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The appointment of Frederic Palmer on General Pershing's staff, to have charge of the intelligence department is well merited. Mr. Palmer is a distinguished war correspondent. He knows the newspaper business and also the war business.

One has only to read of the many accomplishments of the National Council of Defense to know that this is an important and patriotic body. The members are business men, not politicians. They draw no pay, deliver the goods and save the government millions. What a blessing it would be if all government could be made efficient and economical.

FREE AMERICA.

(By James G. Chumos, of Seattle)

Sweet land of free America
We love to sing thy praise;
Our inmost souls cling to thy laws
And on thy grandeur gaze.
We love the spirit of thy flag,
The courage of thy mighty men
Whose deeds revealed their worth.

We love to sing new anthems still
Of what thy sons have done,
To win the battle for the right,
Unite the states as one.
Thou art the home of Stars and Stripes
Whose friendship for the world at large
Brought millions to our shore.

Lord God of truth, in whom we trust,
Great Ruler of the free;
Protect our homes, our land, our flag,
Sustain true liberty.
O! let thy wisdom reign supreme,
Thy justice rule our pride;
Thy truth instruct our minds to think,
Thy spirit be our guide.

Thou are our King Emanuel,
Before Thee nations quail;
Thy might power knows no defeat,
And all Thy plans prevail.
Increase our faith, our hope, our strength,
Almighty God in Thee;
Remove injustice from our land,
And reign eternally.

Ladd Canyon News

William Banton Elected School Director—Red Cross Auxiliary Is Organized—Mrs. Drumsmith Entertains Get-Together Club—Crops Look Fine But Need Rain.

Ladd Canyon, June 26.—(Special)—At the school election Monday, June 18, William Banton was reelected director and James Mulholland clerk again.

Ladd Canyon citizens are far from being behind in the Red Cross movement. As a good many were obliged to discontinue their work to attend school meeting it was decided best to organize a Red Cross auxiliary the same day. Thirty-four members have already joined. Mrs. Henry Peebler was elected chairman; Miss Louisa Counsell, secretary; and Mrs. Mary I. Counsell, treasurer.

Mrs. L. W. Drumsmith was hostess to the Get-Together club members June 21. Most of the members were present and each one returned home happy as most of the time had been spent in sewing for soldier boys. Ice cream and cake was enjoyed by all. Miss Ruth Johnson and Mrs. J. Geiger were visiting members.

Mrs. James Mulholland, baby and daughter, Mrs. Alex Furgason and baby left on the evening of the 20th for Portland and other points where they will visit for an indefinite period.

Miss Louisa Counsell has been selected to teach the school here again this fall and winter.

Crops are looking fine but are needing rain badly.

Ladd Canyon was "well represented" at the circus.

Mrs. Retta Allen was a visitor recently at the home of Mrs. Henry Peebler.

BUTTER LABELS—For sale at The Observer office.

EDITORIAL COMMENT.

A Little Pepper Helps.

It improves the soup to throw a little pepper into it. Same with a town.—Baker Democrat.

The Work of the Press.

In a letter to the American press today William G. McAdoo, Secretary of the Treasury, pays a tribute to the newspapers of the United States, that they can publish with pardonable pride. Mr. McAdoo says:

"The services rendered to the government of the United States in the sale of the Liberty Bonds of 1917 by the press of the country is record evidence of the generous patriotism of the newspapermen of America. It is recorded in the pages of thousands of American newspapers, many of them printed in foreign languages, from the largest daily to the smallest country weekly. The newspapers of the country "came across" with liberal donations of space in news, in editorials and in their advertising columns."

This is high praise from a high source and coming as it does unsolicited is appreciated by the newspapers who are not as a rule the recipients of much commendation for the large amount of gratuitous work they do for the public. The newspaper is a horse to be ridden but it will stand, but to never be fed so it can continue to carry all the free advertising of the community.

Think About These Facts.

The June Farm and Fireside says: "The earth has a trifle less than 197,000,000 square miles of total surface. A little over a fourth of this surface is land, 55,000,000 square miles of it. And of this 28,000,000 square miles, or a scant fraction over one-half, is soil that can be used for food production. The rest is desert, mountain range, and polar regions. A little of this might possibly be reclaimed, but not very much.

"So here we have two vital facts in the practical geography of today: There are 1,600,000,000 people on the earth to feed, and 28,000,000 square miles of tillable land with which to do it. Or, reduced to figures in which we are more accustomed to think, this means that one person must live off the production of every 11 acres, on an average, the world over. Don't say, 'It can't be done,' for it must be done or somebody will starve. In Belgium today, as for the last two years, helpless mothers watch their babies slowly starve to death before their eyes. Poland is in almost as pitiable a plight, judging from the fragmentary reports that have filtered through, and all Europe is suffering to some extent, the poor especially."

The Writing Game.

The writer who writes on common every-day themes, as well as he who essays higher flights of literary effort, is not worthy of his profession if he does not study and strive every day of his life to express himself more clearly and more forcibly in written thought. He has back of him an inexhaustible mine of riches in the experience of numberless writers through a period of thousands of years to ponder over and he should have in his mind a rich storehouse to draw from. If he has not the world will soon learn of the paucity of his resources and the futility of his invention and he must walk all the days of his life in the narrow but crowded path of mediocrity. The really successful writer, who catches and holds even for a short time the attention of the reading public does not attain to that eminence without profound study and painstaking preparation, and he reaches his goal at last because he has done his best.—Cove Sentinel.

West & Co
THE QUALITY STORE

Something New for You Today

Visit our Ready-To-Wear Department tomorrow and see the new Waists we have just received. The latest thing in fashionable dress—the new high neck waist...A grand collection that will arouse the enthusiastic admiration of every woman who comes to our ready-to-wear department tomorrow.

These Waists are made up in Crepe de Chene and Georgette—in all colors and combinations. Prices \$6.00 and \$7.00

Pretty Collars for Summer Wear

We have just received a shipment of those new high collars that are so popular now. Many pretty patterns in color combinations of all the popular shades.

Our Ladies' Neckwear Section will prove a mine of style hints to all who come.

Visitors are always welcome and we will at any time consider it a privilege to show you all the new neckwear ideas.

Clearance Sale

Of Coats, Suits, Dresses and Skirts still on.

Some excellent values here for you to take advantage of.

Every Coat and Suit at Half-Price—every one new this season.

All Dresses reduced One-Third.
All Skirts reduced One-Fourth.

West & Co
THE QUALITY STORE

Punsters Have Been Executed For This.

Brother editors, we have given you time and opportunity and just to show you there is no ill feeling, we are going to spring it ourselves: Goss pleads guilty to the local goss-ip in this paper and Pratt is responsible for the pleasant pratt-le.—Cove Sentinel.

How To Discourage Satan.

How discouraged Satan would be if the majority of Christians were as consecrated and loyal as are a few!—The Christian Herald.

HASKINS & SELLS

CERTIFIED PUBLIC ACCOUNTANTS
CABLE ADDRESS "HASKBELLS"
30 BROAD STREET
NEW YORK

WE ANNOUNCE THE OPENING OF AN OFFICE IN SEATTLE, WASHINGTON, ON JUNE 1, 1917, IN THE L. C. SMITH BUILDING, AND THE APPOINTMENT OF MR. PEARCE C. DAVIS AS MANAGER.

HASKINS & SELLS.

Bargain In Pasture Land

240 acres of pasture land east of Alicel, one-half of the tract is extra good soil, watered. Owner a non-resident and has put a price that certainly should be picked up quickly by some farmer in the valley who needs a good piece of grazing land.

The price is \$5.00 per acre. The land is situated in Section 14 Twp. 26 South Range 40.

Geo. H. Currey

Next to Observer Office Phone Black 2001 HE WHO MOVES REAL ESTATE 1708 1-2 Sixth St. La Grande, Oregon
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is a great business convenience. Every check you draw in payment of a bill is its own receipt. It makes your bookkeeping simpler, and gives you a sense of security. We shall be glad to have your account.

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