

PERFUMES—No matter what else a woman receives for Christmas, there will be nothing more prized than the attractive bottle of Perfume. We have an excellent line of Choice Perfumes, selected from the world's best products. We have them in bulk and in fancy gift packages.

CANDY—Candy is indispensable at Christmas time. The children, and grownups, too, want it. We have enlarged our stock of Candies, so as to meet the holiday demand. No matter what else you send her, be sure to include a box of Candy. Plenty of safe candy for the children.

CIGARS—Usually women select cigars without a knowledge of "his" favorite smoke. We probably are familiar with his tastes and can aid you in selecting one of his favorite brands. We also carry a nice line of Pipes and Smokers' Supplies. Send smoking materials to the soldier boys.

STATIONERY—Fine Box Paper are always in demand as Christmas Gifts. Our stock contains Fancy Box Papers with Holly Decorations, Desk Sets, Gold Pens, Fountain Pens, Paper Weights, Calendars, etc. A woman admires distinctive stationery, so make your selections here.

IVORY YGOODS are still very popular. Our line of Parisian Ivory includes Combs, Brushes, Mirrors, Manicure Pieces, Powder Boxes, Hair Receivers, Vanity Cases, Picture Frames, Desk Pieces, etc. These are sold in sets or separate pieces. Engraved free.

LA GRANDE PHARMACY

Adolph Newlin, Mgr.

Quick Delivery Phone Main 40
La Grande, Oregon

NEW TODAY

LOST—On O avenue or Sixth street, a manure set in a green leather case. Finder please take to Observer and receive liberal reward. 12-24-17.

FOUND—One gold watch and clasp. Call at Observer office and prove property. 12-24-17.

LOST—Three colts, coming two year olds, unbranded; 1 bay mare colt, 1 brown horse colt with white spot in forehead; 1 sorrel colt with white star in forehead. Send information to J. F. Miller, Alico, R. F. D. No. 1. 12-24-17.

CHICHESTER'S PILLS
SOLD BY DRUGGISTS EVERYWHERE

Why Not Save Grocery Money Everyday

Just look over these prices, and if you are asked more at the fancy service grocery, just give us a trial. No matter what you may be told by the fellow that sells unnecessary service, our goods are strictly reliable and of the best quality. Higher prices and smooth talk will not make their goods of any better quality than ours.

20c	20c Can	\$2.10 10-Pound
OAT FLAKES	NUTMEG	PURE FRUIT JELLY
Hooverized Price	Hooverized Price	Hooverized Price
16c	9c	\$1.62

60c Full Pound TEA, Hooverized price52c
10c Full Pound SODA, Hooverized price7c
35c VANILLA EXTRACT, Hooverized price28c

YOU SAVE ON EVERY PURCHASE AT THE

The Hooverized Grocery

Across the Track,
Next Door to Stillwell's Cash Market

NEWS OF LA GRANDE

J. E. Hatch Here—J. E. Hatch was a passenger on the branch this morning.

Leave for Hope—Mr. and Mrs. A. Hobson left for Hope, Wash., to spend the holidays.

Christmas in Portland—Le Roy Parker was a passenger to Portland for the holidays.

Christmas in Spokane—Mr. and Mrs. Geo. Newman are spending Christmas in Spokane.

Leave for Seattle—Mr. and Mrs. D. McDowell left for Seattle Saturday to spend the holidays.

Christmas in Pendleton—Mr. and Mrs. E. B. Shirley and family are spending Christmas in Pendleton.

Go to Seattle—Mr. and Mrs. C. W. Charbonneau and daughter, Marjorie Nell, are spending Christmas with friends in Seattle.

Go to Baker—Mr. and Mrs. M. A. Harrison and family were passengers to Baker for Christmas holidays.

Go to Rieth—Mr. and Mrs. Floyd Charbonneau were passengers on No. 17 this morning for Rieth.

Visits Parents—Miss Dorothy Stoll who has been attending school here left for her home in Adams, Oregon, to spend Christmas with her parents.

Leave for The Dalles—Mrs. Hubert Baxter and little daughter, Helen, left this morning for their home in The Dalles.

Visits in Walla Walla—Mrs. S. Roup is spending Christmas with friends in Walla Walla.

Pleasant Valley Visitor—L. C. Larson of Pleasant Valley is here to spend the holidays with friends and relatives.

Passenger to Enterprise—Joseph Stephens was a passenger to Enterprise for the holidays.

Go to Enterprise—Mrs. E. V. Johnson and daughter, Loin, have gone to Enterprise for the holidays.

Goes to Portland—Frank Shutz was a passenger to Portland, where he will spend Christmas.

Visits Her Sister—Mrs. S. R. Haworth is spending Christmas with her sister in Enterprise. Mr. Haworth returned Sunday night from Portland.

Goes Home for Christmas—Miss Lucille Dunbar left for her home in Joseph to spend the holidays with her parents.

Visits His Parents—J. D. Warnock of Fort Stevens was a passenger to his home in Enterprise, where he will spend Christmas with his parents.

Goes to Alico—Audmer Playle was a passenger to Alico on the morning train.

Registered in Portland—The following registered at the Imperial

JUST READ OVER FOLLOWING LIST THAT MAKE NICE CHRISTMAS GIFTS

Ingersoll Watches, \$1.00, \$1.50, \$2.00, \$2.75, \$3.00, \$3.50 to \$4.50.
Ladies' Shopping Bags, \$2.50, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50.
Waterman's Self-Filling Fountain Pens, \$1.50, \$2.50, \$3.00, \$4.00, \$5.00, \$8.00.
Manicure Roll Ups, \$2.00, \$3.00, \$5.50, \$4.00, \$5.00, \$6.00.
Roll Ups for Combs, Brushes and Mirrors, Etc., \$3.00, \$3.50, \$4.00.
White Ivory of All Kinds at Almost Any Price from 50c to \$10.00. These goods are marked at reasonable prices, having been bought before the big advance in prices.
Infant Sets, \$1.50 to \$3.00.
Child's Books with beautiful high colored pictures, 50c to \$2.00.
Cameras and Kodaks, \$5.00 to \$50.
Buster Brown Cameras, \$2 to \$5.
Brownie Cameras, 75c to \$5.00.
Print Albums, 75c to \$4.50.
Picture Calendars, 6c and 10c.
Fine Box Candies from 50c to \$4 a box.
at SILVERTHORN'S FAMILY DRUG STORE. 12-21-17.

Hotel, Portland, December 21: Oscar A. Spear, of Enterprise; Chas. Townley, of Union.

Go to Elgin—Mr. and Mrs. Fred Jennison of Vincent were passengers to Elgin for the holidays.

Returns from Boise—Miss F. Walling of the Walling Millinery has just returned from Boise on business.

Jack O'Neill Goes to Portland—Jack O'Neill leaves tonight for Portland, where he will spend Christmas with his daughters there.

In Baker—John Hannon, special officer of the O-W-R & N., was in Baker Saturday on business.

Called to Pendleton—Dr. F. A. Roe was called to Pendleton this morning on professional business.

Visits Parents—Leo Russell of Ione is home, visiting his parents, Mr. and Mrs. L. H. Russell.

Visits Relatives—Loy Wissler of California is here visiting with relatives.

False Alarm—A false alarm was turned in to the fire station about 10:30 Sunday morning.

Spend Christmas in Portland—Mr. and Mrs. Geo. T. Cochran and family are spending the Christmas holidays in Portland.

Will Visit in Joseph—Mr. and Mrs. A. N. Gilbert of Salem passed through the city to Joseph, where they will spend a week with friends and relatives.

Dr. Holt Elected—At a meeting of the State Board of Health in Portland Saturday Dr. R. E. L. Holt was elected secretary of the State Board of Health. Dr. C. T. Bacon, of La Grande, attended the meeting.

Hill Sew-So Club—The Hill Sew-So Club met with Mrs. J. Whitby Friday. A very pleasant afternoon was enjoyed by the ladies. Dainty refreshments were served. The next meeting will be held with Mrs. Vinacke.

Ray Couch Promoted—Ray Couch, of La Grande, well known football star and captain of the University of Oregon football team, will succeed James Sheehy as president of the Associated Students of the University, when Sheehy leaves to join the ordnance class.

Spending Christmas at Home—Miss Ruth Elton, a student at the U. of O. and sister to Mrs. John S. Hodgkin, accompanied by her friend, Miss Mella White, of Portland, who

is also a U. of O. student, arrived last night to spend their Christmas holidays with the family of District Attorney John S. Hodgkin.

Elmer L. Horstman Home—Elmer L. Horstman, a popular young man and former railroad office employee at La Grande, now enlisted in the United States navy and stationed at San Francisco, is spending a furlough during the holidays with friends and relatives in the city.



1000 Ties

We received late Saturday afternoon a large express order, direct from the factory—1000 Fancy Flowing End Ties.....25c, 45c



SHIRTS SHIRTS SHIRTS

A large, complete line of Fancy Band Shirts just in. Prices.....98c, \$1.25, \$1.49

Follow the busy Christmas crowds to the "busy store for more." Store open tonight.

And Now---

Kiddies, Grownups, Our Friends and Many Customers

We Wish You All

A Merry Christmas

Merry Xmas

J. C. Penney Co.
Incorporated
175 BUSY STORES
Formerly The United Store

Happy New Year



To You A Merry Christmas

BLUEBIRD



"Southern Justice"

The Quaint Story of a Quiet Kentucky Neighborhood Electrified by a Land Boom

Presenting

Beautiful Myrtle Gonzalez - Droll George Hernandez

And THE RAILROAD RAIDERS
Tuesday and Wednesday

TONIGHT

"John Ermine of the Yellowstone"

A Big Red Blooded Story of the West --- Also
A COMEDY

S-T-A-R

Holiday Greetings

We wish to extend to our patrons and friends

A Merry Christmas

The Mammoth Grocery

C. R. SIMKINS, Prop.
1211 Adams Avenue