

All Reliable Advertised Remedies

We make it a rule to stock all reliable Remedies and Toilet Preparations just as soon as they are placed on the market. Many druggists wait for the demand, but we believe in the spirit of progress and try to give our customers a choice of the world's best products. All trade-marked and advertised articles are to be found in our stock. When the doctor recommends the use of some special remedy, or when you hear your friends speak of some new toilet preparation, come directly to us and avoid the annoyance of looking around for it.

By so doing, you are apt to save money as well as time.

The Store That Has It First

La Grande Pharmacy

L. C. EDWARDS, Prop'r.

Quick Delivery

Phone Main 40

La Grande, Oregon



The Nation's Darling in a National Character

Mary Pickford

In a cinema portrayal of the famous story and Play by Kate Douglas Wiggin and Charlotte Thompson

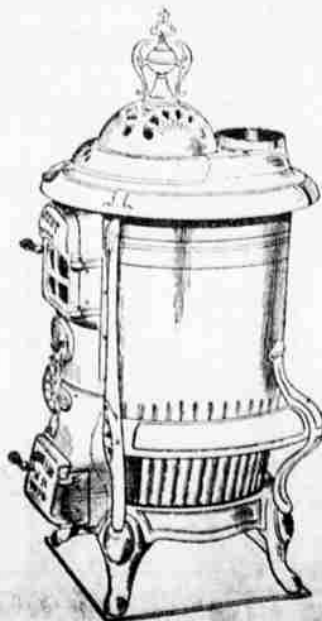
"REBECCA OF SUNNYBROOK FARM"

Adapted to the Screen by Frances Marion Staged by Marshall Neilan

ARCADE

Friday and Saturday

Better Arrange to Come to the Matinees



The Famous Patent Heater

Will burn hard coal, soft coal, coke and wood, and produce more heat and better results in every way than any other kind of a stove. The body is a one piece Russian arc, steel corrugated, on the lower part and tapered inward which insures increased radiating surface and deflects the heat to the floor. Save 25 per cent of your fuel and buy a Patent.

Furniture Exchange

E. J. DONOHUE.
Fir and Jefferson. B. 1241
We pay better prices for used furniture.

"THE CONVICTS DAUGHTER"

The Richardson & Talbert attractions, a high class dramatic company that has been playing up the Joseph line the past few days have an open date Thursday, October 25, on their way to Baker City and have arranged to produce their well known play "The Convict's Daughter," a 4-act comedy-drama, at the Eagles Hall as a special benefit performance for the Eagles Lodge.

This is an old company that guarantees to please the public and they carry special scenery.

Remember the date and enjoy an evening at the Eagles Hall, doors opening at 7:30, curtain, 8:15.

NOTICE OF IMPOUNDED ANIMAL

Notice is hereby given that the undersigned has taken up and impounded at the City Pound of the City of La Grande, Oregon, for being found running at large in said city, one dark bay or brown mare about 10 years old and weighing about 1100 pounds and having no visible brands or marks and owner unknown. Said animal may be redeemed by the owner or person entitled to the same within ten days from date hereof by paying charges for taking up, posting and advertising and keeping same. If not so redeemed the said animal will be advertised and sold as provided by ordinance.

Dated this October 24th, 1917.

L. RAYBURN,

Chief of Police of La Grande, Oregon. 10-24-10t.

J. P. O'Brien Passes Through—J. P. O'Brien, vice president of the O. W. R. & N. Co., passed through La Grande on No. 6 today. He is making an inspection trip over the road and expects to return to go out on the branch line tonight. Mr. O'Brien has just returned from a visit to Camp Lewis. The camp, he says, is a wonderful place and a large force of men are kept busy continually constructing new buildings.

It pays to advertise.

Announcements

\$50.00 U. S. LIBERTY BONDS

\$1.00 Down, \$1.00 a Week.

We will be pleased to take subscriptions for U. S. Liberty Bonds, at \$1.00 down and \$1.00 a week. UNITED STATE NATIONAL BANK 10-23-4t.

Red Cross Meeting.

The annual meeting of the Red Cross will be held at the city hall Wednesday night, October 24, at 7:30. All are urged to be present. 10-20-4t.

GARBAGE REMOVED.

Phone Red 3551 when you wish garbage and rubbish removed. Full-sized wagon and first-class team. Prompt service. Reasonable rates. Special rates to regular customers. Also do regular truck and transfer business. P. U. Stiles. 10-19-6tpd.

ELKS PARADE TONIGHT

The Elks "49 Show" starts tonight. All Elks and their friends are requested to meet tonight at 8 o'clock and march in the "49" parade which will usher in the big show which will run for four days. Please report at the Elks Home tonight a few minutes before 8 o'clock. 10-24-1t. COMMITTEE.

"Yes - Mam" ---

We are Your Agents for the

McCALL PATTERNS

Magazines—Fashion Sheets—Chart Plates—etc.

We have just installed this department to our store and have made it complete for your service.

We wanted the Best for you—We scoured the pattern market and finally found the McCall Patterns to be the ladies' favorite.

This Pattern is used universally—it is known from Coast to Coast and it needs no introduction—you all know its good merits.

Quantity Purchases—plus quality features have made us your McCall agents in this city—another fact why our 175 J. C. Penney Stores are serving 175 different localities with best for the money on every opportunity.

Do Your "Bit" Now----

Remember at this store your dollar does double duty—Have you bo't your Liberty Bond?

Follow the
Crowds—
There's a
Reason.

J. C. Penney Co.
Incorporated
175 BUSY STORES
Formerly The United Store

The store
where the
Masses
Trade

NEW TODAY

HELP WANTED—Male.

WANTED—Boy to work. Phone Black 1642. 10-24-3t.

FURNITURE FOR SALE—Complete dining room set and dresser. Phone Farmers 242. 10-24-tf.

WANTED—Waitress at Doyle's Cafe. 10-24-3t.

WANTED—Elderly lady to assist in general housework. Address B care Observer. 10-24-2t. pd.

WANTED TO RENT—War Taxes will be high—and no carelessness taxes should be piled on top of the load apportioned to you by the nation. Do not, through neglecting to advertise, try to carry along tenantless property. That would be especially hazardous in these times and wholly unnecessary.

School girl wishes a place to work for room and board. Phone Red 831. 10-22-tf.

This Is EDISON WEEK

Come to our store and hear the re-created voices of the world's greatest artists. We want you to hear

The NEW EDISON

"The Phonograph with a Soul"

This is the instrument of which the New York Tribune said: "Edison Snares the Soul of Music." Concerts daily. Come to one of our concerts.

Newlin Book & Stationery Company

When in Portland you will find The Observer on sale at the Oregon Hotel news stand and Imperial Hotel.

Arcade Theatre

TONIGHT ONLY

HIPPODROME VAUDEVILLE

4—BIG ACTS—4

Program

1. OVERTURE ARCADE ORCHESTRA ACCOMPANIED BY STEVENS ON THE PIPE ORGAN
2. COMEDY "LONESOME LUKE"
3. DAVIS ELLISON FLEXIBLE EQUILIBRIST

4. BARRETT & BAYNE COMEDY, SINGING, TALKING
5. PERDRIOT PIANO ACCORDIONIST
6. PREVIETT MERRILL & CO NOVELTY ILLUSIONS

NOTE: Doors open at 7. Overture at 7:15. Vaudeville starts at 8. Two complete shows.

Adults 30c

Children 15c