

EDITORIAL PAGE OF THE LA GRANDE EVENING OBSERVER

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SUBSCRIPTION RATES.

Table with columns for 'By Carrier', 'By Mail', and 'Daily, by mail per six months'. Includes rates for single copy, weekly, monthly, and yearly subscriptions.

THE GOOD ROADS CAMPAIGN.

The Observer is supporting the good roads bond issue. Those who heard Mr. E. J. Adams last night know the reason why. Those who will read Mr. Adams' articles, which are now running in The Observer will know the reason why. The Observer has no quarrel with those who oppose the \$6,000,000 bond issue. They are entitled to their own opinions. But The Observer has studied the present good roads program carefully and it is supporting the bond issue, because it believes that the state will get some main, trunk highways, without increase of direct taxation. The Observer believes that the present plan will place the burden upon the automobile owners who use these highways. It cannot see why the small property owner or the non-property owner would vote or oppose these bonds. The fact is that good roads, hard surfaced roads if you please, are coming and coming to stay. They will cost money. How shall we pay for them? If the automobile owners are willing to pay annually an increased license which will meet the principal and interest of this bond issue (and they will have to be willing since their licenses have been doubled by the legislature) what simpler means of financing the good roads problem can be found? Under this plan we get some good roads while we live; under any other plan, especially that of building roads out of direct taxation, we get nowhere and still stay in the mud.

There are two things to bear in mind about the present plan:

It places the burden upon the automobile owners; they are a progressive class and are willing to stand the gaff, because they want some good roads to travel on, and the saving in tires, wear and tear, and gasoline will more than compensate them for the increased licenses.

It does not increase direct taxation.

Union County has everything to gain and nothing to lose by voting for the good roads bonds.

If it rolls up a big majority against the bonds as is threatened by classes who have also nothing to lose and everything to gain, Union County stands a great danger of not even being a whistling post on the state highway map. Other sections of the state are active, anxious and eager for a state highway. The John Day district is eager to divert the eastern Oregon highway from Ontario through their district, instead of permitting it to go through Baker, La Grande and Pendleton. Union County should welcome the advent of the motor truck, which is revolutionizing highway transportation, it should vote for the bond issue and permit Oregon to make a start toward assuming equal rank with Washington and California in development; it should vote for progress and not for stagnation.

THE SUCCESSFUL BUSINESS MAN



uses the commercial bank extensively. Business could not exist without it. If you're not a client of ours there are many reasons why you should be. Our bank not only affords a safe place for your money, but pays interest as well. Let us explain our methods to you.

La Grande National Bank

Advertisement for 'EVERY-DAY SUITING' featuring an illustration of a woman and child. Text: 'CAN'T WEAR OUT EVERY-DAY SUITING. EVERY-DAY SUITING is a child's delight to the mother because she can wash it over and over and it comes out bright and clean as when first bought. 18c to 30c Yd.'



A Vast Collection of Wash Goods

This is a year of white, and with the extraordinary demand prices of all desirable white goods have been constantly maintained on the market. Purchases under-price have been practically impossible among the favored goods.

We count it a great accomplishment to have secured the merchandise offerings which follow:

- 32-inch Batiste in pretty stripes, plaids and floral effects, yard 20c
30-inch Organadies in stripes and coin dots—also floral patterns 25c
34-inch Printed Swiss, yard 30c
38-inch Printed Voiles in stripes, plaids and floral patterns, yard 30c and 60c
Country Club Skirtings in stripes and checks. Some very pretty patterns at, yard 40c
40-inch Extra Fine Printed Voiles, large plaids, yard 25c and 30c
32-inch Cotton Foulards, dots and stripes, yard 60c
36-inch Silk Blazer, stripes and plain, yard 75c
36-inch Carreaux de Soie, yard 25c and 30c
Plain Palm Beach Cloth, yard 65c and 75c
Sport Prints in Palm Beach Cloth, yard 35c
Mercerized Poplins, Sport Prints, yard 35c



Your Money's Worth—And More!

AGATHA AND PIRETINE PERCALES are clothes that are well styled, with a nice soft finish. They are easy to cut and sew.

The patterns are selected with the greatest of care for the purposes for which they are intended.

Agatha Percales come in light colors for aprons, house dresses, waists, mens shirts, etc. Piretine Percales are in dark colors for house-dresses, wrappers, aprons, etc. 18c Per Yd.

Society and Personal

ANNOUNCEMENT.

Social and club news for this department should be given to the Observer by phone or otherwise, during the forenoon. Such news turned in after 12 o'clock, noon, will frequently have to be held for publication the following day.

The H. O. T. club was host at a charming dance last evening in which a goodly number of young people participated in the gaiety. The hall was beautifully decorated in the national colors. This was the first dancing party of a series that the club intends to give and proved to be a pronounced success. The patronesses for the evening were Mesdames L. Aubrey Prescott and C. Webster Bingner.

Mrs. Elmer Clegg, of Pendleton, is in the city visiting her mother, Mrs. Nibler.

Dr. and Mrs. Murphy went to Hot Lake today where Mrs. Murphy will stay for treatments.

J. G. Snodgrass is confined to his home with the grip.

Mrs. Ernest Kohler and little daughter of Union are in the city visiting with Mrs. Fulmer.

Harry Baum has resigned his position in the Snodgrass grocery and is driving auto truck for Frank Cleavenger.

Mrs. S. N. Bolton returned last evening from Portland where she has been for the past ten months. She will remain in the city a short time.

Miss Beryle Hewitt of Hilgard who has been in the Grande Ronde hospital for the past month taking medical treatments returned to her home this morning.

Cameron Callihan, Ivan D. Wood and Lyle Kiddle were over from Union last evening by automobile to attend the dancing party given by the H. O. T. club.

Mrs. Chas. Simmons and son of Halfway, Ore., were in the city last evening enroute to Enterprise. After a short visit there they will leave for Pendleton to visit friends and relatives.

Elmer Moon has accepted a position in the Snodgrass grocery, working after schools until the end of the term when he will begin his regular duties there.

Miss Ruth Hart, who has spent the winter in New York visiting at the home of her sister, returned to this city last evening and is visiting at the home of her sister, Mrs. Frank Recklin. After visiting here for some time she will leave for North Powder where she will assume her duties in the telegraph office of that city.

PRESIDENT APPOINTS RED CROSS COMMISSION.

(Continued from Page 1.)

scale. I hope that the response to their efforts will be a demonstration of the generosity of America and the power of genuine practical sympathy among our people will command the admiration of the whole world."

In view of the above it is necessary to modify the plan outlined in circular A-29. For the use of the War Council. The National Finance Committee appointed by President Wilson, headed by Cleveland Dodge and Seward Prosser of New York, will raise a great Red Cross war fund through our chapters. Not a moment must be lost in preparing ourselves to meet the pressing call from Europe and the emergencies which are soon to confront us here. Every chapter should at once mobilize and reinforce its finance committee for this work which is of the utmost importance and urgency. Call immediately a meeting of your executive committee to make far reaching plans for finance campaign as we look to you confidently for large results. Please telegraph the names of members of your finance committee to Seward Prosser, American Red Cross, Washington, D. C. You will be promptly and fully advised by Mr. Prosser regarding his plans and methods. The War Council is organizing today. The increasing need among our allies for supplies that can be furnished quickly only by purchase, as reported by Herbert Hoover, and the inevitable development of home needs as we approach mobilization of vast numbers of American troops, make it clear that to meet the unprecedented situation the War Council must ask that each chapter retain from the proceeds of the Red Cross war fund campaign an amount for local needs not in excess of 25 per cent of the total raised by it.

Many of our chapters appreciating the situation will turn over the total amount so raised to the Red Cross war fund. The War Council whenever possible with advantage will authorize expenditures for specified supplies by

the chapters in their own communities and particularly for the purchase of materials to be made by the chapters of these needed articles. The funds as raised are to be deposited by each chapter in its local bank in a special account to be known as the Red Cross war fund to be remitted to national headquarters as required later. The War Council will take full account of the needs by chapters for local civilian relief which will become greater as our own troops are mobilized.

Please at once call together your executive committee and telegraph me assurances of their cooperation in President Wilson's far-sighted plans for our Red Cross. Give this message full publicity.

ELLIOT WADSWORTH.

Advertisement for 'Kill those Squirrels' featuring 'Red Dragon Squirrel and Gopher Poison'. Includes an illustration of a squirrel and a dragon. Text: 'You can rid your place of all pests by using Red Dragon Squirrel and Gopher Poison. Sold under a positive money-back guarantee. You run no risk in trying it. Begin today. "It Gets 'em!" Levy-Vogel Drug Co. Red Cross Drug Co.'

CAN'T YOU JUST TASTE 'EM? RICH SWEET CREAM AND STRAWBERRIES

ORDER BOTH TOMORROW Price will be about 2 for 35c

- Order Purity Cross Creamed Chicken for Sandwiches 35c
Coffee in Bulk—equals 40c grade in Tin
Spinach from Walla Walla—Fine, young and tender
A delicious condiment—Home-grown Horse-Radish
Mrs. Dickenson's Jellies in 20c jars
Swat the Fly—new shipment Fly Swatters, 10c each
Order Hunt's Sliced Peaches—not lye—peeled
Serve a wineglass of Welch's Grape Juice before Breakfast

Teco Self-Raising Pancake Flour—has Buttermilk in it

If it is Baked Beans you want—just buy Heinz Give the Children Cereo—a hot, warming drink The new way to garden—Buy Parko seed tape

Order Your Groceries From

PATTISON BROTHERS GROCERY PHONE MAIN 80