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BUILDING A PORT

Portland newspapers are full of columns every day about building up a port. Not one of the articles hits the nail on the head. What builds up a port? Shipping. Commerce. Portland now does the bulk of its foreign commerce through Seattle. To build up a port at Portland, ships must come there to deliver cargo, to take in cargo. Portland has been going at the problem backwards. Millions have been spent on deepening the Columbia River, on buying and building municipal docks, grain elevators and the like. But there are no Portland-owned ships. In the early days it was different. The Portland pioneers were many of them shipping men; they built ships and steamboats and operated them. Sent ships for cargoes all over the world. Shipping made Portland, brought the railroads there; would make it again. Now the agitation in Portland is to build coal bunkers there. "Build coal bunkers in Portland, and ships will come," is the argument. The way to build up Portland is simple: "Let the Portland business men build one steam schooner and run it between Portland and Tillamook; another between Portland and Coos Bay; let another run to Eureka; another to San Francisco. When these are paying, build and run a steamer between Portland and the Orient, between Portland and Alaska, between Portland and the Philippines and Hawaii. Hire an experienced steamship man to run the line, to get traffic going and coming. Let the Portland men reach out and engage in foreign commerce and ship their goods on the Portland line. So long as Portland is content to have its imports unloaded at Tacoma and Seattle and re-shipped to Portland by rail, just so long will Portland be an inland city. Municipal docks, grain elevators and coal bunkers will not make a port unless ships come there to load. And ships go where there is cargo and to deliver cargo.

When Fire Chief Mackey resigned, La Grande lost an efficient officer. The good wishes of the citizens follow him in his new position as United States rural mail carrier, also an important and responsible post. Who in the world is a more welcome visitor to his patrons than a rural mail carrier?

Many persons are renting houses who should own their homes. There is no better way of getting ahead than putting a little money every month into your own home. It gives you a feeling of stability and security if you own your own home.

Give me liberty to know, to utter, and to argue freely according to conscience above all other liberties—Milton.

Job Printing Quickly and Neatly Done at The Observer Office.

The Woman Who Pays



by check instead of in currency escapes a lot of worry about money matters. She has an accurate record of where her money goes and a receipt for every penny she has paid out. Besides it's so much safer to have the cash in the bank than in the home. Our special department for women will be glad to give information.

La Grande National Bank



Austro-German forces have advanced to within nine miles of Venice, having pushed across the Piave River to Piave Vecchia, and farther west in the Trentino district German troops have thrust back the Italian defenders in the Sugana valley, defeating Italians at Primolano. A Tenthon drive through Bassano and Cittadella (indicated on the map by arrows) would place them in the rear of General Cadorna's line. Teutons then would face the Italians on the west, north and east.

A Letter From Satan To the Kaiser

BETTER WAR SCREECH THAT HAS ATTRACTED ATTENTION IN MANY QUARTERS.

Louis Syberkrop, of Creston, has acquired much fame in recent weeks as author of a native on Kaiser Wilhelm. Requests have come to him from Tammany, Secretary Daniels and Roosevelt, and people in every state of the Union and in Canada have asked for copies of Mr. Syberkrop's article.

"Ottumwa, Iowa.
"The Infernal Region,
"June 28, 1917.

"To Wilhelm von Hohenzollern, King of Prussia, Emperor of All Germany and Envoy Extraordinary of Almighty God:
"My Dear Wilhelm:

"I can call you by that familiar name, for I have always been very close to you, much closer than you could ever know.

"From the time that you were yet an undeveloped being in your mother's womb I have shaped your destiny for my purpose.

"In the days of Rome I created a renegade known in history as Nero. He was a vulgar character and suited my purpose at that particular time. In these modern days a classic demon and efficient super-criminal was needed, and as I know the Hohenzollern blood, I picked you as my special instrument to place on earth an annex of hell. I gave abnormal ambition, likewise an over-supply of hatred that you might not discover your own failings; I twisted your mind to that of a mad man with certain normal tendencies to carry you by a most dangerous character placed in power; I gave you the power of a hypnotist and certain magnetic force that you may sway your people. I am responsible for the deformed arm that hangs helplessly on your left, for your crippled condition embitters your life and de-

stroy all noble impulses that might otherwise cause me anxiety, but your strong sword arm is driven by your ambition and squelches all sentiment and pity; I placed in your soul a deep hatred for all things English, for of all nations on earth I hate England most; wherever England plants her flag she brings order out of chaos and the hated cross follows the Union Jack; under her rule wild tribes become tillers of the soil and in due time practice citizenship; she is the great civilizer of the globe and I hate her. I planted in your soul a cruel hatred for your mother because she was English and left my good friend Blumark to fan the flame I had kindled. Recent history proves how well our work was done. It broke your royal mother's heart, but I gained my purpose.

"The inherited disease of the Hohenzollerns killed your father, just as it will kill you, and you became the ruler of Germany and a tool of mine sooner than I expected.

"To assist you and further hasten my work I sent you three evil spirits: Nietzsche, Treitschke and later Bernhardi, whose teachings inflamed the youths of Germany, who in good time would be willing and loyal subjects and eager to spill their blood and pull your chestnuts, yours and mine, the spell has been perfect—you cast your ambitious eyes toward the Mediterranean, Egypt, India and the Danubian and you began your great railway to Baghdad, but the ambitious archduke and his more ambitious wife stood in your way. It was then that I sowed the seed in your heart that blossomed into the assassi-

THE BRAIN OF INDUSTRY

World's Largest Laboratories are Maintained by Industrial Corporations.

In the good old days of industrial development our industries were founded upon a fundamental principle or an invention or two produced by someone who knew nothing about

manufacturing. If an inventor discovered some new thing a company was formed to commercialize and sell it.

Today, manufacturing concerns employ their own inventors, provide them with extensive laboratories, and tell them to go ahead and invent.

One of the largest industrial laboratories in the world is maintained by the General Electric Company at Schenectady, N. Y., where is also located the Company's largest plant. This laboratory occupies several floors of a large seven-story building costing \$300,000. The scientific staff consists of nearly 250 employees. There are 17 physicists and chemists, 6 metallurgists, 28 assistants, 93 helpers, 15 glass blowers, 69 mechanics, and an office force. The staff is headed by Dr. Willis Doolittle Whitney, ably assisted by such scientists as Dr. Chas. P. Steinmetz, Dr. Irving S. Langmuir, Dr. W. A. Coolidge, and others.

In addition to this force the Company maintains laboratories at several other plants and spends more than a million dollars each year in this experimental work. That this is money well spent, and confidence in science well placed, is evidenced by the discovery of such wonderful things as the new Mazda incandescent lamp, the new Collidge X-Ray tube, new alloys, new processes of coloring, of casting copper, and many other inventions.

The laboratory work includes a great variety of research. From the common analysis of paints and oils, to defining the atom. Everything that an inventor may need for his task is at hand in this wonderful new laboratory. Electric current is available in any voltage or amperage desired. Vacuum or compressed air—even liquid air—is always on tap. Furnaces of all kinds, including the highest temperature known, are always of special apparatus the inventor may want.

A typical laboratory success was the discovery of the new gas-filled Dr. Langmuir was trying to find a Mazda incandescent electric lamp, remedy for the blackening of the ordinary tungsten lamp globe after a few hours of service. This blackening is caused by flying particles of the metal tungsten which are thrown off the tungsten wire filament, when operated at white heat, and fasten against the side of the bulb. Dr. Langmuir experimented with lamps containing gases in the bulb instead of a vacuum. He discovered that if the glass bulb was filled with nitrogen it was possible to materially raise the temperature of the tungsten filament and thus increase the brilliancy of the lamp and improve the color of the light by making it whiter. Incidentally the new lamp gave nearly twice as much light as the old tungsten lamp for the same amount of current, later argon, or other inert gases, were employed instead of nitrogen.

The problems that continually arise in the shops are often referred to the laboratory for an answer. In this way many new processes are worked out. Someone complained because copper castings could not be made owing to the presence of air bubbles in the finished casting. So the laboratory found a way to make such castings. If something goes wrong with an insulating material, over to the "lab" it goes for a thorough investigation, with its troubles diagnosed and re-

GOLDEN WEST COFFEE "JUST RIGHT"

TASTE

The inimitable flavor of Golden West Coffee never varies. It is always just "just right."

Your Grocer Sells Golden West Products.

"JUST RIGHT"

What Kind of Merchandise do You Want?

Quality merchandise or cheap merchandise? Cheap doesn't necessarily mean cheap in price; cheap in material and workmanship. Consider these points when buying. Now is the time you should look out when you're buying. The markets are flooded with cheap merchandise. Many manufacturers are trying to keep prices down by using cheaper materials.

There is no economy in buying these. Your clothes may look all right when you buy them, new clothes usually do. But "looking all right" after six months' wear requires the best of quality.

AS WE SEE IT—
This is not a time for making money, but for making friends, extending business, coming through this trying period, stronger, more efficient, more popular and more deserving of your trade and confidence.

In giving you the utmost in value, we are building for the future.

NK West & Co.
THE OREGON STORE

Remember the date of the Red Cross Chimarrita, Tuesday and Wednesday, Nov. 27 and 28. 11-2-17.

Certain Cure for Croup.
Mrs. Rosa Middleton, of Greenville, Ill., has had experience in the treatment of this disease. She says, "When my children were small my son had croup frequently. Chamberlain's Cough Remedy always broke up these attacks immediately, and I was never without it in the house. I have taken it myself for coughs and colds with good results." Adv.

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Thanksgiving

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We will have a full line of good things to eat
New Walnuts, Almonds, Hazel, Brazil, Chestnuts,
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Good Oranges at 40c and 50c a Dozen
Bananas, 10c a lb.; Florida Grapefruit, 15c each
Tokay and Express Grapes at 2 Lbs. for 25c

Cape Cod Cranberries, Celery, Lettuce, Brussels
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in Cans

We have the Pop Corn that pops

We will be closed all day Thanksgiving Day

Phone Main 75

The City Grocery & Bakery

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