

"SPEED 'EM UP"

Automobile and Motorcycle Races on La Grande's Fastest 1 1-2 Mile Dirt Track

LA GRANDE, OREGON, JULY 21-22 1917

Street Dance and Band Concert

EVERY HOUR OF THE TWO DAYS WILL BE PUT TO USE FOR THOSE WHO COME TO ATTEND THE RACES, AND FOR THE PUBLIC IN GENERAL, THERE WILL BE A BIG STREET DANCE AND BAND CONCERT. THIS MARDI GRAS IS WORTH COMING MILES TO SEE.

Tw-Day Program of Speed for Auto and Motor

FOR THE FIRST TIME THE LA GRANDE MOTOR CLUB ANNOUNCES FANCY CASH PRIZES FOR AUTOMOBILE RACES AT THE ANNUAL SPEED 'EM UP. THE NORTHWESTERN CHAMPIONSHIP FOR MOTORCYCLES IS HELD THE FIRST DAY AND THE FAR WESTERN CLASSIC THE SECOND. MANY EVENTS FOR AUTOS AND SEVERAL SPRINTS FOR MOTORCYCLES. IT WILL BE THE GRANDEST BUNCH OF RACE DRIVERS AND RIDERS THE NORTHWEST HAS EVER SEEN GATHERED ON ONE MOTORDROME.

Decorated Auto and Motor Parade

AS A BEGINNER OF THE BIG FESTIVAL THERE WILL BE A PARADE OF THE LATEST FASHION IN AUTOS, DECORATED CARS TYPIFYING PATRIOTISM AND MANY SPECIAL FEATURES.

Get the "Speed 'Em Up" Fever and Join the Army of Speedfest Fans

LA GRANDE MOTOR CLUB