

A Trade-Mark Is Something More Than A "Sign"—It Stands For The Faith, The Pride And Reputation Of The Manufacturer In The Product Which He Makes And Sells



Good goods depend upon identification so that they may be asked for by name, recognized, recommended and called for again.

As reliable druggists, our trade-name is our trade-mark. We want our customers to look upon it as a stamp whereby we assume full responsibility for the quality of all goods which we sell.

We make a specialty of Trade-Marked advertised goods.

Such Goods Tend To Lower The High Cost Of Living.



La Grande Pharmacy

ADOLPH NEWLIN, Manager
Quick Delivery La Grande, Oregon Phone Main 48

Announcements

Overflowed Land Meeting, City Hall, La Grande, June 9, 1:30 P. M.

At the request of citizens interested The Observer has called a meeting of landowners interested in taking steps to prevent the recurrence of the dam-

age done by high water overflowing land in Union County. All the property owners interested are requested to attend the meeting for the purpose of discussing remedial measures, Saturday, June 9, at the City Hall, La Grande, at 1:30 P. M. It is desired that those affected, from Imbler clear through to Ladd Creek, and those affected by Catherine Creek and the Grand Ronde, including Dry Creek

attend. It is estimated that future damage can be prevented at a cost not to exceed a total of \$2 per acre on the land benefitted, at an annual cost of not over 50 cents an acre a year. It is hoped that every property owner affected will attend. 6-1-tf

NOTICE

Notice is hereby given that the partnership heretofore existing between W. H. Bohnenkamp and W. R. Jones has been dissolved by mutual consent, Mr. Jones retiring from the business. W. H. Bohnenkamp Co. will pay all bills and collect all accounts of the firm.

W. H. BOHNENKAMP CO.
—Adv. 6-5-tf.

Moose Attention.

There will be no lodge Wednesday night as all Moose and their families and friends are urged to attend the special production of the famous Mooseheart film at the Arcade theatre Wednesday night.

GEO. YOUNG, Dic.
HARRY SWART, Sec.
—Adv. 6-4-tf.

NEW TODAY

LOST—a little brown purse containing a \$5 gold piece, between C street and Mormon Tabernacle on Fourth Street. Finder please leave at Observer office and receive suitable reward. 6-5-2t

J. F. Ornsby of La Grande, was at the Multnomah Hotel, Portland, yesterday.

Fred J. Holmes of La Grande, registered at Hotel Portland, Portland, yesterday.

TACOMA OFFERS WATER AND LIGHT SUPPLY FOR CAMP

Tacoma, Wash., June 5.—The city of Tacoma has offered to supply the big American Lake camp with electric current at three and four-tenths mills a kilowatt hour, practically at cost, from the city's municipal plant. Commissioner Gronen said today that the city was practically certain of securing both the light and water business of the government at American Lake.

Austrian Prisoners Farm.

Rome, June 5.—Austrian prisoners are being used for agricultural work in the Roman Campagna. They are under the constant supervision of Italian soldier guards.

STOCK GROWERS WHO ENLIST RETAIN PREFERENCES

Portland, June 5.—(Special)—Oregon and Washington stock growers having National Forest grazing preferences who enlist in the army or navy will not lose these preferences during the period of their enlistment, even though they do not use the range, is the announcement of District Forester George H. Cecil, Portland, Oregon. In order to hold their preferences they must simply file a statement similar to that now required of State and Federal employees who wish to discontinue use of the range during their term of service without losing their preferences. Use of the range in their absence will be provided for by issuing temporary permits to others, with the understanding that the privilege of use terminates when the former permittee returns. Preference privileges temporarily surrendered are subject to any general changes affecting range use which may be made during the absence of the holders.

SUPERINTENDENT'S REPORT.

Report on Special Help.

Children behind in their grade, whether the cause be physical, mental or the result of circumstances, have been given a chance to progress at their own rate with individual instruction and special guidance.

Many times children, retarded by sickness or by moving about from place to place, after receiving special instruction soon overcome the handicap and are able to return to their regular work.

The number of pupils helped through the auxiliary work is as follows:

First Semester	
Number receiving special help	159
Number receiving help in Arithmetic	84
Number receiving help in Grammar	19
Number receiving help in Reading	61
Number receiving help in History	7
Number receiving help in Spelling	7
Number receiving help in more than one subject	48
Second Semester	
Number receiving special help	161
Number receiving help in Arithmetic	77
Number receiving help in Grammar	18
Number receiving help in Reading	81
Number receiving help in History	12
Number receiving help in Spelling	5
Number receiving help in Physiology	14
Number receiving help in more than one subject	52

SUSAN B. CARPY.

Read This

Do you realize the value of the J. C. Penney Co. Store in your city from the saving standpoint—Do you know that it was this busy store that put the price of high-grade wearing apparel and other merchandise within the reach of every laboring man?

Ask the Railroader—Ask the Farmer—Ask any wage earner. We leave it to them.

Men's Leather-Faced Gauntlet Gloves	19c
Men's Fast Dye Overalls	98c
Men's Suspenders	25c, 39c, 49c
Men's Work Shirts	59c, 69c, 8c, \$1.19
Men's Work Sox	5c, 10c, 15c, 39c
Men's Work Pants	\$1.69, \$1.98, \$2.41, \$2.98
Men's Work Shoes	\$2.19, \$2.98, \$3.49, \$3.98, \$4.98
Men's Work Hats	49c, 98c, \$1.49, \$1.98
Men's Unions	49c, 98c, \$1.25, \$1.49, \$1.98

NEW ARRIVALS:—SUIT CASES, TRUNKS, HAND BAGS

THE STORE WHERE THE MASSES TRADE



FOLLOW THE CROWD THERES A REASON

FACTS ABOUT THE LIBERTY LOAN

BY FRANK R. WILSON.
(Written for the United Press)
(From the Liberty Loan 1917 Publicity Bureau.)

Washington, June 5.—A great war is a nation's supreme test. To conduct a war successfully requires the marshalling of all of the nation's resources as well as its physical strength. It is the part of the young men to make the nation's physical strength felt on the firing line. It is the part of those who cannot give their services at the front to be the sustaining forces behind the line. It is the part of the women to fill in the roles that the men have been playing and to keep up the nation's efficiency. It is the part of those who can afford it to lend their capital to enable the nation to prosecute the war with the greatest effectiveness.

It is inconceivable that the people of the United States will ever be called upon to meet the privations which this war forced upon the people of Europe. European nations have already expended fifty billions of dollars of their resources to prosecute the war and their people have given, not only their lives, but they have subjected themselves to tremendous sacrifices in every way. Five million European homes have been visited by death itself. Fine cities have given place to ruins. Rich and poor have gone on government food rations; individual liberty has been sacrificed to national unity of action in order to gain national efficiency. Women, who have been accustomed to fine clothes and the constant round of entertainment, have taken their place as day laborers in munition factories.

All of this sacrifice has been made for a cause that is as much ours as theirs. The violation of the neutrality of Belgium was just as much an affront to America as to Great Britain. German autocracy threatens the perpetuity of free institutions everywhere alike.

The important thing now is for Americans to realize that this is our war and as participants, we must do our utmost to bring it to a successful conclusion. The thing which is most available and which can be given at once is our wealth. It is the patriotic duty therefore, of every American to help make the Liberty Loan an overwhelming success.

It is the unusual privilege of Americans to take this first step in helping the fighting allies without great sacrifice. Even if you do not wish to place your subscription on the basis of patriotism, you might reasonably place it on the basis of investment. A 3 1-2 per cent government bond, tax free, is an excellent investment.

The purchase of Liberty Bonds to the extent of \$50 means that you are lending your resources to pay the keep of one soldier for ten days in the trenches of France. Surely you can do that much. Many can do much more.

Let your response to the Liberty Loan be your approval of the words of President Wilson:

"The right is more precious than peace and we shall fight for the things which we have always carried nearest our hearts—for democracy, for the right of those who submit to authority to have a voice in their own government, for the rights and liberties of small nations, for a universal dominion of right by such a concert of free people as shall bring peace and safety to all nations and make the

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"To such a task we can dedicate our lives and our fortunes, everything that we are and everything that we have with the pride of those who know that the day has come when America has been privileged to spend her blood and her might for the principles that gave her birth and happiness and the peace which she has treasured."

The early American colonies made several attempts to grow alfalfa, but without great success. George Washington grew trial plats of alfalfa on his Virginia farm, and Thomas Jefferson gave considerable attention and

care to its cultivation. Their efforts, however, proved unsatisfactory, since they did not understand all of the requirements for the successful growth of the plant.

Flexible lath for many building purposes has been patented that is composed of wire cloth, coated with brick clay.

\$1.25 WILL BE GIVEN

to each of several schoolboys who apply for work in delivering The Saturday Evening Post to customers. Only schoolboys—clean, gentlemanly and ambitious—need apply. The \$1.25 is in addition to liberal cash profits and many other advantages. Apply to Newlin Book & Stationery 1114 Adams Ave. La Grande, Ore.

WILL OLIVE THOMAS, BROADWAY'S 1917 BEAUTY, WED MARY PICKFORD'S BROTHER?



OLIVE THOMAS

Olive Thomas, Broadway's 1917 Beauty, is seen often with Jack Pickford, brother of Mary Pickford, and gossip says they will marry.

actor of no great wealth. Olive Thomas is the bright particular star of the current "Midnight Frolic" and successor to Broadway's beauty crown, held formerly by Kay Laurell and Justine Johnston.

Pickford is a youthful movie

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