

A SUPERIOR OLIVE OIL

If you have ever had a salad dressing spoiled by the use of an inferior olive oil, you will be glad to know that you can secure a brand that is guaranteed to make a dressing of rich, creamy consistency.

We sell

OPTIMUS ITALIAN OLIVE OIL

It is of a rich golden hue and is made from carefully selected olives. As chemists, we know how to test olive oil, therefore we know that this brand is one of the best to be had.

Price, \$1.00 a Pint

LA GRANDE PHARMACY

L. C. Edwards, Prop'r.

Quick Delivery

Phone Main 40

La Grande, Oregon

their way to Enterprise to locate. Mr. and Mrs. Davis are the parents of Mrs. Oscar Spear, wife of General Manager Spear of the Eastern Oregon Lumber Co. at Enterprise.

Miss Murphy in Baker—Miss May Murphy is working for Mr. Strang, superintendent of Baker schools, this week, on work connected with the school.

Visitors Return Home—Mrs. Anna Myrick, Miss Lulu Bell Hughes of Los Angeles, and Mrs. H. Henderson of Pasco returned to their respective homes Wednesday night, after spending two weeks visiting with their brothers, Bert and Ed Hughes. While here they were entertained by Mrs. Bert Hughes.

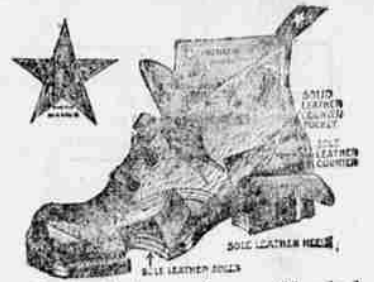
Leave for Portland—Mr. and Mrs. R. R. Hinton and son, who have been visiting Mr. and Mrs. John Melville for two weeks, left for their home in Portland today.

Something in the Wind—Something's going to happen. We don't know just what but there are certain things going on in the younger set in Red Cross circles that look like a bazaar. The parties getting it up are very mysterious but it seems that on or about Nov. 27 there is something going to happen. Some of the politicians have been interviewed and they are supposed to pull off some stunt that will be of interest to the public. When the proper time comes the public will be told what the affair will be like, and no doubt it will come up to specifications and advertisements. At any rate whatever it is it will be in a good cause.

Motor to San Diego, California—According to a letter received today by the Observer, F. D. Halsten and wife of La Grande have just completed a 2000 mile trip to San Diego, by automobile. They took six weeks to make the trip and say they enjoyed it very much.

O. A. C. Students Meet—Friday evening at 7:00 o'clock a small group of former O. A. C. students met. After a hearty luncheon many events and episodes of the past were recalled. And though all were former O. A. C. students, they were not all personally acquainted previously, consequently the stories told ranged over a considerable period of time, as those present ranged from the Class of '07 to the Class of 1915. However, the interesting feature of the meeting was that all those present are actively engaged in farming.

You Can Feel Sure



When you purchase a pair of J. C. Penney Co.'s shoes that you have afforded a substantial saving; that you have a pair of shoes that are going to give you real service; that you have been properly fitted, and that the style is the best. We do not have sales. We have but one price and that is—the lowest. Our shoes are all leather; we allow no substitutes to be used.

\$204,202.64, the largest check ever issued for shoes (Gov. excepted). Issued October 10, 1917, by the J. C. Penney Co., favor International Shoe Co.—(November Issue, Dry-Goods Economist.)

Men's Work Shoes, black or tan, sewed or nailed	\$2.98, \$3.50
Men's Work Shoes, Blucher cut, soft leather welt soles	\$3.98, \$4.50
Men's High Boots, 10, 12 and 15-inch tops	\$4.98, \$5.90, \$6.90, \$7.90
Boys' School Shoes, lace or button	\$1.98, \$2.25, \$2.49, \$2.98
Youths' Heavy Chrome Tan Shoes	\$2.98, \$3.50
Men's Dress Shoes, extra value	\$3.50, \$3.98, \$4.98
Ladies' Fine Novelty Shoes	\$5.90, \$6.90, \$7.90, \$8.90, \$9.90
Ladies' Kid Shoes, lace or button	\$2.49, \$2.98, \$3.50
Misses' Shoes, 11 1-2 to 2, gunmetal or patent	\$1.98, \$2.49

Ladies' Felt Slippers, just arrived 98c, \$1.29, \$1.69

The Store
Where the
Masses
Trade

J. C. Penney Co.
Incorporated
175 BUSY STORES
Formerly The United Store

Follow the
Crowds
—There's a
Reason

NEW TODAY

FOR SALE—Modern eight room house, steam heated. 1611-Fifth street. 11-16-10t pd.

HELP WANTED—Female.

WANTED—Two experienced waitresses at Quella Rest, Pendleton, Oregon. \$11.00 per week. 11-16-4t.

COLLECTION SALESMAN.

WANTED—Salesman of experience and ability for local territory. Apply S. M. STEVENS, Sunday A. M., at Foley hotel. 11-16-2t.

FOR SALE—Sixteen hens and fifteen pullets. Phone Black 1642 or call 1797, Jefferson. 11-16-12t.

FOR RENT—A partly furnished house. Phone Black 3761. 11-16-4t.

FOR SALE—A new 1917 Ford car at a big discount. Call at the Maxwell Service station or phone Main 71. 11-16-4t.

Announcements

There will be a Food Sale in the window of the Mammoth Grocery Saturday. Benefit of the Salvation Army. 11-16-11.

A STATEMENT.

It has been reported that a certain party has said that I had been run out of Joseph at one time. I

Arcade Monday and Tuesday

ADOLPH ZUKOR

presents

Marguerite Clark



In "BAB'S DIARY"
By Mary Roberts Rinehart
Directed by J. Searle Dawley

wish to state that she is very much mistaken. Our people have been respected citizens of the Grande Ronde valley for a great many years and this is the first slur that has ever been cast upon the name of H. P. Throe. (Signed) MRS. FRANK RYNEARSON, NEE THROE. 11-16-11.

Announcement—The executive committee of the Red Cross will meet tonight in the city hall at 7:30, for the purpose of electing officers.

A. L. Wadsworth, field editor of the Pacific Baptist, will speak at the Baptist church this evening at 7:30 o'clock. Everybody is invited to attend.

La Grande Pharmacy Accounts. Having sold the La Grande Pharmacy persons owing this firm will please call at the store and settle their accounts at once. This will avoid the necessity of placing bills with a collection agency which is disagreeable to everyone. 11-15-4t. ADOLPH NEWLIN.

The young people of Cove will join with the Island City Epworth League in their "Win-my-china" services Friday night at 7 o'clock. Blanche Clarke will be the leader. Subject, "Show Your Colors." A cordial invitation is extended to all.

W. R. C. G. A. R.

The W. R. C. will hold an inspection Saturday at which the W. R. C. will be inspected by Mrs. Davis, of Union. A chicken dinner will be served at 12 o'clock to the G. A. R. 11-15-2t.

Fifty cents a copy for all reprint standard novels for five days. These books sell ordinarily at 75 cents a copy. Better drop in right now and see them on the counter at Silverthorn's Family Drug Store. WK-11 daily 11-15-4t.

CAMPAIGN FOR Y. M. C. A.

(Continued from page 1.)

calls for public support. These four-minute men details will be kept intact and used for various purposes from time to time.

A committee composed of E. E. Kiddle, A. C. Hampton, J. G. King and Fred B. Currey motored to Perry this noon and addressed about 75 millmen on the Y. M. C. A. campaign. The local committee expects to get busy tomorrow and promises to raise the amount apportioned them. The community is proud of its record as a 50 per cent Liberty Bond and a 100 per cent Red Cross district and announce that they will endeavor to do as well for the Y. M. C. A.

NEWS OF LA GRANDE.

(Continued from page four)

Visits H. E. Fulton—John Lindhe of Glacier National Park, Mont., arrived last night and is visiting with H. E. Fulton.

Will Locate at Enterprise—Mr. and Mrs. Charles Davis of Regent, North Dakota, passed through La Grande on

Mme. Petrova



"The Law of the Land"

A human interest story, running the whole gamut of emotions. Adapted from George Broadhurst's famous play.

TODAY AND TOMORROW

COMEDY
"Susie Slips One
Over"

ARCADE

STEVENS AT
THE ORGAN