

Parcel Post War Tax.

A parcel post package on which the postage is 24 cents or less requires no war tax revenue stamp. If it happens to be 25 cents or more, a one cent revenue stamp is required. The proportion of revenue for parcel post is one cent for each 25 cents in postage.

Like a letter from home. Send the Daily Observer to your soldier or sailor boy.



Toasted tobacco
The only big advance in 20 years in cigarette making

LUCKY STRIKE
CIGARETTES
It's toasted

Guaranteed by
The American Tobacco Co.
INCORPORATED

JUST RECEIVED

New Crop of Nuts

Walnuts Filberts and Brazils

Full Line of

FRUITS and VEGETABLES

Phone Main 75

The City Grocery & Bakery

The Home of Fancy Groceries

Central Appreciates Your Kindness

There are three operators concerned in every telephone call—you, the party you are talking to and "central."

All three parties must co-operate if the best service is to be had.

The telephone operators are human, just as you are.

Being human, they appreciate kindness and courtesy, but resent unkindness and discourtesy just as any of us do.

Kindness begets kindness, courtesy creates courtesy and patience encourages patience.

If you wish to get the best out of your telephone, make it a point to be kind and courteous to the operators.

Home Independent Telephone Co.

LOCALS

And Advertising in Brief

RATES
Per line, first insertion 10c
Per line, additional insertion 5c
Per line, per month \$1.00
No locals taken for less than 25c
Count 6 ordinary words to line.

White Ivory mirrors and brushes of all kinds and sizes, just from the people that make them are now on sale at Silverthorn's Family Drug Store. d-11-12-13 w-11.

Bulbs.

Bulbs have arrived in Portland. Orders will be taken until Wednesday. We will carry none in stock this season. Call at the store and see catalogue. Cherry's Florists. 11-10-21.

Developing and printing well done. Also a full assortment of Kodak and Cameras. See them at Silverthorn's Family Drug Store. d-11-12-13 w-11.

When you want a package delivered or want something from the store let us get it for you. Our rates are 15c for half hour, 25c for an hour. Most calls are only 10 cents. Call the Western Union. 11-10-31.

Blooming Plants.

Fine assortment now. See our windows. Cherry's Florists. 11-10-71.

J. L. Mars, real estate and rent agent buys and moves house. Prices ask.—Adv. 6-7-11.

Business Directory

THE SAVOY HOTEL
J. M. STALEY, Proprietor
Phone Main 713
Strictly Modern. Steam Heat
Hot and Cold Water in All Rooms.

TAXI-CABS
CALL GREEN 13 for a Taxi
Stand at the Foley Hotel.

Beautiful Shopping Bags and Purse, a full factory line of them, at Silverthorn's Family Drug Store. d-11-12-13.

Mavis face powder is as dainty as it is possible for a face powder to be. Levy-Vogel Drug Co.

Ask for Cream of Almonds, Vivaudon (Paris). It will make the skin smooth, soft and white, preserve it from the action of drying winds, sunshine and cold. Levy-Vogel Drug Co. 10-12-13.

Electric Mazda Lamps that produce the best light, also search lights and batteries always in stock at Silverthorn's Family Drug Store. d-11-12-13 w-11.

Furnished rooms and board at private house, close in. Inquire of Mrs. Frank Parkhurst, 1612 Sixth street.

Money to Loan—On easy monthly installments on improved city property. J. R. OLIVER. 10-20-1mo.

Everything new and novel in the way of white Ivory. Look at the window display at Silverthorn's Family Drug Store. 11-3-11.

Money to Loan—On improved real property in Union county, no delays, current rates. La Grande Investment Co.—Adv.

6-1-2 Per Cent Money. \$30,000 for long term at 6-1-2 per cent interest for loans on Grande Ronde Valley farms. See W. B. Sargent at La Grande Investment Company at once. 2-2-11.

For a light lunch—Hot Tamales and Chili—Good eats and drinks at Silverthorn's Fountain. 10-24-11.

Mavis (perfume). Mavis has been called the "Harmony of Flowers." It is delightful. Displayed at Levy-Vogel Drug Co. 10-12-11.

Call up the NIXIT SHOP and have us put up your stove. Phone Black 1971. 10-10-11.

Mavis talcum is soft and refreshing and breathes the fragrance of crushed flowers. Levy-Vogel Drug Co. 10-12-11.

Cream of Almonds (Vivaudon), a delicate emollient for dainty use, promoting a smooth white skin, Levy-Vogel Drug Co. 10-12-11.

PHYSICIAN AND SURGEON
George R. Vehrs, M. D. Special attention to women and children's diseases. Phone, office Main 2; Home, Black 3862. 10-27-11.



Last in place but first in choice
This building will be roofed with Certain-teed Roofing.

The roof is the last to go on your building; but the selection of an efficient and economical roof is of first importance. If you will use

Certain-teed Roofing

on your building you will get the most efficient roof, and will cut down the cost of the roof materially. CERTAIN-TEED Roofing is economical to buy, inexpensive to lay, and it costs practically nothing to maintain. It is weatherproof, fire resistant, clean, sanitary, and gives the utmost roofing service over a period of years. CERTAIN-TEED is guaranteed for 5, 10 or 15 years, according to thickness (1, 2 or 3 ply).

The quality and merit of CERTAIN-TEED have made it the preferable type of roofing for office buildings, hotels, factories, stores, warehouses, garages, farm buildings, etc. If you are building it will be to your interest to investigate CERTAIN-TEED. There are many roll roofings, but only one CERTAIN-TEED. As it costs no more to lay a CERTAIN-TEED Roof than it does to lay a poor roof, it will pay to get the best, and save on renewals and upkeep. You can't tell the quality of roll roofing by its appearance, or by feeling of it, your only safety is in the label. Be sure it is CERTAIN-TEED.

Certain-teed Slate-Surfaced Asphalt Shingles are replacing wood and slate shingles for residences. They cost less, are just as good looking, wear better, won't fall off, buckle or split. They are fire resistant, and do not have to be painted or stained.

Certain-teed Paints and Varnishes are made of the best quality materials and mixed by modern machinery to insure uniformity. Made for all uses and in all colors and sizes. Any dealer can get them for you. Write for name and address, as with a guarantee of quality and satisfaction.

CERTAIN-TEED PRODUCTS CORPORATION
New York, Chicago, Philadelphia, St. Louis, Boston, Cleveland, Pittsburgh, Detroit, Cincinnati, San Francisco, Milwaukee, Cincinnati, New Orleans, Los Angeles, Kansas City, Seattle, Indianapolis, Atlanta, Memphis, Richmond, Portland, Jacksonville, Salt Lake City, Des Moines, Houston, Duluth, London, 7, 11-11-11.

W. H. BOHNENKAMP CO., Agent.

Million Letters In the Mails Today Bearing Magic Words "With the Colors"

Keynote of the Splendid Work the Y. M. C. A. Does Among Our Men In Uniform Is Keeping Them In Touch With the Folks at Home.

STAMPED WITH STARS AND STRIPES AND RED TRIANGLE

Multifarious Ways in Which the Association Appeals to Your Boy, Your Neighbor's Boy, or Some Boy You Know and Love—Creates a Helpful Environment in Cantonment, on Way Overseas, in Front Line Trench and Beyond—First to Aid as He Comes Tottering Back—Give Your Share of the \$35,000,000 Required to Accomplish This "Last Evidence That Somebody Cares."

It was evening on the broad Hempstead Plain, Long Island, where the Rainbow division was spending its last night before embarking for France. It had been raining hard in the afternoon—a cold, steady autumn downpour—and there was nothing to suggest the rainbow in the outward aspect of the camp. Lines and lines of sudden canvas houses, 27,000 men, gathered from 27 different states. The ground was dotted with pools and quagmires. Under the wet canvas it was damp and cold, with a penetrating chill. Lit by flickering candles, the tents were far from cheerful shelter for a man's last night in his native land. But there were seven big tents where electric lights, numbers and friendliness made the night pleasant. At least is on its way to you. Each one of our 15 cantonments where the new national army is being trained, is using more than a million sheets of this paper every month. In the draft army alone that means 16,000,000 sheets of love every month reaching out from the great encampment where the men are being trained into the greatest army this nation has ever dreamed and binding them to the hearts at home. Multiply that by thinking of all the other places where Uncle Sam has men with the flag—in navy yards, on the high seas, in arsenals and officers' training camps and "Over There" in France. In all these places men are writing home. These unassuming little sheets of notepaper gladden millions of hearts a day. They transfer more love from one



Music, Games, Good Reading and Correspondence Facilities in Y. M. C. A. Building.

In each of these a soldier was strumming on a piano; others were reading books and magazines; hundreds were writing letters home. Behind the raised counter at one end three or four young men were busy passing out notepaper and envelopes, selling stamps and weighing parcels, which the men were sending home. One of the soldiers said to me as I stood in the tent used chiefly by men from Iowa: "We came all the way here from Des Moines, and we were mighty lonely. Then we found this Y. M. C. A. on the job, and it's been a home and more than a home to us. It gave us what we wanted when we needed it most. We'll never forget it. The boys' best friend is the Y. M. C. A."

World's Best Loved Trademark.
This war has made us think hard and fast. Your boy or your neighbor's boy or some boy you know and love has been called to do his share in the big job of policing the world for democracy and human liberty. Is it any comfort to you to know that wherever his duty may call him your boy will have a friend that will serve him in body, mind and soul? Are you glad to know that this friend will place books and magazines at his disposal, organize classes to teach him whatever he wants to learn, give him a pocket testament and invite him to join religious meetings of the faith that he was brought up in? Did you realize that the association provides athletic equipment for his favorite games, teaches him games if he knows none and holds concerts, lectures, movies, Bible classes, dramatic entertainments and every kind of wholesome amusement to keep him interested? Are you glad to know that this friend will go with him overseas, help to shield him from a score of difficult and dangerous temptations and follow him right up to the front line trench and beyond it? The last contact the soldier has with this life he loves so well is a cup of tea given him by the Y. M. C. A. just before he goes "over the top" to a hand to hand struggle with the enemy. And as he comes tottering back from No Man's Land, wounded, but strong enough and plucky enough to keep on his feet, even before his wounds are dressed the Y. M. C. A. is waiting for him with tea and sweet chocolate, the great comfort of the man in the trenches. Do you wonder that the Red Triangle is called "the best loved trademark in the world"? One soldier in France has called it "the last evidence that anybody cares."

If every thinking citizen could see with his or her own eyes something of the actual work being done for our men by the association there would be no question of the Y. M. C. A. having to appeal to the public for money. Rather than let this essential work suffer for an instant rich men would sell their motorcars, poor men would

forage coveted possessions or even necessities. The work must go on, because there is no one thing that contributes so much to the spirit and efficiency of the troops. The Y. M. C. A. is working night and day to help the government win this war. And every penny that is given to aid the work is a direct assistance to the health, happiness and strength of your boy and mine.

Snapshots of Kaleidoscopic Work.
In all the big cities in France where our men pass through in large numbers, the Y. M. C. A. is operating hospitals, where they can get beds and meals at a minimum cost. In London the American Y. M. C. A. has erected a large building for our soldiers and a clubhouse for American officers.

There are Y. M. C. A. dugouts right behind the front line trenches, where the soldiers can get hot drinks, crackers and other comforts at all hours.

Over 2,000 men who had been rejected on account of physical disability have been able to get into the British army by reason of the physical work of the British Y. M. C. A.

A fleet of motor cars leaves the big Y. M. C. A. headquarters in London at midnight every night to pick up soldiers who are wandering about the streets without any wholesome lodging in which to spend the night. These cars are operated by Englishwomen of position and refinement, who report that they never meet any discourtesy at the hands of the soldiers. The importance of this service can be estimated by the fact that at least 50,000 soldiers are on leave in London every week. Over half of those sleep in Y. M. C. A. beds every night.

Entertainment on Vast Scale.
The Y. M. C. A. has erected a big auditorium, seating 3,000, in each of the big draft camps, and huge chalet-like tents, seating 2,500 in the other encampments. The association is running a 22 week entertainment circuit among the camps and is paying 10 companies of entertainers, who are traveling to 30 camps performing before the men.

In each of the draft camps the Y. M. C. A. has ten secretaries engaged in educational work. The association is seeing to it that every man who cannot speak English is taught to do so. In many of the camps the association has a singing director, who is teaching the men to sing the popular and martial airs that do so much to keep up their spirits.

Of 64 Y. M. C. A. men at Camp Dix only three are being paid full salaries.

In all the camps the majority of the Y. M. C. A. men have left lucrative positions to do this work simply because its appeal is irresistible to any red blooded man. Harry Lauder, the famous Scotch singer and comedian, now on his farewell concert tour in the United States, is giving all his spare time to the service of the association and is singing to the soldiers at all the camps he can reach.

In one of the draft camps the Y. M. C. A. is supervising athletics on 120 playing fields, providing full athletic equipment. The winners of the inter-camp games will play the champions of the other camps.

One of the greatest services rendered by the association is the making



A Red Triangle Dugout in the Trenches.

out of money orders by which the men can send their pay home to their families. In some of the big camps the Y. M. C. A. is providing banking facilities for the men as well.

Do Your Bit With a Tenner.
This month (November) the Y. M. C. A. must raise \$35,000,000 to carry on its work among our soldiers and their allies until next July. Of this \$35,000,000 about \$21,000,000 will be spent on the work with our own troops; about \$10 for every man in Uncle Sam's uniform. If everybody who has received letters from soldiers and sailors were to contribute \$10 the task would be easy. Are your boy's health and happiness and clean soul worth \$10 to you?

Your town mayor, your pastor, your school superintendent will know who is the treasurer of the campaign committee in your county or town. Otherwise send a check or money order to Cleveland H. Dodge, treasurer, 134 East Twenty-eighth street, New York City.

Only sacrificial giving by millions of givers will make possible the continuance of this vast work for American soldiers and for those of our allies.

We carry a full and complete line of the Mavis preparations. All of which appeal to those who appreciate exceptional perfumery, toilet water, face powder and talcum. For sale and displayed at Levy-Vogel Drug Co. 10-12-11.

Baker Visitors—Mr. and Mrs. Mitter of Baker are in town today. Mr. Mitter is proprietor of the Geiser Hotel there.