



**THE PEN**  
for the  
**Soldier Boy**

These pens are used in the Armies and Navies throughout the world. They are self-fillers and safety-styled—always ready for service. If you are going to send some thing to your soldier boy for Xmas now is the time to pick out one of these pens.

Priced from \$1.00 to \$8.00

We also have a line of those Ever Sharp Pencils.

Price \$1.00 to \$1.00.

**Red Cross  
Drug Store**

LIEUT. JOHN PHILIP SOUSA

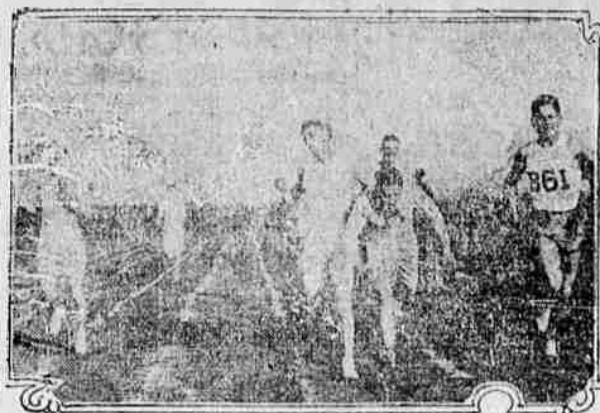


John Philip Sousa, the famous band leader, is a lieutenant in the naval reserve, and is busy building up bands for the American forces.

Phone your Want Ads to the Observer, Main 37.

**Camp Lewis Soldiers Hold Meets**

Y. M. C. A. Encourages Sammites to Take Part in Athletic Events and Furnishes Physical Directors and Equipment Free.



ATHLETIC SPORTS AT CAMP LEWIS, AMERICAN LAKE

At Camp Lewis, American Lake, where the men of the selected army in the west are encamped, some of the finest athletes on the Pacific Coast are in the uniform of American soldiers. When a field meet is held thousands of men turn and cheer the participants. These meets are usually held under the auspices of the Y. M. C. A.

The Y. M. C. A. has physical directors connected with each of its eight buildings at Camp Lewis and many a youth that failed to get proper exercise at home is undergoing a building up process that will make a stronger man and better able to cope with the strenuous life after the war is over.

It is one of the most cherished

Measure of Success. It is one of the appointed conditions of the labor of men that in proportion to the time between the seed sowing and the harvest is the fullness of the fruit and that generally, therefore, the farther off we place our aim and the less we desire to be ourselves the witnesses of what we have labored for the more wide and rich will be the measure of our success.—John Ruskin.

**WHO WAS IT?**  
○ Somebody did a golden deed.  
○ Somebody proved a friend in need.  
○ Somebody sang a beautiful song.  
○ Somebody smiled the whole day long.  
○ Somebody thought, "Tis sweet to live."  
○ Somebody said, "I'm glad to give."  
○ Somebody fought a valiant fight.  
○ Somebody loved to give the right.  
○ Was that "somebody" you?  
—Selected.

**CAPE COAT IS USEFUL**



Every once in a while, among its fur-trimmed rivals, a cape-coat reminds us that it is possible to be smartly coated and dispense with furs. One of them is shown here with a cape that is abbreviated so that it does not extend across the back, but gives all the impression of a cape just the same. It is of wool velours and its ornamentation is confined to machine stitching and buttons. Such a coat is useful for all-round wear. Separate furs may be worn with it when they are needed, and the cape gives it a distinctive military air, adding immensely to its smartness.

**Narrow Skirt Hems.**

One must not think because long, straight lines in dress seem to prevail that the slender oval silhouette is obsolete. Far from it. Some of the prettiest of the autumn styles seen in reputable shops have been dresses for afternoon or informal evening wear which had this silhouette. None too bouffant at the knees, they seem to narrow in about the feet.

**The Value of the Potato  
As a Human Food Material**

There is no food which exactly takes the place of the potato when one is accustomed to it, says a statement issued by the United States department of agriculture, urging an increased consumption of this vegetable now that the markets of the country are well supplied. It has come to be such a part of our dinner that we miss it when it is not served. Besides, any leftover potato can be used in many very palatable ways for breakfast or supper, and this is a convenience from the housekeeper's standpoint, since it helps her to make acceptable meals.

Not only is it useful from the ease with which it can be prepared and the number of palatable ways in which it can be served, but it is very important for the food material it supplies. It is one of the most wholesome sources of starch and is also fairly rich in the mineral matter which the body needs. Of the mineral salts one must not overlook the importance of the mild alkaline salts it contains, because these are greatly needed by the body to counterbalance the acid salts which meats and eggs produce when assimilated.

In this we have a justification of the use of potatoes in the diet in liberal quantities and of our common custom of serving them with meats. When the price permits potatoes should by all means be made a part of the diet.

**RELIGION.**

God enters by a private door into every individual.—Emerson.

Life and religion are one or neither is anything. Religion is no way of life, no show of life, no observance of any sort. It is neither the food nor the medicine of being. It is life essential. George MacDonald.

The feeling of God is in our hearts, as his works are before our eyes.—R. de Saint-Pierre.

Observer news is new news.

**ENGRAVING  
for Weddings**

Announcements  
Social and Business Cards  
At Home Cards  
Steel Die Embossed  
Stationery

See Samples At The

**The Observer  
Office**

**It is a Pleasurable  
Duty to Recommend**

**MODART CORSETS  
Front Laced**

to women of refinement and good taste because of our confidence in their superior merits.



The Modart Corsets are made for all types of figures and in a variety of materials to meet the modest purse or to match the daintiest lingerie. You can lace it with perfect ease, in front of your mirror. Its original and classic lines—possessed by no other Corset—are responsible for its world-wide popularity.

There is nothing so convincing as a trial fitting—in fact it is the only proof which can be had at no expense in our Corset Department.

**Pauline Lederle**

It pays to advertise.

**WANTED - - Apples and Potatoes**

To store for shipping, we have modern warehouse facilities for handling your crop.

**LA GRANDE FRUIT CO.**

**BUY HERE**

**WHERE YOU CAN**

**SAVE YOUR DOLLARS**

**HARRIS FURNITURE CO.**

Red 3171

H. B. Harris

**The Mammoth Grocery**

C. R. SIMKINS, Prop.  
1211 Adams Avenue

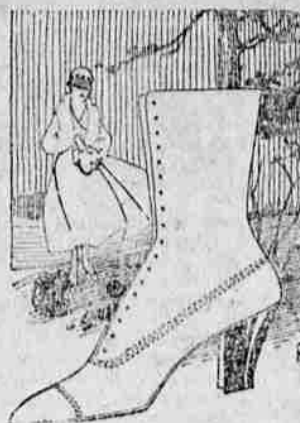
Purchase your Apples now for the Holidays. King and Delicious Apples are now ready.

New Crop Walnuts, Almonds, Dates, Figs, Citron, Raisins, and Currants. Sweet Cider.

Just Received a Full Line of Tea Garden Jellies and Preserves.

Special Attention Paid to Phone Orders.

MAIN 82.



Look for the Trade Mark

**Utz and  
Dunn**

The name that in itself is an assurance of quality, style and service in footwear. When you select a dress shoe to match your new coat or suit you will have the satisfaction of knowing that there is none better at any price if you select one of the stylish new Utz & Dunn fall and winter novelties.

We're showing an interesting array of the popular shades and combinations, including Ivory Kid, Black French Kid, Gray Kid, Mahogany Kid, Mole Brown Kid with Cravanette top, Gray Buck, Patent Cloth Top with low heel, White Buck, Reiguskin.

**UTZ & DUNN**

Heels do not come loose

**UTZ & DUNN**

Shoes are Shapely and Keep Their Shape

**UTZ & DUNN  
Footwear**

cheaper in the long run.

**UTZ & DUNN  
Footwear**

stands for Quality First

**UTZ & DUNN  
Footwear**

is absolutely Guaranteed

**NEW LINE MISSES AND CHILD-RENS' SCHOOL SHOES  
JUST UNPACKED**

Complete Line of Rubber Footwear

**The GOLDEN RULE**

Quality the same—Price less.

Members of the

R. C. U.

Over 600 Progressive Stores—Over 60 Million Dollars Annual Paying Power.

**A Twenty-Five  
Cent Smoke**

**One for you, maybe;  
100 for a soldier**

You probably know what that means when you have one; maybe "two for a quarter" is your favorite spend.

But the value of a smoke isn't only in what it costs; it's partly in who smokes it, and what it means to him.

Most men who smoke will give up a quarter without thinking much about it; you want a smoke; you "drop in" and get it. A quarter's nothing to you then.

But over in France, where they can't "drop in" at the next corner, the soldiers are hungry for that quarter's worth of American smokes, that you take and enjoy so lightly.

**OUR TOBACCO FUND FOR SOLDIERS IS SUPPLYING THEM**

The kit of good smokes that your quarter buys for the soldiers is about double what it buys for you. We've arranged with tobacco companies to make up these "kits" with 45 cents worth for 25 cents.

Your quarter will go farther and do more good in this way than any 25 cents that you ever tossed on the counter. Three packages of Bull Durham, two packs Lucky Strike Cigarettes, one tin of Tuxedo, plenty of "papers" for making, and a stamped post card addressed to you; for 25 cents.

Better make it \$1.00, or \$5.00 or \$10.00; send four, or 20 or 40 of these kits to the fellows who need 'em worse than you ever did.

**The Observer Tobacco  
Fund**