

BUY OREGON QUALITY GOODS

Patronize Home Industries of Your State and Help Make Oregon Grow

SUPPORT of Home Industries is One Form of Patriotism.

WOMEN Are Purchasing Agents in Most homes. Their cooperation is necessary

PAY-ROLL Money Stays at home helps make Oregon prosperous



Preferred Stock GROCERIES

FRUITS VEGETABLES

TEAS, SPICES, EXTRACTS, ETC.

ALLEN & LEWIS BEST BRAND

Pearl Shortening

A Product of HOME INDUSTRY.

A Shortening of REAL MERIT.
Made by one of the Largest Home Industries.
For RESULTS it will compare favorably with any High-Price shortening on the market.
It is ECONOMICAL and gives Excellent results in any kind of Cooking.

Union Meat Co.

NORTH PORTLAND, ORE.



Purola Toilet Preparations and Medicinal Remedies are Guaranteed to Please.

Every Druggist in La Grande Sells them.

Sworn Statements

OF ALL LIFE INSURANCE COMPANIES ON FILE WITH INSURANCE DEPT. AT SALEM SHOW

Oregon Life

Leads in Oregon in

1. Insurance written in 1916.
2. Gain in Insurance in force 1916.
3. Gain in Premiums collected 1906 to 1916.
4. Gain in Insurance in force 1906, to 1916.

Before you sign an application for Life Insurance investigate our new Low Premium Policies.

Oregon Life

Oregon's Successful Life INSURANCE COMPANY

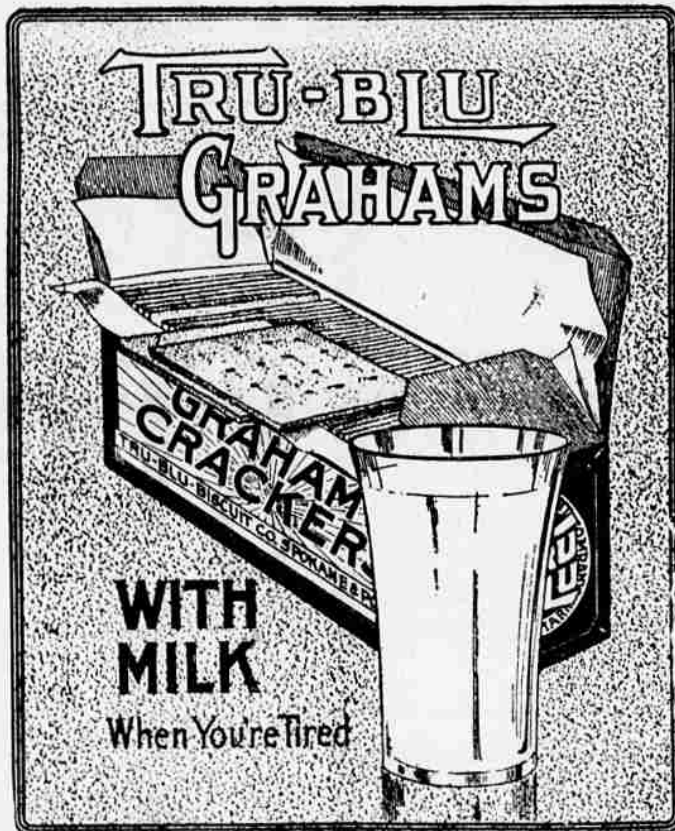
Oregon Money Invested in Oregon.

HOME OFFICE
A. L. MILLER,
President.

Corbett Building,
Fifth and Morrison.
C. S. SAMUEL,
General Manager.

PORTLAND, ORE.
E. N. STRONG,
Assistant Manager.

E. C. HERZINGER
DISTRICT REPRESENTATIVE



TRU-BLU GRAHAMS

GRAHAM CRACKER

WITH MILK

When You're Tired

Tru-Blu Biscuit Co.

Portland
Spokane

REDUCE YOUR COST OF LIVING



DIAMOND

The Healthful
BAKING POWDER

A FULL POUND FOR 25¢

You may pay more but you can not buy a better or more efficient Baking Powder at any price.

Ask Your Grocer for

DIAMOND "W" PURE FOOD PRODUCTS

Wadhams & Company

Manufacturers and Wholesale Grocers.



OLYMPIC PANCAKE FLOUR

Its the daily breakfast in thousands of western homes.

There is no other so digestible and healthful.
Honesty recommended as the daily diet of the entire household.

Because the ingredients are so blended as to produce a food that is appetizing and perfectly digested. Those who have found other pancakes indigestible will find OLYMPIC agrees with the most delicate stomach.

The Portland Flouring Mills Co.

Send us the end of the package and receive by return mail a Magnetic Top.

Promote Life and Vigor



GOLDEN ROD

ROLLED OATS
WHEAT FLAKES
PANCAKE FLOUR
WHEAT NUTS
RALSTON BRAN

On "Wheat-less" days use Golden Rod Oats, Corn Meal, Rye Flour and Buck Wheat Flour.

RED CROSS IN NEED OF "HOME" NURSES.

(By United Press.)

WASHINGTON, D. C., Sept. 14.—America's public health nurses have gone to war in such numbers that the Red Cross today announced a plan to recruit their ranks in this country to meet the urgent need for them in homes. A scholarship fund has been established through the Red Cross bureau of town and country nursing. Any graduate nurse who wishes to study for public health nursing work need only apply to the Red Cross. The children's bureau of the Department of Labor has pointed out that unless the supply of public health nurses is kept up during the war the health of the country's children will be menaced. It recommended that public health nursing be officially recognized as war service.

That is virtually what the Red Cross has done. The public health nursing course for graduate nurses is one year. Several of the larger city chapters have volunteered to pay the expenses of graduate nurses who wish to take the one year course. The special training required for this work includes the study of rural social problems, public health nursing, municipal health problems, foods and dietetics for special workers, sociology, and work in connection with the care of dependent families. The work of the nurse includes not only bedside nursing at farm homes removed from the cities, but work in hygiene in connection with country schools. Special attention is given also to the general welfare work among the farming communities and in towns under 25,000 population.