

EDITORIAL PAGE OF THE LA GRANDE EVENING OBSERVER

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SUBSCRIPTION RATES.

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THE VISIT OF THE EDITORS.

It does one good to travel, even if only for a few miles in your own vicinity.

What we all need in this world is breadth of vision, breadth of mind, as well as the interchange of experience with the men and women of other communities and other countries.

Editors need to travel just as much as other persons, perhaps more. They are men who above all need to be liberal-minded, to be alert, and abreast of the times.

The editors of the state have recently been in Eastern Oregon. They have had a succession of hosts. The convention was held in Pendleton and they were royally entertained there and were taken on a special train paid for by the Pendleton people, from Pendleton to Joseph.

Personal And Society

ANNOUNCEMENT.

Social and club news for this department should be given to the Observer by phone or otherwise, during the forenoon. Such news turned in after 12 o'clock, noon, will frequently have to be held for publication the following day.

H. A. Fox, of Wallowa, is at the Savoy.

R. D. Carter, of Baker, is at the Foley.

J. C. Schmidt, of Wallowa, is also at the Foley.

Ehrman Hall, of Union, is registered at the Foley.

Miss Garrison, of Pendleton, is staying at the Foley.

Frank Conner, of the Golden Rule, has gone on his vacation to Sumner.

Lora Koch and Mrs. May McAnulty, of Enterprise, are registered at the Savoy.

Miss Rose Parent, of Joseph, and Miss Lucile Parent, of Enterprise, are staying at the Foley.

Mr. and Mrs. C. L. Damerell and Mrs. J. C. Harney, of Kamela, are registered at the Savoy.

Mrs. L. F. Probstel arrived Sunday from Yuma, Arizona, on a visit to her daughter, Mrs. H. J. Eckley. She is accompanied by her son Franz, of Stark, Montana, and a granddaughter, who are also here on a visit.



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The Home of HART SCHAFFNER & MARX CLOTHES

What an Employment Manager Says About Clothes

A certain employment manager in a nationally known firm can size up an applicant's ability at a glance.

"How do you do it?" somebody asked.

"A fellow's appearance goes a long way with me," he said, "if he doesn't want a position bad enough to get himself together in the best style possible, I know the position doesn't want him."

We have a fine selection of HART, SCHAFFNER & MARX Suits in all colors and models. They certainly put a fellow on the map for looking up-to-date.

Every day is our showing off day. We would like to have you see how these new models show you off.



to share in the honor of entertaining the visitors, who numbered among them the most distinguished editors in the state; the editors are thoroughly delighted with the reception given them in La Grande. The Observer is proud of its home town and its Commercial Club, and of the way it always rises to every occasion and entertains its guests so gracefully, so graciously, and so hospitably.

WHY--

The Business Man and The Banker should encourage and The Farmer should practice Diversified Farming

(By Kenneth Gilbert. These articles are reprinted from the "Business Chronicle" of Seattle, Wash., by permission of the publisher. They appeared in serial form in that publication, Feb. 24 to April 21, 1917. A copy may be had by addressing the Union Pacific System.)

The Farm, Like Any Other Business, Must Be Skillfully Conducted to Succeed.

Increasing cost of production is a factor to be reckoned with in every industry today. Nor is the farm free from it.

How is it increasing on the farm? These are questions every business man should ask himself as he looks about the farming community.

The farmer who is selling his products at a loss certainly cannot be a good customer, therefore the business man should help the farmer to sell his products at a profit. It is frequently found that where cost is reduced, quality improves.

In the dairying industry for example, it is often true that the dairyman who has a clean, well-ventilated stable for his cattle, and who properly waters and feeds them a balanced ration at regular hours, not only produces milk at less cost, but milk of markedly better quality.

No merchant can hope to attract trade if he permits his store to go unclean and unstocked, and his show windows to become streaked and colorless. What is saved in janitor's salaries is offset many times by lost customers. The same principle of penny-wise, pound-foolish, applies to the care of stock.

Everybody will agree that anything worth doing is worth doing well. The larger measure of profit comes from the best work. A man may use bad seed and get a good or bad crop, but on an average and in the aggregate, the better the seed the better the crop.

With all this in mind, the position of the farmer becomes doubly important when we come to realize that it is the farm—the fenced field and cultivated land, instead of the free, natural range—that must supply the beef of the future. To the extent that the farmer has prepared himself for this responsibility will the day when beef becomes an almost prohibitive luxury, be stayed off.

Northwest News

Milwaukie, Ore., July 14.—With the conviction of Julius Wilbur, ex-proprietor of the old Friars club here, affirmed by the state supreme court, the landmark of recent Oregon criminal history today is deserted and plastered on the sides in foot-high letters is a sign "FOR RENT."

The northwest's roadhouse keepers do not seem willing to try business in Oregon's most raided, most advertised building.

In recent years state officials, federal agents and county authorities have raided the place time after time until last fall Sheriff Wilson, of Clarkamas county, with a posse of nine deputies swooped down on the place in a mid-night raid, detained the 40 merry-makers and employees in the place and arrested Wilbur and his chief aide.

District Attorney Hodges secured a conviction in the Clarkamas county circuit court, and Wilbur appealed. The supreme court upheld the conviction and incidentally, strengthened Oregon's prohibition law. One other indictment against Wilbur and his

helpers still is pending.

The Friars' club received the most prominence when Oswald West, then governor, declared the club under martial law and sent militia men there to stand guard.

The club is located within the city limits on the bank of the Willamette river.

Books for the Soldiers

Have you any books which you can give for the use of soldiers in camp or abroad? If you have, bring them to the public library, 4th and Pennsylvania, as soon as possible. The librarian will forward them to headquarters, whence the Y. M. C. A. or allied organizations will send them where they are needed. Good books are wanted, with good print, on interesting subjects. Fiction will be most popular, but travels, history, books on the war, politics, and technical subjects will also be used.

In the British army and navy, millions of books and magazines have been distributed. The organizations devoting their entire time to this work receive cables like this: "Send 25,000 books at once, light and good print."

One wounded soldier writes, "I don't know how I should live without your books," is the appeal of an isolated group of wounded in Egypt. "All we have had to read here was a scrap of the advertisement page of a newspaper picked up on the desert, and on it we saw that you send books to the sick and wounded. Please hurry up and send some."

A regimental officer writes from Gallipoli that he considers it most important "to give the men some occupation in this monotonous and dull trench warfare." "I understand most fully," wrote Sir Douglas Haig, "the value of readable books to men who are out of the line with time on their hands, and little opportunity of getting anything of the sort for themselves. I need say nothing to support the claim of those who are wounded or convalescent. The camps library exists for the purpose of receiving books and magazines for distribution to our soldiers and sailors. The demand that has now to be met is very great and increases constantly with the growth of the forces overseas. I am, therefore, writing this letter to urge all those at home who have been accustomed to buy books and magazines in the past, to continue to do so freely, if possible in increasing numbers, and having read and enjoyed them, to pass them on as freely to the camps library for circulation among the troops."

These quotations are from an article by T. W. Koch, in the Library Journal.

La Grande Welcomes Editors

(Continued From Page 1.)

appointment of Mr. Dennis be endorsed.

W. O. Sanderson seconded the motion. The motion carried.

Walter M. Pierce made a brief speech full of wit and humor which endeared the spirits of the audience. Mr. Pierce admitted that he disagreed with the editors on the road bond question. He said that when they got together that they really were the government and he pleaded with them as the rulers of the country to be careful and considerate in putting burdens upon the people. He congratulated them upon their great work for the Liberty Bonds and the Red Cross and expressed the belief that they were devoted and patriotic public men.

Mr. A. E. Voorhies in an exceedingly neat and gracious speech expressed the thanks of the editors for their exceedingly enjoyable entertainment. The next convention will be held at Coos Bay.

After the speech making the committee in their automobiles escorted the party to the train where farewells were said and the train soon pulled out for Pendleton.

U. S. AIR FIGHTERS HAVE TO TAKE RIGID TESTS

Washington, July 14.—(United Press)—The reason there are many vacancies in the Aviation Section is that only a small percentage of those who apply can pass the physical test. Here's what one must do after filling out a series of application forms. "Have you ever been seasick?" is the first question popped. Aviators must be immune to mal de mer. Tests for

near-sightedness and far-sightedness, color perception graded to finest tones and vision follow. Vision must be normal. Heart, lungs and blood pressure must be perfect. Feet must be well shaped and the nervous system normal. Chest expansion must be three or more inches inflated. Equilibrium tests are next. The applicant shuts his eyes and balances himself on his toes with heels and toes together. It sounds simple—but try it. Then with eyes still shut he balances on each foot touching the other up until the heel touches the knee-cap. Eyes are then examined more minutely by the use of belladonna and the iris is "X-rayed" to make doubly sure there is no infection. Large tonsils, and adenoids must be removed. Teeth must be good and sound. Nasal passages must be clear. Hearing must be perfect. The tick of a watch must be heard at five feet. Across a 25 foot space the applicant must differentiate between "Glaas" and "Grass" and "Brass" spoken in a barely audible whisper.

Equilibrium, the seventh sense, must be perfectly developed. The other senses must be perfect for one impaired sense injures the "balance sense." The applicant is seated in a revolving chair much the same as a barber or dentist. He is whirled ten times in each direction as fast as the chair will revolve with eyes shut. Suddenly stopped he is to look in the opposite direction from which he has been whirled. The regular jumping of the eyeball as the brain seeks to regain its equilibrium shows how quickly the applicant is finding his balance.

Forty times more the applicant is whirled sitting straight with eyes shut and with head dropped at an angle of 45 degrees with the torso. He is told to sit straight when suddenly stopped or to raise his hands straight in front of him. If normal he will throw his weight far to the opposite side from which he has been whirled. He is then stood on his feet and with eyes closed is told to walk in a straight line to the opposite side of the room. Many applicants are compelled to have minor operations before they are eligible. Examining officers report that if possible to pass by an operation the applicants in every instance immediately make arrangements to be operated on. The standard for admission to the Aviation Section has been reduced from a college education or its equivalent to the equivalent of two years college training. Athletes who excelled in school are particularly desired and it is well to have a perfunctory knowledge at least, of automobiles and motorcycles and the theoretical functions of motors. The age limit has been reduced to 19.

Wants To Fight.

Washington, July 16.—(United Press)—Quinn Washburn, Comanche Indian, has a medal the Kaiser once gave him for expert marksmanship. This won't keep him from trying some of that shooting ability on the Kaiser's "craybacks," however. The red-skin's American name is Captain Henry B. Hicks. He visited President Wilson and tendered his services to the government. "I'm 74," he said, "but I can shoot as straight as ever."

Advertisement for La Grande National Bank. Includes text: "A Commercial Bank" and "La Grande National Bank". Also features an illustration of a man with a briefcase and a stack of money.