

The Human Drama

is full of stirring scenes these days. Better keep posted by reading some of the magazines we carry. We have standing orders for all the popular periodicals, so that you are sure to find here just the kind of reading matter you want.

Come in and become acquainted with this department. Sure to find something you will want to read.

Red Cross Drug Store

Personal And Society

Harry Melers was in La Grande Wednesday on business.

Charles Kelley was in town yesterday from Meacham.

Dr. C. A. Ault of Enterprise was in La Grande Tuesday on business.

Mr. and Mrs. A. W. Nelson opened the Penochle Club Tuesday night at

their home on Cedar St. Members of the club are: Mr. and Mrs. H. M. Bay; Mr. and Mrs. J. G. Snodgrass; Mr. and Mrs. Frank Bay; Mr. and Mrs. Lot Snodgrass, Mr. and Mrs. Archie Bacon, Mr. and Mrs. H. Siegrist, Mr. and Mrs. Lloyd Scriber, Mrs. W. Rhinehart, Mrs. Elizabeth Dornelly and Mr. and Mrs. A. W. Nelson. Delicious refreshments were served by the host and hostess.

Grant's Pass—10 new silos on farms of Williams Creek district.

News Of La Grande

Two More Enlist—William Scotts of Joseph and Henry Forge of Perry have enlisted in the U. S. Marines Corps.

Lyceum Agent Passes Through—C. H. White of the Ellis and White Lyceum Course passed through La Grande Wednesday.

Here On Visit—Howard Stacey, formerly of La Grande, arrived today from The Dalles to visit for a few days. He will also visit in Baker.

C. E. President Leaves—Edna Whipple, president of the Christian Endeavor Society who has been in La Grande several days, left yesterday morning for Vale.

Another Farm Sold—The La Grande Investment company sold a 120 acre ranch near Alicel to the Nathergall Brothers. The consideration was \$18,000.

Elks Dance Oct. 29—Another dance will be given Monday, Oct. 29 by the Elks Lodge to which all Elks are cordially invited to come and bring their ladies.

Goes to Portland—Fred J. Holmes went to Portland last night where he is opening an office for his work as Fuel Administrator for the State of Oregon.

Has Violin Stolen—Kenneth Gekeler, son of W. F. Gekeler, has returned from Portland where he attended the Grand Opera. While there some one stole his \$300 violin.

Returns From Corvallis—Miss Elizabeth Wells returned today from Corvallis where she went to attend O. A. C., but was obliged to return because of her health.

Harvey Wells Here—Harvey Wells, state insurance commissioner, arrived in La Grande this morning and called at the Observer office. Mr. Wells left for Enterprise this morning on business.

Did Not "Beat" Girl He Says—John Thompson, who was fined Tuesday in the Municipal court for striking a sixteen-year-old girl, has requested that the following correction be made to the story as it appeared in yesterday's Observer. Instead of using cordwood, he states, he used a piece of kindling and administered a spanking rather than a beating. Thompson was fined \$50 for the offense.

Film Man Here—B. J. Sperry, representing the Paramount-Artcraft Corporations, is in the city in the interest of the Portland office which supplies this part of Oregon with service. He stated that things were going along in fine shape at all of the studios and that the report that some of the Paramount stars were the studios and that the report that practically all of the picture houses throughout the country were raising their prices to take care of the war tax and the added cost of the films. It is his belief that the exhibitor that will win out is the one who has a good consistent program of pictures and a list of well known and capable stars to put before the public; that in a lot of cases it was going to be the survival of the fittest and that the all-star program was bound to win in the long run.

BANK OPEN TONIGHT

Beginning tonight and continuing until Saturday night the La Grande National Bank will be open for the purpose of answering questions and transacting business in connection with the sale of Liberty Bonds. 10-25-17.

MASONS ATTENTION.

Special meeting La Grande Lodge No. 41, Friday, P. M., 1:30. To attend the funeral of our late Brother J. R. Oliver. 10-25-17.

Ask for Cream of Almonds, Vivaudous (Paris). It will make the skin smooth, soft and white, preserve it from the action of drying winds, sunshine and cold. Levy-Vogel Drug Co. 10-12-17.

Cut This Out—It is Worth Money. DONT MISS THIS. Cut out this slip, enclose with be and mail it to Foley & Co., 2835 Sheffield Ave., Chicago, Ill., writing your name and address clearly. You will receive in return a trial package containing Foley's Honey and Tar Compound, for coughs, colds, and croup; Foley Kidney Pills for pain in sides and back, rheumatism, backache, kidney and bladder ailments; and Foley Cathartic Tablets, a wholesome and thoroughly cleansing cathartic for constipation, biliousness, headache and sluggish bowels. Sold Everywhere.—Adv.

The State Highway will follow the river from Mosier to Hood River and the five-mile stretch will cost \$352,324.

As usual the big industries of the country are backing the Liberty Loan to the limit but individuals, farmers and everybody must go in to make it an unbounded success.

Dependable Merchandise

And dependable methods are making this R. C. U. Store more popular with economical shoppers every day. We do not boast of cheap merchandise for every wise purchaser knows that cheapness spells false economy. However we do boast that this R. C. U. Store gives you more for your money in quality, service and satisfaction.

Unbiased comparison will convince you that this R. C. U. Store can and does give you better value for your dollars

A few of the many standard high-grade merchandise lines that you will find in La Grande at this store only:

Welworth \$1.00 Waists
Wirthmor \$2.00 Blouses
Victoria Silk Waists \$3.95 to \$5.50.

REDFERN GARMENTS
"The best of America's ready-to-wear apparel." for well dressed women \$20 to \$50

R. C. U. COATS AND SUITS
Unequaled values in popular priced apparel \$15 to \$27.50

WARNER'S RUST-PROOF CORSETS
"Front and back-lace models" \$1.00 to \$3.50

WARNER'S "GILT-EDGE" BRASSIERES
50c to 65c

KAYSER "THREADSILK" HOSIERY
New line colors just received.

McKIBBEN HATS AND CAPS FOR MEN
Elk Jr., "all wool" Boys' Suits, \$6.45 and \$6.95.

"COOPER'S BENNINGTON UNDERWEAR"
Two-piece and Union Suits in all grades and sizes.

UTZ & DUNN FINE FOOTWEAR
Known from Coast to Coast as the choice of particular women.

F. F. H. CUSTOM MADE DRESS SHOES
For men, "not the cheapest, but the best" \$3.98 to \$8.50

BRADLEY-METCALF MEN'S WORK SHOES
The old reliable ... \$3.98 to \$7.50

CAPPS "100 PER CENT PURE WOOL" MEN'S SUITS
Made from the raw wool to the finished garment in one factory, \$18.00 to \$28.50

OREGON CASSIMERE \$20 MEN'S SUITS
With two pair Pants

ELK SPECIAL \$20 YOUNG MEN'S SUITS

R. C. U. \$14.85 MEN'S SUITS

OUR SPECIAL \$12.50 SUITS FOR MEN

FERGUSON McKINNEY "Fast color" Dress Shirts for Men.

"IRON CLAD" Men's Dress Hose

DUTCHESS TROUSERS "10c a button, \$1.00 a rip."

HOLEPROOF MEN'S PANTS Guaranteed 6 months. Men's \$2.50 Boys' \$1.25

McKIBBEN FUR COATS Unexcelled for service.

NEW TODAY

New Fancy Collars
New Tams

Misses' Coats and
Wool Dresses.

T- GOLDEN RULE C

Qualify the same Prices low.

Members of the



600 Progressive Stores.
60 Million Annual Purchasing Power

NEW TODAY

Bungalow Aprons
Child's Fur Sets
Korrek Skirts
Thanksgiving Linens.

Auction Sale Of Used Automobiles

SMITH'S GARAGE

La Grande, Oregon.

Saturday, Oct. 27, 2 P. M.

- ONE OAKLAND, 5-PASSENGER TOURING CAR
- ONE WHITE GAS TOURING CAR
- ONE FRANKLIN TOURING CAR
- ONE HUDSON TOURING CAR
- ONE KISSEL KAR TRUCK
- TWO FORD TOURING CARS.

And such other cars as we may have to dispose of at the date of sale.

Terms of sale: One year's time will be given with approved security.

L. C. SMITH, OWNER.
TOM JOHNSON, Auctioneer.

Friday and Saturday ARCADE

Matinees, Adults 15c; Children, 5c.
Evenings, Adults 20c; Children 10c.

Better arrange to come to the matinees

BIG VAUDEVILLE CHIEF IS INTERVIEWED

Edward Kelle, head of the Kellie-Burns Association of Seattle, passed through La Grande last night on his way to Seattle. The Kellie-Burns Association is furnishing the acts for the Hippodrome shows for the Arcade Theatre and he reports things are looking better every day. He is supplying acts for the Orpheum Theatre at Seattle and the Strand Theatre at Portland.

When asked what the Seattle vaudeville houses were planning on doing regarding the coming war tax, he stated that all of the Pantages houses had decided to raise 5 cents in all cases and the Orpheum people were going to try just charging the people what the tax amounted to on each ticket, if a ticket cost 30 cents, the people would be charged 33 cents, the extra three cents being what the government collects on a 30-cent admission.

Are you planning a Halloween Party? If so let us help you with the decorations. Special party invitations made to suit the occasion, all designs. New designs in Halloween Napkins, Decorated Crepe, Silhouettes, and everything needed to make your party a grand success. Silverthorn's Family Drug Store. 10-25-17.



There's charm and grace and a satisfying knowledge that you are stylishly and correctly corseted — a joyous sense of well-being that only perfect physical comfort can give.

Be sure your front lace corset is La Camille. Enjoy complete corset comfort. There is a model for your type of figure.

Prices \$2 and upwards.

MRS. ROBT. PAT-TISON, Corsetiere
Phone Red 3221
Res. 1762 Oak

"La Camille"
The Front Lace Corset With the Ventilo Back