



KODAK IN CAMP

From reveille to taps, each hour will bring something new into the life of every young Soldier. New surroundings, new habits, new faces, and new friendships will make for him a new world—a world full of interest to him today and a world upon which he will often dwell in memory when peace has come again.

And this new world of his offers Kodak opportunities that will relieve the tedium of camp routine at the time and will afterward provide what will be to him and his friends the most interesting of all books—his Kodak album.

The parting gift, a Kodak. Let us show you.

RED CROSS DRUG STORE

News Of La Grande

Will Visit at Baker—Miss Genevieve McCrary went to Baker today for a few days.

Returns Today—Hugh Mitchell of the Standard Oil Company returned this morning.

To Be Married—George Meserve left this morning for Baker, where he goes to get married.

Traffic Manager—F. W. Robinson, traffic manager of the O.-W., arrived this morning from Portland.

Speakers Go to Wallowa—Charles E. Cochran of Portland and Phil Metcham left this morning for Wallowa and other branch points, where they will speak for the Liberty Loan.

Leave for Portland—Mr. and Mrs. Kivette went to Portland today for a short visit.

Engineer Here—Ed Wood, special engineer of the O.-W., is in La Grande today on business.

Sheep Man Here—S. Lonergan, a prominent sheep man of Pendleton is in La Grande today on business.

Will Visit in Portland—Mrs. A. Gorman went to Portland this morning for a short visit with friends.

Leave for Lostine—Mrs. Oscar Hopper and her mother, Mrs. Lane, left this morning for Lostine. Mrs. Hopper will return this evening. Her mother will remain for some time

visiting her uncle, C. W. Wamack.

Here on Business—S. Williams, cashier of the Imbler bank, is in La Grande today on business.

Returns to Hot Lake—Mrs. Berry returned to Hot Lake today after visiting in Weiser and La Grande.

Valuation Engineer Here—James Zuercher, valuation engineer of the O.-W., arrived in La Grande today.

Honor Guard Leader Leaves—Miss Lucille Danforth went up the branch today, where she will speak at Honor Guard meetings.

Leave for Batesfield—Mr. and Mrs. Ray Pierson left this morning for Batesfield, Ore., where they will make their future home.

Return to Kamela—Mrs. J. T. Curran and daughter returned to their home in Kamela, after a few days visit in La Grande.

Leaves for Portland—Mrs. R. Slater left this morning for Portland, where she will visit for a short time with friends and relatives.

Returns From Portland—Dr. C. T. Hackett returned today from Portland. Dr. Hackett is a prominent physician of Enterprise.

Will Leave for Portland—Mr. and J. F. Corbett will leave tonight for Portland, where they will meet their son, James, who is going to American Lake.

Leave for Baker—Mrs. A. B. Blood and Mrs. Thomas Rudge left this morning for Baker, where they will visit for a few days with Mrs. McClure.

Returns to Elgin—Mrs. W. Russell returned to her home in Elgin today. She has been in Portland, where her mother, Mrs. E. B. Morelock, was operated on. Mrs. Morelock is greatly improved.

British Recruiting Officer Here—Lieutenant Burnett, of the British Army, is an official guest of Colonel Ivanhoe for a few days locating subjects of Great Britain who are eligible for military duty.

First Snow—La Grande experienced its first snowfall of the year last night when a small flurry struck the city about 10 p. m. Just enough fell to make a showing but it serves to indicate what is to be expected later.

In Portland—The following people registered at the Imperial Hotel, Portland, October 15th: George Ruby of La Grande, J. W. Powell, Wallowa; A. L. Becker of Union.

Has Typhoid Instead of Scarlet Fever—George Beard, instead of having scarlet fever, as was reported yesterday, is suffering from an attack of typhoid. He is confined at the hospital.

WAR TAKES THE JOY OUT OF JOYING-RIDING

London, Sept. 25—(By Mail.)—Joy-riding in the British Isles is no longer a joy. Gasoline prices took another running-broad jump today of 18 cents. The market price is now \$1.09 per gallon.

The newest increase in gasoline is going to hit several millions of the common people. Much of the street transportation is by huge motor buses. Already they are planning on boosting the fares to keep up with the soaring price of gasoline.

The few remaining taxicabs on the streets will be forced to increase their rates. Despite the terrific prices of fuel, their rates of about 16 cents per mile compare favorably with the charges in American cities in normal times. Now, however, they are talking of 20 or 25 cents per mile.

Leading dealers in gasoline explain that the prices were made necessary by the high insurance rates on tank ships. Insurance on these ships is now 18 per cent of their value for each round trip.

Much of the heavy hauling in the down-town streets of London is being done by steam traction engines in the place of motor trucks.

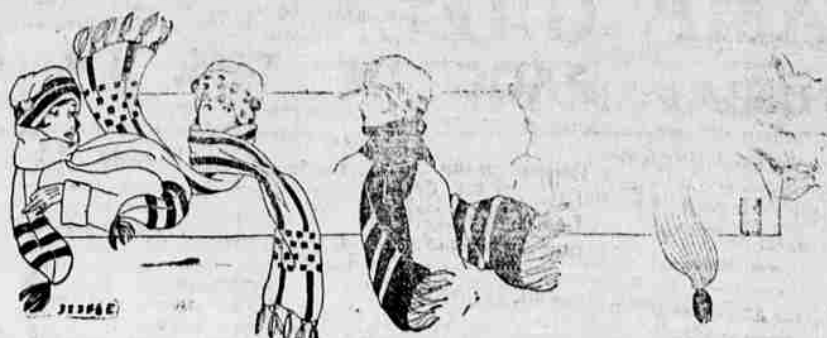
MANY U. OF O. MEN ARE EARNING OWN WAY

Eugene, Ore., Oct. 17.—Thirty-five per cent of the 342 men going to the University of Oregon are working their way through school. Eighteen lines of work, ranging from posing as a model for artists to doing janitor work, are represented.

The following list of jobs held by students was compiled today. Waiting on table, firing furnaces, writing signs, doing janitor work, mowing lawns, washing windows, stenography, cobbling, posing for an artist, press feeding, washing dishes, collecting bills, clerking, cutting and carrying wood, plumbing, telephone line work, canvassing and reporting.

Group
If your children are subject to croup get a bottle of Chamberlain's Cough Remedy, and when the attack comes on be careful to follow the plain printed directions. You will be surprised at the quick relief which it affords.—Adv.

It pays to advertise.



The First Touch Of Winter Weather

Turns our thoughts to warm Winter apparel—and this store, of better merchandise and better values, was never better prepared to serve you—to help you economize in your Winter buying, for here is Eastern Oregon's largest and best assorted stock of quality merchandise—bought right through America's largest and most powerful buying organization, the "R. C. U." and priced as only an R. C. U. store can afford to sell.

New Knitted Caps, 25c to \$1.00
New Cap and Scarf sets, in fancy color combinations, per set 98c to \$5
Knit Mantillas, "the new shoulder wrap" \$1.75 to \$3.50
Scarf Toques, "cap and scarf in one" \$1.68, \$1.85
New Silk and Wool Sweaters, in all popular styles and shades \$4.50 to \$13.50
Mittens and Golf Gloves for Women, Misses' and Boys' just received, all grades, all prices.

THEY'RE HERE WOOL SCHOOL DRESSES FOR GIRLS AND MISSES.

A wide range of qualities and styles, varying from the inexpensive worsted and cotton plaids with scalloped collars at \$1.65 on, in a great variety of charming styles in higher grade materials at \$2.38, \$3.35, \$4.50, \$4.65 and up to \$6.50, in some of the larger sizes.

"All sizes from 3 years to 14 years."

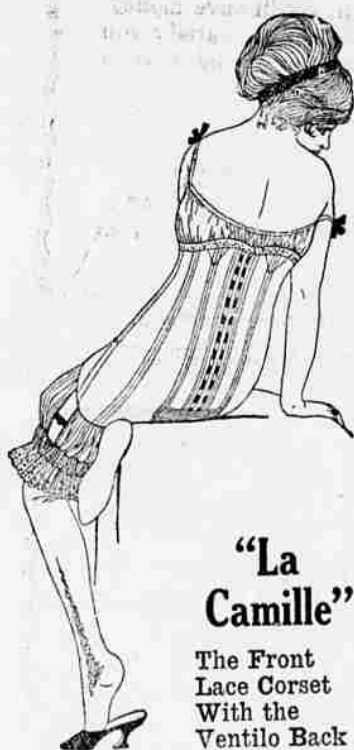
Dependable Furs at Popular Prices

Good values in Winter Underwear.

"Compare our Values."

T- GOLDEN RULE C.
Quality the same—Prices less.
La Grande's R. C. U. Store

Complete line Infants' and Child's Knit Sweaters, Suits, Leggings, Booties.



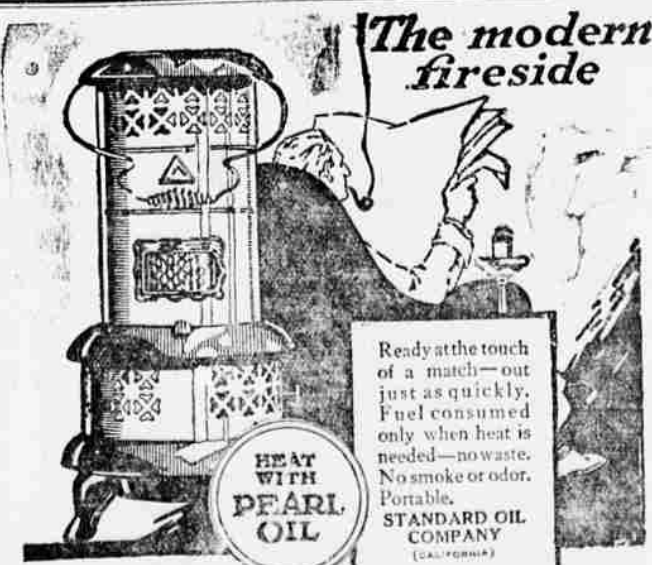
There's charm and grace and a satisfying knowledge that you are stylishly and correctly corseted—a joyous sense of well-being that only perfect physical comfort can give.

Be sure your front lace corset is La Camille. Enjoy complete corset comfort. There is a model for your type of figure.

Prices \$2 and upwards.

**MRS. ROBT. PAT-
TISON, Corsetiere**

Phone Red 3221
Res. 1702 Oak



PERFECTION OIL HEATER

W. H. Bohnenkamp Co., Island City M. & M. Co., Golden Rule Co., F. L. Lilly.

COMPLETE RECORDS OF U. S. FIGHTERS KEPT.

(United Press.)
Washington, D. C., Oct. 17.—A small army of clerks, operating files covering 40,000 square feet of floor space, soon will be employed by the statistical division of the War Department to keep the individual record of every man wearing Uncle Sam's uniform.

Announcement of the details of this gigantic filing system forcibly bring home the fact that American soldiers will be killed, wounded and imprisoned in Europe.

The main purpose of the statistics is to provide an accurate means of checking casualty reports. Incidentally, however, the complete army history of the men will be recorded.

Major J. J. Jones has charge of the central office in Washington. Another will be established in Europe. Weekly reports will be made to central offices by divisional bureaus, which in turn will receive information from three members of each regiment, specially detailed to the work.

Two filing systems will be maintained. One, containing in alphabetical order the names of every man in the service, will serve as a check in referring to the regimental files.

The record of each man will contain the name and address of his nearest relative, to serve as an aid to prompt transmission of cabled reports of deaths and serious illness. The war department also will undertake to give relatives reports of military funerals, location of burial places and information concerning Americans held in enemy prison camps.

Until the Red Cross came to its aid, the British government experienced great difficulty in handling casualty reports, and by the establishment of this system the war department intends to avoid similar confusion.

CONFERENCE BOARD AT A DEADLOCK.

(United Press.)
San Francisco, Oct. 17.—The conference board of the Pacific Telephone & Telegraph Company employees, and officials, attempting to reach an agreement and avert the strike, remained at a deadlock today. Danger of a general telephone strike is increasing.

ONE KILLED WHEN BOILER OF U. S. SHIP EXPLODES.

Washington, D. C., Oct. 17.—The Navy Department announced that Dennis Sheehan was killed and Vance Perkins seriously scalded when a boiler on a United States patrol ship exploded. The vessel was patrolling off an Atlantic port.

Job Printing Quickly and Neatly Done at The Observer

STAR THEATRE TODAY ONLY



CHARLES RAY IN TRIANGLE PLAY, "SUDDEN JIM."



Put on the Bevo Glasses when you set the table for the late post-prandial guests of the evening. As a suggestion for a delectable lunch: Cream cheese and sliced olive sandwiches (on brown bread), Dill pickles, thinly sliced, Ice cold Bevo.

Bevo—the all-year-round soft drink.

