

The Astute Angler Doesn't Depend On Luck

There isn't much real sport in fishing if you have to depend on "fisherman's luck." It is better to go equipped with

UP-TO-DATE FISHING TACKLE

selected from our stock. We have everything from the lowly sinker to the finest grade of rods and reels.

Let us fit you out for a successful fishing season

La Grande Pharmacy

ADOLPH NEWLIN, Manager
Quick Delivery La Grande, Oregon Phone Main 40

CITY NEWS IN BRIEF

Collection of News Paragraphs and Advertisements.

R. O. Paynter, who has been in Baker for the past six months, has accepted his old position on the fire

truck. Mr. Paynter is an expert at this work and will give the best of services. He was out this morning in the truck warming up for his first call.

A new and complete line of fine stationery. All of the new cuts and styles.—Levy-Vogel Drug Co.—Adv. 4-12-tf.

Pallas Pictures

Presents

Pretty - Popular - Piquant

Vivian Martin

In

THE WAX MODEL

Also

BRAY CARTOON

Arcade

Friday and Saturday

Good Music - - Good Pictures
Good Projection

Wrestling seats will be on sale at the Arcade Tuesday and thereafter until date of match. Ringside seats at Bert Hughes'. Don't wait until the last moment and be disappointed.—Adv. 4-16-tf.

Mrs. Clancy and daughter Agnes, who have been visiting at the home of Mrs. A. H. Beebe of this city for the past three weeks, departed for their home in Clinton, Iowa, yesterday.

Come and see the fun at the Confetti dance Zuber hall Saturday night.—Adv. 4-18-4t.

Rev. A. L. Thoroughman will take Rev. S. M. Roberts' pulpit of the Southern Methodist church Sunday, April 22, both morning and evening service.

All members of the Royal Neighbors are requested to meet at the K. of P. hall at 1:30 Sunday to take part in the presentation of the O. W. R. & N. shopmen's flag raising.—Adv. 4-20-2t.

Harry Hood, expert interior wood decorator from Portland, has accepted a position with O. F. Coolidge of this city.

When in Portland you will find The Observer on sale at the Oregon Hotel news stand and Imperial Hotel.

L. P. Harrington and Supt. A. E. Ivanhoe will extend their work in the Elgin schools today. Mrs. Ivanhoe will return this evening.

Reduced trimmed hats at Miss Blackmon's. Remember Miss Blackmon is opposite Newlin Book store.—Adv. 4-18-3t.

As in previous years the La Grande Motorcycle club will call upon the merchants of the city to give guarantee fund for the expense of "Speed 'em Up" which will be staged July 21 and 22. The committees will be out in a few days soliciting.

Tubes repaired while you wait.—La Grande Vulcanizing Tire & Rubber Co., 1406 Jefferson.—Adv. 4-13-tf.

The La Grande Chapter of the Honor Guard corps distributed flowers to the two members of Company M. O. N. G., who are on the sick list and staying at the Y. M. C. A. building.

Money to Loan.

On improved city property on easy monthly payments. Apply J. R. Oliver.—Adv. 4-7-1m.

Dr. Snook, the optician, will be in Cove between trains April 24 to 26.—DR. H. W. SNOOK.—Adv. 4-20-1t.

Gus Levy was in Union during the middle of the week looking up his business interests in the community.

Deputy is now ready to do your paper hanging. Phone Red 2171.—Adv. 4-9-tf.

Mrs. Thomas Cock was a today's visitor from Union.

The La Grande National bank has control of several vacant city lots and acre tracts close to La Grande which they will rent to parties for the purpose of growing garden truck. Call at bank.—F. L. Meyers, cashier.—Adv. 4-20-tf.

Al Stonedahl and W. S. Tobin are in the city today from Union.

National Mazda lamps please your eyes and pocketbook, relieves the strain on both.—Levy-Vogel Drug Co.—Adv. 4-12-tf.

Mr. and Mrs. C. T. Hartman, Mr. and Mrs. J. G. Miller and W. Bollons, of La Grande, are registered at the Multnomah hotel, Portland.

Lots of fun for everybody at the Confetti dance Saturday night at Zuber hall.—Adv. 4-18-4t.

The local Council of Knights of Columbus have postponed their initiation of the new class that was to take place Sunday, due to the flag raising. They will initiate the new class April 29th.

Sidney Lyle, the piano tuner will be here in May. Leave orders at Newlin's Book store.—Adv. 3-23-tf.

Pansy plants in bloom now ready. La Grande Seed & Floral Co.—Adv. 4-17-tf.

Harold Nutter, who has been on an extended trip through the East returned home the fore part of the week.

Note the attractive prices on the new suits and coats in the Golden Rule windows.—Adv. 4-20-1t.

Pansy plants in bloom now ready. La Grande Seed & Floral Co.—Adv. 4-17-tf.

Mrs. Violet Morgan, deputy inspector of the State Women's Relief corps, aid to the national president and president of the La Grande W. R. C., called at the Observer office yesterday to join the Red Cross and to express her approval of the movement. Mrs. Morgan was in Pendleton on W. R. C. work and was unable to be present at the first meeting of the Red Cross. She approves of it highly and urges everyone to join to help in this great national patriotic work.

J. C. Penny Company

In different business establishments and in the home—rich or humble—Whenever merchandise and values are discussed—One will hear of the J. C. Penny Co. Store. We are endeavoring to cause that mention to be favorable in every respect by rendering our patrons as good merchandise and values as possible.—We beg of you to investigate Our Claim—that we sell high grade merchandise for less than any store in Union County.

Men's Union Suits	49c, 98c, \$1.98, \$2.49
Men's B. V. D. Unions	89c
Men's Dress Shirts	49c, 98c, \$1.98
Men's Dress Shoes	\$2.98, \$3.50, \$3.98, \$4.98, \$5.50
Men's Fancy Hose	15c, 25c, 49c, 69c
Men's Fancy Ties	25c, 49c, 89c
Men's Spring Suits	\$9.90, \$12.50, \$14.75, \$16.50, \$18.50
Men's Arrow and Triangle Collars, 2 for	25c

1 Little
Store 16
Years
Ago

J. C. Penny Co.
Incorporated
175 BUSY STORES

175 Big
Busy
Stores
Today

Formerly The United Store

C. C. (Daddy) Burt, deputy organizer for the Moose left this morning for Baker, where he will conduct a campaign. He was given a farewell dinner last night by Pat Foley. "Daddy" Burt made lots of friends in La Grande who will regret his departure.

The best value in \$3.50 and \$4.50 and \$5.00 trimmed hats in town at Miss Blackmon's. Remember Miss Blackmon is opposite Newlin Book store.—Adv. 4-18-3t.

Mrs. A. Newlin and daughter Leona were Wednesday visitors at Hot Lake.

Curtains hand laundered, 50c pair, 603 Adams.—Adv. 4-12-16tp.

Mrs. Samuel Benson, of Union, is a visitor in the city today.

Mrs. E. T. Andrews is working actively assisting Mrs. George T. Cochran, chairman of the Red Cross membership committee. Mrs. Andrews obtained thirty members today.

The ladies are invited to Miss Walling's to inspect the finest line of genuine hair switches ever brought to La Grande.—Adv. 4-16-tf.

J. G. Snodgrass received word this morning from Secretary S. O. Correll of the Cattle and Horse Raisers' Association stating that they would attend the La Grande convention three hundred strong, and that the majority would bring their wives. Also Mr. Metts of Pendleton telegraphed that he intended to ship a car load of horses and cattle to be exhibited in the event.

Art Sanborn, president of the Triangle club, arrived last evening to hold a special meeting of the Triangle club to arrange for a series of pedestrian tours. As Mr. Sanborn's work keeps him from being with the local club permanently he has left the active work in the hands of Roy Currey and Eugene Good. A number of trips have been planned in the coming weeks and several hikes will be made to Mt. Emily. The club has secured the services of Doc Robertson as guide and packer.

Announcements

Modern Woodmen.

The Modern Woodmen of America will meet Sunday at 1:30 sharp to attend the O. W. flag raising exercises. Every member is urged to attend. H. E. DIXON, Counsel.

All the lady Maccabees who take part in the flag raising Sunday are urged to be present at the Eagles' hall, Sunday afternoon, at 1:30 sharp.

(Signed)
CATHERINE E. HAMILTON,
Commander.
NELLIE SPENCER,
Record Keeper.

Fresh arrival of clams, crabs and oysters. Steamed clams and cracked crabs, fine razor-back clams. Special dinner Saturday and Sunday 35c.—La Grande Oyster and Chop House.—Adv. 4-20-2t.

NEW TODAY

FOR SALE—No. 3 Faultless horse-power stump puller, complete with cable, used 10 days, \$175; one "K" hand power stump puller, used two days, \$125; one gasoline drag saw, fitted to use engine separate if desired, \$150; above in new condition; sold at a bargain as we have no further use for them.—Newport Construction Co., Hermiston, Ore.—Adv. 4-20-4t.

Red Cross Members

Red Cross membership is growing daily. Since yesterday the following have joined:
Mrs. W. A. Rhodes, Mrs. A. Anderson, Mrs. H. M. Bradshaw, Mrs. L. Fans, Mrs. L. L. McDowell, Miss Flora McShain, Mr. Robert Pattison, Mrs. A. B. Cherry, Mr. A. C. Williams, Mrs. G. M. Curtis, Miss Margaret Corbett, Dr. H. S. Brown, Mrs. Violet Morgan, John Theisen, Mrs. John Theisen, E. T. Andrews, Mrs. Wm. Bollons, Mrs. Wm. French, Mrs. Grace Molitor, Mrs. Clyde Putman, Mrs. Frank Lilly, Mrs. C. H. Finn, Mrs. L. A. McAlister, Mrs. Wm. Ash, Mrs. Frank Jackson, C. R. Hibbard, Mrs. W. S. Parker, Mrs. H. E. Coolidge, Mrs. W. H. Talbot, Mrs. DeLile Green, Mrs. Adolph Newlin, Mrs. L. McCullough, Margaret Anson, Mrs. G. A. McKinstry, Mrs. W. H. Safford, Miss Alice Snook, Mrs. Dave Fitzgerald, Mrs. Lee Bellinger, Mrs. James Garity, Miss Fannie Brown, Mrs. Wesley Harrison, Miss Janet Jones.

All that is necessary to do to join and help this great national work is to sign the rolls and pay \$1 annual dues. No age limit. Children can join.

No man ever lost his self-respect by acting on the square.

Uncalled for Letters.

Men:—Alexander, W.; Burns, Hubert; Buckbee, Walter H.; Cobb, G. A.; Collins, William; Cook, Agness, L.; Crossen, V. J.; Evenson, Louis; The Edwards; Funk, Laura; Farrel, Emerson; Hutton, H.; Hammond, W. E.; Hammen, Rev. F. G.; Judevine, H. F. (2); Jacobs, J. W. (2); Maya, Selso; Nash, James A.; Salinas, Tuan; Smith, Neal; Young, Royal;
Women:—Huntley, Elsie; Harman, Mrs. J. W.; Wilson, Mrs. C. C.; Spencer, Miss Eva.
These letters will be sent to the dead letter office April 27, 1917. If not delivered before, in calling for the above please say "advertised," giving date of list. E. E. BRAGG, P. M.

The secretary of the Elgin Rod & Gun club has filed application with R. E. Clanton, state fish warden for a liberal supply of trout to be planted in Indian, Clarks, Gorden and Cabin creeks, and Looking Glass, Wallowa and Minam rivers. Assurance has already been received that the trout will be forth coming but it is not known when they will be shipped. Application was also made for a number of

bass to be planted in Grande Ronde river.

Chas. A. McCrary, a prominent automobile dealer, is on a business trip to Pendleton.

The Coffee Shop.

The Coffee Shop is now open in the Foley Hotel. It gives table and counter service and is open at all hours. It bids fair to be the most popular lunch place in the city. 4-20-tf

List Your Rooms.

Rooms will be needed for the visitors to the Cattle and Horse Raisers' convention next week. Those having rooms to rent or who will open their homes through public spirit, call Pat Foley or L. L. Snodgrass.—Adv. 4-20-3t.

CONFERENCE ON FOOD.

(Continued from Page 1.)

increasing agricultural production and conserving present food supply. There is urgent and immediate need for United constructive effort. You are respectfully invited and urged to attend this conference.

W. J. KERR,
President Oregon State Agricultural College.

Knights of Pythias



Will meet Sunday 1 p. m. in their Castle Hall, to attend O. W. R. N. shopmen Flag Raising.

W. D. McCARTHY
Chancellor Commander

PYTHIAN SISTERS

Will meet at J. R. Oliver's office, 1:15, to attend Flag Raising.

DELLA HARNDEN
M. E. C.

The Victor Phonograph Co. are now furnishing a complete course in Vocal Training by Oscar Saenger, in twenty lessons on ten large Victor Records with instruction book.

\$25.00

We have just received a few sets of these. Let us demonstrate one for you.

**Newlin Book & Stationery
Company**