

EDITORIAL PAGE OF THE LA GRANDE EVENING OBSERVER

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SUBSCRIPTION RATES.

Table with 2 columns: Rate type (Daily, weekly, monthly, etc.) and Price. Includes rates for carrier, by mail, and advance payments.

THE WORLD'S PREMIER INVESTMENT.

The law authorizing the issue of the Liberty Loan Bonds of 1917 invests these bonds with certain advantages which no other bonds in the world, be they national, state, municipal or corporate, possess and makes them in many respects a uniquely desirable investment.

These bonds are not taxable by the nation, state, county or city; nor will any war tax subsequently levied by the United States during this war affect them. State, county and city taxes often amount to as much as three cents on the dollar; the exemption from taxation of these bonds makes them in such cases equivalent to a 6 1-2 per cent investment. An investment absolutely safe bringing in 6 1-2 per cent is exceptionally desirable.

The holders of these Liberty Loan Bonds are given the right, should the United States subsequently during this war issue bonds bearing a higher rate of interest, to exchange their Liberty Loan Bonds at par for similar bonds bearing the higher rate. Holders of Liberty Loan Bonds are assured that their investments will not be impaired in market value by coming in competition with later issued bonds of the government bearing a higher rate of interest.

There is yet another quality attaching to these bonds which give them a world-wide value and character which no other bonds in the world possess, and which will not only create the widest possible market for their sale when normal times come again but which will stabilize their value throughout the world. This is best expressed by the New York Times:

"One merit of the Liberty Loan is the market which it will have. No other bond will have equal value throughout the nation, or a like international value. No other bond can be bought and sold on a universal quotation and in leading centres in any amounts without spoiling the market. There will always be bids and offers for the Liberty Loan, and they may be cashed or bought for cash with the greatest ease. The Liberty Loan will be related to the money market more closely than other bonds and furthermore, will be related to the gold market as a consequence of having an international market.

Government bonds are now being exchanged so generally and in such sums that there is a prospect of realization of the idle dream of the past that a substitute could be found for international shipments of gold on the balance of merchandise exchanges. It is easier and safer to ship securities than specie, and the international relations

Support The Government!

At this critical period in our history our manufacturers are offering their mills, and our young men are offering their services to the United States Government.

Do your bit by subscribing to the Liberty Loan. This bank can furnish Bonds in denominations of \$50, \$100, \$500 or \$1000. You can pay for bonds in installments.

Come In and Talk It Over

La Grande National Bank



ABOUT A HAT

Don't call your summer outfit complete without a new Hat. We have the particular hat for your head—Gordons and Stetsons—Hats that never look "weather beaten", because they are made to wear and hold their shape and color in all sorts of weather.

\$3.00 and \$4.00—No More—No Less

CLOTH HATS

These new hats will interest every man who is tired of the heavy headgear of the past months. Lightweight fabrics in all shades—plaids and plain.

You'll get the spring feeling when you see the hats we have. Price .....\$1.50

Off with the old—On with the new. Smart Straws are now in order. Our hats in the latest shapes—each a masterpiece of workmanship, quality, and tasteful trimming. Come in today and get the style that will just suit the shape of your head and purse.

Prices .....\$1.25 to \$5.00



BOY'S HATS

Straws, in all shapes, light and dark colors .....50c to \$1.00 White Hats, plain, with checked bands, gray and white, and black and white. Checked and plain. All shapes in dark colors. Prices .....50c to \$1.00

are now becoming so intimate that bonds in safe deposit may be sufficient guarantee of credit exchanges without shifting even securities from one side of the ocean to the other. The Federal Reserve Bank now balances credits by telegraphic orders on a gold fund at Washington, without shifting the gold. It is not difficult to believe that the relations between the Federal Reserve Bank and the Bank of England may yet justify the control of international exchanges in the same manner, under the safeguard of an exchange of securities as good as gold.

These uses give a value to the Liberty Loan which can be shared with no other bonds. The modest holder of a few hundreds or thousands of the world's premier security may consider that such uses are nothing to him. That is a mistake. He may not want the loan for those purposes, but the fact that the loan has such uses adds to its value in the hands of even the smallest holders. The Liberty Loan is a national utility, whoever owns it, and its utility increases with the universality of its ownership."

The Liberty Loan Bonds are the premier security of the world today.

YOUR AGE.

HOW OLD ARE YOU?

Never in the history of this country has this question been of such vital interest to so many as it is today.

Never before has the United States Government been so deeply interested in knowing the exact ages of the young men of the land.

So that never before has the public mind been so ready to grasp the great importance of complete birth registration.

In ordinary times as the years go by and problem after problem is taken up and settled our civilization grows, and the more rapidly these problems are taken up and settled the more rapidly this civilization grows.

In ordinary times the continual demands upon our attention first by one problem and then by another easily explains the temporary sidetracking in so many states of the problem of COMPLETE BIRTH REGISTRATION. It is not because the people believe birth registration unimportant, but the problem has simply been crowded to one side until a more favorable day.

When the story is told of the American arrested in London as a German spy, unable to obtain a birth certificate because his birth had never been recorded and because the doctor had died, but finally saved by the discovery of an old letter which told of his birth, the people grasp the point and agree that births should be registered; but as the story relates to somebody far away, somebody unknown, and probably never heard of before, the point is soon forgotten and no wave of strong public opinion is every really started. So too the statements that birth records are needed to prove men of voting age, to establish old age pensions and pensions for the children of soldiers, to establish rights of inheritance, to determine how efficiently the states are protecting the health of the children, and to determine who is entitled to the protection of OUR FLAG—these statements are too apt to be treated as old axioms which call for no immediate reform.

The need for complete birth registration is recognized but the inertia of the people still prevails.

Thus in ordinary times the problems of civilization are settled slowly, but not so in time of war or after great catastrophes. Then the emergency or bitter experience brings quick results.

The city devastated by fire is so rebuilt as to guard against a second conflagration.

The terrible loss of life which follows overloading an excursion steamer soon results in more stringent laws and in greater safety for future travelers.

And today—this WAR CALL for our young men brings home the need of birth records to every community and to almost every family in the United States.

HOW OLD ARE YOU?

Can you prove that you are under 21 or over 31, or must

you forever be suspected of having falsified your age? Surely on this day the need of complete birth registration is evident to all.

May we not hope that this call for the registration of all men between the ages of 21 and 31 will awaken the people from their lethargy and lead at once to this forward step in our civilization.—the REGISTRATION OF EVERY BIRTH.

A PROGRESSIVE MOVEMENT.

The farmers and property owners of Union County in a mass meeting Saturday took the preliminary steps toward solving the overflowed land problem in Union County. This is a step forward, a constructive movement, in which every property owner affected should lend his aid. The men on the committee are able and intelligent business men. They should and will have the energetic and willing support of the entire county.

BUY A LIBERTY BOND TODAY.

If Oregon subscribes its quota of \$8,500,000 Liberty bonds there must be an instant and generous response from all citizens. The state today is far behind in raising its share. Only a little more than one-half of the total has been subscribed. The time for subscribing for these bonds expires at noon Friday, June 15. The need for immediate action is imperative.

Oregon was the first state to supply its quota of soldiers. It should be equally prompt in providing the necessary funds for financing the war. Money is required to feed, clothe and arm the men on the firing line.

YOUR country needs YOUR help. You must respond to the call. Go to any bank or postoffice TODAY and subscribe for as many Liberty bonds as you can possibly afford. They pay 3 1-2 per cent interest—a higher rate than you can get at a savings bank. Most of the subscriptions to date have been made by the wage earner in amounts of from \$50 to \$100. But there is a noticeable scarcity of subscriptions of \$5000 and larger amounts from those who are able to afford it.

Subscribe TODAY. Don't wait until tomorrow. The seat of war is 3000 miles away. Keep it there. Buy a Liberty bond.

Society and Personal

A very pleasant surprise was given Mrs. William Hall, of Orchards, for Portland Sunday night. They will visit with Mr. and Mrs. Richard McMichael. They expect to be back within the next ten days.

The San Souci club will meet on Wednesday evening of this week at the home of Mrs. Charles S. Dunn.

The Presbyterian Missionary society met with Mrs. Wm. Miller on Friday afternoon. Mrs. Danenhower, director of the Older Girls' conference, spoke of the girls' work also of the Presbyterian Missionary work in China. Mrs. E. P. Mossman gave some echoes from the North Pacific Board meeting in Portland. About thirty ladies were present.

Personals.

Mrs. W. Taylor, wife of Civil Engineer Taylor, is in La Grande.

C. W. Baker underwent a very serious operation at Hot Lake yesterday. He is resting easily today.

K. H. Kitts, of Portland, father of the fairy queen of the Rose Festival, is in the city, a guest of the Foley.

Miss Marie Love left for Idaho Falls today where she will make her permanent residence in the future.

Mrs. R. E. Stites returned last night from Portland where she has been visiting with friends for some time.

The following registered at the Imperial hotel, Portland, June 8: Mr. and Mrs. L. T. Rudolph, La Grande; A. E. Tulley, R. Maxwell, Wallowa; H. L. Fischer, Joseph; Fred S. Ashley, Enterprise.

Mr. and Mrs. J. A. Whitby returned from Walla Walla where they attended the graduation of their niece Miss Marvel Robbin who graduated with honors of the class from the St. Paul's academy of that city.

Miss Edith Weaver arrived from Portland Saturday night to look after her mother, Mrs. Joseph Horstman, who had her knee sprained in an accident last week. Miss Weaver is taking a course in telegraphy in Portland and expects to resume her work as soon as her mother is able to be about.

Glen Conkey, a prominent La Grande boy and well known athlete in Eastern Oregon, returned home yesterday from Culver Military Academy where he has been attending school. He graduated with the class of '17 on June 7th. He praises the school highly and bidding good-bye to Culver bade good-bye to many warm friends, yet he likes old Oregon and like all true Oregonians is glad to return.