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SETS DOUBT AT REST.

For some time the report has been in circulation that the Portland Chamber of Commerce would take no action endorsing the road bonding act. It was noted by close observers that during the legislative session the Portland Chamber did not go on record for or against the proposal. Although commercial bodies throughout the state were busy telegraphing endorsements of the measure, the Portland Chamber was silent.

When the war came on, several of the most influential officers and directors of the Chamber stated in conversation that they were doubtful about the wisdom of Portland campaigning for the bond issue. They stated that if the people of the state wanted the roads, they would conduct their own campaign and return majorities in favor of the bonds, and that it was not up to Portland to take any part for or against the issue.

This attitude of inactivity resulted in the question being raised as to where the Portland Chamber stood. The question was disposed of at the last meeting of the Executive Committee of the Board of Directors. The road bonding bill was endorsed, and a sub-committee was authorized to prepare formal resolutions setting forth the position of the Chamber.

THUMB-NAIL SKETCHES OF THE MEN WHO RUN THE U. S. NAVY.

(By United Press)

The centre-fire control for dreadnaughts whereby main gun batteries are located in a line down the center of the ship, is one of the revolutions of naval construction contributed to the world by American naval genius. Rear Admiral David W. Taylor, recognized as one of the world's leading authorities on naval construction is the man who originated "centre-fire".

He is now Chief of the Bureau of Construction and Repair. His job is to draw the intricate detail plans and specifications for the navy's new ships, and after afloat, to keep them ship-shape. No one branch of the naval establishment is more vital than his, perhaps none so much so.

Admiral Taylor inaugurated his brilliant career with the navy by graduating with top honors from the Annapolis academy, and then entering the great English naval academy, when England was receiving our midshipmen. Taylor carried off the highest honors ever won at that academy.

When the British cruiser Hawk rammed the steamship Olympia in the Thames several years ago, the British government sent for Admiral Taylor to obtain his expert opinion as to the cause of the mysterious collision.

It is chiefly due to his efforts that the present super-

New Members of Red Cross Society

The Red Cross society is growing rapidly. The following are the new members who have joined since yesterday:

W. H. Reuter, Mrs. Dora Krause, G. L. Larison, Mrs. G. L. Larison, Chas. Reynolds, Ray Logan, Mrs. J. C. Henry, Mrs. Jay Van Buren, Harry Brenholtz, E. Ledbetter, Mrs. Flora Grandy, Mrs. W. J. Spencer, Mrs. Chas. Beddingfield, Mrs. Ed Thomas, Frank Thomas, Miss Etha Thomas, Mrs. R. F. Halfpapp, Mrs. C. L. Lynch, Mrs. B. W. Carr, Mrs. A. O. Nash, Mrs. James O'Harra, Mrs. Jack Hillery, Mrs. Chas. W. Gore, F. A. Epling, Mrs. Robert Pattison, Mrs. J. F. O'Connell, Rev. P. J. Driscoll, O. L. Wall, Mrs. O. L. Wall, Mrs. E. Rosenbaum, J. A. Russell, Mrs. J. A. Russell, Mrs. F. S. Ivanhoe.

The committee also very gratefully acknowledges the receipt of a \$25 donation from Mrs. Honan.

George McMullen, of the Wither-spoon-McMullen company of Kansas City, is in La Grande to attend the Stockmen's convention.

Cards of Honor.

New York, April 24.—(Special)—By providing "cards of honor" for display outside every house in the United States which has a man serving his country as a "Soldier of the Sea," the U. S. Marine Corps has kept to its slogan "First in Action."

These cards bear the following announcement in letters of scarlet: "A man from this house is serving in the United States Marine Corps." The first consignment of these cards was issued here today and the men who were accepted for service in "our first line of defense" received copies which were turned over to their relatives or the friends with whom they resided.

WANTED—Clean white rags. Observer office. 3-7-17

dreadnaught can travel faster and with greater displacement on the same amount of coal than the pre-dreadnaught could.

Taylor is one of the meekest men to look at in the world. He has the face, bearing and general appearance of a country preacher. He thinks so far ahead in warship construction that he's generally about the same distance behind in the matter of prevailing styles for men's clothing.

ADVERTISING—THE GREAT BUILDER.

Americans were the first to take newspaper advertising seriously, and to apply it on a liberal scale to their business. John Wanamaker, Marshall Field and a few others were pioneers in the liberal use of printer's ink. In the hands of these men newspaper advertising made good.

In different cities other merchants began to buy and use newspaper space in a big way. Soon the results were apparent—advertising stores GREW, and became LEADERS in their respective communities, and it was not long before a new order of things was instituted in the retail store business of this country.

Newspaper advertising has placed the American, as an institution, at the very top and in a class apart. Travelers from abroad have long been amazed at the business and completeness of the typical American department store, and at the comprehensive scale on which American merchants do things.

And the Merchants themselves are not at all slow to acknowledge the GREAT part which newspaper advertising has played in building their own and other branches of legitimate business.

To the potency of the AD in the DAILY PAPER do they freely ascribe the wonderful expansion of BIG stores of this land, and they are attesting their FAITH their WORKS—they are buying MORE space and employing it more effectively than ever before.

Advertising is the stuff behind the ENDURANCE RUNS and SPEED RECORDS of modern business. It has become an imperative requirement of the TIMES—unless we advertise, we will not travel very fast or get very far.

La Grande is today the host to the Cattle and Horse Raisers' Association of Oregon. This is the organization of the stockmen of the state. There is no more important organization, and none more in the public eye today, when the nation is taking inventory of its food resources, than the stockman. Union County is proud of its record as a stock raising county; so is our neighbor Wallowa. Tomorrow at the fair grounds the stockmen of this vicinity will take pleasure in showing the visitors some of their fine stock. We hope that all of the visitors will enjoy their stay in La Grande and the entertainment that the citizens of La Grande and the stockmen of Union County have provided for them. Winter is over; spring is here Let's make merry and enjoy ourselves.

We Are With You.

If there is any way to get a branch of the proposed state highway to come to Nyssa our farmers and business men may be depended on to work to that end. A public meeting to discuss the possibilities will be held next Tuesday.

Fashion Has Struck The Spring Note Full, And Strong This Season When It Comes To Hats



Perhaps not everyone can tell from the hats in the window what is different about the Gordons and Stetsons—but when you get the hat on your head it seems to be another story. What a difference a touch of style can make. Come in and look over our new hats—try on what you please \$3.00 and \$4.00



You Can Always Use a Cap

In your motor, on the tennis court, going to and from your work, or class rooms, a cap is the only comfortable and convenient head piece. Roll it up, cram it in your pocket, or stuff it under the seat, it always comes out shapely and smart.

Are You Prepared

For those hot days that are coming your UNDERWEAR is an important matter to be considered in trying to keep cool when the thermometer is soaring around the century mark. A complete line of summer underwear on display in our window now. Prices \$1.00 to \$5.00



Thumb-Nail Sketches of the Men Who Run U. S. Navy.

Washington, April 23.—(United Press)—The man who supplies the fleet with its vast quantities of "housekeeping" supplies,—food, fuel and other stores,—is Admiral McGowan, chief of the Bureau of Supplies and Accounts.

The navy names him as the man who has made "a smoothly running military machine," of the great supply system. Under his regime great strides have been made in furnishing the fleet at an instant's notice with all it needs for any task. His is the business side of the navy, which calls for sound business judgment. He was selected for the post because of his "remarkable efficiency" as field paymaster.

McGowan is one of the best looking men in the navy. He has the strength and forcefulness of a giant, weighs about 200 solid muscled pounds, has a voice like a bull and is as democratic and companionable as a politician running for office.

Miss Addie Eames of Telocaset is visiting at the home of Mrs. Clyde Petersen.

Uncalled for Letters.
Gentlemen: Anderson, Verner; Combs, M. O.; Harding, Alfred (2); Harris, Fred J.; Hyatt, Dutch; Martin, W. J.; Paul Ernest; Smith, Thomas; Samuels, T. J.; Ladies: Allen, Mrs. W. R.; Bates,

Mr. and Mrs. Claud; Funk, Mrs. Henry; Huston, Mrs. L. L.; Herchenson, Mrs.; Haynes, Mrs. N. P.; Mazanti, Mrs.; E. T.; Round, Mrs. Andrew. These letters will be sent to the dead letter office on May 4, 1917. If not delivered before. In calling for the above please say "advertised," giving date of list. E. E. BRAGG, P. M.

For Women's Convenience

Some women are just a trifle timid about going to a bank to transact business. Why? Simply because they are not familiar with the rules of banking.

This bank is calculated to be of special convenience to women; a place where they can come and feel at home. We aim to make every transaction so clear and so plain, that dealing with our bank soon becomes to them an easy habit.

We appreciate the patronage of women. Their business with us is already large and steadily increasing.

If you are not already a patron, then please consider this an invitation to become one.

La Grande National Bank

A Limited Number of Tickets to Tonight's Vaudeville Will Be Sold

TO THE PUBLIC: Tonight's vaudeville entertainment at the Arcade theatre is complimentary to the delegates and their wives attending the Oregon Cattle and Horse Raisers' convention.

The theatre has been rented for the evening by the entertainment committee of La Grande citizens.

At their meeting last night they decided to sell the seats which will be left after seating the stockmen and their wives to the public.

About 100 to 150 seats will be available.

There will be an usually good show. Five big vaudeville acts, ten piece orchestra, Fatty Arbuckle in motion pictures.

The proceeds go to the Entertainment fund.

ADMISSION 50c