

There's Health In This Tonic

If your blood is impoverished and your system in a rundown condition, you should take a good tonic. We know of nothing better than our Beef, Iron and Wine. It will build new blood and create nervous and muscular energy.

BEEF—The nutritive elements of beef, which has an important part in our tonic is supplied in a concentrated form ready to go into the blood.

IRON—In our tonic you secure iron in its most valuable and most easily assimilated form. Iron is needed to supply the blood with red cells.

WINE—Wine is a grateful stimulant and food. In our tonic we use rich, mellow Sherry.

A tired, sleepy, inert condition is sufficient warning that you need our Beef, Iron and Wine.

PRICE—\$1.00.

La Grande Pharmacy

L. C. EDWARDS, Prop'r.

Quick Delivery

La Grande, Oregon

Phone Main 40

NEW TODAY

FOR RENT—A 6-room house. Phone R. 1082 or call at 1706 Walnut St. 10-26-6t. pd

LOST.

Cameo set out of ring, at depot Thursday night. Finder please return Frederick Schilke. 10-26-2t.

FOR SALE—One 2-horse farm wagon; set of heavy double farm harness; one single horse, harness and wagon; all in first-class order. R. Ludwig, 213 First street.

WANTED—Messenger boy, 16 years old. Western Union. See manager. 10-26-6t.

WANTED—Job printer. Apply The Observer. 10-26-1f.

FOR SALE—Good stout wagon without box. H. C. Lawyer, Darland Apts. 10-26-6t.

FOR RENT—2 furnished housekeeping rooms, close in, 2001 Second. Phone Red 3112 10-26-1f

Don't forget the souvenir Halloween dance at Rex Hall, Tuesday, Oct. 30. Everybody welcome. An augmented orchestra with all the latest music. 10-26-3t

Announcements

OPEN FOR SALE OF LIBERTY BONDS

The United States National Bank will be open tonight and Saturday night for the sale of Liberty Bonds. 10-26-2t.

Blue Mountain Creamery Co., open Sunday 8 A. M. to 12 noon. 10-26-2tpd

Souvenir Halloween dance at Rex Hall, Tuesday, Oct. 30. Don't miss this big event. See and hear the jazz music. 10-26-3t.

ROYAL NEIGHBOR CAFETERIA. SUPPER TONIGHT.

"SAYS I TO MYSELF SAYS I, let's go to the Royal Neighbor Cafeteria supper where every penny will buy something good to eat, and listen to a good program afterwards.

Supper from 6:30 P. M. to 8:30 P. M. tonight at K. P. Hall. 10-26-1t

DOMESTIC SCIENCE CLASS POSTPONED.

There will be no class in domestic science at the Y. M. C. A. Saturday. The class will meet as usual November 3rd.

ZOE GOLDEN.

Mission Band to Meet.

The Mission Band of the Presbyterian Church will meet at the home of Mrs. Adnah Rogers, at 2212 First street, Saturday afternoon at 2:30. All members are urged to be present. 10-26-1t.

BANK OPEN TONIGHT

Beginning tonight and continuing until Saturday night the La Grande National Bank will be open for the purpose of answering questions and transacting business in connection with the sale of Liberty Bonds. 10-25-1f.

ATTENTION

All Knights Templar are requested to be present at Masonic Hall Friday evening, 6:30 o'clock, for dinner. Order of the Temple following dinner. 10-25-2t. C. M. HUMPHREYS, E. C.

DANCE! DANCE! DANCE!

Where? Follow the crowd to the Zuber Hall, every Wednesday and Saturday nights. Private dancing lessons every Monday and Thursday nights. On Wednesday October 31 commencing at 8:30 we will give a special Halloween masked ball. Come have a good time, where you get your money's worth and where service is always at your command. 10-25-6t.

\$50.00 U. S. LIBERTY BONDS

\$1.00 Down, \$1.00 a Week. We will be pleased to take subscriptions for U. S. Liberty Bonds, at \$1.00 down and \$1.00 a week. UNITED STATE NATIONAL BANK 10-23-4t.

U. S. Is Mobilizing

You to do "your bit" and "this bit" must be done immediately. **No Three Months** in training camps before you go to the front. **But Now, Today, Immediately**, every man and woman in America are called to the colors.

SERVICE-BY-SAVING

First—Try and discover and stop small wastes—those little leaks that have formerly seemed too trivial to bother about. **Pay Cash** for your merchandise. Go to the store—"The Busy Store for More"—Where your dollar does double duty.

Second—Decide on the things that must be done—immediately—for instance your winter apparel for your family—cotton and wools, leather and rubber goods are daily advancing—**Purchase Your Wants Now**—The J. C. Penney Co., the largest organization of its kind in America, owning 175 stores—invites you to their store in this city to examine our merchandise, secure our prices—the very lowest in Union County; enabling you to do "your bit." Every housewife in America, no matter how large or small her family or pocketbook, must cooperate—must mobilize.

DO IT NOW—DO IT TODAY

Men's fast color overalls	\$1.19	Ladies Tub silk waists	\$1.98, \$2.98, \$3.98
Men's fast color jumpers	\$1.19	Ladies' fall suits	\$9.90, \$12.50 to \$28.50
Men's President Suspenders ..	25c	Ladies new fall coats	\$9.90, \$12.50, \$14.75 to \$36.50
Men's leather faced gloves	23c	Ladies' new fall dresses	\$5.90, \$6.90, \$7.90 to \$26.50
Men's Paris Garters	19c	Ladies' corsets all styles	98c, \$1.49, \$1.98, \$2.49, \$2.98
Men's winter caps	25c, 49c, 98c	Ladies kimono's outing colors	98c, \$1.19 to \$2.98
Men's woolen shirts	\$1.49, \$1.98, \$2.49, \$2.98	Ladies' kimono's, Serpentine crepes	\$1.19, \$1.39, \$1.49 to \$2.98
Men's heavy mixture shirts	98c, \$1.49	Ladies' bath robes	\$1.98, \$2.98, \$3.98
Men's wool socks	39c, 49c, 69c	Ladies' service shoes	\$2.49, \$2.98, \$3.50, \$3.98
Men's mackinaw coats	\$4.98, \$5.90 to \$9.40	Ladies' novelty shoes	\$4.98, \$5.90, \$6.90, \$7.90, \$8.90
Men's Stag shirts	\$3.98, \$4.98, \$5.90, \$6.90	Ladies' Dress skirts	\$2.98, \$3.98, \$4.98, \$5.90, \$9.90
Men's work pants	\$1.98, \$2.49, \$2.98		
Men's work shoes	\$2.98, \$3.50, \$3.98		
Men's corduroy pants	\$2.98, \$3.98		
Ladies fleeced unions	89c, \$1.25		
Ladies' wool unions	\$1.49, \$1.69, \$1.98, \$2.49		
Ladies' flannel gowns	69c, 98c, \$1.25		

JOIN THIS VAST ARMY OF J. C. PENNEY CUSTOMERS

Follow the Crowds—There's a Reason.

J. C. Penney Co.
Incorporated
175 BUSY STORES
Formerly The United Store

The store where the Names Trade



The Crowning Achievement of America's Sweetheart

MARY PICKFORD in
"REBECCA OF SUNNYBROOK FARM"

ADAPTED TO THE SCREEN BY FRANCES MARION STAGED BY MARSHALL NEILAN.

TODAY AND TOMORROW

ARCADE

MATINEE, ADULTS, 15c; CHILDREN 5c.
EVENINGS, ADULTS, 20c; CHILDREN, 10c.

Special Music on Pipe Organ