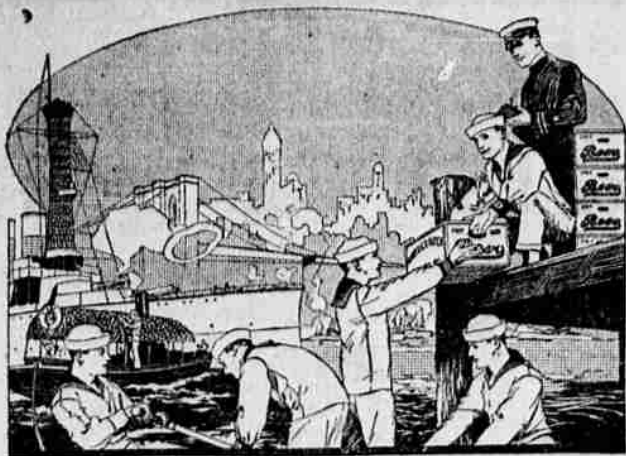




For the Blue-Jackets

Bevo
A BEVERAGE

Our boys in the Navy enjoy their Bevo. The Navy Department has put its official seal of endorsement on this triumph in soft drinks, by allowing it to be sold and served on all naval vessels.

Ashore or afloat, you will find in Bevo a palate-pleasing, refreshing and nutritious beverage.

Just the thing to take along for sail or cruise—auto trip or camp and for the ice-box at home.



Bevo—the all-year-'round soft drink

Bevo is sold in bottles only and is bottled exclusively by

ANHEUSER-BUSCH—ST. LOUIS

BLUMAUE & HOCH

Wholesale Dealers PORTLAND, ORE.

Families supplied by Dealers

Coming Events

Aug. 31—Regatta at Astoria.
September 3.—Food Conservation Committee meets. 7:30 P. M. at Y. M. C. A.
Sept. 5—5 per cent of drafted men called to colors.
Sept. 10—School opens.
Sept. 19—40 per cent of drafted men called to colors.
Sept. 20, 21, 22—Round-Up at Pendleton.
Sept. 30—Second 40 per cent of

American Drivers Welcome Soldiers

Forty Ambulance Men Overjoyed At Meeting Detachment of New Army in France

American Field Headquarters, France, Aug. 5.—(By mail)—(United Press)—Cruising along in their silent blue ambulance train, forty young American chauffeurs at dusk today happened onto a detachment of a new army in France—their own army, the Americans.

The foremost driver, slumped back until he was sitting on his shoulder-blades, started upright at what he saw. The next instant he leaped clear out of his seat with an Indian yell and threw himself into the midst of the soldiers from home; shaking hands right and left. The answering yells

Chronic Constipation
It is by no means an easy matter to cure this disease, but it can be done in most instances by taking Chamberlain's Tablets and complying with the plain printed directions that accompany each package.

Adv.—8-1-17

Statisticians say that ninety per cent of all the electricity supplied by central generating stations is alternating current.

drafted men called to colors.

AMUSEMENTS.

Arcade Theatre—Motion pictures.
Sherry's Theatre—Motion pictures.

LOCALS & Advertising in Brief

RATES

Per line, first insertion 10c
Per line, additional insertion 5c
Per line, per month \$1.00
No locals taken for less than 25c
Count 6 ordinary words to line.

J. L. Mars, real estate and rent agent buys and moves house. Prices talk.—Adv. 6-7-tf.

Camera's, Kodaks, Films, Kodak Supplies, Developing and Printing well done by competent man at Silverthorn's Drug Store. D 8-17-tf W-2t.

FOR SALE—Printing.

FOR BUSINESS or society stationery, bill heads, statements, note heads, etc., call or send to The Observer, 1710 Sixth Street; phone Main 37 or Main 157. 8-22-tf

Money to Loan.
On improved real property in Union county, no delays, current rates. La Grande Investment Co.—Adv.

Exchange Books.

We will exchange or give cash for your school books. Come in as soon as possible and get your troubles over. Newlin Book and Stationery Co. 8-28-3t

Don't forget, jitney dance, REX HALL Saturday night. 8-30-3t

Bring in your school books that you no longer need and we will buy them if now in use in our schools—at Silverthorn's. Daily 8-29-tf. W—1t.

Used Books.

We have an assortment of school books that have been used but in good condition. Bring in any you have and let us exchange on these or on new ones. 8-28-3t
Newlin Book and Stationery Co.

Just arrived New Up-to-Date Styles in Linen Stationery at popular prices. Levy-Vogel Drug Co. 8-20-tf.

Thirst Quenching Drinks served at our Fountain. Levy-Vogel Drug Co. 8-20-tf.

Hammermill Bond.

Business men, see the Hammermill Bond advertisement in the Saturday Evening Post, Aug. 18, and then call for this fine bond paper for your printing. This fine paper is carried in stock by The Observer. Phone for samples or call at The Observer office. 8-24-tf

Jitney dance, REX HALL Saturday night. 8-30-3t

WANTS TO BUY FARM
W. F. Brock, of Wallowa, wants a wheat or stock farm in this section. Describe fully by letter, giving prices, terms, etc. Addressing him as above.

(Continued on Page Seven)

from fifty lusty troopers fresh from civilian life back home, brought the remainder of the ambulance boys tumbling from their cars to near American spoken by American soldiers.

The American soldiers were riding on a big motor-truck on whose dull brown hood was painted in black the magic letters "U. S., 1st Div." Clambering onto the truck the chauffeurs crowded it until all piled off into the square to talk it over.

The ambulance men learned about the American war from their own soldiers—approximately the strength of the first expedition, how many more may be expected in France by, say, Thanksgiving, where they expect to take their stand on the line and the answers to a hundred other questions. Some of the drivers were inquiring how to get into the army medical corps, others wanted to become aviators. They were given an American paper printed in Paris giving the baseball scores and standings of the clubs until three days ago. It was their first information on the grand old game in nearly two months.

Eight young fellows from Minneapolis discovered a member of the American expedition who came from their own town just a short time back. They wanted him to tell them about

Auto For Sale
Paige-Six, Seven Passenger
—Good As New—
A Great Bargain
Inquire at IMPERIAL HOTEL
Phone Black 641

WANTED - - Apples and Potatoes

To store for shipping, we have modern warehouse facilities for handling your crop.

LA GRANDE FRUIT CO.

home—he wanted to hear more and more of the French man-tigers who are clawing the Boche to shreds up there in the Vosges.

With the simple language of men who have seen fighting the Red Cross youngsters told of the fighting. They told of drum-fire and of wounded

Frenchmen who grit their teeth and do not groan.

Army discipline is strict. The soldiers had to be moving to get back to their billets and wink out the light at the bugle's call. They drove off amid the roaring cheers of the drivers.



Just Keep This
In Mind When
Your Eyes
Bother You.



We invite you to visit our up-to-date Parlors and Shop where you will find everything obtainable in the latest scientific instruments and equipment to give you first-class service.

WE SURFACE AND GRIND OUR OWN LENSES

Broken Lenses Duplicated—

J. H. PEARE & SON

Mfg. Opticians

Registered Optometrist

New Fall Shoes

Ladies' 10-in. top, black kid vamps, with gray cloth top. Price \$7.50
Ladies' 10-in. top brown kid vamps, with gray cloth top. One of our best styles. Price \$10
Ladies' all brown kid lace, a very dressy shoe. Price \$8.50
Ladies' Gray kid vamps, with gray cloth top, in dark shade. Price \$8.50
Ladies' ivory kid vamp, with ivory cloth top. Price \$8.50
Ladies' light gray kid vamp, with gray cloth top. Price \$8.50
Ladies' brown kid vamps with tan cloth top with new military heel. Price \$7.50
Ladies' gray kid vamp, with gray cloth top, with new military heel. Price \$8.00

Many other styles in black and colors at all prices.

Yours truly,

L. J. FRENCH SHOE CO.

"The Signal System"

Read the advertisement of
Hammermill Bond in the
Saturday Evening Post:

"HERE'S ANOTHER IDEA WE CAN USE, SIMPSON"

"That makes the fifth we got out of that 'Signal System,' doesn't it?"

"Yes, sir, and every last one of them is going to save time and money—and a lot of annoying details."

The big idea of "The Signal System" is instant and certain recognition of every office form by having each one printed on paper of an identifying color.

In helping many business firms to standardize their office forms, we have hit upon some very valuable time- and money-saving forms. You will find the actual forms in "The Signal System."

When you standardize your office, inter-office and branch forms, you will find that Hammermill Bond fits naturally into such a scheme.

It is tough and durable. It is economical, it has fine, clean appearance, and is made in 12 colors and white, and is made in three finishes which produce a smooth, a ripple and a linen surface. You can get it quickly, too.

Ask your printer about Hammermill Bond, and write for "The Signal System" today.

HAMMERMILL PAPER COMPANY
ERIE, PA.

And then phone for or call at The Observer and see samples of this Fine Business Stationery—for Merchants, Doctors, Lawyers, Banks, and all who like Neat Stationery, such as The Observer Prints.

Right Now Is a Good Time To Order

THE OBSERVER

Job Printing Department

Phone Main 37

La Grande, Ore.