

**Fine Watch  
Repairing  
Is Our  
Specialty**

**We Will Make  
Your Watch  
Keep  
Time**

**Siegrist &  
Company**

Largest Jewelry Store  
in Eastern Oregon

Captain H. E. Coolidge, of La Grande, has offered his services to the U. S. Army officers Reserve corps. Captain Coolidge received his military training in the Third Oregon regiment under Col. Gantenbein and served with the Utah troops in the Spanish-American war.

**PLOUGHING  
GARDENS**

I will plow up your garden—  
Rates reasonable.  
A. G. HERMANN,  
Phone Red 3351. I also  
have a cow and a small wagon  
I want to sell.

**WANTED**

To buy ten million feet of lumber, or will furnish cash to operate your mill and market the product. Phone Main 711.

W. R. KIVETTE



**"Off-the-Tray"**

the lunch service recently inaugurated by

**Union Pacific System**

that is proving immensely popular, is

a new reason why you should insist that your tickets read Union Pacific System.

- Coffee . . . 10c
- Sandwiches . . . 10c
- Pie . . . 10c
- Doughnuts . . . 5c
- Hard Boiled Eggs . . . 5c
- Special Meat or Four Sandwiches (in season) . . . 20c

All "Off-the-Tray" foods are of same high quality as served in Union Pacific System dining cars. The waiters pass through day and tourist cars with light foods at small prices. You will enjoy this feature.

Wm. McMurray, General Passenger Agent  
Portland

**Paint Will Make Your  
Place Pleasing to Eye**

PAINT makes store fronts more pleasing and entrances more inviting, just as the uniform makes the soldier seem twice a hero. A liberal use of paints, oils and varnish in the business world brings back the money taken from the purse for their purchase many times over. They are the emblems of business prosperity and growth, and these are magnets to all. If the merchant is prosperous it is good wisdom that he should let the people know it, and then, by a rule as sure as the workings of mathematics, he will have more prosperity. And the merchant who is not doing quite so well would be equally wise to furnish up his place and make it put on the tidy, bright air so generally characteristic of the headquarters of successful enterprises.

**City With Well Painted  
Houses Advertises Itself**

"A CITY set upon a hill cannot be hidden." Neither can a house set in a well kept yard and surrounded with a painted fence. Both are conspicuous, both excite curiosity from afar. When the beholder draws nearer and becomes acquainted in detail conspicuousness grows into dignity and curiosity becomes admiration.

A clean city, a clean community, a clean neighborhood, a clean house—one possesses as much godly virtue as the other—each is to be sought by him who would dwell in an atmosphere of godliness.

The masses must be educated to a standard of cleanliness as they are educated to a standard of morality or to any other standard. Begin by teaching the children by precept and example; continue by encouraging the youth to observe the teachings of childhood. You will have attained success when you, teacher and preceptor, observe strictly yourself all precepts laid down.

A city, a community, a neighborhood, a home that is clean, that radiates the spirit of cleanliness even from its remotest crannies, needs no other advertisement than its own virtues.

The paint brush is one of the greatest cleansers. Set the pace by painting up your house.



**Fighting Top of Super-Dreadnought New York**

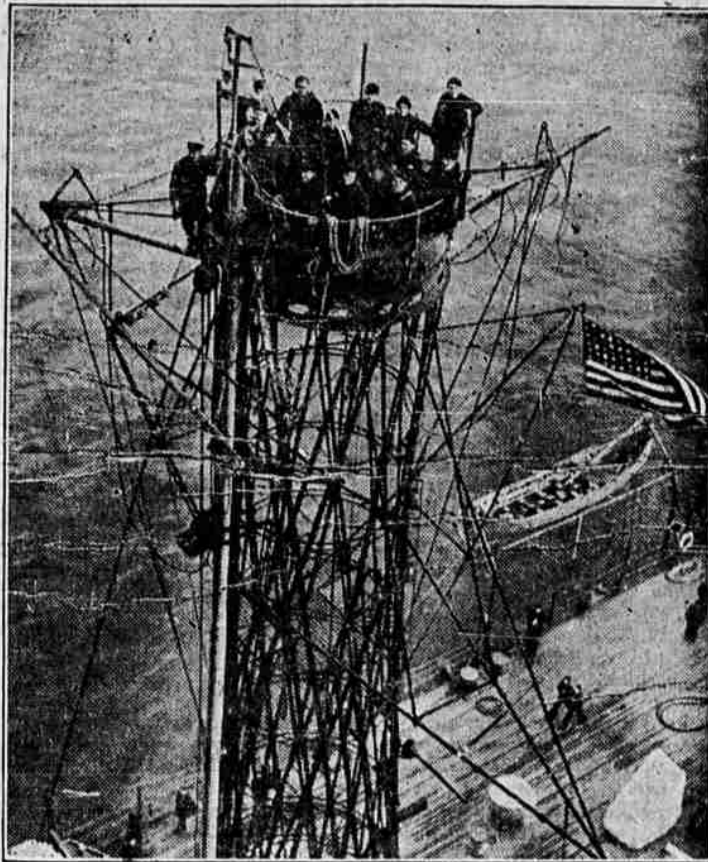


Photo by American Press Association.

The fighting tops of the lattice masts of the United States navy are found in no other navy. This shows one of the masts of the superdreadnought New York. The size of the tops may be judged from the number of men assembled there.

**United States Super-Dreadnought New York**



Photo by American Press Association.

The monster New York is a 27,000 ton warship, 573 feet long. She carries ten fourteen-inch guns. There are 1,014 officers and men in her crew.

**United States Battleship Connecticut**

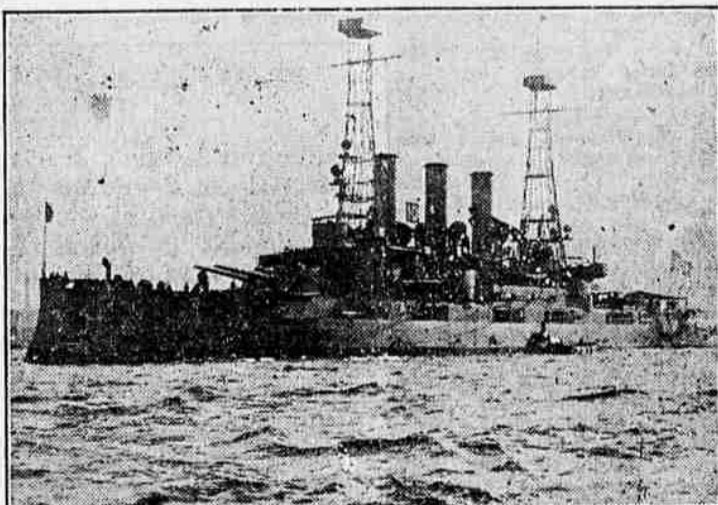


Photo by American Press Association.

The 16,000 ton Connecticut was laid down in 1903 and cost \$7,911,174. She has four twelve-inch and eight eight-inch guns and can make a speed of 18.8 knots. Her crew comprises 856 officers and men.

**United States Dreadnought North Dakota**

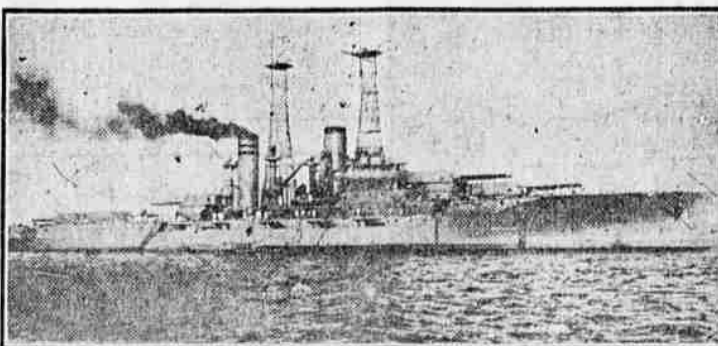


Photo by American Press Association.

The North Dakota, 20,000 tons, is 521.5 feet long. She has ten twelve-inch guns, and her crew numbers 927 officers and men.

**Depend on This**

YOU CAN DEPEND ON  
A GOOD CONVERSA-  
TION WHEN USING  
OUR COPPER TOLL  
LINES.

HOME INDEPENDENT  
TELEPHONE CO.



**PAINT  
KILLS  
ALL  
GERMS**

Being on the lookout for important personages an Observer reporter strolled across the track and captured Farmer Smith in his lair. Slipping my way in I stole into a seat unobserved and was just in time to hear Farmer Smith give his opinion upon advertising.

whispers the tidings down the well; will never reap the shining dollars like him who climbs the tree and hauls.

Another of Farmer Smith's mottoes is "never advertise unless you have the goods."

"The man who having things to sell, Our want ads bring results."

**Are You Missing Any  
Messages Intended  
For You?**

You receive your mail promptly—telegrams always reach you—telephone messages usually get to you—people who have messages to deliver to you personally are measurably sure to find you "in."

But it always happens that some of the people who have business to do with you do not know you. They could not send a telegram, or letter, or 'phone message for, while it may sometimes happen that they live nearby, they are strangers to you.

Having an offer to make which might be of more immediate interest to you than to anybody else in the city, they must get their message to you through the classified advertising columns.

Unless you are a regular reader of these columns you will miss the message. Somebody will get it, and respond to it—someone to whom, perhaps, it is not so important as it is to you.

If you realized that your letters were going astray—that telegrams addressed to you were not reaching you—you would be anxious to find an immediate remedy for such a condition.

Why not also see to it that the classified advertising messages intended for you shall not be lost?