

Just Received

Hoefler's Chocolates

THE CANDY WITH THE CANDID CHARACTER

The life long experience of its makers—the purity and quality of each ingredient that enters into its make up—the painstaking care exercised throughout every process of its manufacture—the honest desire of its makers to give Candy lovers a candy really new and of standard worth—Combine to make

HOEFLERS

The Candy with the Candid Character

Price 60c and \$1.00 per box

Red Cross Drug Store

This is fine weather for kodak and camera work. Anything you wish to know about taking of fine pictures and the distances and light conditions which are most important, you will receive all such information cheerfully and without cost at Silverthorn's Family Drug Store.—Adv. D. 6-30-4t.—W. 1t.

Notice.
The party who took the barrel from the Silver Grill alley may return same and avoid trouble. No questions will be asked.—Adv. 6-29-2t.

The New Star Barbers.
There are others, good, bad and indifferent. You will note the good when you have your barber work done at the New Star Barbers, next door Levy-Vogel Drug Co.—Adv. 6-25-tf.

Coming, Clara Kimball Young in a big new production.—Arcade Monday and Tuesday.—Adv. 6-28-3t.

This is fine soda water weather and good soda water, ice cream, sherbets, sundae and all kinds of soda water drinks are just what one may find at Silverthorn's Family Drug Store fountain. 6-30-4t.

Pioneers' Reunion July 5.
Annual Pioneer Reunion July 5, 1917, at City Park. All pioneers and their friends are invited to bring their baskets and to spend the day. Coffee and tea served free on the grounds.

D. A. McALESTER, President.
—Adv. 6-29-tf.

Beautiful stationery in boxes or in bulk. Tablets and envelopes, inks, library paste, all may be had at Silverthorn's Family Drug store.—Adv. 6-22-tf.

6 1-2 Per Cent Money.
\$30,000 for long term at 6 1-2 per cent interest for loans on Grande Ronde Valley farms. See W. B. Sargent at La Grande Investment Company at once. 2-2-tf

Prompt and accurate work is one of the great features that cause the rapidly increasing picture business at Silverthorn's Family Drug Store.—Adv. 6-30-4t.

New Star Barbers.
When you are in need of a bath, hair-cut, shave, shampoo or face massage and want it done right, don't fail to try the New Star Barbers, next door Levy-Vogel Drug Co.—Adv. 6-25-tf.

Kodaks, cameras, films developed and printed promptly and perfectly; any information regarding the working of your kodak or camera will be gladly given at Silverthorn's Family Drug store.—Adv. 6-22-tf.

Just what you need for tan and sun-burn. Also cold creams, vanishing or rubbing cream, as well as Imperial hair remover that will please you at Silverthorn's Family Drug store.—Adv. 6-30-4t.

The Weather.
Portland, June 30.—(United Press)
—The U. S. weather forecast: "Fair and warmer."

For Every Age



For Every Occasion

You Will Find Correct Footwear Here

Never before was this store better prepared to meet the requirements of every man, woman and child in proper footwear—The immense quantity contracts of the R. C. U. also places this R. C. U. store in position to give you more shoe value for every dollar you spend. Come in today and compare our values and you will realize why our shoe department is the busiest in town.

White Footwear

In Every Popular Last and Style

Women's White Cloth Boots 2.68 to \$7.95
 Women's White Cloth Slippers \$1.69 to \$2.63
 Misses' White Cloth Lace Shoes \$2.38 to \$2.63
 Misses' White Cloth Slippers \$1.38, to \$2.68
 Child's White Footwear 83c to \$1.98

Novelty Footwear

In every popular shade and two-tone combination. Several distinctly new styles just received from Utz & Dunn. Widths from AA to E. Prices range from\$3.98 to \$13.50

Men's Dress Shoes

(Famous F. F. H. Makes)

English Lasts in black and tan \$3.50 to \$7.00
 Men's Button Dress Shoes \$2.98 to \$6.00
 Men's Lace Dress Shoes \$2.98 to \$6.00
 Men's Work Shoes \$1.68, \$1.98, \$2.38, \$2.87 to \$7.00

Have You Seen The New **Ball Band Shoe**

With the patent vacuum innersole and pure gum rubber sole. Price for Men's Sizes \$3.75
 Boys' Sizes \$3.38
 Broken line Women's White Buck Slippers, Choice \$1.98

Fancy Silk Hosiery
In All Shades
Prices
50c, 75c, \$1.23, \$1.48

T- GOLDEN RULE CO.
Quality the same—Prices low.

Sole Agents For
Men's Nohols Work Pants
Guaranteed Six Months
Price \$2.50

La Grande's R. C. U. Store

CITY NEWS IN BRIEF

Collection of News Paragraphs and Advertisements.

Water Freely Again.
The repairs on the Beaver Creek pipe line have been completed and water for irrigation may be used freely again. The city authorities are grateful for the careful way the people complied with the recent request to be economical in the use of water while the repairs were made.

A kodak for 75c, a kodak at almost any price you wish to invest. Either Eastman or Ansco line in all classes and prices at Silverthorn's Family Drug store.—Adv. 6-22-tf

Pure Milk, Phone Red 1971.
The Pure Milk and Cream Co.'s phone is no wRed 1971.—Adv. 6-28-tf.

Society and Personal

ANNOUNCEMENT.

Social and club news for this department should be given to the Observer by phone or otherwise, during the forenoon. Such news turned in after 12 o'clock, noon, will frequently have to be held for publication the following day.

Dr. Peter M. Bloom, of Nampa, Idaho, and Miss Margaret McCallum, of Union, were married at the Methodist parsonage, Rev. Charles A. Edwards officiating. They will reside at Nampa, where the doctor has a splendid practice.

Miss Edith King, a sister of J. G. King, secretary of the Y. M. C. A., arrived yesterday from Calumet, Michigan. She intends to spend the summer with her brother in this city.

Miss Dorothy Haworth has been the lucky recipient of many parties and showers within the past week. Last Saturday Miss Stella Bodmer gave her a kitchen shower. Tuesday evening the Methodist choir gave her a dinner and presented her with a beautiful present. That same night Mrs. Harvey Patton and Miss Hazel Richardson gave her a party and a miscellaneous shower at the home of Mrs. Patton. Tuesday afternoon Miss Mildred Oliver gave a Jap party and handkerchief shower in her honor at the Oliver home. Thursday afternoon the Queen Esther society gave her a party at the Chautauqua grounds and presented her with a Queen Esther souvenir spoon.

Personal.

J. E. Blevin, of Pendleton, is at the Foley.

Lyle Sloan, of Pendleton, is at the Savoy.

Mrs. Mires, of Union, is staying at the Savoy.

Edgar Coffin, of Elgin, is registered at the Savoy.

Mrs. J. F. Hutchinson, of Union, is staying at the Sommer.

E. Heryford, who is in the city from Cove, is registered at the Foley.

Mr. and Mrs. Earl Rochester, who have been spending their honeymoon with Mr. Rochester's relatives in North Yakima, returned to La Grande Thursday where they will make their home.

Mr. and Mrs. T. L. Fisher started for Spokane in their car this morning and expects to make the trip with little trouble.

Mr. and Mrs. G. W. Simmons, of Kamela, are in the city. Mrs. Simmons and boy will remain in La Grande for a month.

J. J. Brugger, L. A. Stoop and James Hallgarth, of Elgin, are at the Foley.

G. C. Mercer and W. L. Watkins, of North Powder, are registered at the Savoy.

Joseph Luft and wife, of Colville, are staying at the Sommer.

Mr. and Mrs. Bethel, of Joseph, are at the Savoy.

J. E. Johnston and J. O. Ince, of Baker, are at the Savoy.

Frank Ross, of Union, was a visitor in La Grande today.

KRYPTOK



If You Are In Need of Glasses SEE US

We are equipped to test the eye and fit properly. Our work is guaranteed, so why take chances elsewhere

G. S. Birnie
Jeweler and Optician

AUTOMOBILE NOTES.

42 MOTOR CARS TO SCRAP HEAP

Two Years Tire Testing Wears Out This Many—Thirty-Six New Ones for 1917.

The recent purchase of thirty-six new motor cars, which now comprise the six divisions of the tire testing fleet of the B. F. Goodrich Rubber Co., recalls the fact that during 1915 and 1916 at least forty-two other cars have been worn out in this service.

The Goodrich company years ago learned that there was no other satisfactory method of determining the quality of a tire than to put it through a severe road or service test. Dozens of rubber formulas and many more weaves and qualities of fabric originate in the laboratories but it remains for the test cars in all parts of the United States to determine the worth of each.


During 1917 the Goodrich company is using nearly twice as many cars as they utilized in this service during the two previous years and the result is that instead of confining the tests to only certain parts of the country, the entire United States is being covered by six different fleets, with their base from which they operate scattered among as many large cities where road conditions vary so much.

There is only one distinguishing mark for these cars and that is but a small emblem on the sides of the bodies, reading, "Goodrich Tire Testing Car." Hundreds of tourists pass these cars in their daily grind, wearing out tires and little realize that they have not passed an ordinary fellow tourist, but, on the other hand, have shared the road with possibly more than a dozen makes of cars whose sole duties are to drive the tires to pieces. And the drivers get paid for doing it.

MAKING RECORDS.
The month of May, 1917, with the Ford Motor Co., topped all records both for daily and monthly production. On Saturday, May 19th, the output was 3,496 cars, and for the entire month the aggregate production was 83,616 cars—and still the demand for this popular motor car continues far ahead of production. Certainly from all indications the much feared period of "saturation" is still far distant to the automobile industry.

George Richardson drove from Portland in the new Liberty car for which he took the agency. He says it is the best car he ever drove for hill climbing.

News of the Churches



PRESBYTERIAN CHURCH.
(Sixth and Washington avenue.)
Sabbath School 9:45 a. m.
Preaching 11:00 a. m.
Jr. C. E. 3:00 p. m.
Intermediate C. E. 6:30 p. m.
No evening service on account of Chautauqua. Union service in Baptist church.
G. L. CLARK, Pastor.

FIRST M. E. CHURCH
Morning service at Chautauqua grounds.
Sunday School 9:45 a. m.
Morning service 11 a. m.
Subject: "Christianity and Democracy."
No Epworth League.
No evening service.
REV. CHAS. A. EDWARDS, Pastor.

LATTER DAY SAINTS.
(Tabernacle Fourth and O Sts.)
M. I. A. meet Tuesday evenings at 7:30 p. m. Social hour after class work.
Primary every Tuesday at 4:00 p. m.
Religion class every Thursday at 4:00 p. m.
Relief Society every Thursday at 2:00 p. m.
Choir practice Sunday night at 7:00. All meetings held in the L. D. S. Tabernacle, corner Fourth and O.
CHARLES J. BLACK, Bishop.

CHURCH OF OUR LADY OF THE VALLEY.
The summer schedule of services will open. Masses will be at 7 and 9 o'clock.
P. J. DRISCOLL, Rector.

FIRST BAPTIST CHURCH.
(Sixth and Spring)
Sabbath School, 9:45, John Carter, superintendent. Dr. Starba, church organist.
Morning service at 11 o'clock.
Text: "Modern Patriotism."
Evening service 8:00.
Text: "A Lawyer's Boast."
REV. J. J. TICKNER, Pastor.
Residence, 1809 Wash., St., phone Red 1231.

SOUTH METHODIST CHURCH.
(Lane's Chapel.)
Morning service, 11 a. m.
No evening service.
REV. ROBERTS, Pastor.

CHRISTIAN SCIENCE CHURCH.
(Corner First and Washington.)
Sunday School at 10 a. m.
Sunday service at 11 a. m.
Subject: "Is the Universe, Including man, Evolved by Atomic Force?"
Wednesday evening meetings at 8 p. m.

SALVATION ARMY
Holiness meeting, 11 a. m.
Sunday school, 2 p. m.
Y. P. L., 6:15 p. m.
Salvation Service, 8 p. m.
OLIVE CHILDERS, Ensign.
JENNIE CONRAD, Lieut.

ZION EVANGELICAL LUTHERAN CHURCH
(L Street Near Fourth.)
Sunday School 10 a. m.
Morning service 11 a. m.
No evening service.
F. W. BUSSARD, Pastor.

CHRISTIAN CHURCH.
(Seventh and Pennsylvania Ave.)
Bible School at 9:45, Mrs. E. W. Eastman, superintendent; Annetta Johnson, organist.
Morning service 11 a. m.
Text: "Gathering Up the Fragments."
Special music.
Christian Endeavor at 6:30 p. m.
There will be no evening service.
Prayer Meeting, Thursday 8 p. m.
Leader, Mrs. Denny.
H. L. FORD, Pastor.

Baptist Church Service.
There will be preaching both morning and evening at the Baptist church tomorrow.

Sunday Morning Sermon.
Rev. Charles A. Edwards, pastor of the Methodist Episcopal church will deliver the morning sermon at the Chautauqua grounds at 11 a. m. The choir of the church will have charge of the music. There will be no admission fee to the grounds for this service, nor to the children attending the Sunday School. There will be no services at the Methodist church tomorrow.

Restore the Woodpile.
Washington, June 30.—(Special)—Restoration of the back-yard woodpile as a precautionary measure against possible coal shortage next winter is urged by the Government forest service. Facilities will be furnished to those who desire to remove timber from National forests for use as fuel.

Richey Piano House Opposite Sommer House

AMPICO

REPRODUCING PIANO

Music reproductions from the greatest artists in the world. Reproduced with the different Artists' interpretation, with the exactness of expression and touch, that defies any criticism. Call for a demonstration of this wonderful instrument.

Pianos & Player Pianos Sewing Machines

Talking Machines