

**Red Cross Drug Store**  
**THE KODAK STORE**

**Coming Events**

August 4 to 10—Buyers' Week in Portland.

**AMUSEMENTS.**  
 Arcade Theatre—Motion pictures.  
 Colonial Theatre—Motion pictures.  
 Sherry's Theatre—Motion pictures.

**LOCALS & Advertising in Brief**

**RATES**

Per line, first insertion ..... 10c  
 Per line, additional insertion 5c  
 Per line, per month ..... \$1.00  
 No locals taken for less than 25c  
 Count 6 ordinary words to line.

Dance at Zuber Hall every Wednesday and Saturday nights. 5-18tf

Empty Cans Wanted. Empty gallon and half gallon cans wanted.—Hardware Dept. of Golden Rule.—Adv. 7-25-1t.

A real cure for sunburn and tan.

Try a bottle of the Silverthorn Cold Cream or try Vanishing Cream and protect your skin from the heat and the dust.—Adv. 7-19-tf.

**Pie Plant.** For canning and table use at the grocery. J. B. STODDARD.—Adv. 7-20-6tp.

**Money to Loan.** On improved real property in Union county, no delays, current rates. La Grande Investment Co.—Adv.

J. L. Mars, real estate and rent agent buys and moves house. Prices talk.—Adv. 6-7-tf.

**Red Raspberries.** Nice and fresh \$2.50 a crate at the patch. Phone Farmers 76.—MRS. GRACE McALLISTER.—Adv. D. 7-25-28; W. 7-27. 8-3.

**MUST BE SOLD.**

One 7 room and bath room frame dwelling, city water, sewer connected and wired for lights; two lots on corner, with fruit and shade trees; cement sidewalk connection, one block from paved business street, not over 250 yards from La Grande Nat'l bank. Has usually rented for \$20 per month unfurnished the last few years; perfect title for \$650.

One 5 room house with two lots of fruit and shade trees, city water and sewer connected, 1-2 block from macadamized street, close in, for \$600.

One 4 room house with 2 lots, one block from macadamized street, \$400.  
 One 4 room dwelling with lot, \$550.  
 One 5 room dwelling with lot \$250, without lot \$125.

Have 80 acre farm with good building on, near the city, \$10,500, many vacant city lots and acre tracts, two dwellings in Enterprise to sell. Handle property in Union, North Powder, Summerville, Imbler, Elgin; also farm lands and stock ranges.

Remember my intention is to list only property where the owner really

means to sell at a low price and without ifs attached to it. Besides I offer nothing for sale without exclusive authority. I buy good houses and remove same, now have 100 Porth Rock wall to lay; want to connect with the right mason who is able and willing to carry out his agreements. I have right along calls for foundation and chimneys to build, basements and sewers to dig, also some carpenter work but skimmers and dishonest persons who just need the money and don't like to work need not apply. For large concrete job I could assist them with a concrete mixer in good running order or sell same even on time to the right party as I have a new house moving outfit I can and will do the raising and moving of building when necessary for the right party, also can give as a practical builder the information if said building is worth moving and the cost of raising or moving, and the price to build either a brick, stone, cement or wooden building and any other work. J. L. MARS, S Ave.—Adv. 7-23-tf.

**"The Unborn"** "The Unborn" lays bare facts bare and shows that without proper knowledge even the best home influence is weak and powerless when the real test comes.—Adv. 7-25-tf.

**Letters From the Front.** The Observer would like to receive "letters from the front" from the boys who have volunteered in the army, navy, marine corps or other branches of Uncle Sam's service.—Adv. 6-8-tf.

**Second Hand Furniture.** We pay best prices for second hand furniture. DYAL'S FURNITURE CO., 404 Fir St., Phone Black 3351.—Adv. 12-4-tf.

A new lot of bath and diving caps all colors and styles just arrived at Silverthorn's.—Adv. 7-19-tf.

**Singer Sewing Machine.** New and second-hand machines sold on easy terms. No interest. Repair work a specialty on all machines.—Chas. M. Shapland, agent, New Foley Bldg. Phone Black 1051.—Adv. 1-17tf

Dance at Zuber Hall every Wednesday and Saturday nights. 5-18tf

**6 1-2 Per Cent Money.** \$30,000 for long term at 6 1-2 per cent interest for loans on Grande Ronde Valley farms. See W. B. Sargent at La Grande Investment Company at once. 2-2-tf

**Empty Cans Wanted.** Empty gallon and half gallon cans wanted.—Hardware Dept. of Golden Rule.—Adv. 7-25-1t.

Cool drinks and good eats. Cantaloupe Sundae, Strawberry and Raspberry Sherbets, Vanilla, Chocolate and Strawberry Ice Creams at the Silverthorn Fountain.—Adv. 7-19-tf.

Fatty Arbuckle in his newest comedy, "A Rough House" at Arcade, Friday and Saturday.

**Pure Milk.** Phone Red 1971. The Pure Milk and Cream Co.'s phone is now Red 1971.—Adv 6-28-tf

Automobile painting, leaky and faded tops repaired and made to look like new. Special low prices for short time. Cor. Jefferson and Cove, at old laundry building. Good work and reasonable prices assured.—H. C. LAWYER.—Adv.

**Stolen Cart.** The party who took the cart from the postoffice should return the same at once and avoid arrest.—Adv. 7-23-tf.

**The Observer On Sale.** When in Portland you will find The Observer on sale at the Oregon Hotel news stand and Imperial Hotel.

Up with your camera and take some pictures. The Ansco Speedex Fild and the Eastman Speed will do



**Elk Jr. Suits for Boys Still Maintain Their High Quality at Moderate Prices**

(Every Suit Guaranteed) as Follows

— bottom bottom faced, inde-  
 fectible body lining, extra quality  
 ave lining, but tonholes silk sewed,  
 buttons strongly sewed with finest  
 linen thread.

**PANTS**—Lined throughout with superior Japan linen of extra strength and finish—Excelsior patent waistband—Extra watch pocket—Pockets of stand-  
 ard drill—Seams taped and double stitched—Bottoms finished with buttons  
 and button holes.

All Elk Jr. Suits are of Thoroughly Shrunk Woolens.

Elk Jr. Suits priced at ..... \$6.45 and \$6.95

(Fancy mixtures and fine serges)

Complete Line  
 St. Regis Play Suits  
 For Boys  
 (Indian, Cowboy and Mil-  
 itary styles)

**T<sup>m</sup> GOLDEN RULE**  
 Quality the same—Prices less—  
 La Grande's R. C. U. Store

Put your boy  
 in  
 Koveralls  
 The perfect play garment  
 Price 85c

**WOOD and COAL**

**Prompt Service**

**We Have Dry Wood and Rock Spring Coal**

**The J. D. Lynch Co.**  
 One Block East of Depot Phone Main 10

**"I wish everyone in the city could see this picture"**

—REV. H. B. HENDERSHOT

**THE UNBORN**

**A Smashing Propaganda Against Birth Control!**

ENDORSED BY PRESS  
 PULPIT AND PUBLIC AND  
 PRONOUNCED

**Humanity's Greatest Weapon Against the Premeditated Destruction of the Unborn**

SEE IT AT THE

**COLONIAL**

Saturday and Sunday

the work for you. Get them at the Silverthorn Family Drug store.—Adv. 7-19-tf.

**Magnetic Healer.** Why suffer when cure can be had? Prof. C. H. Jones, magnetic healer, will be at the Grande Ronde Valley House on Tuesdays and Wednesdays of each week.—Adv. 7-11 Wed. and Sat. 1 mo pd.

**SCREENS FOR WINDOWS**

Made to order at reasonable prices. Red 3521, C. J. Matthies.

**Palmer Valley**

Palmer Junction, Ore., July 24.—(Special)—There will be a Sunday School picnic near Cabin Creek school house Sunday, August 5. Good shade and water and every one who enjoys an outing is invited to come with well filled baskets.

Ed Bull and family and some relatives from the valley, a full car, enjoyed an outing in this locality Sunday, visiting the families of Will Eckstine and R. F. Amsberry in the afternoon.

The fishing in Cabin Creek is said to be poor this season, owing to the fact that the stream has not been restocked for some time. The Elgin Gun club have promised to see to this this season and we hope the matter will not be forgotten.

William Hawkins was installed as railroad section foreman at this point last week, the Greeks having been converted into an extra gang now doing track work on the Vincent section.

The extreme and unusual drought and heat are damaging the ranges to some extent and retarding the development of this promising part of Union county.

Mr. Baker, our postmaster and mer-

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**THE NEW STAR BARBER SHOP**  
 The one place in town where quality and up-to-date service in Barber Work counts. Our slogan,  
**Star Quality Service**  
 must be maintained  
 Next Door Levy-Vogel Drug Co.  
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chant of Palmer Junction is doing some improvements to the town.

The Grande Ronde Timber company is progressing nicely making road-bed for their logging railroad from here up the Looking Glass river but are short handed on laborers.

Ben F. Throne, of Southwest Missouri is visiting Wm Hawkins and family for a short time and report that crop prospects are not encouraging throughout the country he came through.

A straggling band of 40 to 50 sheep made their appearance on the south side of the river here last Sunday evening. After getting a drink they went over the mountain to the south. No one in charge of them.

**Boiling Points Real Test of Gasoline Says Expert.**

"To start easily, accelerate quickly and smoothly, and have plenty of dependable power with economical mileage, you must use a gasoline having its boiling points in a continuous, unbroken, gradually rising series," said J. M. Ohl, local agent for the Standard Oil Company.

"Boiling points are what determine good gasoline, not gravity. And it is well to bear in mind that mixtures or blends cannot have the proper continuous chain of boiling points. There are so many connecting fractions in the chain that no mixture could be made to contain even approximately the correct number or character of links. Straight-distilled refinery gasoline is the only motor-fuel containing the correct chain of boiling points."

**LEGAL NOTICES**

Notice of Street Assessment.

Notice is hereby given to Anna Oliver and all other persons concerned that the report of the Committee on Estimates for the construction of a sidewalk in front of and abutting on

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**Harness Shop**  
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Tents, Wagon Covers, Canvas, Rope, Leg Aprons, Cruisers Pack Bags, Sailor or Dunnage Bags, Stockmen's Bed Sheets, Sleeping Bags, Folding Water Buckets, Army Duck Leggings, Leather Leggings.

**T. M. Shannon's**

Adams Avenue La Grande, Ore.

**WHY--**

The Business Man and The Banker should encourage and The Farmer should practice **Diversified Farming**

(By Kenneth Gilbert. These articles are reprinted from the "Business Chronicle" of Seattle, Wash., by permission of the publisher. They appeared in serial form in that publication, Feb. 24 to April 21, 1917. A copy may be had by addressing the Union Pacific System.)

**The Farmer Who Cannot Pay Off His Mortgage Is Probably a Farmer Who Does Not Read.**

Hardly less important than for a farmer to take up diversified farming if he would profit most with least hazard, is the necessity of reading. Business men who are interested in the development of the agricultural community around them, should not overlook this important point. It is more than likely that the farmer who cannot pay off his mortgage is a man who has not done much reading. Had he read but a portion of the existing vast amount of literature pertaining to the conduct of the farm, it is possible that he might have bettered his condition.

Farming, today, is a business. The merchant and the banker would no more go from day to day without reading than they would without eating. Hence it is imperative that the agriculturist imitate them in this respect.

Competition was not keen in the old days, when facilities for transporting and marketing farm products were poor and most products had to be disposed of near home. There was very little incentive toward extra effort, as no difficulty was encountered in raising produce for home use, and anything in excess could not be sold to advantage. Yet in these days of modern transportation facilities, local farm products must compete in the world's markets, and the farmer who cannot meet this competition finds it difficult to make a living. Thus farming is becoming more complex; the farmer who succeeds is the farmer who mixes business with agriculture.