

Great News

Our Fishing Tackel 'has arrived. The best and largest line we have ever carried.

We are going to give a \$5.00 Rod to the Fisherman bringing us the biggest trout caught in April, May or June.

A nickel-plated reel to the second largest; and an oiled silk line to the third largest trout caught.

La Grande Pharmacy

ADOLPH NEULIN, Manager
Quick Delivery La Grande, Oregon Phone Main 40

La Grande Seed & Floral Co.—Adv.
4-17-tf.

Wrestling seats will be on sale at the Arcade Tuesday and thereafter until date of match. Ring-side seats at Bert Hughes'. Don't wait until the last moment and be disappointed.—Adv. 4-16-tf.

The best value in \$3.50 and \$4.50 and \$5.00 trimmed hats in town at Miss Blackmon's. Remember Miss Blackmon is opposite Newlin Book store.—Adv. 4-18-3t.

Sidney Lyle, the piano tuner will be here in May. Leave orders at Newlin's Book store.—Adv. 3-23-tf.

Come and see the fun at the Confetti dance Zuber hall Saturday night.—Adv. 4-18-4t.

The ladies are invited to Miss Walling's to inspect the finest line of genuine hair switches ever brought to La Grande.—Adv. 4-16-tf.

When in Portland you will find The Observer on sale at the Oregon Hotel news stand and Imperial Hotel.

Reduced trimmed hats at Miss Blackmon's. Remember Miss Blackmon is opposite Newlin Book store.—Adv. 4-18-3t.

Lots of fun for everybody at the Confetti dance Saturday night at Zuber hall.—Adv. 4-18-4t.

Tubes repaired while you wait.—La Grande Vulcanizing Tire & Rubber Co., 1406 Jefferson.—Adv. 4-13-tf.

Money to Loan.

On improved city property on easy monthly payments. Apply J. R. Oliver.—Adv. 4-7 1m.

Deputy is now ready to do your paper hanging. Phone Red 2171.—Adv. 4-9-tf.

National Mazda lamps please your eyes and pocketbook, relieves the strain on both.—Levy-Vogel Drug Co.—Adv. 4-12-tf.

Freight Wreck Blocks Branch Line

A wreck on the branch line delayed the Joseph-La Grande train about 12 hours. The train due at 6:15 did not arrive until this morning at 5 o'clock. Two loaded cars on a freight train jumped the track near Minam caused the wreck and blocked the track. The passengers got meals at Minam but they were a tired lot this morning.

Facts About Our Prices

We are not marking up anything that we now own—not one single item—you can still buy anything we have, now, at the same old price—But we can not assure you that the old prices on EVERYTHING in our line will last forever, and you know it.

Article after article is priced under the usual market, let alone under the existing conditions. Do as you have in the past—visit different stores—compare prices and quality.—

Ladies' Wool Petticoats	49c, 98c
Ladies' Silk Petticoats	\$2.49, \$2.98, \$3.49
Ladies' New Spring Waists	98c, \$1.49, \$1.98
Ladies' Hose	10c, 15c, 49c, 98c
Ladies' Fancy Collars	25c, 49c
Ladies' Fancy Embroidered Corset Covers	25c, 49c
Ladies' Fancy Brassiers	\$1.23, \$1.49, \$1.98
Ladies' Kid Gloves	69c, \$1.98, \$1.49, \$1.98, \$2.98
Ladies' Crown Corsets	

Men Buy a "Marathon" Hat . . \$2.98

1 Little Store 16 Years Ago

J. C. Penney Co.
Incorporated
175 BUSY STORES

175 Big Busy Stores Today

Formerly The United Store

CITY NEWS IN BRIEF

Collection of News Paragraphs and Advertisements.

Pansy plants in bloom now ready. La Grande Seed & Floral Co.—Adv. 4-17-tf.

Curtains hand laundered, 50c pair, 503 Adams.—Adv. 4-12-16tp.

A new and complete line of fine stationery. All of the new cuts and styles.—Levy-Vogel Drug Co.—Adv. 4-12-tf.

Closing out Harlow line of shoes, \$1.50 to \$4.00 oxfords. Regular \$5.50. Will cost you regular price \$8.50. Lots of small sizes left. —Toggery.—Adv. 4-16-3t.

Pansy plants in bloom now ready.

HIPPODROME

VAUDEVILLE

3 - ACTS - 3

-1-
LITTLE JERRY
Vest Pocket Comedian

-2-
LA TOUR & LA TOUR
Original Bubble Girls

-3-
JIMMIE JAMES
Featuring \$750 Ivory Accordeon

--ALSO--

Ethel Clayton and Carlyle Blackwell
In
"The Madness of Helen"
(Brady-Made Motion Picture)

Matinees 2 p. m.
Evenings:
First Show 7 p. m.
Second Show 9 p. m.

ARCADE

Adults 20c
Children 10c

As a locomotive puffs the ear can count up only to ten a second—then all that is heard is a continuous roar.

A substitute for cement used in some parts of Turkey consists of a mixture of linseed oil, slaked lime and cotton fibre.

LA GRANDE BOYS IN NAVY.

(Continued from Page 1.)
say would comfort you in your temporary loss, but I would like to assure you, and the mothers of the other boys who came with your son, that

he will be well treated and cared for by Uncle Sam, his promotion is assured if he applies himself, and the danger of his being in active war service is rather remote. The boys will probably be kept on the ships of this coast and their duty will not be dangerous.

During their training, especially during war times, the apprentice seamen are not allowed shore leave. However, after they leave the Recruit Barracks, I will endeavor to get the La Grande boys leave and have them over to my apartments in Oakland for dinner some evening, which I hope will break the monotony of their training, and cheer them up considerably.

I can assure you that I am proud to see the La Grande boys here, I am proud of the mothers who made it possible for them to be here, and I can assure you that I will do all in my power to make their stay at the Training Station profitable and enjoyable.

With kindest regards to Mr. O'Connell and your self, and with a parting reminder not to worry, I am,

Very respectfully,
FORREST IVANHOE,
Chief Yeoman, U. S. Navy.

Germany Stands to Lose.

(Continued from Page 1.)

cd Press)—General Haig's greatest thrust toward Cambrai and the capture of Villers and Cuislain were reported officially.

The British position around Lagnatcourt is improved by the capture of Villers and Cuislain. The British pushed further toward the communication line between St. Quentin and Cambrai.

The British captured eleven thousand men and two hundred and twenty-seven machine guns since April ninth. More prisoners are

continually streaming back from the front.

The Germans are fighting desperately against the Allied pressure.

Allies Advance.

London, April 18.—(United Press)—French smashed their way within two miles of Laon. British began closing in about Cambrai, still maintaining their strangling position about Lens and St. Quentin.

NEW TODAY

WANTED—A good saddle horse.—GEORGE GEKELER.—Adv. 4-18-6tp.

FOR RENT—Three furnished house-keeping rooms, ground floor with bath and garden. Phone 3111, 2107 Third street.—Adv. 4-18-tf

FOR EXCHANGE—All or any part of \$20,000 worth of income bearing property in Portland, mostly modern cottages, all occupied by good renters, for stock or grain ranch in Union, Wallowa or Baker counties.—W. F. Brock, Lents P. O., Oregon.—Adv. D. 4-18-2t. W. 1t.

FOR SALE—Plastered house of five rooms and pantry. Lights and city water, lot 50x140, woodshed and storeroom, fine lawn, shade and fruit trees, two blocks from school. Price \$800. 1701 1-2 X avenue.—Adv. 4-18-2w

For Sale.

Garland coal burner, Superior steel range, and wood stoves; china closet, oak and in good condition. Oak dining table, refrigerator, rug 9x12. Call Red 792 in forenoon.—Adv. 4-18-2t.

The Victor Phonograph Co. are now furnishing a complete course in Vocal Training by Oscar Saenger, in twenty lessons on ten large Victor Records with instruction book.

\$25.00

We have just received a few sets of these. Let us demonstrate one for you.

Newlin Book & Stationery Company