

**Ask any lady why she buys toilet goods here—she gets the best at fairest prices.**

We have always made toilet goods very much of a specialty in this store. The ladies of this town know this. They know that we can supply every popular advertised and demanded toilet article and preparation, and that we do not under any circumstances buy other than the newest and freshest goods, and that we never sell for more than the lowest market price, consistent with quality. Ask your lady friends, they will advise you as we do, to buy all your toilet goods here.

**Red Cross Drug Store**

**Coming Events**

June 13, 14, 15—Livestock Show at Union, Oregon.  
 June 17—Red Cross Sunday.  
 June 18 to 25—Red Cross Week.  
 June 19—O'Neill vs. Christensen, championship wrestling contest.  
 June 22-23—Union County Odd Fellows Association meets at Cove.  
 June 25 and 26—The Women of Woodcraft District convention.  
 June 27 to July 3 (inclusive)—Grand Ronde Chautauqua, La Grande.  
 July 7—National Education Association in Portland.  
 July 14-19—North Pacific Sangerfest, Portland.  
 July 13, 14, 15—State Editorial Association at Pendleton.  
 July 21-22—"Speed 'em Up" motorcycle and auto races at La Grande.

**AMUSEMENTS.**  
 Arcade Theatre—Motion pictures.  
 Colonial Theatre—Motion pictures and vaudeville.  
 Sherry's Theatre—Motion pictures.

**LOCALS & Advertising in Brief**

**RATES**  
 Per line, first insertion . . . . 10c  
 Per line, additional insertion 5c  
 Per line, per month . . . . \$1.00  
 No locals taken for less than 25c  
 Count 6 ordinary words to line.

To have a clear, rosy complexion it is necessary to give the skin the proper "food." Our preparations for

the skin contain this food.—Levy-Vogel Drug Co.—Adv. 5-24-tf

**Hospital Corps Will Meet Tonight.**  
 Members of the field hospital corps will meet at the Y. M. C. A. tonight to be mustered in. Nearly the whole of the required quota have signed up and passed examinations given in Dr. Graham's office in the last few days.

Take a camera with you on your vacation. Eastman and Ansco cameras and kodaks in all of the various sizes and prices ranging from \$1 to \$55. Eastman and Ansco supplies, films and papers at Silverthorn's Family Drug store.—Adv. 6-11-tf.

**Surveying.**  
 Surveying and general engineering at reasonable rate. R. R. NEAL, Office of City Engineer in City Hall.—Adv. Mon.-Sat.

Supply yourselves with our beautiful box stationery now. As yet there is little or no rise in price here—Newlin Book & Stationery Co.—Adv. 6-7-tf.

**Pay Day Today.**  
 Once more the boys of Company M are wearing that happy pay-day smile, and are jingling coppers in their jeans. They received their pay today.

**6 1-2 Per Cent Money.**  
 \$30,000 for long term at 6 1-2 per cent interest for loans on Grande Ronde Valley farms. See W. B. Sargent at La Grande Investment Company at once. 2-2-tf

Distinctive candies for those who want the best.—Levy-Vogel Drug Co.—Adv. 5-24-tf.

**Money to Loan.**  
 On improved real property in Union county, no delays, current rates. La Grande Investment Co.—Adv.

We carry a fine and complete line of fishing tackle, the kind that gives satisfaction.—Levy-Vogel Drug Co.—Adv. 5-24-tf.

**New Laundry Open.**  
 The Modern Laundry solicits your patronage. Ready for business. Phone Main 77.—Adv. 6-11-tf.

Reduce your fuel bill by installing a M. & P. oil burner today. Call in at 108 Elm St., next door to Currey Press, for full particulars. 6-6-Mon.Wed.Sat.-tf

For upholstering and repairing, mattress making, carpet and wall cleaning, Black 3171, Houghton Bros. successors to Lee Bellinger.—Adv.

**The Observer On Sale.**  
 When in Portland you will find The Observer on sale at the Oregon Hotel news stand and Imperial Hotel.

A complete line of Universal Vacuum Bottles, Food Jars, Lunch Sets, etc.—Levy-Vogel Drug Co.—Adv. 5-24-tf

When you are in need of a bath cap think of Silverthorn's. New designs and flashy colors.—Adv. 6-11-tf.

The M. & P. burner is clean, safe, economical and practical and fits any stove. 6-6-Mon.Wed.Sat.-tf

**HOW WOMEN CAN AID THE NATION**

**Need Not Abandon Duties at Home to Help.**

**SHOULD CONSERVE ALL FOOD**

Nothing Should Be Allowed to Go to Waste—Clothing Ought to Be Repaired and Thus Lessen the Demand. Shortage of Leather Makes It Necessary to Make Shoes Wear Longer.

The secretary of agriculture in response to requests from many persons for a statement as to service women can render the nation in the direction of producing and conserving agricultural products has issued the following:

"Every woman can render important service to the nation in its present emergency. She need not leave her home or abandon her home duties to help the armed forces. She can help to feed and clothe our armies and help to supply food to those beyond the seas by practicing effective thrift in her own household.

"Every ounce of food the housewife saves from being wasted in her home, all food which she or her children produce in the garden and can or preserve, every garment which care and skillful repair make it unnecessary to replace—all lessen that household's draft on the already insufficient world supplies.

**Must Plan Economical Meals.**  
 "To save food the housewife must learn to plan economical and properly balanced meals, which, while nourishing each member of the family properly, do not encourage overeating or offer excessive and wasteful variety. It is her duty to use all effective methods to protect food from spoilage by heat, dirt, mice or insects. She must acquire the culinary ability to utilize every bit of edible food that comes into her home. She must learn to use such foods as vegetables, beans, peas and milk products as partial substitutes for meat. She must make it her business to see that nothing nutritious is thrown away or allowed to be wasted.

**Waste in any individual household may seem to be insignificant, but if only a single ounce of edible food, on the average, is allowed to spoil or be thrown away in each of our 20,000,000 homes over 1,300,000 pounds of material would be wasted each day. It takes the fruit of many acres and the work of many people to raise, prepare and distribute 464,000,000 pounds of food a year. Every ounce of food thrown away, therefore, tends also to waste the labor of an army of busy citizens.**

**Leather is Scarce Too.**  
 "Leather, too, is scarce, and the proper shoeing of armies calls for great supplies of this material. There are only so many pairs of shoes in each hide, and there is a shortage of animals for leather as well as for meat. Anything that can be done to encourage adults or children to take care of their shoes and make them last longer means that so much more leather is made available for other purposes.

"Employed women, especially those engaged in the manufacture of food or clothing, also directly serve their country and should put into their tasks the enthusiasm and energy the importance of their product warrants.

"While all honor is due to the women who leave their homes to nurse and care for those wounded in battle, no woman should feel that because she does not wear a nurse's uniform she is absolved from patriotic service. The home women of the country, if they will give their minds fully to this vital subject of food conservation and train themselves in household thrift, can make of the housewife's apron a uniform of national significance.

"Demonstrate thrift in your homes and encourage thrift among your neighbors.

Make saving rather than spending your social standard.

"Make economy fashionable lest it become obligatory."

**"CAMERA" RIFLES IN USE.**

Devised to Photograph Rather Than to Kill; Fine For Practice.

"Camera" rifles devised to photograph rather than kill are being used by army and navy aviation gunners in training. With them the flying corps officers are developing deadly accuracy in gunnery.

The machine operator and observer, the latter equipped with the camera, are sent up in squadron formations divided into hostile and defensive units.

After the battle the films are examined, and the number "killed" is revealed on the films. Wherever the negative develops blank the "shot" is counted as a miss, but where the photograph shows the machine or operator a hit is allowed.

**"PAPA" JOFFRE IS SIMPLE, SINCERE**

**Savior of France Captivates All Washington Correspondents.**

**"SPEED UP" IS HIS MESSAGE**

Delivered With Quiet Emphasis, Which Brings War Home to American Officials—We Must Profit by Experience of England and France, He Asserts and Not Repeat Their Mistakes.

"Papa" Joffre, the French call him, and it is not possible to get closer to the truth of a man's personality than does an entire nation when it invents such a title as this for one it has lived close to and loved. "Papa" Joffre he shall be.

One thinks of Mr. Balfour as typically British in an easy, card indexing way, or of M. Viviani as typically French, or of M. Hovelacque—a Frenchman speaking English so polished that not six men in Washington can match it—as typically cosmopolitan. In the best sense of the word, but Marshal Joffre does not lend himself to any of these ready classifications. He is a wonderfully gentle and simple man, wholly lacking self-consciousness.

Take the quality of self-consciousness. The Anglo-Saxon always has it with him. He stares feebly at ceilings and exorcises the devil with strange, meaningless motions of his hands, but himself he can never forget. The Frenchman has erected self-consciousness into the art of hiding self-consciousness, an art which conceals art.

"Papa" Joffre has no need of art. He wears his uniform in such a way that you forget the uniform. Do your best and you cannot keep your mind on the fact that he is the victor of the Marne. He has never read the "art of salesmanship." He puts no "punch" into his manner. There is no studied hypnotism in his glance; no emphasis in his words, no compelling energy in his handclasp. Voice, grasp, smile and all are gentle and quiet. There is nothing professional about him, neither as soldier nor victor, but an easy natural humanness, which the loving French have identified as paternal. There is no occasion to quarrel with their judgment.

**A Figure of Strength.**  
 The original authority of the man is the authority of immense vital resources, for there is no mistaking the strength and endurance of the powerful figure, with its great shoulders and deep chest; the large, broad head, covered with coarse, strong hair, one blond, now white. Big, bristling eyebrows contribute to the suggestion of abundant vitality. The reserves of strength are there, not to be consciously exhibited nor to be drawn upon on every light occasion.

This is the man whose presence in Washington is doing more than any one other thing to bring the war home to the officials there and whose address, delivered to about seventy newspaper men the other morning, will do more than anything else that has been said or done to make the American people aware of the great task they have undertaken in behalf of civilization. The moral of what Marshal Joffre said is that every moment is precious, and that is the moral of the French and British visit. Courteously concealed as it is in the absence of criticism and in the generous bestowal of praise, the object of this visit from our allies is to speed us up. War, like time and tide, waits for no man. It is full of surprises.

**Washington "Speeds Up."**  
 It is given to no one to know what tomorrow's battlefields or tomorrow's diplomacy or tomorrow's scientific laboratories may bring forth. That is the message. These commissioners come from nations that were slow. Therefore they may not criticize, but down in their hearts they know, too, that their nation's blunders afford us no excuse. The whole process of getting ready may be speeded up now that the way to speed has been painfully learned abroad. As Marshal Joffre said in response to a question, "With the French and the British example to help, our soldiers may be got ready more rapidly than the British soldiers were."

"No moment must be lost." That is the message these representatives from France and England bring, and the message is unmistakably being heeded. There is a different feeling in Washington since they arrived. There is an infinite distance still to go, but we are on the road.

Joffre came up upon the newspaper firing line with that ease which only simplicity possesses. To get things immediately on a perfectly human basis he shook hands at once with every one all around, finding an artless word or two to say with every one whose newspaper connections suggested anything to his mind, as, for example, an enthusiastic word of praise to an Australian correspondent upon the bravery of the Australian troops. He shook hands with an economy of effort that must mean much on a handshaking trip like this and not with the manner of a Frenchman who has made a fine art of life, but with a good hearted pleasure in mere human contacts. He spoke his little address with the same economy of effort, in a low voice and without once resorting to emphasis.

A Dollar Is Always Well Spent When It Buys A

**Wirthmor Waist**

New Styles on Sale Today



The same styles that are now winning approval in the Nation's recognized style centers

Isn't it gratifying to know that you can still get a pretty, modish, distinctive, well-made and perfect fitting Blouse for just one dollar? Though the price has remained the same, there's been no lowering of the high standard of quality that the Wirthmor has established, the increased cost of material and labor having been offset by the economies resulting from largely increased volume of sales.

Three New Styles Just Arrived In the Popular WELLWORTH \$2.00 BLOUSES

WELLWORTH AND WIRTHMOR WAISTS Are Sold in La Grande at This Store

**The GOLDEN RULE Co.**  
 Quality the same—Prices less  
 La Grande's R. C. U. Store



Photo by American Press Association. Major General W. C. Gorgas.

Photo by American Press Association. Major General Erasmus M. Weaver.

**THEN AND NOW**

Mary Pickford as the Maid of '49 and the Girl of 1917



'49 '17

Which do you like best, the dainty maid from the days of '49 or the charming lass of 1917? No doubt it is rather difficult to decide from the above, due to the fact that Mary Pickford looks equally sweet in each costume. On the left we see "Little Mary" as she appears in her newest Arctcraft picture, "A Romance of the Redwoods," while on the right we have "America's Sweetheart" ready for an afternoon stroll in her very late spring frock.

**HOBO FOR 33 YEARS IS HEIR TO \$40,000; GIVES NIECE \$10,000**



**BETHA CHEATHAM WHO IS TO GET PART OF FORTUNE INHERITED BY HER UNCLE, GEORGE CHEATHAM, SHOWN BELOW**

George Cheatham, hobo for 33 years, is today worth \$40,000. After a police search of many cities Cheatham was found in the city hall tramp room in Burlington, Ill. Cheatham says he is going to settle down, get married and give his niece, Betha, \$10,000 for standing by him when he was a hobo.