

BUY OREGON QUALITY GOODS

Patronize Home Industries of Your State and Help Make Oregon Grow

SUPPORT of Home Industries is One Form of Patriotism.

WOMEN Are Purchasing Agents in Most homes. Their cooperation is necessary

PAY-ROLL Money Stays at home helps make Oregon prosperous



Preferred Stock GROCERIES

FRUITS VEGETABLES TEAS, SPICES, EXTRACTS, ETC.

ALLEN & LEWIS BEST BRAND

Pearl Shortening

A Product of HOME INDUSTRY.

A Shortening of REAL MERIT. Made by one of the Largest Home Industries. For RESULTS it will compare favorably with any High-Price shortening on the market. It is ECONOMICAL and gives Excellent results in any kind of Cooking.

Union Meat Co.

NORTH PORTLAND, ORE.



Purolo Toilet Preparations and Medicinal Remedies are Guaranteed to Please.

Every Druggist in La Grande Sells them.

Sworn Statements

OF ALL LIFE INSURANCE COMPANIES ON FILE WITH INSURANCE DEPT. AT SALEM SHOW

Oregon Life
Leads in Oregon in

1. Insurance written in 1916.
2. Gain in Insurance in force 1916.
3. Gain in Premiums collected 1906 to 1916.
4. Gain in Insurance in force 1906 to 1916.

Before you sign an application for Life Insurance investigate our new Low Premium Policies.

Oregon Life Oregon's Successful Life INSURANCE COMPANY

Oregon Money Invested in Oregon.

HOME OFFICE Corbett Building, PORTLAND, ORE.
A. L. MILLS, C. S. SAHILL, E. N. STRONG,
President, General Manager, Assistant Manager.

E. C. HERZINGER
DISTRICT REPRESENTATIVE



TRY HOUSEHOLD SODA CRACKERS

15¢
In The Handy Red Package

For Food Value you'll find them the ideal sodas for your family—crisp, tasty and satisfying

TRU-BLU BISCUIT CO.
PORTLAND

DISTINCTIVELY DELICIOUS



DIAMOND
Steel Cut COFFEE

For particular people who appreciate GOOD COFFEE. At all Leading Grocers.

"You'll never know how good it is until you've tried it."

Ask Your Grocer for
DIAMOND "W" PURE FOOD PRODUCTS

Wadhams & Company

Manufacturers and Wholesale Grocers.



OLYMPIC PANCAKE FLOUR

Its the daily breakfast in thousands of western homes.

There is no other so digestible and healthful.
Honestly recommended as the daily diet of the entire household.

Because the ingredients are so blended as to produce a food that is appetizing and perfectly digested. Those who have found other pancakes indigestible will find OLYMPIC agrees with the most delicate stomach.

The Portland Flouring Mills Co.

Send the end of the package and receive by return mail a Magnetic Top.

Promote Life and Vigor



GOLDEN ROD

ROLLED OATS.
WHEAT FLAKES
PANCAKE FLOUR
WHEAT NUTS
RALSTON BRAN

On "Wheat-less" days use Golden Rod Oats, Corn Meal, Rye Flour and Buck Wheat Flour.

Personal And Society

Mabel Howard of Portland went to Wallowa to teach in the grade school.

Mrs. Nora Balch returned to Imbler this morning after having spent the summer in Long Valley, Idaho.

Victoria Callihan of Union went to Enterprise this morning. She will teach for the winter near that place.

Mrs. Minnie Stocker of Union went to Wallowa this morning to visit her daughter Mrs. Melvin Tulley.

Mrs. F. A. Clark of Portland went to her former home in Enterprise this morning to visit for a week with old friends.

Mrs. I. A. McDonald of Enterprise returned home this morning after a six weeks' outing on the coast.

Vance Nodine of Union drove over yesterday on business.

W. M. Wilson sold a Hupmobile Wednesday to H. E. Bartholomew.

Frank Allen and son of Union were visitors in La Grande Thursday.

Mr. and Mrs. William Moore went to Lostine this morning to spend the week-end with Mr. Moore's sister Mrs. H. S. Bernheisel.

Rhea Luper, Engineer of the State Water Board, went to Prineville, Thursday on business.

Sadie Young of Parkdale is spending a few days with Hilda Anthony at her home on Sixth St.

Mrs. Arnold Ross of Baker is visiting here for a few days.

Flossie Anderson of Nyssa, Oregon is visiting here with her sister Ora Anderson.

George E. Corpe of Cove was transacting business here yesterday.

Frank Hiton of this city was a Portland visitor this week.

Mr. and Mrs. L. A. Reineman spent Thursday with the Geo. Cochran family. Mr. Reineman is Water Master for Umatilla County.

Mrs. Cora R. Bloom of Cove was in town yesterday on business.

C. A. Small is spending the week at Twin Falls, Ida., on business.