

THE OBSERVER'S COMMUNITY PAGE

THE BUSINESS MEN OF LA GRANDE ARE VITALLY INTERESTED IN THE GROWTH OF THE COMMUNITY HAVE INVESTED THEIR CAPITAL HERE, ARE ALL EMPLOYERS OF LABOR, HELP TO SWELL THE PAYROLL AND CIRCULATE THE HOME DOLLAR. THEIR GOODS ARE EQUAL TO THOSE OF THE BIG CITY STORES. DEAL WITH THEM. KEEP YOUR MONEY AT HOME. BOOST FOR LA GRANDE, UNION AND WALLOWA COUNTIES—A GREATER, BETTER, MORE PROSPEROUS EASTERN OREGON

CHRISTIE & AMSDEN VARIETY STORE
We feature 5, 10 and 15c articles. Hardware, Tinware, Enamelware, Glassware, Hosiery, Stationery, Jewelry, Candy, Toys, Notions, Etc.
1304 Adams Ave. Phone Red 3991.

F. L. LILLY Adams Ave. Main 756
Hardware, Ranch and Mill Supplies, Building Material, Stoves, House Furnishing, Etc.

W. H. BOHNENKAMP CO
1301 Adams Avenue Phone Black 24
Hardware and House Furnishing Goods, Wall Paper, Paints and Oils, Builders' and Plumbers' Supplies, Cutlery, Guns, Ammunition, Fishing Tackle.

CARR FURNITURE CO.
1317 Adams Avenue Phone Main 776
The largest furniture and house furnishings store in Eastern Oregon. Everything for the Home or Office.

THE DALLES SECOND HAND STORE & JUNK SHOP
307 Fir Street Phone Main 722
Dealer in Hides and Pelts—M. Turshinsky, Prop.

CHANDLER EXIDE BATTERY SERVICE
LEIGHTON'S GARAGE Phone Main 737
EXIDE BATTERY SERVICE STATION. OXY-ACETYLENE WELDING. MACHINE WORK.

MITCHELL REPUBLIC TRUCKS
The B. C. Hamilton Garage, Jefferson and Fir Streets.
Both Phones: M. 790; M. 430.

AUTO ELECTRIC SERVICE CO.
Willard Service Station. Both Phones. 1515 Adams.
ED G. RIESLAND, Prop.

DANIEL AUTO CO. DORT, REO.
Adams Ave. Phone Main 761.
Monroe, King 8, Kissar Car, Chalmers, Oakland, Cole-8, Marmon and Oldsmobile.

OVERLAND—WILLYS-KNIGHT
Galloway-Rees Co., Adams and Fir Streets.
Phone Main 777.

INDIAN Motor Cycles and Bicycles. RUBY'S CYCLE SHOP.
Washington and Depot St.
Motorcycle and Bicycle Supplies and Repairing.
GASOLINE AND OILS. Phone Red 651

DODGE BUICK CADILLAC
Smith's Garage
Depot, Opposite Elks Club. Phone Black 1751

MAXWELL CARS MAXWELL SERVICE STATION
John E. Anderson, 1110 Jefferson St. Phone Main 71—Union Co. Phone 341

HAYNES—VELIE
C. A. McCrary's Garage 1117 Washington Street
Phone Main 758. Second-Hand Cars Bought and Sold

NASH ELECTRIC CO.
Phone 431 Blac.
House Wiring, Motors, Vacuum Cleaning, Electric Irons, Washers, Etc.
Most complete line of Electric Appliances in the County.
Contracting and Electrical Supplies. Estimates furnished.

PURE MILK AND CREAM CO.
W. Cass, Proprietor.
Retail Department, 1708 1-2 Sixth Street. Deliveries to all parts of the city. Phone us. We do the rest and you get the best. Phone Red 1971.

L. LUDWIG, MEAT MARKET
Meats, Fish, Poultry. 219 Fir Street. Main 747.

THE HOME-SPENT DOLLAR.

Money spent with your home merchant goes into the home bank, then it passes out again and into circulation, and probably before the bank sees that dollar again it has helped to pay some of the carpenter's bills, also helped to pay a clerk's salary, something on a grocery bill, a doctor has handled it and possibly it has been brought home again by your son or daughter as part of their salary. But the dollar sent away is lost. **KEEP THE DOLLARS HERE.**

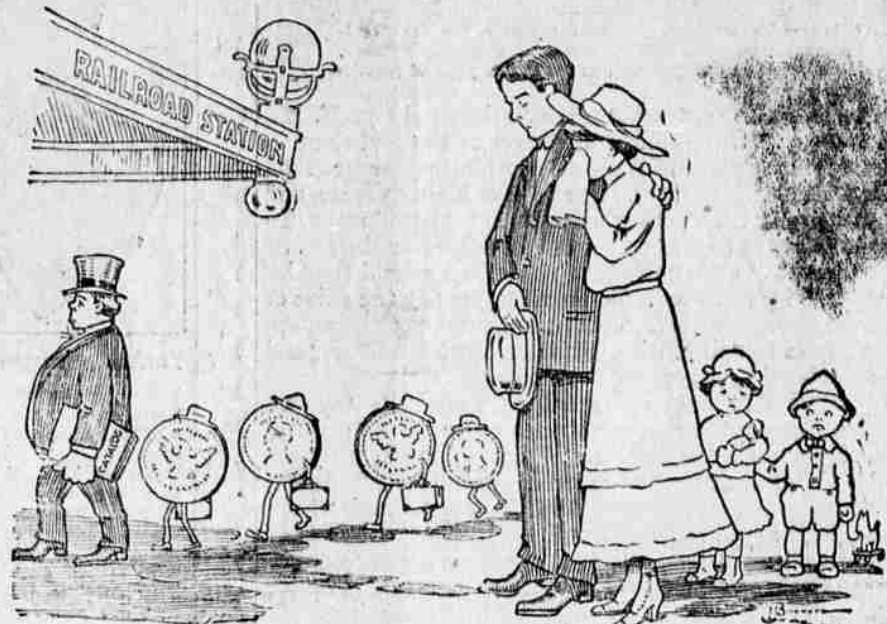
PATRONIZE OUR MERCHANTS.

Our merchants are all interested in La Grande and its growth, and in the upbuilding of Union and Wallowa Counties. They keep full stocks of the best quality of goods. Patronize your home merchants and your home industries. Keep your money circulating in your home community, especially during these times of war. Don't build up some out of town merchant in the big cities at the expense of your own community. Whether times are good or bad, spot cash is the only thing that counts with the man at the other end of the railroad.

Do not drive any one away from La Grande, least of all the merchant who invests his money here and tries to give you service and satisfaction with every purchase.

Who pays the largest tax bill? Usually the merchant. He pays taxes on his residence, on his store, on his stock of goods and on his delivery wagons.

Your home merchant is always willing to rush a delivery wagon to your house when you find you are out of certain commodities. He keeps that wagon and driver for your convenience. This is worth something to you, is it not?



When Your Dollar Leaves Town

When your money leaves town, it is a sad day—sad for you and for your family. It forever. Never will its happiness be known to you again. Never more will it clink good cheer in your pockets. It has gone to build up a big store in a big city. There is never a thought that it ever may wander back again. It was sorry to go, but it said good-bye forever. Tears avail nothing—they are but the expression of misery. Keep that dollar at home to help you, your neighbors, your family, your home town and your home industries.

F. L. LILLY HAS UP-TO-DATE HARDWARE STORE.

La Grande has a thoroughly equipped and up-to-date hardware store in the establishment of F. L. Lilly on Adams Avenue. Customers, whether ranchers, city residents, millmen or miners can find at this store almost anything that they may require at fair and reasonable prices and the quality of the goods is equal to that of any carried in Portland or San Francisco.

Whether you want a range or a fire, lights, for your mill, pumps or pipes for your mine, tents or wagon covers, or wish to fit your kitchen or dining room with pots and pans, glass or chinaware ask F. L. and he will show you an assortment to select from.

BUSINESS IS GOOD.

Andrews Bros., of the Toggery, say that with their business was never better. Their fall season sale of "made-to-order" clothing has been remarkably good. The Valley has had good crops considering the bad weather and money is fairly plentiful and being liberally spent.

UNIQUE HANGING BASKET.

The Variety Store has quite a curiosity among their window ornaments, in the form of a hanging flower basket of decorated china suspended by a long chain, the links being made also of china. The basket is filled with artificial flowers and makes a very attractive decoration.

THE J. D. LYNCH COMPANY

Fireproof Storage. 1215 Jefferson Avenue Phone Main 10
Auto, delivery, Transfer, Packing and Forwarding, Coal, Wood, Feed and

C. L. THORNE GROCER

Home Phone Main 34
GROCERIES, FRUITS AND VEGETABLES
Our Motto: Promptness and Courtesy.

THE MAMMOTH GROCERY

C. R. Simpkins, Prop. 1112 Adams Avenue, Phone Main 82
LUX—Pure soap in flakes. Will not shrink woollens. Guaranteed pure and to contain no injurious chemicals.

J. G. SNODGRASS GROCERY

1118 Adams Avenue Phone Main 43
Agent for Chase & Sanborn's Teas and Coffees

WHITE GROCERY

305 Fir Street Phone Main 42
BE PREPARED—Join the army of satisfied customers. We have our own Delivery.

HUG'S GROCERY

1104 Adams Avenue Phone Main 33
Try Our 25c Caracol — Try It.

PATTISON BROS.' GROCERY

1110 Adams Avenue Phone Main 80
Your desire for the best, will be satisfied when you use—Barrington Hall Coffee—We are the Sole Agents.

The merchant's buying problems translates itself quickly into your buying problem. What our merchants have been able to do, through wise buying, to save money for you is told day by day, in our advertising columns.

Great business activity, in all useful lines, is assured IF YOU DO YOUR PART. What is that part? To buy what you need and can afford—to buy wisely—and to rebuke those who preach false economy.

Grocery Store 24 Years Old

The late G. W. White started this grocery store 24 years ago right opposite its present location at 305 Fir street, only awaiting until they could build the store now occupied and run by Mrs. White and her son-in-law and daughter, Mrs. May W. D. Deslitt, Mr. White having passed away in 1915.

The Whites came to La Grande 31 years ago and their store is the oldest grocery establishment in La Grande, not having changed hands in nearly 25 years. The late G. W. White was born in the South and, like all Southerners, his purse and his home was always open to his friends. He was popular with all of the old pioneers and the friend of every youngster in town.

The store does a good business, carrying probably a smaller margin of losses from bad accounts than any store in the county, under the able management of Mr. and Mrs. Deslitt, supervised by Mrs. White, who still takes a very active part in the management and is at her desk the greater part of each day, notwithstanding the fact that she is far from strong, being a sufferer from rheumatism.

PULL TOGETHER—BOOST FOR LA GRANDE.

Are we pulling together in La Grande? As a community are we organized in the true co-operative spirit? Without organization and the proper co-operative spirit La Grande can not become a big city. That men and women living and working together should refuse to

co-operate is one of the riddles of civilization. The only benefits worth having are the benefits we can share with our friends and neighbors. Individual benefits count for little.

Good roads, good schools, good stores, new industries, work and employment for our boys and girls, good markets for our local industries and farm products can only be secured when all pull together and co-operate with each other.

Get together. Start the movement for real co-operation. Get the Community Spirit. Boost for La Grande. Boost and Boost and Boost.

SENDING AWAY MONEY IS NOT SAVING

La Grande has many good stores and they carry standard goods. Patronize the home merchant. If you think you can do better elsewhere think first before you send your dollars away. Figure whether the slight, apparent saving on goods bought, sight unseen, is worth while, figure if the saving is a real saving. The out of town house is trading on your money. He sells only for cash. Your home merchant keeps a stock that you can see and select from, and frequently willingly gives credit.

H. P. Lewis, of South La Grande has established a Quaker City corn mill. He has elevators, corn shellers and cleaner which run like a clock, all completed and making corn meal which makes bread like mother used to make. The mill is located on D Avenue between Second and Third streets.

A PROGRESSIVE FIRM.

Wilson Bros., the Tailors and Cleaners in the new Foley building, are constantly enlarging the circle of their customers in their dyeing and cleaning department owing to their excellent work and promptness in filling their orders.

COVE'S NEW FLOUR MILL.

Cove's new flour mill, which started milling last September, is already getting its flour into many families.

Messrs. Rowe and Richardson are practical millers, C. L. Rowe having been a miller for over 30 years, part of the time in Nebraska and Kansas, nine years in Walla Walla county and the last six years in Idaho. D. A. Richardson was associated with him in the milling business at Midvale.

The mill, rebuilt by them, was formerly known as the Mount Fanny Flour Mill. It has been entirely re-built and is modern in every respect and has a capacity of 80 barrels per day. The owners are about to install an auxiliary electric motor power to be used during low water.

The firm's principal brands are "White Quartz," a blue stem blend, and "Golden Heart," a hard wheat flour. They are also marketing a graham flour and I. X. L. Germ, as well as bran, shorts and mill feed.

La Grande is badly in need of more storage facilities. Another large building could have been filled to capacity this winter. The question of finding room for storing the valley's supply of potatoes is a serious one.

Phone your Want Ads to the Observer, Main 37.

DUTLI'S BAKERY
317 Fir Street Phone 434
Your Home Bakery
Blue Ribbon Bread
The best quality of bread, pies, cakes and cookies.

OREGON GROCERY CO., Inc.
Jefferson St. Wholesale. Main 14. Royal Club Pure Food, Royal Club Imples
Quality — The Best of Everything in Canned Goods.

HARRIS GROCERY Phone Main 70
408 Fir Street
Groceries, Meats, Fruits and Vegetables.—(Once a Customer Always a customer)

CITY GROCERY & BAKERY Phone Main 75
E. Polack, Prop.
105 Depot Street
THE HOME OF FANCY GROCERIES

UNITED STATES NATIONAL BANK
La Grande, Ore.
The Bank That Takes Care of Your Deposits.
We have Safety Deposit Boxes for rent. The only Safe Place to keep your Liberty Bonds.

LA GRANDE NATIONAL BANK Phone
1215 Adams Avenue
Capital \$200,000, Surplus, \$10,000
President, F. J. Holmes Phone Main 28 Cashier, F. L. Meyers

U. LOTTES Phone Black 51
1116 Jefferson
A GENTLEMEN'S RESORT—Cigars, Tobaccos, Lunches, Soft Drinks and Confectionery.

C. E. HACKMAN
Cigar Manufacturer
1409 Adams Avenue Phone Main 778
La Flor de Hackman, La Napoleon, C. B. Little H., C. E. H. Cuban Smokers.

BLACKMON MILLINERY Phone Red 451
Opposite Newlins Book Store
The Only Exclusive Millinery in La Grande.

WILSON BROS. TAILORS Phone Black 1761
New Foley Building
Cleaning, Pressing and Hat Blocking.

STANDARD LAUNDRY Phone Main 56
1416 Jefferson
DRY CLEANING, DYEING

HILL'S DEP'T STORE Phone Main 710
1209 Adams Avenue
The best of everything for Ladies and Gentlemen, Boys and Girls.
The Store of Quality Goods.

SIEGRIST & COMPANY Phone Red 91
1110 Adams Avenue
Jewelers
The Largest Jewelry Store in Eastern Oregon.

LA GRANDE PHARMACY Phone Main 40
L. C. Edwards, Prop.
1362 Adams Avenue
WE ARE NO FARTHER THAN YOUR PHONE—Prescriptions, Druggist Sundries, Stationery, Confectionery.

NEWLIN BOOK AND STATIONERY COMPANY Telephone Main 67
1114 Adams Avenue
Let us supply your books, office supplies and Stationery needs.

HE'S GOT 'EM
What? The best line of Birthday, Wedding and Xmas present.
Who? Frank Harris, the Art Man.
Why? The only exclusive Art Store in Eastern Oregon, SEE!

LA GRANDE LUMBER & MANUFACTURING CO. Phone Red 741
Cave Avenue
Wholesale and Retail Lumber

Be a Booster, Pull Together for the BEST INTERESTS of La Grande