

The Observer's Classified Ad. Page is The People's Market Place

LOSING A GOOD TENANT IS A MISFORTUNE—BUT FINDING A POOR ONE IS WORSE. PUT YOUR HOUSE, OR APARTMENT, OR OFFICE, OR STORE INTO THE MARKET, THROUGH INFORMATIVE CLASSIFIED ADVERTISING. THEN YOU WILL NOT HAVE TO TAKE RISKS IN ACCEPTING A TENANT, BUT MAY FIND ONE TO YOUR LIKING.

HELP WANTED—Female.

AN INTELLIGENT person may earn \$100 monthly corresponding for newspapers; \$40 to \$50 monthly in spare time; experience unnecessary; no canvassing; subjects suggested. Send for particulars.—National Press Bureau, Room 4296, Buffalo, N. Y.—Adv. 5-21-tf.

WANTED—Experienced Housekeeper. Address X, care of Observer.—Adv. 8-1-tf

FOR RENT FURNISHED

NICE 5-room house; also single rooms. Call Red 1311. 7-26-1m

FOR RENT—Three Room Furnished Bungalow. Phone Red 8441. 1221 W Ave. 8-1-tf

HELP WANTED.

YOUNG men and young ladies wanted to prepare for telegraph service to fill vacancies caused by unusual enlistment, war and signal corps; big demand for telegraph operators. Call or write Telegraph Dept., 506 Panama Bldg., Portland, Ore.—Adv. 7-23-1mo.

FOR SALE—Autos

FOR SALE—1916 used Ford in first-class shape.—J. E. Anderson, at Leighton's garage.—Adv. 7-18-tf.

PUBLICITY IS GREAT HELP

(Continued from Page Three.)

the best opportunity, as when they have taken numbers of British prisoners, nearly always are wrong in some respects as to the composition of our army facing them. And, in any case, the German generals are always somewhat in doubt. We simply give ourselves the benefit of all such doubts, by restricting their information to the minimum.

But there is extremely little information withheld from the public, if it can stand the acid test: "Will it benefit the enemy?"

The breaking down of old prejudices and old traditions in regard to publicity was not accomplished with out heartburning in the breasts of

FOR RENT

FOR RENT—Modern 5 room house. 1504 Seventh. Inquire Dr. Richardson.—Adv. 5-22-tf

FOR RENT—Office rooms over Levy-Vogel Drug store. Inquire Levy-Vogel.—Adv. 6-28-tf.

FOR RENT—Two unfurnished rooms close in. 2001 Second Phone Red 3112. 6-17-tf

FOR SALE OR RENT—Storage warehouse. Bargain.—W. R. Kivette. Main 711.—Adv. 7-26-tf.

FOR RENT—Housekeeping rooms. Black 1202.—Adv. 7-26-tf.

FOR SALE OR RENT—Modern 5 room house. Call Main 780.—Adv. 7-26-tf.

HELP WANTED—Male.

AN INTELLIGENT person may earn \$100 monthly corresponding for newspapers; \$40 to \$50 monthly in spare time; experience unnecessary; no canvassing; subjects suggested. Send for particulars.—National Press Bureau, Room 4296, Buffalo, N. Y.—Adv. 5-21-tf.

SAWYERS and Teamsters Wanted—Good wages; by Oregon Lumber Company, Baker, Ore. 8-1-tf

FOR SALE—Real Estate.

Twelve room furnished modern house in best residence section of the town. House pays \$70 per month and furnishes 5 nice rooms for family use. Owner must sell at once as health of member of family compels him to leave and will sell at a bargain. Comparatively small cash payment required. Balance can be paid monthly out of income from property. Address X, care Observer.

LOST AND FOUND

LOST—Lady's watch with name Hattie V. Lyon engraved in back. Reward. Return to Observer office.—8-1-4t.

FOR EXCHANGE—Real Estate.

FOR SALE—Moving to Portland, or wish to? Write to us or call. We sell, trade or rent Portland property. NEUHAUSEN & CO., 703 Lewis Bldg., Portland, Ore.

WANTED—KHAKI CLOTH.

The Auxiliary to La Grande Hospital Unit No. 1 needs khaki cloth to make 30 kits for the boys. Donations of khaki would be thankfully received. Report to Mrs. J. P. Graham or Mrs. J. J. Carr.—Adv. 7-27-tf

FOR SALE—Farm Lands.

The Government needs farmers as well as Fighters. Two million three hundred thousand acres of Oregon and California Railroad Co. Grant Lands. Title vested in United States. To be opened for homesteads and sale. Containing some of best land left in United States. Large copyrighted map, showing land by sections and description of soil, climate, rainfall, elevations, temperature, etc., by counties. Postpaid one dollar. Grant Lands Locating Co., Box 610, Portland, Ore.—Adv. 6-22 D.W. 3-mo.

FOR SALE Livestock

FOR SALE—One A 1 milch cow. W. S. WESTFALL, Imbler.—Adv. 7-27-6t.

FOR SALE—Small work horse or will trade for a good set of work harness. Apply Pure Milk and Cream Co. Phone Red 1971.—Adv. 7-27-tf

FOR SALE—Household Goods

FOR SALE—Furniture for four rooms complete. Will not sell pieces separately. A snap for a person who wants to go to house-keeping. Everything must go, bedding included. See H. E. BOYDEN at Lilly Hdw.—Adv. 7-19-tf.

FOR SALE—Furniture for 2 nicely furnished housekeeping rooms. If wanted to rent rooms, they are close in and rent very reasonably. Address "W" care of Observer.—Adv. 7-24-tf.

PROFESSIONAL DIRECTORY

OSTEOPATHIC PHYSICIANS.
DR. J. L. INGLE—Osteopathic physician. Third floor New Foley Bldg. Hours 10-12 a. m.; 2-5 and 7-8 p. m., and by appointment. Office phone, Red 1761; residence Red 881.
DR. MARGARET INGLE—Osteopathic physician. Diseases of women and children and obstetrics.

F. L. RALSTON, D. O., M. D.—Physician, surgeon and osteopath. Over Silverthorn's Drug Store, Rooms 12, 13. Phone Main 21.

VETERINARY

DR. H. W. RILEY—Graduate Veterinarian Hospital. 1409 Madison Ave State Stallion Inspector and Inspector of stock for shipment. Home Independent Phone, Black 41. Farmer Co-operative Phone, Main 112.

ATTORNEYS

CRAWFORD & EAKIN—T. H. Crawford and Robert S. Eakin, Attorneys at law. Practice in all the courts of the state and the United States. Office, West-Jacobson Bldg., Rooms 9-10-17, La Grande, Oregon.

COCHRAN & EBERHARD—Geo. T. Cochran and Colon R. Eberhard Attorneys. La Grande National Bank Building.

R. J. GREEN—Attorney at Law. Rooms 12-13, West-Jacobson Bldg., La Grande, Ore. Practices in all State and Federal courts.

R. J. KITCHEN—Attorney-at-law. The new Foley building. Practices in all State and Federal Courts. Phone Red 3681.

E. W. EASTMAN—Lawyer—Office West-Jacobson building. Phone Black 1801.

CONTRACTOR AND BUILDER

H. E. ROSKAMP, Contractor and builder, La Grande, Ore., Phone Red 1981.

ARCHITECTS.

C. B. MILLER—Architect, room 27, New Foley Bldg. Phone Red 1871.

FRATERNAL DIRECTORY

A. F. & A. M.—La Grande Lodge No. 41, A. F. & A. M. holds regular meetings first and third Saturday at 7:30 p. m. Cordial welcome to all Masons.
LOCKE B. MOE, W. M.
A. C. WILLIAMS, Sec.

B. P. O. E. ELKS, La Grande Lodge No. 438. Lodge meets each Thursday evening at eight o'clock. Home and club privileges cheerfully extended to all Brother Elks.
NORMAN DESILET, Exalted Ruler.
ADNA B. ROGERS, Secretary.

KNIGHTS OF PYTHIAS—Red Cross Lodge No. 27 meet every Monday night in Castle Hall (K. of P. Hall). A Pythian welcome to all visiting Knights.
W. D. MCCARTHY, C. C.
DELLE GREEN, K. of R. & S.

MODERN WOODMEN OF AMERICA—La Grande Camp No. 7708 meets on the first and third Thursday evenings of each month in the K. of P. Hall. Visiting neighbors welcome.
H. E. DIXON, V. C.
W. F. ASHMAN, Clerk, (Y. M. C. A.)

WOODMEN OF THE WORLD—La Grande Camp No. 169 meets every first and third Monday at Eagles' Hall. All visiting neighbors welcome.
ROBERT McLANE, C. C.
JOHN A. READ, Clerk.

L. O. O. M.—La Grande Lodge No. 850 Loyal Order Of Moose holds regular meeting every Wednesday night at 8 p. m. in Eagle hall next to Elks' Bldg. on Washington Ave. Visitors always welcome. Dues payable at Youn's Sweets.
GEO. YOUNG, Dig.
HARRY SWART, Sec.

O. E. S.—Hope Chapter No. 13, O. E. S. holds stated communications the second and fourth Wednesday of each month. Visiting members cordially welcomed.
MYRTLE A. BROUGHTON, W. M.
MARY A. WARNICK, Sec.

ROYAL NEIGHBORS.—Iris Camp meets every second Friday afternoon and every fourth Friday evening, every month in K. of P. Hall. All visiting members cordially welcomed.
MINNIE BUNTING, Oracle.
NELLIE V. VINACKE, Recorder.

K. & L. OF SECURITY.—Mt. Emily Council No. 2646. Meets second and fourth Thursday evening at 8 o'clock at Eagle Hall. Visiting members are welcome.
C. E. STITT, Pres.
C. W. COOK, Fin. Sec.
DORSEY BEAUMONT, Rec. Sec.

LET NOTHING BE LOST

It is not in large expenditures that extravagance and waste get in their most effective work.

It is with the small sums—the loose change that is too handy in the purse or pocket.

Save the pennies.

One hundred cents make a dollar—Every dollar saved is an added step toward financial progress.

A Savings Account in this Institution encourages thrift.

United States National Bank
La Grande Oregon

many officials, but the fact that they have learned as fast as they have would seem to prove they've come to like it. This means that Great Britain will see the game through with the daylight turned on and her cards on the table.

Summerville News

Summerville, Ore., Aug. 1.—(Special)—We are glad to report that Mrs. V. E. Long, who was recently operated on for appendicitis, and who is still in the hospital at La Grande is improving in health.

District Superintendent Winters was here Monday evening to attend the quarterly meeting at the M. F. church.

The population of Summerville is increasing. An 81-2 pound baby girl came to live with Mr. and Mrs. Dillard Choate on the 26th.

Haying is well under way, and it certainly does under-weigh this year.

Miss Irene Wagoner motored to La Grande with J. M. Choate's family on the 29th, with Miss Thelma as chauffeur.

The huckleberry fever is breaking out. Treatment: Wait until the berries are a little riper than they are at present. Then get a congenial party (unlimited number) together with all necessary camping comforts and go to the mountains and stay as long as you can—pick all the berries you can—"eat all you can and can what you can't! Eat, drink and be merry and come home well and satisfied.

Miss Marcia Becker, who taught a very successful school at Imbler last year, will teach at Dry Creek (dist. No. 17) the coming year. It opens September 3.

The Ladies' Aid will meet at the home of Rev. and Mrs. Archer next week. It was postponed a week on account of the Cherry Fair at Cove, which he come to be such a great event.

There will be preaching at Pleasant Grove next Sunday morning; at Summerville in the evening. The text last Sunday was, "A World Without Christ."

Mr. and Mrs. Williamson, who came here last winter, are contemplating to move to Bend, Oregon, soon.

Thelbert Choate is improving the appearance of his town property by enclosing it with a neat looking fence.

Miss Mabel Oswald has returned from Perry, where she had been visiting with Mr. and Mrs. Ray Sion.

Mr. and Mrs. John Cantrel have moved to D. R. McKenzie's saw mill. Quite a number from here are busy picking cherries in nearby orchards.

Ready For Buyer's Week

Portland, Ore., Aug. 3.—(Special)—Cash registers in almost every depot between Anaconda, Montana, Salt Lake, Utah, Bellingham, Wash., and Portland, Oregon, are ringing up the price of tickets this morning and every train is carrying merchants of the Northwest toward Portland to participate in the fifth annual Buyer's Week. Later in the week the assemblage will be enlarged by the presence of several dozen editors, and at the banquet Friday night a better understanding between merchants and newspaper men will probably be brought about.

The indications are that there will be a long attendance at Portland than at any time in the history of its Buyer's Week.

An interesting fact is revealed by the acceptance from furniture dealers of Seattle and the district bordering on Puget Sound. It is expected that every furniture house in that district will inspect the huge display being arranged by Portland manufacturers, who occupy second place in the whole United States and bid fair to jump into the leading position very soon. The display will be made at the Blake-McFall building and will be open to the people of the state. The exhibit will be of value as indicating the large broadening of the lumber market that may be expected with an increase in manufacturing plants. Portland men have just branched out in the line of furnishing spruce parts for the building of airplanes. The industry will give employment to men in all parts of the Northwest. Whenever a new field for the manufacture of wood can be developed the result will be prosperity.

Shipbuilding in the Northwest may be considered as having first place in the use of home-grown woods, but furniture is soon to be a close second.

The program for the entertainment of all guests during Buyer's Week is very elaborate. A coupon ticket about a yard in length is being printed, each coupon being good for admission to some sort of a feed or relaxing amusement. The smoker will be the best ever offered visiting merchants.

Boston's custom house clock has a dial twenty-one feet in diameter.

Russia has more blind people than the rest of the world, two to one.

FOR RENT SIGNS—For sale at The Observer office.

A Plant that Grows with the Times

About five years ago we conceived a tremendous idea—the idea of giving to America a soft drink such as it had never before tasted. A new kind of soft drink in flavor and in its cereal ingredients—a soft drink that should be nutritious as well as delicious—pure and wholesome.

The idea took root—it was cultivated, experimented with, tended with all the care and skill that science could apply. For four years this work went on and then finally about a year ago there sprang into being, Bevo—the drink triumphant.

Less than two months after its introduction Bevo had leaped into such popularity that even our already large facilities could not supply the demand.

The result is that soon will be completed (built by public demand) the largest plant of its kind in the world—daily bottling capacity, 2,000,000 bottles.

You will find Bevo at all places where refreshing beverages are sold. Bevo is sold in bottles only—and is bottled exclusively by

ANHEUSER-BUSCH—ST. LOUIS
BLUMAUER & HOCH
Wholesale Dealers **PORTLAND, ORE.**
Families supplied by Dealers

Bevo—the all-year-round soft drink

REBEKAHS—Crystal Lodge No. 54. Meets every Tuesday evening in the I. O. O. F. Hall. All visiting members are invited to attend.
STELLA WEBB, N. G.
ROSA GLASS, Sec.

KHALED TEMPLE NO. 170—Dramatic Order Knights of Khorassan. Instituted Feb. 20, 1914. Meets the third Friday of each month at K. P. hall. All visiting votaries welcome.
H. C. REES, Secretary.

Library Closed Sundays in August

Miss Florence Happersett will be in charge of the public library during the vacation of the librarian. The library will not be open on Sundays in August.

WOMEN WHO WEAR "Sa Camille"

Know what it means to be correctly corseted. They enjoy the ultimate of figure improvement, their health is promoted, and they are at all times perfectly comfortable.

You are cordially invited to enjoy a fitting of these superb corsets.

A complete line of new spring models just received.

Priced at \$2.00 up

MRS. ROBT. PATTISON
Corsetiere
Res. 1702 Oak Phone Red 3221