

**Red Cross Drug Store**  
**THE KODAK STORE**

**Coming Events**

July 14-19—North Pacific Sangerfest, Portland.  
 July 18—Dance at Rex Hall for the benefit of La Grande Hospital unit.  
 July 20—Wrestling match at Arcade theatre, O'Neill vs. Thye.  
 July 21-22—"Speed 'em Up" motorcycle and auto races at La Grande.  
 July 22—Coming in person, Myrtle Stedman at Speed 'em Up and Arcade Theatre.  
 August 4 to 10—Boys' Week in Portland.

**AMUSEMENTS**  
 Arcade Theatre—Motion pictures.  
 Colonial Theatre—Motion pictures.  
 Sherry's Theatre—Motion pictures.

**LOCALS & Advertising in Brief**

**RATES**  
 Per line, first insertion . . . . .10c  
 Per line, additional insertion 5c  
 No line, per month . . . . . \$1.00  
 No locals taken for less than 25c  
 Count 6 ordinary words to line.

Dance at Zuber Hall every Wednesday and Saturday nights. 5-18tf

A big reduction at Kirtley's on the clothing you need NOW.—Adv. 7-16-2t

**Money to Loan.**  
 On improved real property in Union county, no delays, current rates. La Grande Investment Co.—Adv.

**J. L. Mars, real estate and rent agent** buys and moves houses. Prices talk.—Adv. 6-7-1f.

For tan and sunburn use a jar of good cold cream or the vanishing cream to whiten the skin. Try Silverthorn's cold and vanishing creams.—Adv. 7-10-1f

Many Left—Hundreds of fine bargains are still to be had at Kirtley's sale.—Adv. 7-16-2t

**Letters From the Front.**  
 The Observer would like to receive "letters from the front" from the boys who have volunteered in the army, navy, marine corps or other branches of Uncle Sam's service.—Adv. 6-8-1f.

**Second Hand Furniture.**  
 We pay best prices for second hand furniture. DYAL'S FURNITURE CO., 404 1/2 St., Phone Black 8861.—Adv. 12-4-1f

Bathing caps, new designs—all colors just arrived. Prices from 25c to \$1 at Silverthorn's.—Adv. 7-10-1f

**Singer Sewing Machine.**  
 New and second-hand machines sold on easy terms. No interest. Repair work a specialty on all machines.—Chas. M. Shapland, agent, New Foley Bldg. Phone Black 1051.—Adv. 1-17-1f

**Not Too Late**—The wonderful reductions in ladies' clothing is still in effect.—at Kirtley's.—Adv. 7-16-2t

Dance at Zuber Hall every Wednesday and Saturday nights. 5-18tf

Fresh fruits, cantaloupe, sundaes, sherbets and ice cream at Silverthorn fountain.—Adv. 7-10-1f

**6-1-2 Per Cent Money.**  
 \$30,000 for long term at 6-1-2 per cent interest for loans on Grande Ronde Valley farms. See W. B. Sargent at La Grande Investment Company at once. 2-2-1f

**Pure Milk, Phone Red 1971.**  
 The Pure Milk and Cream Co.'s phone is now Red 1971.—Adv. 6-28-1f

**The Observer On Sale.**  
 When in Portland you will find The Observer on sale at the Oregon Hotel news stand and Imperial Hotel.

Consoled—She came to Kirtley's sale discouraged with the high cost of living, and went away a happy woman—her problem solved.—Adv. 7-16-2t

**Surveying.**  
 Surveying and general engineering at reasonable rates. R. R. NEAL, Office of City Engineer in City Hall.—Adv. Mon.-Sat.

**SCREENS FOR WINDOWS**  
 Made to order at reasonable prices. Red 3521, C. J. Mathies.

**HOOVER HAS TEXT FOR HOUSEWIVES**

Food Administrator Issues a Card Which Urges Economy.

**WANTS IT IN EVERY KITCHEN**

Save the Wheat, Save the Meat, Save the Milk, Save the Fats, Save the Sugar and Save the Fuel Are His Injunctions to All Patriotic Women. He Tells How to Do It.

Food Administrator Hoover announced the text of his injunctions to American housewives. A card containing these requests will soon, he hopes, hang in every kitchen. It reads: IS ANY OF THIS TOO HARD?

**UNITED STATES FOOD ADMINISTRATION.**  
 Win this war by giving your own daily service.

**SAVE THE WHEAT.**—One wheatless meal a day. Use corn, oatmeal, rye or barley bread and nonwheat breakfast foods. Order bread twenty-four hours in advance, so your baker will not bake beyond his needs. Cut the loaf on the table and only as required. Use stale bread for cooking, toast, etc. Eat less cake and pastry.

Our wheat harvest is far below normal. If each person weekly saves one pound of wheat flour, that means 150,000,000 more bushels of wheat for the allies to mix in their bread. This will help them to save democracy.

**SAVE THE MEAT.**—Beef, mutton or pork not more than once daily. Use fresh vegetables and fish. At the meat menu serve smaller portions and steaks instead of steaks. Make made dishes of all leftovers. Do this and there will be meat enough for every one at a reasonable price.

We are today killing the dairy cows and female calves as the result of high prices. Therefore eat less, and eat no young meat. If we save an ounce of meat each day a person we will have additional supply equal to 2,290,000 cattle.

**SAVE THE MILK.**—The children must have milk. Use every drop. Use buttermilk and sour milk for cooking and making cottage cheese. Use less cream.

**SAVE THE FATS.**—We are the world's greatest fat wasteful. Fat is food. Butter is essential for the growth and health of children. Use butter on the table as usual, but not in cooking. Other fats are as good. Reduce use of fried foods. Soap contains fats. Do not waste it. Make your own washing soap at home out of the saved fats.

Use one-third ounce less per day of animal fat and 375,000 tons will be saved yearly.

**SAVE THE SUGAR.**—Sugar is scarcer. We use today three times as much per person as our allies. So there may be enough for all at reasonable prices use less candy and sweet drinks. Do not stint sugar in putting up fruit and jams. They will save butter.

If every one in America saves one ounce of sugar daily it means 1,100,000 tons for the year.

**SAVE THE FUEL.**—Coal comes from a distance, and our railroads are overburdened hauling war material. Help relieve them by burning fewer fires. Use wood when you can get it.

**USE PERISHABLE FOODS.**—Fruits and vegetables we have in abundance. As a nation we eat too little green stuff. Double their use and improve your health. Store potatoes and other roots properly and they will keep. Begin now to can or dry all surplus garden products.

**USE LOCAL SUPPLIERS.**—Patronize your local producer. Distance means money. Buy perishable food from the neighborhood nearest you and thus save transportation.

**General Rules.**  
 Buy less, serve smaller portions.  
 French the "gospel of the clean plate."  
 Don't eat a fourth meal.  
 Don't limit the plain food of growing children.  
 Watch out for the wastes in the community.

Full garbage pails in America mean empty dinner pails in America and Europe.

If the more fortunate of our people will avoid waste and eat no more than they need the high cost of living problem of the less fortunate will be solved.

**HERBERT C. HOOVER,**  
 United States Food Commissioner.

**FORTY BAKERY COMPANIES.**

One Will Go With Each Contingent Sent Overseas.  
 The war department ordered the quartermaster general to form forty bakery companies at once. These companies are made up of expert bakers and cooks.

With each contingent sent overseas will be one bakery company, carrying the newest breadmaking machinery. The bakeries will be set up behind the lines.

If it is impossible to find bakers and cooks in the army men from these industries drawn in the draft will be put into bakery companies.

**Safety First.**  
 Yonkers, N. Y., has its fire apparatus insured against fire and its patrol wagon insured against burglars.

**OUR BOYS ABROAD RAID CANDY SHOPS**

But "Sammies" Give Gold In Exchange For Sweets.

**A "FOUNTAIN PEN ARMY"**

Frenchmen Note the Number of Those Articles Carried in the Blouse Jackets of the Americans—Yankees Warm Up to Canadians—Naval Officers in White Take Eye of Fair Parisiennes.

The demand for candy is strong in France from the American troops, but it has been met satisfactorily, although the boys judge the prices high. The beer they generally condemn, not for its quality only, but for its warmth. "Don't seem much of a place," was the comment, followed by the anxious query, "Can we have a better time in Paris?"

Money changing involves mental anxiety, but 5 francs are offered as the equivalent of a dollar by the shopkeepers and readily accepted. It surprised the French to be told that these Americans still were paid in gold.

France began to recognize the value of athletics a few years before the war, which confirmed their importance. It is possible the new American allies will provide France with a long felt want in popularizing baseball.

**"A Fountain Pen Army."**

"It is a fountain pen army," chaffed a Frenchman as he noted the number of these articles that the Americans carried in their blouse pockets and seemed to be part of their equipment.

"I am an old man for the army," said a corporal, answering a query on what motive brought him to France, "but I have come to help wipe kaisers off the earth."

The American camp in France is speedily situated on high ground and has been built within the month. It is lighted by electricity and has a fine water supply. The Y. M. C. A., which has installed a tent at the landing place, will open a large hut soon. The camp has taken on an American atmosphere.

It failed in no respect to meet the requirements of the overflowing tide of newcomers. It supplies picture postcards in large numbers and there is an "American bar," but American in name only. Ice cream soda is sought in vain.

An old looking French territorial who is on sentry duty along the docks, his hair grayed by three long years of service, beamed on the Americans, doubtless thinking his days of labor were now drawing to a close. The women smile and feel their hearts lighter as they watch this fine pledge of the sister democracy's aid.

In the arrival of the troops children chased pennies that the American boys threw among them from crowded decks as the ships passed along the quays and rejoiced over every band as it headed its regiment, for it is seldom that bands are heard now in France.

**Chum at Once With Allies.**

The fraternization of the Americans with the English, Canadians, Australians and French is remarkable, and the new arrivals are being received everywhere with open arms and open hearts. Last month nearly all the British troops not having near relatives in the British Isles have been coming to Paris on leave, and so the newly landed Americans find plenty of comrades able to speak their common language.

The Yankees warmed up particularly to the Canadians, among whom are many Americans, but the greatest surprise came at the way the French officers and polus fraternize with their new allies. The warmest feeling exists between the French and British soldiers and officers, of course, but when they first met three years ago as allies they were too busy fighting for their lives to spend much time in friendly intercourse.

The Americans, however, are landing just at the time when the allies have the Germans "on the hip," and the French are throwing off their clamminess to welcome the Yankee tars and marines affectionately.

Another factor is that after three years' contact with the British nearly every French person knows a few words of English—hello, cheer, good luck and similar expressions—and they are using them overtime on the Americans.

**Paris Women Charmed.**

The appearance of American naval officers in white duck summer uniforms in the smart Paris restaurants causes gasps of astonished delight, especially among the fair Parisiennes, who admire the chic, cool appearance of the officers.

Since the arrival of the Americans the police have had to wink at the law prohibiting singing and music in cafes and restaurants, as it is impossible to prevent the sailors, marines and regulars from gathering in quartets and teaching the Canadians and Australians the newest ragtime airs direct from America.

**Too Young to Work.**

Hundreds of boys who gave false ages to get work in New England factories lost jobs because too young to get registration certificates required by employers.

**To Keep Slackers Out.**  
 Bills are now in congress to bar forever from this country men who leave to avoid military service.

**Seasonable Wearing Apparel for the Hot Weather**



You'll find the best selection here—and as usual, the very lowest prices on first quality merchandise in every department of this R. C. U. store. Never was there a year when the saving through our buying power with America's greatest buying organization was more apparent than during this year when costs of raw materials are steadily advancing and most stores are compelled to either lower their quality or raise the price.

You will not find the quality lowered at this store—but you will always find the best possible values—and more for your money in each of our five big departments.

We invite your inspection and comparison of both quality and prices—That's the first step in becoming a permanent Golden Rule Customer.

**THE GOLDEN RULE CO.**  
 Quality the same—Prices less  
 La Grande's R. C. U. Store

**WHAT WOMEN CAN DO TO HELP THE RED CROSS.**

The following old articles can be used to make supplies and an urgent appeal is made by the Red Cross committee for a prompt response from the housewives:

Old counter panes to be made into bath towels and wash cloths; old bath towels, sheets and pillow slips; old table and lunch cloths for napkins and cloth cloths; cotton blankets, white or colored; bath robes, flannelette gowns, or kimonos will make bed sox or covers for hot water and ice bags; any remnants of yarn, of any color or size can be used. These remnants can be knitted into squares and joined together for comforts for hospital use.

Don't waste any clean white cotton clippings. These can be used to stuff fracture pillows.

For the benefit of anyone who may wish to do this work at home, in spare time, the following list shows the dimensions of different articles:

Bath towels—medium size.  
 Wash cloths—10 inches square.  
 Hand towels—18x30 inches.  
 Dish towels—18x30 inches.  
 Napkins 14 inches square.  
 Tray cloths—15x22 inches.  
 Hot water bag covers—13x15 inches.  
 Ice bag covers—13x15 inches.  
 Finish both with draw string at top.  
 Fracture pillows—13x17 inches.  
 Handkerchiefs—18 inches square.

If the cotton is not too old these can be hemmed, otherwise leave them unhemmed.

There is urgent need right now for this material and surely each household can furnish a few discarded articles to help this work. The committee will make arrangements to call for the bundles if you notify Black 412 or Red 981, before noon each day.

The workshop is open daily, Hours 2 to 4:30. All women and girls who can devote one day a week are requested to help in this good cause. Do not wait to be asked individually.

**MRS. E. T. ANDREWS,**  
 Chairman Hospital Supplies.

**PARTY IS GIVEN AT THE PARK.**

Complimenting the ladies of the P. E. O. Sisterhood the B. I. L.'s were hosts for a dinner at the park auditorium on Friday evening. About 65 were served at the long tables which were beautifully decorated with the club flowers, white and yellow Marguerites. The entire menu was planned and served by the men who proved themselves most competent and delightful hosts. Fresh trout—which the hosts take credit for catching—were served in abundance and were accompanied by all the "goodies" of a regular banquet. From the hour of 5:30, when the ladies were motored to the park and seated at the banquet tables until late in the evening, the men were royal hosts and capital entertainers. An impromptu program of short after dinner talks followed the banquet.

At a late hour the party broke up after the ladies had sung a cheer for the B. I. L.'s who so successfully carried out the plans of the evening.

Judge and Mrs. McGinn, of Portland were special guests; as were the immediate members of the families of the entertained and entertainers.

**Hook Worm in Brazil.**

Rio De Janeiro, July 16.—Through the efforts of Dr. Charles Seidl, director of the Public Health Department and Drs. Lewis Wendell Hackett and George Stone of the Rockefeller Foundation, the government has given the American institution free hand to wage a campaign on the "hook worm" in the interior of Brazil.

The percentage of inhabitants of the outlying districts afflicted with

**HEALTH DEPARTMENT OFFICIALS.**

Creditable work has already been done by the American physicians and it is believed the proposed campaign will be of inestimable value in the stimulation of agricultural enterprise.

**GLOBE SIGHTS**

Gambling is the idler's opium—Punch.

The mare's kicks are caresses to the stallion.—Spanish.

A woman doesn't forget as much as she forgives.

The more skillful the gambler, the worse the man.—Syrus.

Every candidate promises a business-like administration.

Every man who works hard says it is better to wear out than rust out.

An Atchison woman speaks in liquid tones and her husband in liquor tones.

Link Preston is sure of one thing: his wife didn't fall in love with his income.

The court may hesitate to convict you on circumstantial evidence but people are different.—Atchison Globe.

**JOSEPH FINE HOST.**

from the Pullman cars and jumped into automobiles that were waiting. The scenery and the first view of Wallowa Lake brought out the ohs! and ahs! I will not try to describe it; it is one of the wonders of the world.

Everybody got to the lake safely—except L. Phil Bates. He got there safely but his auto went to far and fell into the lake throwing him in. He had to borrow a pair of pants—trousers all the wags called them.

Soon breakfast was called. And another wonder—fish—trout fresh from the lake were there for breakfast; a most delicious repast in the open air surrounded by beautiful trees. One hundred cars were used by the transportation committee; 450 to 500 big trout were cooked for the breakfast. The ladies of Joseph were gracious hosts and the affair was very enjoyable.

Then the party—hooked to the falls.

some went in swimming, some went fishing, some went to the ball game. Some just loafed.

At noon—Another delicious repast—and a very brief speaking program.

One of the things that made a hit was the real old fashioned camp-bread cooked by Steve Blevans, Arthur Wilson and Max Wilson.

But the trout—you should have seen Edgar B. PiPper devour them.

And the cake—you should have heard Frank Irvine holler for another piece.

And the coffee—you should have seen President Farrel smack his lips.

But we forget the speeches. Jay Dobbins welcomed the visitors. Clarke Letter told of the fine friendly spirit that prevails in Eastern Oregon. Bruce Dennis spoke of the enterprising character of the people of Wallowa County. Frank Irvine and Edgar B. Piper both made entertaining and witty speeches. And W. C. Sanderson offered a poem and recited a patriotic poem.

Two o'clock soon came—and then they boarded their train again for the exceedingly interesting trip to La Grande. Cordial welcomes were met from Mrs. Cordell, Elgin and the other towns on the branch. Some of the party were taken by auto from the Lake to Enterprise by a delegation of Enterprise citizens, headed by Dan Boyd, and a very interesting trip it was for many of them.

Let us print your farm sale bills.

**The Pinery**  
 Minam, Oregon.  
**GOOD FISHING**  
 Tents, Beds and Saddle Horses for Rent. Pack trains to all remote points  
**Guides Furnished**  
 Farmers Phone 38F

**Harness Shop**  
 Tents, Wagon Covers, Canvas, Rope, Leg Aprons, Cruisers Pack Bags, Sailor or Dunnage Bags, Stockmen's Bed Sheets, Sleeping Bags, Folding Water Buckets, Army Duck Leggings, Leather Leggings.  
**T. M. Shannon's**  
 Adams Avenue La Grande, Ore.

**THE NEW STAR BARBER SHOP**  
 The one place in town where quality and up-to-date service in Barber Work counts. Our slogan, Star Quality Service must be maintained  
 Next Door Levy-Vogel Drug Co.