

# THE NEW LIGHT Ringolight-Nitrogen

## THE FIRST PRACTICAL NITROGEN IN HOUSEHOLD SIZES

Nearest to Perfection in Electric Globes

### ADVANTAGES:

Better Light, Whiter, Easier for the Eyes.  
Candle Power about double the Mazda's.  
Durability: Not Injured by Shock or Vibration  
Burn Twice as Long as Others

### ECONOMY:

Meter Bills Are Cut Down One-Third, compared to Mazda's. Use a 25-watt to replace a 40-watt, a 40-watt to replace a 60-watt and a 60-watt Nitrogen to replace a 100-watt Mazda, besides having better light, more of it and no liability from breakage.

### GUARANTEE:

Try these Lamps at Our Risk. They are Guaranteed

### PRICE:

25-Watt, 45c      60-Watt, 65c  
40-Watt 50c      100-Watt, \$1

Owing to Its LONG LIFE, DURABILITY AND  
POWER the CHEAPEST LAMP IN THE  
MARKET

American Made      American Grade  
We have just received the 40-watt lamps—Other  
sizes will follow later

TRY ONE—TO BE HAD ONLY FROM

## La Grande Pharmacy

ADOLPH NEWLIN, Manager

Quick Delivery      Phone Main 40  
La Grande, Oregon

Rugs and carpets cleaned as you  
want them by Standard Laundry Co.  
—Adv. 4-12-3t.

It will chase the chaps away, our  
Ca Lem cream.—La Grande Pharmacy  
Main 40.—Adv. 4-13-2t

Wrestling seats will be on sale at  
the Arcade Tuesday and thereafter un-  
til date of match. Ringside seats at  
Bert Hughes'. Don't wait until the  
last moment and be disappointed.—  
Adv. 4-16-tf.

Patriotic dance, Zuber hall, Tuesday  
April 17. Patriotic music and a prize  
waltz.—Adv. 4-16-17

Sidney Lyle, the piano tuner will be  
here in May. Leave orders at New-  
lin's Book store.—Adv. 3-23-tf.

The ladies are invited to Miss Wall-  
ing's to inspect the finest line of gen-  
uine hair switches ever brought to La  
Grande.—Adv. 4-16-tf.

The following registered at the Im-  
perial hotel, Portland, April 13: F. D.  
Haisten, Jas. K. Kapella, George Ar-  
mon, La Grande.

When in Portland you will find The  
Observer on sale at the Oregon Ho-  
tel news stand and Imperial Hotel.

Service is the thing. Don't hesitate  
to ask us to deliver anything you  
need. Our free delivery service is  
maintained for your convenience.—  
Main 40, La Grande Pharmacy.—Adv.  
4-16-2t.

Tubes repaired while you wait.—  
La Grande Vulcanizing Tire & Rubber  
Co., 1406 Jefferson.—Adv. 4-13-tf.

La Grande is being well advertised  
through the Cattle and Horse Raisers'  
convention. Nearly every paper in  
the state has printed the call for the  
convention.

Pretty boxed paper for fine corre-  
spondence that is the very best and  
latest made. Also high class tablets  
and envelopes, inks, pens and pencils  
in large quantities from which you  
may select at reasonable prices at Sil-  
verthorn's Family Drug store.—Adv.  
4-13-3t.

Today is the day officially set for  
the beginning of the annual spring  
clean up campaign.

### Money to Loan.

On improved city property on easy  
monthly payments. Apply J. R. Oli-  
ver.—Adv. 4-7-1m.

A strange Chinese arrived in town  
Saturday and the police were instruct-  
ed to round him up.

Capp's (100 per cent pure wool)  
suits for men wear better, look better  
and cost less—made from the raw  
wool to the finished garment in one  
factory—sold in La Grande only at  
the Golden Rule.—Adv. 4-16-1t

News that the first American armed  
merchantman has reached its destina-  
tion may bring forth the explanation  
from the Kaiser that his consideration  
for this country is demonstrated once  
more.

Patriotic dance Zuber hall, Tuesday  
April 17. Patriotic music and a prize  
waltz.—Adv. 4-16-17.

Deputy is now ready to do your  
paper hanging. Phone Red 2171.—  
Adv. 4-9-tf.

National Mazda lamps please your  
eyes and pocketbook, relieves the  
strain on both.—Levy-Vogel Drug Co.  
—Adv. 4-12-tf

Jack O'Neill, local champion wrest-  
ler, had his photograph taken yester-  
day.

### CALL FOR CITY WARRANTS.

Notice is hereby given that all  
warrants issued on the General Fund  
of the City of La Grande, Oregon, and  
endorsed June 30, 1915, or prior  
thereto, are now called for payment  
and all interest on said warrants  
ceases from this date, April 13, 1917.  
JOHN COLLIER,  
City Treasurer.  
—Adv. 4-13-3t.

Wirthmor \$1 waists are sold in La  
Grande only at the Golden Rule.—Adv.  
4-16-1t.

## NEW TODAY

FOR SALE—Ford car 1912 model in  
good condition. Priced at \$175 if  
taken at once. Phone Farmers 73.—  
Adv. 4-16-3t.

### UNION COUNTY BOYS AND GIRLS

(Continued from Page 1.)  
interest at this time. In many places  
over the state bankers are loaning  
enough money to any boy to buy a pig  
and help to feed him and at one place  
potato growing is boosted by a loan  
of \$2.50 to buy seed potatoes. Give  
your support to this work in Union  
county and in the La Grande schools.  
Help the county to make an exhibit at  
the state fair in October. Fill a booth  
in the educational building and give  
Union county and Union County  
schools the best advertising she could  
have. Help the boys and girls get  
started and do it now."

# 16th The Pay Envelope 16th

A silent token handed you in return for many weary and long hours of labor—

## The Check is Yours

Clothing, Shoes, Hats and Caps must be bought—BUT WHERE—  
If you approach the subject with an open mind you will never hesitate to enter  
the doors of a J. C. Penney Co. Cash Store.  
Truth knows no preferences; it asks no favors and makes no apologies; it  
simply demands a hearing.

### Compare Our Quality - Compare Our Prices

|                                                            |                                |
|------------------------------------------------------------|--------------------------------|
| Men's Work Shoes                                           | \$2.98, \$3.50, \$3.98, \$4.98 |
| Men's Work Shirts                                          | 49c, 75c, 98c, \$1.19          |
| Men's Work Gloves                                          | 49c, 98c, \$1.19, \$1.45       |
| Men's Shop Caps                                            | 10c, 19c, 25c                  |
| Men's Overalls, all sizes                                  | 98c                            |
| Men's Work Suspenders                                      | 19c, 25c, 49c                  |
| Silk Pongee                                                | 89c, \$1.49                    |
| Crepe de Chene, all colors                                 | 98c, \$1.19, \$1.39, \$1.49    |
| Georgette Crepe, 42-in. black, white, sky blue, kings blue | \$1.49                         |
| Tub Silk, 36-inch                                          | 98c                            |
| Chiffon Taffeta, 36-inch                                   | \$1.49                         |
| Changeable Taffeta Silk, 36-inch                           | \$1.49                         |

1 Little  
Store 16  
Years  
Ago

**J. C. Penney Co.**  
Incorporated  
175 BUSY STORES

175 Big  
Busy  
Stores  
Today

Formerly The United Store

## Company M Will Play Y M C A Tnight

The Y. M. C. A. basketball team  
will unquestionably meet the best  
players of the coast, and every one a  
member of Company M, O. N. G. The  
team will be largely composed of  
players of the Willamette University  
and every man a regular. The Will-  
amette team won the championship of  
the non-conference and Jackson the  
center and who will play tomorrow  
night was the choice of all the coaches  
at the star center of the Northwest.  
The Purple Giants will be represented  
by its fastest player and O. A. C. will  
be represented by a star. A small  
admission fee will be charged.

### BASEBALL SCORES.

**Saturday's Scores.**  
**Coast League.**  
Salt Lake 5 4, Los Angeles 16 3.  
San Francisco 5, Oakland 3.  
Vernon 3, Portland 4.  
**National.**  
Chicago 2, Pittsburgh 4.  
Cincinnati 1, St. Louis 2.  
Boston 2, New York 6.  
Brooklyn 3, Philadelphia 11.  
**American.**  
St. Louis 0, Chicago 11.  
New York 7, Boston 2.  
Detroit 3, Cleveland 2.  
Philadelphia 16, Washington 4.

**Union Boys Enlist.**  
Six Union boys have recently en-  
listed in different arms of Uncle  
Sam's service; George Woll, Walter  
Harris and Hugh Bryan enlisting in  
the Navy, Harris enrolling with the  
Marine corps in La Grande, Casper  
McCardle enlisting under the Avia-  
tion corps, Albert Hutchinson and  
Walter Johnson in the Army.

FOR RENT SIGNS—For sale at  
The Observer office.

### IMBLER NEWS ITEMS.

Imbler, April 16.—(Special)—The  
dance Saturday evening was the first  
of a series of weekly dances to be held  
by Tuttle's orchestra.  
The measles quarantine was lifted  
Saturday at the Sherwood Williams  
home.  
Harold L. Moss was in La Grande  
Saturday.  
George Childers and daughter Rho-  
da were La Grande visitors last week.  
Gerald Tuttle has received his ship-  
ment of furniture from Walla Walla  
and will soon be installed in his new

home, the property recently purchased  
by Lyman Weeks.

Tuesday, May 1, has been selected  
by the mayor, Dr. C. S. Moore, as  
Imbler's annual cleanup day. As has  
been the custom for several years,  
the ladies will prepare an old fashioned  
dinner while the men clean streets  
and alleys. April 1 has usually been  
cleanup day, but the late spring is re-  
sponsible for this spring's later date.  
Many people here are stocking up  
their larders in anticipation of higher  
prices on foodstuffs.  
Notices are posted announcing that,  
under a recently passed ordinance,  
Imbler's speed limit is 15 miles, vi-  
olation penalty, a fine of from \$5 to  
\$25.

The Victor Phonograph Co. are now fur-  
nishing a complete course in Vocal Training  
by Oscar Saenger, in twenty lessons on ten  
large Victor Records with instruction book.

**\$25.00**

We have just received a few sets of these.  
Let us demonstrate one for you.

**Newlin Book & Stationery  
Company**

# LOU-TELLEGEN

In

## "THE BLACK WOLF"

A Stirring Tale of Sunny Spain with the Great

Romantic Actor at His Best

TODAY AND TOMORROW

# COLONIAL THEATRE

### CITY NEWS IN BRIEF

Collection of News Paragraphs and  
Advertisements.

The Loyal Sisters will meet at the  
home of Mrs. Ida French, 1805 Third  
street Wednesday afternoon at 2:30.  
—Adv. 4-14-1t.

Curtains hand laundered, 50c pair,  
503 Adams.—Adv. 4-12-16tp.

A new and complete line of fine sta-  
tionery. All of the new cuts and  
styles.—Levy-Vogel Drug Co.—Adv.  
4-12-tf.

A new flag is flying on the court  
house.

Closing out Harlow line of shoes,  
\$1.50 to \$4.00 oxfords. Regular \$5.50.  
Will cost you regular price \$8.50.  
Lots of small sizes left. —Toggerly.  
—Adv. 4-16-3t.

# Public Sale

Having Sold My Farm I Will Sell At Public Auction At The Dex-  
ter Eaton Ranch 3 Miles East of La Grande, Commencing at 10  
O'clock Sharp

MONDAY, APRIL 23

### THE FOLLOWING DESCRIBED PROPERTY:

#### HORSES

1 grey gelding 5 years old  
1500lb  
1 brown gelding 5 years old  
1400lb  
1 brown mare 5 years old  
1200lb  
1 black mare 4 years old 1100lb  
1 black mare 12 years old  
1150lb  
1 bay mare aged  
1 yearling colt, black driver

#### COWS

1 six year old milch cow, Dur-  
ham  
1 five year old milch cow Dur-  
ham  
1 four year old milch cow Dur-  
ham  
These are all A-1 milch cows.  
3 calves  
1 red Durham heifer  
2 half-blood Durham and Hol-  
stein  
3 dozen chickens  
1 hog shoat  
1 ladies' saddle  
1 gents' saddle

#### FARM IMPLEMENTS

1 low-wheeled 3 1-2 in. wagon  
1 high-wheeled 3 1-2 in. wagon  
2 stake rack wagon beds  
2 hay racks  
3 Deering mowing machines in  
good repair  
1 Jones mowing machine  
1 open hack  
1 covered hack  
2 single buggies

1 one-horse cultivator  
1 hay derrick  
1 hay fork  
1 Deering hay rake  
1 disc harrow  
1 alfalfa disc  
500 feet lumber  
1500 shingles  
1 binder  
1 Sharples separator and cream  
cans  
1 two-bottom Oliver chill plow  
1 two-bottom steel gang plow  
14 inch  
1 three section harrow  
1 slip scraper  
1 16 inch walking plow  
1 12 inch O. & P. breaking plow  
3 sets work harness  
1 set heavy breechen harness  
1 set hack harness  
1 set single harness  
Woven wire fencing machine  
1 pair beam scales  
1 spring tooth harrow  
1 wheelbarrow  
New 2500lb hoist  
1 12 inch walking plow  
1 squirrel smoker  
Several sacks early potatoes  
Several sacks late potatoes  
1 pair ice tongs  
1 single-seated sleigh  
About two tons hay  
Rope machine  
3 good scythes  
Shovels, chains, garden tools,  
pitchforks, picks, mattocks  
and other things too numer-  
ous to mention.  
Household furniture

### Free Lunch at Noon

TERMS OF SALE: All sums of \$10 and under, cash; over that  
amount bankable notes drawing 8 per cent int. made payable on or  
before Nov. 1st after date.

**Dexter Eaton**

Owner

ED STRINGHAM,  
Auctioneer.

J. E. REYNOLDS, Clerk.