

Promises Fulfilled by Performance

A druggist who renders the best service in a community must emphasize the professional side of his business—for it is the professional side that has to do with the health and welfare of patrons.

We recognize our duty to the public and fulfill it the best we can.

Back of the service which we render is a rare technical knowledge of drugs and—years' experience. All of this is constantly applied for the benefit of our customers. We have never believed that immediate profit was the thing to be striven for in a family drug store. If the service is right, profit will, in the long run, take care of itself.

So we say to our customers that all promises made by us are fulfilled by performance.

La Grande Pharmacy

ADOLPH NEWLIN, Manager
Quick Delivery La Grande, Oregon Phone Main 44

H. E. COOLIDGE ELECTED

(Continued from Page One.)

Heughan, John
Heughan, Wm.
Henderson, John
Huntley, Lester
Kivette, Fred
Locoma, Clarence
Lynch, Bud
Mulkey, Charley
McKinnis, Ronald
Proctor, Harry
Robbins, Alfred
Rogers, Jack
Stuckman, Chas. H.
Shores, Blanford
Simms, Foster
Stansfield, Melba
Swartz, Gilbert
Winacke, Warren
"C" Company
Andrews, A. V.
Black, C. J.
Bohnenkamp, W. H.
Bragg, E. E.

Corbett, J. F.
Cummings, C. E.
Currey, Fred
Currey, Geo. H.
Cochran, Geo. T.
Dunn, C. S.
Edwards, Chas. A.
Grady, H. C.
Hankins, Wm.
Harris, Frank
Holmes, F. J.
Leiter, Clarke
Lilly, F. L.
Meyers, F. L.
Moe, Locke B.
Ohl, J. M.
Peare, J. H.
Pickens, W. B.
Ritter, H. J.
Ried, John
Roberts, Asa L.
Wright, J. K.
Winacke, H. C.

Lt. Moore is keeping the road hot between here and Imbler.

CITY MANAGER'S REPORT.

(Continued from Page One)

purchased. After having deducted a like amount, \$227.43 for 1917 fuel bill, we will have left \$227.21. This leaves nothing for the purchase of extra books or incidental expenses.

I find that the new roof will cost in the neighborhood of \$312.00. Carried out to its last analysis. If the board pays for the roof out of its own appropriation it will have a shortage of some \$34.02.

Have examined the roof of City Hall and do not think it necessary to paint entire roof but it seems necessary to make some repairs.

Have instructed Water Collector to collect the usual tolls during the month of August, as the double minimum plan for July resulted in a greater consumption of water than the Beaver Creek pipe line could deliver.

Have sent plans and specifications of proposed repairs to Beaver Creek dam to Supervisor of Whitman Forest Reserve, as requested, but have received no reply as yet.

Yours respectfully,
F. B. CURREY,
General Manager.

HOW TO TELL THE RANK OF AN AMERICAN NAVAL OFFICER AT A GLANCE

Washington, Aug. 3.—You can recognize the rank of an American naval officer by knowing that:

naval ensign has on gold bar on his epaulette.

A Junior Lieutenant has one and one-half of a gold bar thereon.

A Senior Lieutenant has two gold bars thereon.

A Lieutenant Commander has 2 and 1-2 gold bars.

A Commander has three gold bars.

A Captain has four gold bars.

A Rear Admiral has a star, a narrow and a broad gold band. A Vice Admiral has a star, 2 narrow and 2 narrow and a broad gold band.

An Admiral of the Navy of a Rear and a Vice Admiral.

The late Admiral Dewey is the only Admiral of the Navy on record.

The order of business for the day for the Hospital Unit is as follows: Sunrise—Raising the O. W. Flag. 7:00 A. M.—Breakfast.

8:00-10:00—Company drill at Fair Grounds.

12:30—Dinner at Foley Hotel.

1:30-2:30—Non-Commissioned Officer's school.

3:00-5:00—Drill at Fair Grounds.

5:30—Supper at Foley.

NEW TODAY

WANTED — Modern, furnished house. Address "M" care of Observer. 8-9-3t-pd.

Announcements

NOTICE

Is hereby given that owing to the high cost of feed, labor and etc. the dairymen of this vicinity are obliged to raise the prices of milk, commencing August 1st. Prices will be as follows, per month bottled:

Pints \$1.85.
Quarts \$3.00.
3 Pints \$4.50.
2 Quarts \$6.00.
3 Quarts \$9.00.
4 Quarts \$11.50.
Gallon (Bulk) 35c.

Adv.—7-30-6t.

WHEN YOU MOVE

We are always pleased to change your address on our mailing list in order that you will receive The Observer promptly and regularly. In notifying us of any change in address kindly give old address as well as new. This will save us a lot of time in making the change and will prevent any delay in your receiving the paper.

Mass Meeting Tonight.

A mass meeting will be held at the high school tonight for the purpose of organizing the Home Guards. All those interested are requested to be present. The meeting is open to all, young and old, who wish to join a military company for local purposes only.

PUBLIC SAFETY COMMITTEE. 8-8-1t.

NOTICE.

All girls wishing to continue Honor Guard work this winter MUST report at City Hall promptly at 7:15 p. m. tonight. Re-organization and outline of winter work.

NROA M. ARBUCKLE, Guard Leader. 8-9-1t

Missionary Meeting At Park. The Women's Foreign Missionary Society of the Methodist Episcopal church will meet at the park tomorrow afternoon. All the ladies of the church are invited. Autos will be at the church at 1:30 p. m. A free ride

Are You Satisfied?---

With your credit store—big profits—two prices—So-called special sales and special people? Thousands throughout our land answer NO. Why not you become a Penney follower? Pay cash—get the best for less—One price to all, rich and poor—No special sales and no special people.

Men's Harvest Elk Shoes	\$2.19
Men's Muleskin Shoes	\$1.98
Men's Work Sox	5c, 10c, 15c, 25c
Men's Dress Hose	15c, 25c, 29c, 49c
Men's Suspenders	25c, 49c
Men's Work Pants	\$1.19, \$1.49, \$1.69, \$1.98
Men's Dress Pants	\$1.98, \$2.49, \$2.98, \$3.98, \$4.98
Men's Summer Shirts	49c, 59c, 69c, 98c, \$1.49
Men's Summer Unions	49c, 89c, 98c, \$1.49, \$1.98
Men's Summer Straw Hats	25c, 49c, 98c, \$1.25, \$1.98

Ladies' Fine Lisle Vests	10c, 12 1-2c, 19c, 25c
Ladies' Gauze Unions	29c, 49c
Ladies' Muslin Gowns	49c, 69c, 98c
Ladies' Waists, big assortment	98c, \$1.98, \$2.98, \$3.98, \$4.98
Ladies' Fancy Lawn Dresses	\$2.98, \$3.98, \$4.98
Ladies' Fancy Voile Dresses, sport design	\$1.98, \$2.98, \$3.98, \$5.90
Ladies' Fancy Col. Kid Boots	\$4.98, \$5.90, \$6.90
Ladies' Service Shoes	\$2.49, \$2.98, \$3.98, \$4.98
Ladies' Oxfords, patent, kid or gun metal	\$1.98, \$2.49, \$2.98, \$3.50, \$3.98
Ladies' New Skirts, choice ones	\$2.98, \$3.98, \$4.98, \$5.90, \$6.90

Follow the
Crowds—
There's a
Reason

J. C. Penney Co.
Incorporated
175 BUSY STORES

Formerly The United Store

The store
where the
Masses
Trade

both ways will be provided. Everybody bring a basket lunch and the husbands will join the company for supper. Free ice lemonade served.

NOTICE OF FINAL SETTLEMENT
Notice is hereby given that the

undersigned Administrator of the estate of G. M. Taal, deceased, has filed his Final Account as such administrator and the county court of Union county Oregon, has fixed Saturday the 8th day of September A. D. 1917 at 10 o'clock A. M. at the

County Court room in the court house at La Grande, Oregon, as the time and place for hear any objections there and settlement of said accounts.

WESLEY HARRISON,
Administrator

Daily—Aug 9116123-30-Sept. 6

Mme. Petrova

in

"The Undying Flame"

The internationally celebrated actress makes her first appearance in Paramount Pictures

TOMORROW ARCADE

LAST TIME TONIGHT

Robert Warwick and Gail Kane in
"THE FALSE FRIEND"

Advertising An Investment

From a little talk by Don
Francisco at a Los Angeles
Ad Club Luncheon:

"ANY man who has anything to sell faces the problem of getting his invitation to buy before the largest number of prospective buyers. Printed advertising is the quickest and least expensive method, and this holds true whether your invitation is to eat breakfast food, buy automobiles or attend a masquerade."