

Red Cross Drug Store
THE KODAK STORE

Coming Events

July 20—Wrestling match at Arcade theatre, O'Neill vs. Thye.
 July 21-22—"Speed 'em Up" motorcycle and auto races at La Grande.
 July 23—Coming in person, Myrtle Stedman at Speed 'Em Up and Arcade Theatre.

Great Wortham Show
 Will Exhibit In
LA GRANDE
 One Week Commencing
MONDAY, JULY 23

Attractions Diversified And Up-To-Date

Animal Show
 Monkey Auto Races
 Arabian Nights
 Neptune's Daughter.
 The Miracle
 Top O' World
 Gowdy's Museum
 Honey Moon Trail
 Wonderland
 Follies of Life
 High Life
 Igorotte Village
 Spidora
 Hattie
 The Whip
 Carousal
 Ferris Wheel
 And Others

FREE BAND CONCERTS WORTHAM BAND

20- ALL NEW SHOWS -20

THE "JOY-ZONE" Will be on the CIRCUS GROUNDS

August 4 to 10—Buyers' Week in Portland.

AMUSEMENTS.
 Arcade Theatre—Motion pictures.
 Colonial Theatre—Motion pictures.
 Sherry's Theatre—Motion pictures.

LOCALS & Advertising in Brief

RATES
 Per line, first insertion 10c
 Per line, additional insertion 5c
 Per line, per month \$1.00
 No locals taken for less than 25c
 Count 6 ordinary words to line.

Dance at Zuber Hall every Wednesday and Saturday nights. 5-18tf

Wrestling.
 Seats for wrestling match Friday night at Arcade now on sale.—Adv. 7-19-2t

Real Live Movie Actress.
 Hear a real live movie actress sing. Miss Myrtle Stedman will be at the Arcade Sunday and Monday.—Adv. 7-19-3t.

Pie Plant.
 For canning and table use at the grocery. J. B. STODDARD.—Adv. 7-20-6tp.

Money to Loan.
 On improved real property in Union county, no delays, current rates. La Grande Investment Co.—Adv.

A real cure for sunburn and tan. Try a bottle of the Silverthorn Cold Cream or try Vanishing Cream and protect your skin from the heat and the dust.—Adv. 7-19-tf.

Seats On Sale.

"THE CLOCK"

A Whirlwind Comedy of Thrills and Surprises

Presenting

Franklyn Farnum
 Brownie Vernon

And a clever supporting company

"Six O'clock—Time to Get Up"

Time to laugh. Time for fun. Time for the time of your life.

"Laugh and the world laughs with you"

COLONIAL TODAY

Come to the first show tonight

Ringside seats for wrestling match on sale at Bert Hughes' Cigar store. Lower floor and balcony tickets on sale at Arcade.—Adv. 7-19-2t

J. L. Mars, real estate and rent agent buys and moves house. Prices talk.—Adv. 6-7-tf.

Wreck at Pleasant Valley.
 Pleasant Valley, July 20.—(Special)—On Sunday a car on train No. 256 was derailed when the journal broke and let one box fall to the ties and then pull the journal out of the other box and let it fall. The accident tore up about 1000 ties and delayed traffic for about five hours. The accident occurred about a quarter of a mile above the old town water tank and tore up the ties even with the tank. Train No. 5 was delayed about two hours and the carnival train was delayed about four hours. No. 24 was also delayed about five hours. Six carloads of ties came out from La Grande Monday to repair the track.

See Her Face to Face.
 You have seen her in pictures, now meet her face to face. Myrtle Stedman at Arcade Sunday and Monday.—Adv. 7-19-3t.

Regrets.
 When prices on women's apparel raise beyond your imagination you will wish for bargains such as Kirtley's sale now offers.—Adv. 7-18-2t.

Miss Myrtle Stedman.
 Miss Myrtle Stedman, Paramount Picture's star, comes in person to the Arcade Sunday and Monday.—Adv. 7-19-3t.

See Her Face to Face.
 You have seen her in pictures, now meet her face to face. Myrtle Stedman at Arcade Sunday and Monday.—Adv. 7-19-3t.

Letters From the Front.
 The Observer would like to receive "letters from the front" from the boys who have volunteered in the army, navy, marine corps or other branches of Uncle Sam's service.—Adv. 6-8-tf.

Wrestling.
 Seats for wrestling match Friday night at Arcade now on sale.—Adv. 7-19-2t

Second Hand Furniture.
 We pay best prices for second hand furniture. DYAL'S FURNITURE CO., 404 Fir St., Phone Black 3851.—Adv. 12-4-tf

A new lot of bath and diving caps all colors and styles just arrived at Silverthorn's.—Adv. 7-19-tf.

Seats On Sale.
 Ringside seats for wrestling match on sale at Bert Hughes' Cigar store. Lower floor and balcony tickets on sale at Arcade.—Adv. 7-19-2t

Singer Sewing Machine.
 New and second-hand machines sold on easy terms. No interest. Repair work a specialty on all machines.—Chas. M. Shapland, agent, New Feiby Bldg. Phone Black 1951.—Adv. 1-17-tf

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Dance at Zuber Hall every Wednesday and Saturday nights. 5-18tf

Real Live Movie Actress.
 Hear a real live movie actress sing. Miss Myrtle Stedman will be at the Arcade Sunday and Monday.—Adv. 7-19-3t.

6 1-2 Per Cent Money.
 \$30,000 for long term at 6 1-2 per

Why Some Shoes Sound Cheap and Why Some Shoes Are Cheap!
 An Open Letter From Utz & Dunn Co.
 (Makers of strictly high-grade footwear for Women)—showing the comparison of costs between cheap shoes and high grade shoes.

THE GOLDEN RULE CO., La Grande, Ore.

Gentlemen:—We are in receipt of your favor of the 20th asking us to give you comparative costs on bottom stock, etc., of the materials as used in the best grade of all leather shoes, and the materials used in cheap shoes.

As we make only the better grade of goods we are not thoroughly posted as to the cost of materials used in cheaper shoes; and, of course, can give you only the figures that apply to Women's Shoes, as we do not make or handle any other runs, but for the average weight Women's Shoe the approximate comparative costs are as follows:

Cheap Shoes		Best of All Leather Shoes.	
Hemlock soles	36c	Best oak sole leather	45c
Fiber Counters	2c	Best oak counters	9c
Fiber Toe Boxes	1c	Best oak toe box	6c
Fiber Insoles	5c	Best grain leather insoles	18c
Pieced Heels	5c	Full lift solid heels	12c
	49c		90c

You will note that the total cost of the bottom stock mentioned above used in the better grade of all leather shoes amounts to 90c per pr., while in the cheap shoes the same items cost approximately 49c per pr.

There is, of course, more or less variation in these figures from time to time, and some slight differences due to different grades and selections that might be used, but the prices quoted above very closely approximate the average cost of the items mentioned.

Very truly yours,
 UTZ & DUNN CO.
 M.C.S.

RELIABLE FOOTWEAR, REASONABLE PRICES, AND BEST SERVICE IN OUR SHOE DEPARTMENT.

We are showing the latest styles in the following high-grade footwear lines:

Utz & Dunn Shoes for Women
 E. C. Skuffer Shoes for Children
 F. F. H. Dress Shoes for Men
 Bradley Metcalf Work Shoes
 and R. C. U. Dress and Work Shoes for Men.

Ball Band Utility Shoes for men and boys.

THE GOLDEN RULE
 Quality the same—Prices low.
 La Grande's R. C. U. Store

Cleaners and Polishes of Every kind

THE NEW STAR BARBER SHOP
 The one place in town where quality and up-to-date service in Barber Work counts. Our slogan, Star Quality Service must be maintained
 Next Door Levy-Vogel Drug Co.

SCREENS FOR WINDOWS
 Made to order at reasonable prices. Red 3521, C. J. Matthes.

FOR SALE—Pianos.
 Four pianos in storage will be sold at wonderfully reduced prices in order to avoid shipping elsewhere. Here is a chance to get a piano or a player piano cheap. Cash or terms. Apply J. D. LYNCH CO.—Adv 7-18-6t

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TODAY'S THRIFT THOUGHT
 An Economical Way to Peel Potatoes
 Drop washed potatoes in a vessel of rapidly boiling water and allow them to remain 10 minutes. Remove and strip the thin skin as when potatoes are peeled after thorough cooking by boiling. The potatoes will still be practically raw and may be handled like raw peeled potatoes in preparing any dish, as scalloped. French or German potatoes, potato chips, etc.

Small Shower.
 A small shower yesterday afternoon cooled things off a bit but very little moisture fell. It was a matter of general regret that the country was not given a good soaking.

Miss Myrtle Stedman.
 Miss Myrtle Stedman, Paramount Picture's star, comes in person to the Arcade Sunday and Monday.—Adv. 7-19-3t.

Speed 'Em Up with your camera
 and take some of the fast pictures at the races Saturday and Sunday. The Anso Speedex Film and the Eastman Speed will do the work for you. Get them at the Silverthorn Family Drug Store.—Adv. 7-19-tf.

Seats On Sale.

Harness Shop
 Tents, Wagon Covers, Canvas, Rope, Leg Aprons, Cruisers Pack Bags, Sailor or Dunnage Bags, Stockmen's Bed Sheets, Sleeping Bags, Folding Water Buckets, Army Duck Leggings, Leather Leggings.
T. M. Shannon's
 Adams Avenue La Grande, Ore.




Downright Smashing Values! Unequaled!! Unapproached!!!

It's time now for speed and efficiency. No one has time to waste. Speed up your work—and speed up your play to keep fit for your work—get an automobile. No one has energy to waste. Get a car that's big enough not to cramp you, that rides easy and won't tire you. Get Overland Model Eighty-Five Four. True efficiency and true economy point to this one car as the compass points to the North Pole. No other car of such comfortable size sells for so little.

\$1010 f. o. b. La Grande

Both Pride and Purse Commend This Motor Car To You

Ride in this Country Club and you make no sacrifices. For this sporting car meets every demand of appearance and comfort. It is a four-passenger car—comfortable both in proportions and riding easy. It has a powerful motor, ample wheelbase, large wire wheels with 31 x 4 inch tires, strong cantilever springs and electric control. You not only can afford to own a Country Club—but you will be proud to do so. We will be glad to show you this beautiful car. Come to our store.

\$885 F. O. B. LA GRANDE

GALLOWAY-REES, Dealers