

Publicity Is the Key to Success In Business--Advertising Is Publicity--Try It

DOINGS OF THE DUFFS



A Great War Lesson

For years the principles of thrift had been preached to the American people with little or no effect.

"Sufficient unto the day" was the creed by which many ordered their living.

But war with its great demands, its sacrifices and its uncertainties has brought the great lesson home.

Thousands of workers are now opening Savings Accounts and are regularly practicing thrift.

Are you one of those who see the light?

United States National Bank

La Grande, Oregon

Business Directory

TAXI-CABS CALL GREEN 13 for a Taxi- Stand at the Foley Hotel.

VALLEY VIEW FLOUR MILLS

Rowe & Richardson, Cove, Ore. WHITE QUARTZ Blue Stem Blend GOLDEN HEART Hard Wheat Graham Flour, I. X. L. Germ Bran, Shorts and Mill Feed

PHYSICIAN AND SURGEON

George R. Vehrs, M. D. Special attention to women and children's diseases. Phone, office Main 2; Residence, Main 32. 10-27 tf.

PHYSICIAN, SURGEON AND OSTEOPATH

F. L. RALSTON, D. O., M. D.--Physician, Surgeon and Osteopath. Over Silverthorn's Drug Store, Rooms 12, 13. Phone Main 21.

VETERINARY

DR. H. W. RILEY--Graduate Veterinarian Hospital, 1409 Madison Ave. State Station Inspector and Inspector of stock for shipment. Home Independent Ph. no, Black 41. Farmers Co-operative Phone, Main 112.

Christmas Talk at The Toggerly

- Bathrobes\$4.50 to \$18.00
House Coats\$6.00 to \$22.00
Fancy Vests\$4.00 to \$10.00
Slippers\$1.50 to \$3.50
Auto Gloves\$2.50 to \$8.00
Dress Gloves\$1.75 to \$3.50
Sweaters, all kinds, \$3.50 to \$15.00
Shirts, fiber silk\$1.00 to \$3.50
Collar Cases\$1.50 to \$3.00
Bride Sets\$1.50
Big line of new, up-to-date Wool Hats, something new\$2.00
Ladies' Suits, custom made.....\$40.00 to \$65.00
Men's Suits, custom made.....\$35.00 to \$65.00
Made-to-Measure Suits, Royal Tailors, Chicago \$22.00 to \$28.00
Silk Sox50c to \$2.00
Ready-made Suits \$15.00 to \$25.00
Ready-made Overcoats\$14.00 to \$26.00
Shoes Hanan \$9.00, Harlow \$5.00
Bat-tre-all\$3.00
Work Shoes\$3.00
Manicure Sets\$1.50
Hats, Stetson\$2.50 to \$5.00

OUR CUSTOM TAILORING DEPARTMENT is the largest between Salt Lake and Portland, employing eight tailors. We can make you a suit in 24 hours.

Our 15th Annual Christmas Present of a \$40.00 Overcoat or Ladies' Suit will be given away Christmas evening at 9 o'clock.

TOGGERY

MARKET NEWS

FRUIT--Bananas, 35@40c per doz.; grapes, 15c per lb., 2 lbs. for 25c; apples, per lb., 4c; lemons, 45c per doz.; oranges, 25@30c per doz.; pears, \$1.25 per box.

VEGETABLES--Beans, white, 15c; beans, colored, 15c; dry onions, 5c per lb.; celery (California), 15c, 2 for 25c; cabbage, 4c per lb.; cucumbers (hot-house), 15c; fresh tomatoes, 15c per lb.; parsnips, 4 cts per pound; lettuce, 10 cts; potatoes, \$1.75, 2 cts. per lb.; turnips, 3c per lb.; beets and carrots, 4c per lb.; sweet potatoes, 4 lbs. for 15c; green peppers, 20c per lb.; squash, 3@2.1-2c per lb.; pumpkins, 3@2.1-2c per lb.; rutabaga, 4c per lb.

BUTTER--Fancy creamery, 60c, 5L15; ranch butter, 55c, \$1.05. EGGS--65c per doz.; storage, 50c per doz.

HONEY--20c.

FLOUR AND FEED--Best of the Best (patent), \$2.80; Jersey Cream, \$2.80; Bluestem flour, \$2.85; Royal Patent, \$2.80; Invincible, \$2.90; Snow-drift, \$3.00; Upper Crust, \$3.00; None-to-Equal, \$2.85; Sea Foam, \$2.75; Best of the Best (straight grade), \$2.75; yellow corn meal, 75c; rye, 80c; 10-lb. oats, 75c.

FLOUR IN 10-LB. SACKS--Germs, Graham, whole wheat and Royal Patent, 75c.

CHICKENS AND FOWLS--Spring chicken 14c per lb.; ducks, live 19@12c; turkeys, live 20@24c; geese, live 10@12c; hens, live, 14c.

CATTLE--best heavy beef cattle, \$5.00@7.00; ordinary to good cows, \$4.00@6.00; bull, \$4.00@5.00; best light beef steers, \$6.00@7.00; best beef steers, \$5.00@6.00; stock feeder steers, \$5.00@5.50; calves, \$5.00@6.00; beef heifers, \$5.00@6.00; stocker feeder cows, \$4.00@5.00.

HOGS--Heavy and choice packing, 15.10; best light 15.10; rough heavy, 14.10; light black 13.00; stockers, 12.10.

SHEEP--Best lambs, \$9.00@10.00; wethers, \$7.00@7.50; ewes, \$3.00@3.50; goats, \$3.25@3.50; spring lambs, \$11.00.

"Within the Law."

The best and newest Kodaks and cameras and all kinds of film and Kodak material. Work of all kinds well and promptly done by posted sign at Silverthorn's Family Drug Store. Daily 4 times Weekly 1 time.

CHICHESTER'S PILLS THE DIAMOND BRAND. Relief Ask your Druggist for Chichester's Diamond Brand Pills in Red and Gold wrapper. Take no other. Buy of your Druggist. Also at the NEW YORK DEPARTMENT STORES. SOLD BY DRUGGISTS EVERYWHERE.

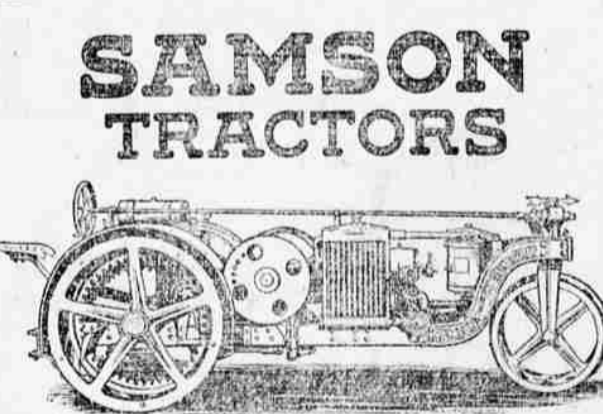
Star Theatre SATURDAY ONLY

OFFICIAL PICTURES, TAKEN BY THE FRENCH GOVERNMENT Released in This Country Through Pathe

"In The Wake Of The Huns" Showing the Conditions of the Country Recently Held by the Germans

'The Stars and Stripes in France' Showing How United States Troops Are Trained and the Troops During the Recreation Periods

Authentic History, Better Than a Lecture



SAMSON TRACTORS

SAMSON SIEVE-GRIPS IN A CLASS BY THEMSELVES. Original ideas developed through experience and necessity are embodied in Samson Sieve-Grip Tractors. You will find features there not thought of by others. Recently we have secured letters patent on the method of connecting the air breather of a gas engine crank case to our patented NODUST-MOISTO-RIZER. This will be another exclusive feature in Samson Sieve-Grip Tractors, or otherwise an infringement if used by others.

MR. FARMER -- Get your tractor now; they are to raise in price in a short time, and it is getting hard to get them at any price.

SAMSON FARM TRACTORS A SPECIALTY Oils, Greases and Machine Parts. LA GRANDE IMPLEMENT CO. E. S. Norris 1529 Jeff. St. La Grande, Ore. Phones Home Ind. Main 780 Union Co. Red 371

The Observer's Classified Ads.

WANTED--Miscellaneous. WANTED--Seattle property. Must have good value. Might offer you a good trade in 20 acre tract. Box 259 La Grande, Ore. 12-1-Sat-Mon-Wed-ff.

FOR SALE--Houses. FOR SALE--Good four-room house, lot and one-half. Good street, sidewalk and sewer. Suitable terms. See owner before Saturday. 1421 Y Ave. 12-5-2tpd.

FOR RENT--Rooms. FOR RENT--2 nice rooms for light housekeeping. 1512 Adams. Phone Black 3991. 11-30-ff.

COMING EVENTS. Dec. 3-8--Home Products Week. December 7, 8, 9--'Older Boys' Conference for Eastern Oregon at La Grande.

AMUSEMENTS. Arcade Theatre--Matton pictures. Star Theatre--Motion Pictures and Vaudeville.

Not Interested. "Are you going to her party?" "No. I've already seen the gowns all the women there will wear."

Good to Have in the House. Coughs, colds, croup and grippe are prevalent. Colds promptly checked mean saving of time, money and health. Pneumonia and other serious illness may follow a neglected cold. T. F. Lynch, 100 Spring Ave., DuBois, Pa., writes: "For many years we have kept Foley's Honey and Tar in the house and it has saved many dollars in doctors' bills. It is fine for colds." A child's health is too precious to risk giving imitations or substitutes; insist on Foley's. Sold everywhere.--Adv.

Notice to Water Users. Water users will be charged for all water going through meters. If meters are not read each month they will be read in the early spring and if more than the minimum has been used during the time since last reading the excess will be charged for and collected. Those using water must therefore expect to pay for all water passing through the meter during the winter when meters are not read each month. The minimum charge will be collected each month but not as in full, but only subject to later meter reading.

WE HAUL ANYTHING. From a suitcase to a car-load. Nothing too large for us. Auto trucks, jitneys, good teams, large and small drays. Packing, crating, storage and shipping. Coal is scarce and hard to get, but we have good wood, full measure to "Keep the Home Fires Burning." Prompt and careful service. Office Phone, Main 10. Res. Phone, Red 1091.

The J. D. Lynch Co. One Block East of Depot

"STOP" We Will Sell You Furniture for Less New Ranges, Rugs, Linoleum at Very Low Prices A Few Bargains in Good Second-Hand Heaters Where Your Dollars Do Double Duty HARRIS FURNITURE CO. Red 3171 H. B. Harris