

Devotion To Detail

Has Won Many Customers For Us



Perfection in anything can only be accomplished through a proper regard of small details.

There are hundreds of little things that go to make up the perfect service which is required in a successful drug store.

We realize this and if you trade with us a while you will be impressed with the care which we exercise in conducting our business.

No drug store sells better goods than we do and no drug store can provide more satisfactory service and fairer prices.

If care counts with you, we should like to add your name to our large list of satisfied customers.



La Grande Pharmacy

ADOLPH NEWLIN, Manager
Quick Delivery La Grande, Oregon Phone Main 46

CITY NEWS IN BRIEF

Collection of News Paragraphs and Advertisements.

Sergeant Zinn and Corporal Vincent of Company M are putting the boys through the paces.

Notice.

To all those indebted to old town store please call and settle at once.—Mrs. E. J. Atkinson.—Adv. 4-27-2t.

The drill will be held as usual next Friday and all are requested to turn out.

We carry distinctive candies for those who want the best.—Levy-Vogel Drug Co.—Adv. 4-12-1t.

A. D. Webb of Enterprise returned home after an extended visit in this vicinity for the past week.

Girls, Girls, Girls! at the Arcade Saturday and Sunday. The Boston Show Girls in a complete change of program each day.—Adv.

O. K. Mudge, operator at Union Junction, is in the city today.

La Grande Carpet and Rug Cleaning Works.—With our preparation we thoroughly clean, remove spots, and restore to former brightness your carpets and rugs. General housecleaning. Give us a trial. Phone Red 2151.—Adv.

E. O. Zeek is a Union business visitor in La Grande today.

Come to our store when in need of typewriting and carbon paper or typewriter ribbons.—Newlin Book & Stationery Co.—Adv. 4-19-1t.

13th ARCADE

SUNDAY ONLY

A Feature Film by Thomas W. Lawson will be shown in connection with the Show Girls.

Friday the Thirteenth! ROBERT WARWICK—STAR—

A most enthralling Drama Would you take a chance on

Friday the Thirteenth? ARCADE

When in Portland you will find The Observer on sale at the Oregon Hotel news stand and Imperial Hotel.

A new and complete line of fine stationery. All of the new cuts and styles.—Levy-Vogel Drug Co.—Adv. 4-12-1t.

Sidney Lyte, the piano tuner will be here in May. Leave orders at Newlin's Book store.—Adv. 3-23-1t.

Curtains hand laundered, 50c pair, 603 Adams.—Adv. 4-12-16tp.

Tubes repaired while you wait.—La Grande Vulcanizing Tire & Rubber Co., 1406 Jefferson.—Adv. 4-13-1t.

"Hell Morgan's Girl" has thrills and sensations galore with gripping scenes and incidents. Coming to the Colonial next Monday and Tuesday.—Adv. 4-23-1t.

Announcements

Notice.

The annual meeting of the Summerville cemetery association will be held at the cemetery Saturday, May 5, 1917 at 1:30 o'clock for the purpose of electing officers for the following year and transacting other business that may come before the meeting. MARY WOODDELL, Clerk.

J. C. BONNETT, Chairman.—Adv. 4-27-6t.

A Trip to the Overland.

Galloway-Rees Co., today received by express a fine moving picture film showing "A Visit to the Overland Factory." This is a great educational film and it will be shown for the benefit of the public at the Arcade theatre Monday night.—Adv. 4-27-3t.

Notice to Public.

The Atkinson Grocery store has changed hands. A. Stults is now the owner and it will be known as the South La Grande grocery.—Adv. 4-24-5t.

The La Grande National bank has control of several vacant city lots and acre tracts close to La Grande which they will rent to parties for the purpose of growing garden truck. Call at bank.—F. L. Meyers, cashier.—Adv. 4-20-1t.

Bills for Stockmen's Convention.

All bills for the local executive committee of the Cattle and Horse Raisers' convention should be presented to me before Monday at 6 p. m., so that they may be audited and paid. J. G. SNOODGRASS, Chairman.—Adv. 4-26-3t.

Notice to Chicken Raisers.

On and after May 1, 1917, a city ordinance making it a misdemeanor punishable by fine for owners of poultry to allow same to run at large will go into effect and will be strictly enforced. FRED B. CURREY, City Manager.—Adv. 4-27-1t.

ACKNOWLEDGMENT

As chairman of the entertainment committee I wish to thank all who so willingly assisted in making the recent convention of the Cattle and Horse Raisers' association a success, the ladies of the Neighborhood club, the ladies' reception committee, the Arcade theatre for putting on the vaudeville show, those who assisted at the Cowboy breakfast, the stockmen who were liberal with their time and money, and the members of my various sub-committees. FRANK E. STILWELL, Chairman Entertainment committee.—Adv. 4-28-1t.

Annual Clean-up Day.

The city will conduct its annual clean-up Wednesday, May 2. This year the ladies' Neighborhood club will lend its assistance to the city and will assist in overhauling the work. Property owners will have their cans and other rubbish properly sucked or boxed and piled on the alleys or streets where it will be conveniently available to the teamsters. Property owners will understand that this does not bend itself to remove manure piles and barn litter or piles of ashes. The clean up will start promptly at 8 o'clock Wednesday, May 2. F. B. CURREY, City Manager.

Additional Society

An enjoyable reception was tendered to the boys of Company M last evening by the Epworth Leaguers and ladies of the M. E. church at the church.

A short program was given, which was heartily enjoyed by all. Following is the program, piano solo, Avis Vinacke; vocal duet, Misses Gladys and Marguerite Winters; piano solo, Edith Darland; vocal solo, Mr. Alford; piano solo, Paul Knutz. The rest of the evening was passed in games after which delightful refreshments were served by the ladies. There were nearly 150 guests present. The party closed with a "Sing" in which all took part.

ARE YOU READY---

—to become a recruit in a modern army of happy, satisfied customers? Do you realize that in justice to yourself and family that you should conserve what ready cash you have, that it is your duty to purchase your family wants at the store that offers you the most for your money—Do it now—Visit our store—bring the family—This store is your store.

Once a Customer Always a Customer

A shipment of Ladies' Coats, newest colors and shades—latest creation in style \$9.90, \$12.50, \$14.75, \$18.50
Pongee Silk Coats \$12.50
Ladies' Afternoon and Evening Dresses \$5.90, \$8.90, \$12.50, \$14.75, \$18.50
Galatia Cloth, yard 18c
Percale 8 1-3c, 10c, 12 1-2c, 15c
Dress Gingham 10c, 12 1-2c, 15c
Slip-On-Aprons 49c, 59c
Children's Gingham Dresses, from 2 to 14 yrs. 49c, 69c, 98c, \$1.23, \$1.49

A New Arrival of Crochet Cotton

1 Little Store 16 Years Ago

J. C. Penney Co. Incorporated 175 BUSY STORES

175 Big Busy Stores Today

Need For Chemists.

Eugene, Ore., April 28.—(United Press)—Professor O. F. Stafford and F. L. Shinn of the chemistry department of the University of Oregon have sent in their names as part of the census of chemists which the government is now carrying on to ascertain the qualifications of scientists for various kinds of work. Professor Stafford prophesies a heavily increased government demand for chemists as a result of the war, should it continue for many months.

Chemists of the nation are to cooperate as part of the recently formed Natural Research council organized at the request of President Wilson to bring into harmony "governmental, educational, industrial and other research organizations with the object of encouraging the investigation of natural phenomena, the increasing employment of scientific methods in strengthening the national defense and such other application of science as will promote the national security and welfare.

Thrills of the old-fashioned run away were experienced today by the spectators who attempted to stop a horse and light buggy belonging to R. W. Taylor which had out of the alley near the J. C. Penney store spilling two cans of cream and shaking his bridle off tore wildly down Depot street. The buggy was greatly damaged and the horse received some injuries.

Word was received from H. E. Coolidge last night from Portland where he departed Wednesday night to volunteer for the officers' reserve corps. He said that he thought he had passed the examinations successfully.

The Weather.

Portland, April 28.—(United Press)—The weather forecast: "Fair, light winds."

SOCIALISTS IN GERMANY GO ON BIG STRIKE

Amsterdam, April 28.—(United Press)—Directly contrary to the government's appeals, the German socialist minorities in the Reichstag adopted a resolution favoring a big strike May Day.

Bishop C. J. O'Reilly of Baker is in the city today. He will remain for the Knights of Columbus services tomorrow.

J. D. Meyers left Thursday night for Corvallis to attend a meeting of his fraternity, which is being initiated into the National Sigma Nu fraternity.

Next Thursday will be a big time for the boys of Company M. A benefit military ball is to be given at the Rex hall in their honor. The Elks and Company M will stage this event together with the help of the Honor Guard. The hall is to be decorated up in the true military style, with guns, bayonets and flags. The public as a whole are cordially invited and no doubt the event will be a gala one.

LIVESTOCK HIT BY LATE SEASON

SUPERVISORS OF FORESTS ARE AUTHORIZED TO OPEN THEM TO STOCK EARLIER THAN USUAL.

Portland, April 28.—(Special)—Livestock conditions in the National Forest regions of Washington are good, with a fairly high lambing average, according to reports received by District Forester George H. Cecil, Portland, Oregon. In Oregon stock conditions are below normal in the National Forest regions. This is due to the unusually long feeding season. In many sections the hay is entirely used up.

In the Deschutes country, near the Fremont National Forest, the upper John Day country, and in Baker county, Oregon, will occur the severest losses on account of late season and hay shortage. Most range cattle in Oregon and Washington have come through the winter in rather poor condition.

To meet the emergency which exists the supervisors of the National Forests in Oregon and Washington have been authorized to open them to livestock which is short of feed earlier than the usual date, whenever it can be done without material injury to the early grasses. The Forest Service will make every effort to aid the stockmen in saving their animals from starvation. Severe weather conditions are causing heavy losses of cattle and sheep in the northern Rocky Mountain region. Because of unusually deep snow, continued storms, and the late spring, the supply of feed in most of the region has been practically exhausted. Hay is now selling at twenty dollars to forty dollars a ton and it is almost impossible to get even at these prices.

NEW TODAY

FOR RENT—One large furnished front room, suitable for gentleman, 702 Main, Phone Black 3882.—Adv. 4-28-2tp.

FOR SALE—Automobiles. FOR SALE—Hupmobile car, 1914 model in the best of condition. A bargain if taken at once.—Chas. H. Reynolds.—Adv. 4-28-1t.

FOR RENT—Two furnished house-keeping rooms, neatly furnished, close in, 1617 Fourth street, phone Black 362.—Adv. 4-28-1t.

FOR RENT—4 room furnished house, close in. Nice garden spot. Very fertile. Phone Main 728.—Adv. 4-28-1t.

WANTED—A girl, good cook, good to children, to go to country. Call Black 182.—Henry Narre.—Adv. 4-28-1t.

FOR SALE—One driving mare, one 1 year old colt, 1 single harness and 1 single buggy. A bargain. \$100.—Fred Gilmer, Perry, Oregon.—Adv. 4-28-6t.

Crawfish supper—Oysters and crabs.—La Grande Oyster and Chop House. Adv. 4-28-1t.

Mrs. J. A. Oliver of La Grande arrived Sunday last and will remain for a while with Mrs. Jerry Thomson, who has been incapacitated owing to a recent fall. Mrs. Oliver is an old friend of the Pursels and Thomsons.—Union Republican.

J. P. O'Brien, vice president of the O. W. R. & N., was in the city yesterday in his private car.

PICKED UP BY THE STROLLER.

The school entertainment was a great success.

Ted Leiter tells me that there is a very strong rumor prevalent in school circles that there's only another month of school.

Typewriters and Supplies

When in need of a Typewriter remember we are Agents for one of the best

The Royal

Besides we can sell most of the other standard makes in rebuilt machines at a big saving in price; or will rent.

We also have a complete stock of supplies such as T. W. Paper, Carbon, Ribbons, Stenographers Note Books, Pencils, etc.

Newlin Book & Stationery Company