sacks, if saddled entirely on the farmer, would be an unjust tax.

While there may be here and there discouraging reports from the cantonments, we should never worry about Uncle Samuel finally taking the very best of care of his soldier boys. Anyone who is intrusted with this duty and who doesn't make good should watch out. There will be someone in his job before long.

Community rivalry is a good thing when properly directed; for instance, the race between Cove, Imbler, Alicel, Summerville, Elgin, Union, Perry, North Powder and the other towns of Union County to see which would carry off the Red Cross honors. All of them did nobly. So did La Grande.

Mr. Hoover in his answer to the sugar trust shows that he has saved the consumers an immense sum, something like \$180,000,000. The consumer, under the circumstances will feel like giving Mr. Hoover a vote of thanks. Such things are a pleasant novelty to him.

Louis W. Hill says that Secretary McAdoo is the best man in the United States for railroad administrator. This

The Five Hundred party given for the Red Cross by the Thursday Bridge Club yesterday afternoon at Masonic Hall was a big success, both socially and financially. In spite of the rainy day, 185 ladies gathered to play Five Hundred, and some brought their knitting. The hall was prettily decorated with carnations and baskets of Oregon grape and rusus, which added a holiday tone.

The score cards were very unique and pretty and in keeping with the party scheme, being made of red cardboard cut in the cross which is so much in evidence at the present time. At the conclusion of the card playing, Mrs. Harold Grady of Portland delighted the guests with some of her beautiful dances. Mrs. Grady has such a charming personality and is very sweet and gracious, and it is a joy to see her dance. She is so perfectly free and easy and her dancing seems to be a part of her. Mrs. Har- French accompanied her on the piano.

In the parlor, Mrs. Vincent Palmer had charge of the refreshments. Tea and wafers were served from a table made beautiful with cut glass, silver, mandelabras and red carnation. Honors at cards went to Mrs. Laford, Mrs. McClellan and Mrs. E. T. Andrews.

The ladies feel very happy over the result of the party, about \$60 being raised at the afternoon party, and 80 ladies pledged themselves to raise \$5 each for the Red Cross.

Mrs. A. L. Richardson will give a musicale, Mrs. Mossman an art talk, Mrs. Ray Murphy will present "Snow White," and Mrs. Free promises an entertainment, announcement to be made later.

The ladies wish to thank all who so willingly helped them to make this party a success—to the Masons for the use of the hall; W. H. Bohnenkamp and Joe J. Carr for the use of chairs and tables.

The ladies giving the parties that have been pledged should turn the money raised to Mrs. H. C. Grady, who will turn it into the Red Cross.

Mrs. W. T. Phy, owing to the bad weather, was unable to come to town and attend the "500" party. She however, sent \$5.00 to Mrs. Van Buren.

A party given by Miss Jennie Kimmell in honor of Miss Florence Kimmell who is home on vacation from Edmond. The evening was pleasantly spent playing games, singing and dancing. Refreshments were served. Those present were the Misses Elsie Nash, Miriam Wheatley, Trace Yeck, Helen Owsley, Thelma Nixon, Edith Miller, Ruth Selders, Hazel Last, Helen Poston, Zoe Thompson, Avis Vinacke, Eva Ruby, Florence Kimmell, and Jennie Kimmell and Messrs. George Livingston, Alfred Johnson, Harry McClure, Frank German, James Gekeler, Dallas Greene, Warren Forbes, Lester Zeukrechner, Lloyd Chandler, Ben

A farewell party was given at the home of Miss Blanche Black in honor of Warren Wright on Thursday morning. Mr. Wright left the following morning for Camp Lewis.

Mrs. Chas. A. Vurpillat, sister of Mrs. M. K. Hall, and little daughter, May Fan, returned to their home in Pendleton today after spending the holidays here.

Mrs. A. H. Beebe of Enterprise returned after a few days here on business.

Mrs. W. W. Carpy was the hostess to the Jolly Twenty High School Girls

praise coming from a man who always speaks the truth as he sees it, means something.

Portland will go over the top, too, now that the Elks Lodge has guaranteed to raise 25,000 members.

Evidently David Lloyd George and President Wilson prefer a peace made in Switzerland or Holland to one made in Germany.

The rumor that Eastern Oregon has traded climates with the Willamette Valley is grossly exaggerated.

Have you made a New Year's resolution?

EDITORIAL COMMENT

Marshall Field Said

"There are ten things to remember: The value of time; the success of perseverance; the pleasure of working; the dignity of simplicity; the worth of character; the power of kindness; the influence of example; the wisdom of economy; the improvement of talent; the joy of originating."—Omaha Excelsior.

RIPPLING RHYMES

By Walt Mason

German Chemistry

The German chemists work all night, and hustle all the day. "We'll make for everything in sight a substitute," they say. "The people say they're needing meat, but meat is not for sale; we'll make a substitute of peat, and sell it by the pail. The cry for bread throughout the realm, but bread no merchants sell; we'll treat a block of slippery elm, and that will do as well. Though there's no sugar in the land, let this be understood: We're busy now refining sand, which will be just as good." The chemists make their turnip jam and toadstool marmalade, until the weary people damn their dark and mystic trade. The chemists brew their noxious dops, and say to hungry folk, "Cheer up! cheer up! don't give up hope—we're making flour of oak." The German parent, sick and sore, beholds his children starve; there comes a chemist to the door—"Here is a brick to carve! It's made of shavings and old shoes, excelsior and tar; you're needing bread? Don't have the blues, for this is better far." If famine comes to this our land I think we'll starve and die before we'll take from chemist's hand a bootjack for a pie.

Thompson, Carlos Kimmell, Logan Thompson and Tone Aviana.

Miss Ruth Trill entertained a number of her friends Friday evening, December 28, at her home on U avenue, in honor of her sixteenth birthday. Those present were: Misses Katie Maier, Reba Hopper, Bessie Walker, Hazel Baker, Mrs. Floyd Mann, Ruth Trill and Messrs. Harry Mohr, Robert Emahiser, Harry Procter, George Maier, Floyd Gauthier, Blanford Shores, Robert Rush and Lawrence Trill. Games were played and delightful refreshments were served. The guests departed at a late hour, every one having enjoyed a very pleasant evening.

At the spacious home of Mr. and Mrs. A. T. Hill, Misses Helen Currey and Margaret Corbett will entertain about twenty-five couples at dancing about twenty-five couples at dancing this evening for the benefit of the Red Cross. This is the first of a chain of parties growing from the idea advanced by the Thursday Bridge club at their Thursday afternoon party, when a number of ladies pledged themselves to raise \$5 each for the Red Cross. Each boy and girl will be charged 25 cents this evening, and the funds will probably be the first turned in to the Red Cross treasury from the chain parties.

At 1:30 o'clock this afternoon a luncheon was given in honor of Miss Hazel Magnuson, house guest of Miss Runa Bacon, at the home of Miss Dorothy Meyers. The Misses Sarah and Miriam Smith and Miss Meyers were hostesses for the occasion. The color scheme was of pink and white. Twelve guests were present.

A very quiet but impressive wedding ceremony was performed by Rev. W. B. Smith at the parsonage of the M. E. Church, South, December 24, when Deputy Sheriff William H. Abbott and Emma Wicker were united in marriage.

An informal dance was given by Miss Helen McDonald at her home on Indiana street Friday night. About eight couples participated in the dancing and cards. Light refreshments were served.

A farewell party was given at the home of Miss Blanche Black in honor of Warren Wright on Thursday morning for Camp Lewis.

Mrs. Chas. A. Vurpillat, sister of Mrs. M. K. Hall, and little daughter, May Fan, returned to their home in Pendleton today after spending the holidays here.

Mrs. A. H. Beebe of Enterprise returned after a few days here on business.

Mrs. W. W. Carpy was the hostess to the Jolly Twenty High School Girls

Reliable Merchandise Reliable Methods and Reliable Prices

The three essentials that are bringing new customers to this "store of better values" every day.

We use no leaders or trade pullers to attract custom, but depend on quality and fair prices, coupled with straightforward business methods, and we find that more economical men and women are daily coming to this store after trying out cheaper grades of merchandise and opposite methods of business.

TRY THIS—Make out a list of your needs, not one or two articles, but of the many articles of merchandise you constantly need to wear and to use in your homes—get others' prices—note their qualities—then bring it to this store and compare prices, compare qualities. You will readily realize why this R. C. U. store with its unparalleled buying power is gaining a larger percentage of business every day.

THE GOLDEN RULE CO.

Quality the same—Prices less

La Grande's  Store

One of the 600 Stores Composing the Retailers' Commercial Union, America's Most Powerful Buying Organization

reunion on Thursday afternoon. Light refreshments were served.

Mrs. J. P. Graham returns to Portland Sunday morning.

Mrs. John Crate, mother of Mrs. J. W. Purcell, returned to her home in The Dalles today after a month's visit here.

NEWS OF LA GRANDE

Registered in Portland—The following people registered at the Imperial Hotel, Portland, December 27: Mrs. K. S. Rogers, Enterprise, H. E. Colidge and wife, La Grande.

Guests Return Home—Mrs. E. Osborn, mother of Mrs. C. D. Putman, and Mrs. W. W. Dorothy and little daughter, returned to Milton and Dayton after spending Christmas with Mr. and Mrs. Putman. Mr. Osborn left yesterday for Pendleton where he will join his family today and they will motor from there to their homes.

Pendleton Students Return—Miss Ferndale Perrin, a popular senior of the Pendleton high school, who has been visiting with her sister, Mrs. E. R. Gure, of this city during the Christmas holidays, returned to her home in Pendleton this morning.

Yeoman to Leave—Elmer Horatman, yeoman 2e, U. S. navy, who has been visiting his friends and relatives in the city for the past week, left on No. 17 this morning for Pendleton. After a short visit there he will return to his station in San Francisco.

Three Months of Work Successful—A Christmas tree and a splendid Christmas program was enjoyed by a crowded church of enthusiastic listeners when the Methodist Church South congregation observed the holy Yuletide observations. This was the climax of a three-months' work that has brought the Sunday school up in its enrollment in all departments to about 300.

Falls Down Air Shaft—E. W. Eastman is at home nursing a broken rib and a number of bruises. Last evening he started to fix the furnace

and other matters in the Christian church and fell down the air shaft. Dr. Hall attended him and ordered him to rest up for a few days.

Uncalled For Letters—List of letters remaining uncalled for in this office for the week ending December 26, 1917: Gentlemen—Bellamy, Ben A.; Cochran, S. D.; Gust, Wm. L.; Hill, Jim; Leaf, Albert; Leddy, John; Lawrence, James; Miller, Geo.; Malloy, M. J.; Minamier, Frances M.; Pappas, Pete; Lawrence, James; etao; Pappas, Pete; Paus, George; Smith, Colvin, Mrs.; Strong, Clyde, Scott Bros. Lumber Co.; Searer, Geo. L.; Wilson, Claim Agent; Williamson, Chas.; Woolsey, William; Ladies—Bartz, Mrs. W. E.; Currey, Mrs. Minnie, L.; Gouldin, Mrs. W. Z.; Hodin, Mrs. Mary; Johnson, Mrs. Floss; Keltner, Mrs. S. D.; Moore, Miss Phyllis; McHaffey, Miss Dorothy; Maloney, Mrs. P.; Michello, Mrs. X.; Richardson, Mrs. Lettie; Reher, Mrs. Eva M.; Stuart, Miss Helen; Woods, Mrs. Sadie; Young, Mrs. Walter; Young, Mrs. Maggie. These letters will be sent to the dead letter office on January 11, 1918, if not delivered before. In calling for the above please say advertised, giving date of list. E. E. Bragg, P. M.

New York City had a Billy Sunday revival in the spring and then elected Tammany mayor in the fall.—New York World.

DOING THEIR DUTY.

Scores of La Grande Readers Are Learning the Duty of the Kidneys.

To filter the blood is the kidneys' duty.

When they fail to do this the kidneys are weak.

Backache and other kidney ills may follow.

Help the kidneys do their work.

Use Doan's Kidney Pills—the tested kidney remedy.

La Grande people endorse their worth.

Mrs. F. J. Bartlett, 603 Adams St., La Grande, says: "I know from personal experience Doan's Kidney Pills are fine for backache. At times, I was in a great deal of misery with my back, more so after I had been on my feet a great deal. Knowing the value of Doan's Kidney Pills, I got a box and used them. I was permanently cured of that misery in my back and since then, I haven't had any backache or other kidney trouble."

Price 60c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Bartlett had. Foster-Milburn Co., Mfgs., Buffalo, N. Y.

Daily Observer

Makes Clubbing Arrangement With
The Oregon Farmer
Offers Unusual Opportunity to Its Readers

AMONG our large circle of readers there are a great many who are interested directly or indirectly in fruit growing, dairying and other branches of farming. All of these naturally wish to keep in close touch with agricultural activities throughout the state; and to know about any fight which is being waged for the measures Oregon farmers want and against all sorts of schemes that are detrimental to the people and agricultural interests of this state.

We have, therefore, made a special clubbing arrangement with THE OREGON FARMER whereby any farmer or fruitgrower, who is one of our regular subscribers and who is not now a subscriber to THE OREGON FARMER, will be entitled to receive THE OREGON FARMER in combination with this paper at the same rate as for this paper alone.

This offer applies to all those who renew or extend their subscriptions as well as to all new subscribers. If you are interested directly or indirectly in Oregon agriculture, do not miss this unusual opportunity, but send your order in now.

THE OREGON FARMER is the one farm paper which is devoting itself exclusively to the farming activities and interests of Oregon. It has a big organization gathering the news of importance to farmers, dairymen, fruitgrowers, stockraisers and poultrymen; and it has the backbone to attack wrongful methods and combinations and bad legislation, and support honest leaders and beneficial measures. We are confident that our readers will congratulate us on our being able to make this splendid and attractive clubbing offer.

A CHRISTMAS BARGAIN

573 PAPERS FOR \$5.00

The Evening Observer every day, except Sunday, for one year (313 issues) and The Oregon Farmer every week for five years (260 issues), all for only

\$5

The Woman That Pays



by check instead of in currency escapes a lot of worry about money matters. She has an accurate record of where her money goes and a receipt for every penny she has paid out. Besides it's so much safer to have the cash in the bank than in the home. Our special department for women will be glad to give information.

La Grande National Bank

Cash Talks! Restaurant for Sale

On account of my daughter being sick, I am compelled to sell, or will trade for anything so that I can leave.

THIS IS A BARGAIN.

The restaurant and 8 furnished rooms above the restaurant.

Your Price Is Mine.

I must leave in a few days. Don't be afraid to see what I have for sale.

I have to sell at once. Will give easy terms or will take a car that can make a long trip.

Empire Cafe
R. A. Crawford.