

EDITORIAL PAGE OF THE LA GRANDE EVENING OBSERVER

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Table with 2 columns: Subscription Rates and By Carrier. Includes rates for daily, weekly, and yearly subscriptions.

The Observer carrier boys are instructed to put the papers on the porches. If the carrier does not do this, misses you, or neglects getting the paper to you on time, kindly phone The Observer, as this is the only way we can determine whether or not the carriers are following instructions.

A STEP AHEAD.

The Observer takes some pride and pleasure in telling its readers of another step ahead. This issue of this newspaper is printed from a Web Perfecting Duplex Press, from roll paper, at the rate of 3600 complete and folded newspapers an hour.

The Observer believes in progress. It believes in the future of Eastern Oregon, of Union and Willowa Counties and surrounding territory, of La Grande and vicinity. The Observer is anxious to grow and develop with the country.

Service, that is the ideal of the modern newspaper. The Observer is anxious to give it, to its subscribers, to its advertisers, to the community, to the state and Nation.

With the installation of the new press The Observer also becomes a seven-column paper with deeper columns.

The Observer takes this means of extending a grateful acknowledgement to Mr. W. J. Kirkpatrick, representing the Duplex Company, in the installation of its new press.

Candy in moderation is good, wholesome food for youngsters. Their bodies crave sweets. If we must economize on sugar, let us old folks do it.

Now is a good time to subscribe for The Observer, daily and weekly, and get free a subscription to The Oregon Farmer.

If we had 10,000 bushels of wheat, we wouldn't worry whether we could sell it or not. We'd get along somehow.

"Mayor Gill is going to clean up" Seattle is a first page headline the newspapers should keep standing.

The Woman Who Pays



by check instead of in currency escapes a lot of worry about money matters. She has an accurate record of where her money goes and a receipt for every penny she has paid out.

La Grande National Bank

Society and Personal

The "Busy Bee" met at Commander Hamilton's last Thursday where a very pleasant afternoon was spent in doing Red Cross work after which light refreshments were served.

On the seventh Mr. Levan D. Hall, a prosperous young farmer, and Mary Schwelke, of Union county, were united in marriage in the Christian church by Rev. H. L. Foru.

Mr. and Mrs. George Cochran and Mr. and Mrs. E. E. Bragg entertained the Wednesday Bridge Club Wednesday evening at the Cochran residence on Washington avenue.

Miss Mary Fitzgerald entertains a number of her school mates and friends at her home on Friday evening, November ninth, in honor of her fifteenth birthday.

Mrs. Robert Mason, of Island City, entertained Thursday in honor of her father and mother, Mr. and Mrs. Benges's fortieth wedding anniversary.

The Pythian Sisters, of Rowena Temple, of La Grande, were especially favored Tuesday evening in having as their guests the following Sisters and Knights from Lucette Temple, of Union.

The Owassa Club and friends surprised Miss Nora Arbuckle last night by coming to her home for a farewell party.

On October thirtieth, the Neighborhood club had a patriotic musical program. A reading, "Our United States," was well given by Mrs. H. Tallot.

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Cut This Out—It Is Worth Money. DON'T MISS THIS. Cut out this slip, enclose it and mail it to Foley & Co., 2835 Sheffield Ave., Chicago, Ill., writing your name and address clearly.

Silverthorn, Mrs. Ray Logan, Mrs. G. M. Curtis and Mrs. A. E. Ivanhoe.

Delightful informality was the keynote of the reception given on Monday afternoon by the Neighborhood Club in honor of Mrs. Thomas R. Marshall.

Mrs. George Cochran was a charming hostess and was assisted by a number of club ladies. In the receiving line were the hostess, the guest of honor, Mrs. O. E. Silverthorn, president of the club, and Mrs. Ray Logan.

Mrs. C. H. Conkey entertained the Kaffee Klatch yesterday afternoon at her home near Island City.

J. S. Flint of Junction City is a business visitor here to-day.

Frank Lewis went to Coacella to-day on business.

J. L. Woodworth, of Portland, is in the city to-day.

A. L. Fisher, of Spokane, is in town on business and registered at the Foley hotel.

Mary Roberts, a nurse, returned to La Grande yesterday from Joseph where she visited her parents.

Charles Townley, formerly employed in Levy-Vogel's Drug Store went to Union today.

Mrs. William Ash entertained the Lucky Thirteen Club Thursday afternoon at her home on O avenue.

CAMPAIGNERS AFTER BACHES.

Many Pledge to Support Administration of Food Conservation.

PORTLAND, Or., Nov. 10.—With the campaigners concentrating on bachelors and spinsters, the food card pledge campaign in the Northwest is nearing the close today.

Estimates of the number of signers in the three states, Washington, Idaho and Oregon are impossible now but workers everywhere expressed satisfaction.

FAR WEST IS NO SLACKER. College Paper Flings Back Insulting Charge.

CORVALLIS, Nov. 10.—A stinging reply to the charges that the Far West is not awake and doing its full duty in the war is made by the O. A.

Rippling Rhymes

By WALT MASON Argument.



I've never found in joint debate much profit or pleasure, though I have arguments of weight, and facts beyond all measure.

(Copyright 1917 by George Matthew Adams.)

GOING TO THE GAME?

That's the Big Question. Next is, What Shall I Wear



Young Men - when you watch the game Saturday - -

Notice the boys who are doing the work—pick out the man who makes that 40 or 50-yard run. He keeps his head—he knows what he is doing.

YOU should know what you are doing when you pick out clothes. It's easy to have a cotton mixed garment pushed on you now. All wool is hard to get. You have to pay a little more for it but it's worth many times more.

Be sure of your clothes—buy Hart, Schaffner & Marx. They're guaranteed to satisfy or your money back.

Hart Schaffner & Marx Overcoats and Suits



The Home of Hart Schaffner & Marx Clothes

C. Barometer, a student publication, as follows:

"Urbana Faculty Members Invest \$45,000 in Bonds," headline from the University of Illinois Daily Illini for October 31.

"O. A. C. Faculty Raised Over \$71,000 for Liberty Loan Last Week," headline from the Barometer for Oct. 30.

The Illinois subscription was made by a faculty of 500, that of the Oregon school by a faculty of 179, not counting extension members, making subscription in other parts of the state.

"Is the West doing its part in the war?"

WASHINGTON, Nov. 10.—"There is an acute shortage of labor throughout the country, but business is satisfactory and industrial activity extremely great," the federal reserve board announced in its monthly bulletin today.

Onions have been selling at rural shipping points of late at \$2.50 in the Willamette valley in carlots. Shortage of cars is reported.

Complaint Almost Gone.

"Foley's Honey and Tar is great," writes L. W. Day, 65 Campbell Ave., E. Detroit, Mich. "It relieves bronchitis quickly. My complaint has almost gone and I hope never to have it again." The experience of thousands.

The Daily Observer

Makes Clubbing Arrangement With The Oregon Farmer

Offers Unusual Opportunity to Its Readers

AMONG our large circle of readers there are a great many who are interested directly or indirectly in fruit growing, dairying and other branches of farming.

We have, therefore, made a special clubbing arrangement with THE OREGON FARMER whereby any farmer or fruitgrower, who is one of our regular subscribers and who is not now a subscriber to THE OREGON FARMER, will be entitled to receive THE OREGON FARMER in combination with this paper at the same rate as for this paper alone.

This offer applies to all those who renew or extend their subscriptions as well as to all new subscribers. If you are interested directly or indirectly in Oregon agriculture, do not miss this unusual opportunity, but send your order in now.

THE OREGON FARMER is the one farm paper which is devoting itself exclusively to the farming activities and interests of Oregon. It has a big organization gathering the news of importance to farmers, dairymen, fruitgrowers, stockraisers and poultrymen; and it has the backbone to attack wrongful methods and combinations and bad legislation, and support honest leaders and beneficial measures.

238 PAPERS FOR \$1.50; BIGGEST BARGAIN EVER. Observer and Farmer, every week, one year \$1.50 Oregon Farmer, every week, 3 years, old price \$3.00 By our Special Clubbing Plan, all for only \$4.50