

BUY OREGON QUALITY GOODS

Patronize Home Industries of Your State and Help Make Oregon Grow

SUPPORT of Home Industries is One Form of Patriotism.

WOMEN Are Purchasing Agents in Most homes. Their cooperation is necessary

PAY-ROLL Money Stays at home helps make Oregon prosperous

Preferred Stock GROCERIES

FRUITS VEGETABLES TEAS, SPICES, EXTRACTS, ETC.

PEARL SHORTENING

A Product of Home Industry Government Inspected

Economical and highly dependable wherever a high grade shortening is desired.

UNION MEAT CO. North Portland, Oregon

Purola Toilet Preparations and Medicinal Remedies are Guaranteed to Please.

Every Woman in La Grande Needs them.

Sworn Statements

OF ALL LIFE INSURANCE COMPANIES ON FILE WITH INSURANCE DEPT. AT SALEM SHOW

Oregonlife

1. Insurance written in 1916.
2. Gain in Insurance in force 1916.
3. Gain in Premiums collected 1906 to 1916.
4. Gain in Insurance in force 1906 to 1916.

Before you sign an application for Life Insurance investigate our new Low Premium Policies.

Oregonlife Oregon's Successful Life INSURANCE COMPANY

Oregon Money Invested in Oregon.

HOME OFFICE: Portland, Ore. A. L. MILLEN, President. E. C. BURMAN, DISTRICT MANAGER.

TRY

15¢

In The Hardy Red Package

For Food Value you'll find them the ideal snack for your family—crisp, tasty and satisfying

TRU-BLU BISCUIT CO. PORTLAND

REDUCE YOUR COST OF LIVING

DIAMOND

The Healthful BAKING POWDER

A FULL TUB FOR 25¢

You may pay more but you can not buy a better or more efficient Baking Powder at any price.

Ask for it by name

DIAMOND "W" BRAND BAKING POWDER

Wadham & Company

OLYMPIC PANCAKE FLOUR

Its the daily breakfast in thousands of western homes.

There is no other so quick and healthful

Wholesome, economical and the best of the world's flour

The Portland Flouring Mills Co.

Promote Life and Vigor

GOLDENROD

ROLLED OATS WHEAT FLAKES PANCAKE FLOUR WHEAT NUTS RALSTON BRAN

On "Wheat-less" days use Golden Rod Oats, Corn Meal, Rye Flour and Best Wheat Flour.

Central Appreciates Your Kindness

There are three operators concerned in every telephone call—you, the party you are talking to and "central."

All three parties must co-operate if the best service is to be had.

The telephone operators are human, just as you are.

Being human, they appreciate kindness and courtesy, but resent unkindness and discourtesy just as any of us do.

Kindness begets kindness, courtesy creates courtesy and patience encourages patience.

If you wish to get the best out of your telephone, make it a point to be kind and courteous to the operators.

Home Independent Telephone Co.

For a light lunch—Hot Tamales and Chili—Good eats and drinks at Silverthorn's Fountain. 10-24-tf.

"Come Through."

Babie Marie Osborne will be at the Star Saturday only. Don't fail to see this 5 year old wonder. 11-6-tf.

Mavis (perfume). Mavis has been called the "Harmony of Flowers." It is delightful. Displayed at Levy-Vogel Drug Co. 10-12-tf.

"Come Through."

The Y. M. C. A. drive banquet to have been held at the Seaman Hotel tomorrow evening at 6 o'clock for the committee, team captains and team workers connected with the Army-Y. M. C. A. campaign which begins Sunday, has been changed to the Foley Hotel. The hour is unchanged. All members of the workers' list are urged to be present.

"Come Through."

In stock now, latest books on the war, including "Italy, France and Great Britain at War," "My Four Years in Germany," "Elements of the Great War," "Adventures of the U-202," etc. Newlin Book and Stationery Co. 11-8-3t.

"Come Through."

across the water, by sending a few pictures of home. Camera and Kodaks from 75c to \$5.00 at Silverthorn's Family Drug Store. 11-3-tf.

"Come Through."

Call up the YIXIT SHOP and have us put up your stove. Phone Blain 1971. 10-19-tf.

"Come Through."

Mavis talcum is soft and refreshing and breathes the fragrance of crushed flowers. Levy-Vogel Drug Co. 10-12-tf.

"Come Through."

We carry a full and complete line of the Mavis preparations. All of which appeal to those who appreciate exceptional perfumery, toilet water, face powder and talcum. For sale and displayed at Levy-Vogel Drug Co. 10-12-tf.

"Come Through."

The boys across the water will enjoy pictures from home. A camera or a Kodak is not an expensive luxury, and is a world of pleasure both for the picture taker, and for the ones who receive the pictures. A complete line of every machine made by the Eastman and Ansco companies is carried by the Silverthorn Family Drug Store. 11-3-tf.

"Come Through."

Cream of Almonds (Vivadon), a delicate emollient for dainty use, promoting a smooth white skin. Levy Vogel Drug Co. 10-12-tf.

"Come Through."

If you wish to make the boys, who are in the cantonments, happy send them a Vest Pocket Size Kodak with the new belt strap case, made especially for the soldier, and recommended by the government as the only camera which a soldier may carry with him. Silverthorn's Family Drug Store have both the Kodaks and the cases. 11-8-tf.

Who is there in this world who doesn't love the kiddies? See Babie Marie Osborne at the Star Saturday and add another one to your list. 11-6-tf.

In stock now, latest books on the war, including "Italy, France and Great Britain at War," "My Four Years in Germany," "Elements of the Great War," "Adventures of the U-202," etc. Newlin Book and Stationery Co. 11-8-3t.

Plan on letting the children go to the Star Saturday afternoon. Babie Marie Osborne will be there in her new play, "Told at Twilight." It is a picture for old and young. 11-6-tf.

Special chicken dinner, 35c Sunday, at Empire Cafe. 11-10-1t-pd

Special chicken dinner, 35c Sunday, at Empire Cafe. 11-10-1t-pd

When you want a package delivered or want something from the store let us get it for you. Our rates are 15c for half hour, 25c for an hour. Most calls are only 10 cents. Call the Western Union. 11-10-3t

Locals

Let Silverthorn's help you with your picture work. 11-8-tf.

Oregon's penitentiary population has dwindled from 600 to 311.

"Come Through."

Mavis face powder is as dainty as it is possible for a face powder to be. Levy-Vogel Drug Co.

"Come Through."

Ask for Cream of Almonds, Vivadon (Paris). It will make the skin smooth, soft and white, preserve it from the action of drying wind, sunshine and cold. Levy-Vogel Drug Co. 10-12-tf.

"Come Through."

J. L. Marx, real estate and rent agent buys and moves house. Prices talk.—Adv. 6-7-tf.

"Come Through."

Furnished rooms and board at private home, close in. Inquire of Mrs. Frank Parkhurst, 1212 Sixth street.

"Come Through."

Money to Loan—On easy monthly installments on improved city property. J. R. OLIVER. 10-26-1mo.

"Come Through."

Everything new and novel in the way of white linen. Look at the

window display at Silverthorn's Family Drug Store. 11-3-tf.

"Come Through."

A picture of beauty, tears and uplift. Told at Twilight, starring Babie Marie Osborne at the Star, Sunday only. 11-6-tf.

Money to Loan

On improved real property in Union

south, no delays, current rates. La Grande Investment Co.—Adv. 11-2 Per Cent Money. \$20,000 for long term at 5 1/2 per cent interest for term on Grande Ronde Valley farms. See W. R. Sargent at La Grande Investment Company at once. 2-2-tf

Get on the firing line with a camera and bring a little cheer to the boys

NEW SOCIETY IS ORGANIZED.

Members of Old Hygiene Federation Band Together Again.

Portland, Ore., Nov. 10.—Aiming to help in the moral crusades in towns and cities near army camps, former members of the old Pacific Coast Social Hygiene Federation and others interested in this work, have completed the organization of the Western Social Hygiene Society.

A war work council has been appointed and offices opened here. The organization plans to take an active part in the cleanup of Washington cities near Camp Lewis.

William T. Foster, president of Reed College, is president of the society.