

Autumn Color Schemes

ARE VERY ATTRACTIVE

when confined to nature—but not so desirable as applied to complexions.

You can protect your complexion and baffle the elements by using

A. D. S. ALMOND CREAM

It will provide protection for the most delicate skin.

This dainty cream keeps the skin from drying, chapping and roughening even in the most trying weather.

Keep a jar of A. D. S. Almond Cream on hand and you'll experience no trouble in guarding your skin against the attacks of changing weather.

It is delightfully perfumed and its use is a pleasure.

Apply just before and after exposure to the elements.

Price 25c.

La Grande Pharmacy

ADOLPH NEWLIN, Manager

Quick Delivery

La Grande, Oregon

Phone Main 49

The Observer Want Ads Bring Results.

Coming Events

Sept. 30—Second 40 per cent of drafted men called to colors.
Sept. 20, 21, 22—Round-Up at Pen-
Nov. 5.—Vic-President Marshall visits La Grande.

AMUSEMENTS.

Arcade Theatre—Motion pictures.
Sherry's Theatre—Motion pictures.
Star Theatre—Motion Pictures and Vaudeville.

Announcements

ATTENTION PARENTS.

Also future parents and grand parents, Bishop Moreland, of Sacramento, Cal., will give a lecture Monday evening, September 24, in the Methodist Church on "The Lost Paradise of Parental Control." Bishop Moreland is one of the most eloquent bishops of the Episcopal Church, and this is one of his best lectures. The lecture will begin at 8 promptly, and at its close a silver offering will be taken up to defray expenses. 9-19-4t

All persons interested in the organization of a night school are urged to be present at the public meeting to be held at the High school this evening at 7:30. The meeting is for the purpose of determining the number of prospective students and it is hoped that as many as possible will attend.

At the Round-Up.

The Warren Novelty Company, of La Grande, has taken a window in the Ferguson block, Pendleton, across from the Bowman Hotel, where Mr. Warren will manufacture toy soldiers during the Round-up: Be sure and look him up and see an Oregon manufacturer at work. The only toy soldier factory on the Pacific Coast. 9-15-6t.

What You Are Doing---

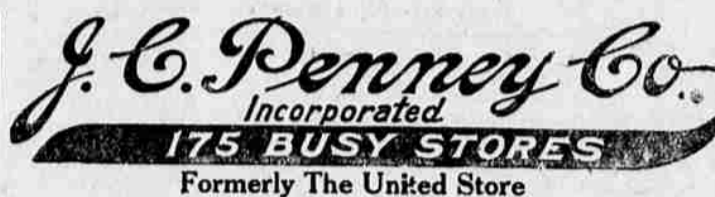
Today in the way of making your dollars efficient you could have been doing last year and the year before and the year before that—but you did not feel the demand so much as now—10 years of efficiency against 10 years of waste would have made you not only independent but rich.

For 15 years the J. C. Penney Company has been offering you merchandise direct from the factories, eliminating all the extra expense of middlemen, credit system, delivery, etc., giving you every advantage of this highly efficient organization, the growth of which has been rapid because of its ability to give you more for your dollars than can possibly be done under the old retail system.

Not by what we say—not by what the other fellow says—but by a comparison of values can you make the efficiency of your dollar one hundred per cent.

Visit this "Busy Store for More," and be convinced of our every day values.

Follow the
Crowds—
There's a
Reason



The store
where the
Masses
Trade

NOTICE.

The knitting classes of the Red Cross are notified that classes will be held at their quarters in the Elks' Building, on Tuesdays, Thurs-

days and Fridays from 2 to 4. Ladies are requested to bring in all finished work as soon as possible and any yarn left over, no matter how little.

MRS. M. K. HALL,
MRS. T. N. MURPHY.

much first hand information about conditions in France, according to word here today. He is believed to have reached New York yesterday. He spent several weeks in France and England.

LEGAL NOTICES

NOTICE TO CREDITORS.

In the matter of the estate of Willard F. Couch, deceased: Notice is hereby given that the undersigned has been appointed by the Probate Court of Union County, Oregon, executor of the last will and testament of Willard F. Couch, deceased. All persons having claims against the estate of the deceased are requested to present them to the undersigned at his office in La Grande, Oregon, on or before the 30th day of September, 1917.

NOTICE

The Observer subscribers will please not pay carrier boys money or give them stops or starts. Please pay either at the office or The Observer collector. All subscriptions and stops should be phoned to The Observer, Main 37. THE OBSERVER PUBLISHING CO. 8-31-tf.

To Sweeten Rancid Lard. Melt the lard to boiling point, drop in a few pieces of charcoal (the amount of charcoal depending upon the quantity of lard) and boil slowly for a period of one hour. Strain through a fine cloth. The charcoal absorbs all the impurities in the lard.

NEW TODAY

OST—Crank for automobile between here and Island City. Return to Observer. 9-21-2pd

COLLEGE PRESIDENT HAS FIRST-HAND INFORMATION Portland, Or., Sept. 21.—William Foster, president of Reed College, on his way back to Portland with a collection of war pictures and

Classified ads solve your want problems.



VIVIAN MARTIN LASKY-PARAMOUNT STAR

VIVIAN MARTIN
H.
And a
enthralled
and sacrific
"Forbidden Paths"
1917.



Worth his weight in Laughs
"Fatty" Arbuckle
in His Newest Comedy
"His Wedding Night"
Saturday & Sunday

NOTICE OF SEWER ASSESSMENT.

Notice is hereby given to all concerned that the Commission of the City of La Grande, Oregon, by Ordinance No. 858, series of 1917, of the City of La Grande, Oregon, passed and adopted on the 12th day of September, 1917, duly and regularly levied an assessment for the construction of a sanitary sewer in section 7, of Sewer District No. 1, in accordance with the charter, resolutions and ordinance of said city upon each lot, tract and parcel of real estate in said section 7, of Sewer District No. 1, benefited by the construction of said sewer and that said assessment will become due and payable upon the first publication of this notice and delinquent, if not paid after 10 days from the first publication thereof—unless application to pay such assessments in installments be made to the Recorder of said city within 10 days from the first publication of this notice, and in accordance with the charter and ordinance of said city, that the said assessment is as follows, to-wit:

Owner	Lot	Assessment
D. R. Tanner	1-2-3	\$127.82
George A. Pierce and Ida Pierce	4	42.62
W. E. Furgus	5	42.62
W. G. Hunter estate	6	42.62
W. G. Hunter estate	7	34.10
W. D. Grandy	8	34.10
G. T. Flemming	8-10	68.15
J. D. McKennon	11	42.62
Delia M. Scott	12	42.62
Elizabeth Goesch	13	42.62
Elizabeth Goesch	N. 33 1-3 ft. of 14	28.42
J. T. Harvey	S. 16 2-3 ft. of 14	14.22
J. T. Harvey	15	42.62
J. F. Synhorst	16	42.62

The first publication of this notice is on the 18th day of September, 1917. By order of the Commission. JOHN, COLLIER, Recorder of the City of La Grande, Oregon. Sept. 18-21-25.



Every member of the family enjoys the Victor-Victrola
No one complains about things being "slow" around the house where there's a Victrola. It provides the best music in large enough variety to please every one, and any one can play it.
Stop in and hear the Victrola the next time you're passing our store, and let us explain how you can easily have a Victrola in your home right away. Victrolas \$15 to \$300. Victors \$10 to \$100.

NEWLIN BOOK AND STATIONERY
Mrs. M. Tate, of Enterprise, passed through this morning on her way to the Pendleton Round-Up.
Mrs. M. A. Hains and her daughter Mrs. Cora E. Lewis, who is visiting here from Canada, went to Pendleton this morning to take in the Round-Up.
HOT LAKE NEWS.
(Continued From Page Seven)
and Mrs. William Ryan, Kellogg; Mrs. A. Beno, Portland; Mr. and Mrs. C. L. Busick, Union; Mr. and Mrs. J. Rosenoff, Ritzville; Charles and Ella Breeding, Pendleton.

ARCADE