

A Question of Quality

From the beginning of our career in the Drug business we have made quality our first consideration. Every careful drug buyer should adopt this same rule.

Don't be influenced by cut prices and leaders, but demand the best.

We see to it that our customers receive nothing but the best quality and our prices are as low as can be made on the same grade of goods anywhere. Therefore we are glad to make the following proposition:

Compare our goods with those offered elsewhere at equal prices. We are satisfied that we'll get your trade on this basis, especially if you seek quality goods at fair prices.

PHONE MAIN 40

La Grande Pharmacy

L. C. EDWARDS, Prop'r.

Quick Delivery

La Grande, Oregon

Phone Main 40

Announcements

Card of Thanks.

I wish to express my appreciation of the aid and sympathy given me during the illness and death of my mother, and I wish to thank the Ladies Guild for the floral offerings.
MRS. ANNA PAUSE.
10-23-17.

U. S. LIBERTY BONDS

\$2.00 Down, \$1.00 a Week.
We will be pleased to take subscriptions for U. S. Liberty Bonds, at \$1.00 down and \$1.00 a week.
UNITED STATE NATIONAL BANK
10-23-17.

Strayed

Taken up at my farm one 2-year-old black mare colt, white stripe in face; one yearling black colt, white spot in face. No brand visible. Owner can

have same by claiming property and paying for advertising.
10-17-17. wk. 11. G. G. TAAL.

Red Cross Meeting.

The annual meeting of the Red Cross will be held at the city hall Wednesday night, October 24, at 7:30. All are urged to be present. 10-20-17.

St. Peter's Auxiliary of the Red Cross will meet at the home of Mrs. T. W. King next Wednesday afternoon instead of at the home of Mrs. George Cochran as was first announced.

Are you planning a Halloween Party? If so let us help you with the decorations. Special party invitations made to suit the occasion, all designs. New designs in Halloween Napkins, Decorated Crepe, Silhouettes, and everything needed to make your party a grand success. Silverthorn's Family Drug Store. 10-22-17.

It pays to advertise.

Hilgard Notes

HILGARD, Oct. 22.—(Special).—Wood is still being shipped out by the car load.

A school meeting was held at the school house Monday for the purpose of voting a tax millage to cover expenses for next year.

J. W. Scott is burning off the trash and small trees on the mountain just north of town and will sow it to pasture.

D. W. Sanford and Mrs. Frank Sanford were La Grande visitors Friday. County Superintendent Ivanhoe, County Agriculturist Spillman and Miss Murphy, food lecturer, were here Friday boosting the conservation campaign. Miss Murphy's talk was especially interesting to the pupils of the school.

Jiles Harnden was up from La Grande Friday.

W. V. Connor and Mrs. Clarence Lewis were La Grande visitors Saturday.

Miss Donna Scott spent Saturday and Sunday visiting Mrs. Jiles Harnden of La Grande.

Ed Saling went to La Grande Friday and is serving on the jury during this term of court.

The pupils of Hilgard school have organized a literary society to present literary programs and drill in Parliamentary practice.

William Cantrell, a rancher west of here met with a serious accident while engaged in de-horning his cattle a few days ago. One of the animals became unruly and caused Mr. Cantrell to strike his wrist with the saw he was using, inflicting a deep cut. The injured wrist is getting better but Mr. Cantrell may lose the use of his thumb as the cord running to the thumb was probably entirely severed.

H. G. Vornz and family were here from La Grande Sunday, guests of Mr. and Mrs. W. V. Connor.

DELEGATES TO MEET TO AVERT STRIKE

(United Press.)

SAN FRANCISCO, Oct. 23.—Organized telephone girls in Seattle and other Northwest cities are sending representatives to San Francisco to confer with the officials of the Pacific Telephone & Telegraph Company the last of this week in an effort to avert the general strike of electrical workers scheduled to begin Saturday night.

Lyceum Course Opens November 3

The first number of the Y. M. C. A. High School lyceum course will be given on Saturday evening, November 3. The attraction will be the Hampton Court Singers. This number was booked for November 5, but the fact that Vice President Marshall will be in La Grande that evening it was necessary to make a change. The management of the lyceum course for La Grande, decided to place the numbers in La Grande with the proviso that no attraction be booked on a Saturday night, and had secured bookings on other nights, when the conflicting dates were found, the Ellison-White Bureau could only give La Grande Saturday night. The Hampton Court Singers are exceptionally well recommended and all who attend will be treated to an excellent evening of song and drama. The course will consist of five high class numbers and will be sold for \$1.50 for the entire course including reserved seats for the entire course. Reserved seats will be open for selection on Thursday, November 1, at Silverthorn's Drug Store.

It pays to advertise.

J. C. Penney Co. Shoes---

Wear Better; Better Wear—J. C. Penney Co. Shoes. We are originators of low prices for good Shoes that wear better and give you the utmost satisfaction. We guarantee satisfaction.

Men's Crossett Shoes	\$3.98, \$4.98, \$5.50
Men's Economy Dress Shoes	\$2.98, \$3.50
Men's tan, button or lace	\$3.50, \$4.98, \$5.50
Men's D. W. Work Shoes	\$4.98, \$5.90
Men's Heavy Work Shoes	\$2.98, \$3.98, \$4.50, \$4.98
Ladies' Service Shoes	\$2.49, \$2.98, \$3.50, \$4.98
Ladies' Novelty Shoes	\$5.90, \$6.90, \$7.90
Boys' School Shoes	\$1.98, \$2.25, \$2.49, \$2.98
Boys' High Top Shoes	\$2.49, \$2.98, \$3.50
Girls' Button or Lace Shoes	\$1.49, \$1.69, \$1.98, \$2.25
Misses' G. M. Shoes	\$1.98, \$2.25, \$2.49, \$2.89

WE BUY SHOES FOR 175 STORES.

Follow the
Crowds—
There's a
Reason.

J. C. Penney Co.
Incorporated
175 BUSY STORES
Formerly The United Store

The store
where the
Masses
Trade

Regiment of French Dragoons in Fighting Game Since 1635

The Twenty-second Regiment of Dragoons of the French army is one of the oldest regiments of the republic. It was organized in 1635 under the name of the Orleans regiment, and took part from 1639 to 1756 in all the great wars in which the French were engaged before the Revolution. From 1793 to 1814 it was continually at work, first under the republic and afterwards in Napoleon's time. It took part in the great battles at Austerlitz, 1805; Jena, 1806; Eylau, 1807, and Oporto in 1809. Many pennants fly from its standard in honor of its bravery in battles.

At the end of July, 1914, the regiment was stationed at Reims, where it had been for many years in peaceful occupation.

War clouds burst suddenly. Soon the city of Reims was awake, the streets filled with people, all vowing their way towards the cavalry barracks to have a last glimpse of the departing dragoons.

Three hours after the bugle call the regiment stood ready awaiting the command of the colonel to mount. In a long address the colonel reminded the soldiers of the achievements of their forefathers, hoping that they would be brave to add another pennant to those already attached to their standard, and with the shout of "Long live France! Long live the Republic!" they swung into the saddle and left the barracks yard for an unknown destination.

The Drab Side.

"How does your son like army life?"
"Not very well. He says he doesn't mind marching when the band is playing, but finds it mighty hard to get up any enthusiasm over chopping wood or peeling potatoes without musical accompaniment."

FOR SALE—Splendid buy, furniture for 4-room house, practically new. Phone Red 3092. 10-23-17.

It pays to advertise.

NEW TODAY

LOST—Sixshooter, 32 Colt's Automatic, between town and stockyards. Return to Observer. Reward. 10-23-17. pd.

FOR RENT—2 furnished housekeeping rooms. Inquire Harris Furniture Store. 10-23-17.

FOR SALE—300 boxes of Delicious and King David apples. Inquire Stillwell's Market. 10-23-17.

WANTED—A steamer trunk, must be reasonable in price and in good condition. Address A care Observer. 10-23-17.

FOR RENT—3-room furnished bungalow, 1221 W. Avenue. Phone Red 3441. 10-23-17.

FOR SALE—4-room house and 2 lots, on Fourth street, 60x120, close to High School, at a bargain. Address M., care Observer. 10-23-17. pd.

OPPORTUNITIES FOR WOMEN in the business world are now opening to a greater extent than ever before. They woman who is capable of doing the work left behind by the man who is called to the colors is doing patriotic work—just as if she were a Red Cross nurse. Find your opportunity for useful service through the classified ads.

North Bend — Many homes will be built for working men here.

The I X L Store

The I. X. L. Store has been newly papered and painted and is now open for business with a fresh line of groceries and vegetables. A share of your patronage solicited. F. W. HAMBEL.

Cut This Out—It is Worth Money.

DON'T MISS THIS. Cut out this slip, enclose with 5c and mail it to Foley & Co., 2835 Sheffield Ave., Chicago, Ill., writing your name and address clearly. You will receive in return a trial package containing Foley's Honey and Tar Compound, for coughs, colds, and croup; Foley Kidney Pills for pain in sides and back, rheumatism, backache, kidney and bladder ailments; and Foley Cathartic Tablets, a wholesome and thoroughly cleansing cathartic for constipation, biliousness, headache and sluggish bowels. Sold Everywhere.—Adv.



ARCADE

Fri. and Sat.

Better Arrange to Come to the Matinee.

Arcade Theatre

Wednesday Only

HIPPODROME

VAUDEVILLE

FOUR ACTS OF REFINED VAUDEVILLE
NEW KEYSTONE

MAKE UP A METROPOLITAN PROGRAM

1. Overture _____ Arcade Orchestra
Accompanied by Stevens on the Pipe Organ.
2. Comedy _____ "Her Torpedoed Love"
3. Davis Ellison _____ Flexible Equilibrist
4. Barrett & Bayne _____ Comedy, Singing, Talking
5. Perdriot _____ Piano Accordionist
6. Previett Merrill & Co _____ Novelty Illusions

NOTE: Doors open at 7. Overture at 7:15. Vaudeville starts at 8. Two complete shows. Adults, 30c; children, 15c.

Matinee at 2; admission, 25c, 10c.

Last Time Tonight

JACK PICKFORD, LOUISE HUFF, THEO. DORE ROBERTS

In

"What Money Can't Buy"

HERE'S HOW GIRLS GO TO COLLEGE NOWADAYS



The picture shows the modern college girl. Here is a wagon load of college girls after a day's work on the campus. They appear to like studying in...

WANTED - - Apples and Potatoes

To store for shipping, we have modern warehouse facilities for handling your crop.

LA GRANDE FRUIT CO.

A MASTER PRODUCT

OF A

MASTER MIND

THE NEW EDISON DIAMOND DISC

Why not investigate the New Edison, the instrument of music's re-creation?

We shall be pleased to demonstrate this new art for you whenever you find it convenient.

Newlin Book & Stationery
Company