

THE NEW LIGHT Ringolight-Nitrogen

THE FIRST PRACTICAL NITROGEN IN HOUSEHOLD SIZES

Nearest to Perfection in Electric Globes

ADVANTAGES:

Better Light, Whiter, Easier for the Eyes.
Candle Power about double the Mazda's.
Durability: Not Injured by Shock or Vibration
Burn Twice as Long as Others

ECONOMY:

Meter Bills Are Cut Down One-Third, compared to Mazda's. Use a 25-watt to replace a 40-watt, a 40-watt to replace a 60-watt and a 60-watt Nitrogen to replace a 100-watt Mazda, besides having better light, more of it and no liability from breakage.

GUARANTEE:

Try these Lamps at Our Risk. They are Guaranteed

PRICE:

25-Watt, 45c 60-Watt, 65c
40-Watt 50c 100-Watt, \$1

Owing to Its LONG LIFE, DURABILITY AND
POWER the CHEAPEST LAMP IN THE
MARKET

American Made American Grade
We have just received the 40-watt lamps—Other
sizes will follow later

TRY ONE—TO BE HAD ONLY FROM

La Grande Pharmacy

ADOLPH NEWLIN, Manager Phone Main 40
Quick Delivery La Grande, Oregon

Geo. T. Cochran, returned yesterday morning from Salem. He will leave tomorrow for Ontario for several days on a contested water right case between the E. O. L. and P. Co. against T. J. Brosnan.

Rugs and carpets cleaned as you want them by Standard Laundry Co.—Adv. 4-12-3t.

It will chase the chaps away, our Ca Lem cream.—La Grande Pharmacy Main 40.—Adv. 4-13-2t.

After relating the sad case of a young horse that in a runaway at Wallowa broke two legs and was humanely shot to death, the correspondent there of the Enterprise Record Chieftain adds: "Owing to the high price of hides parties were on hand almost immediately asking the privilege of removing the carcass in order to get the hide."

When in Portland you will find The Observer on sale at the Oregon Hotel news stand and Imperial Hotel.

Tubes repaired while you wait.—La Grande Vulcanizing Tire & Rubber Co., 1406 Jefferson.—Adv. 4-13-1t.

Pretty boxed paper for fine correspondence that is the very best and latest made. Also high class tablets and envelopes, inks, pens and pencils in large quantities from which you may select at reasonable prices at Silverthorn's Family Drug store.—Adv. 4-13-3t.

Money to Loan.

On improved city property on easy monthly payments. Apply J. R. Oliver.—Adv. 4-7-1m.

Deputy is now ready to do your paper hanging. Phone Red 2171.—Adv. 4-9-1t.

National Mazda lamps please your eyes and pocketbook, relieves the strain on both.—Levy-Vogel Drug Co.—Adv. 4-12-1t.

BASEBALL SCORES YESTERDAY.

Coast League.
Salt Lake 5, Los Angeles 2.
Vernon 4, Portland 1.
San Francisco 3, Oakland 2.

National.
Chicago 6, Pittsburgh 1.
Cincinnati 2, St. Louis 5.
Brooklyn and Philadelphia, rain.
Boston and New York, rain.

American.
St. Louis 4, Chicago 3.
Detroit and Cleveland—postponed, cold.
Philadelphia and Washington, rain.
New York and Boston, rain.

CALL FOR CITY WARRANTS.

Notice is hereby given that all warrants issued on the General Fund of the City of La Grande, Oregon, and endorsed June 30, 1915, or prior thereto, are now called for payment and all interest on said warrants ceases from this date, April 13, 1917.
JOHN COLLIER,
City Treasurer.

—Adv. 4-13-3t.

AT THE HOTELS

Savoy.
E. Bussey, San Francisco; W. E. Workman, Elgin; H. L. Moss, Imbler; O. Sandberg, St. Marie; Mrs. G. M. Jasper, Freewater; Fred Carlon, Enterprise; M. E. Godon; John P. Reeves, Union; W. F. White, Cove; James Weiss, Summerville; Marcia M. Bicker; Mabel H. Oswald and Giles Plass.

Sommer.
Lillian Jenkins, Edith E. Martin, Veda Saunders, Mabel Sullivan, Mayme Sullivan, Bernice Jones, Barbara Crabb, Inez Stephenson, Opal Kerfoot, Rosa Rest, Anna Erickson, Alice Campbell, Emma Koski, Tyleth Casebeer, Lonna Powell and Mary E. Elder, Baker; A. R. Killdaff, Portland; C. H. Du Bois, Salt Lake; D. L. Rosenfield, San Francisco; M. C. Scrafford, Portland; W. Richardson; E. L. Patterson, San Francisco; J. C. Bruce, N. Y.; W. F. Rudolph, Portland; L. B. Griffith, Chicago; A. F. Linn and wife, Enterprise; Al Harding, Reynolds Wood, Harry Ellis, Carlton Waltz, Baker; S. E. Harris, Wichita; C. J. Johns and wife, Hot Lake; W. A. Ban, Corvallis; W. B. Belton, St. Joseph, Mo.; C. H. Bidlen, Portland; J. R. Jacobs, Chicago; H. W. Banfield, Portland; Bess Huff, Athel Brown, Iva Melville, Clara Weeks, Mary Austin, Helen Rudesill, Blanche Anderson and Grace Anderson of Baker.

Foley.
Wm. Compton, Joseph; Geo. L. Jett, Mr. and Mrs. Strange, Mrs. A. W. Davis, Mrs. Bayes, Norma Love, Louise Bayes, Alheda Feedamon, Lelia Robinson, Elizabeth Sheppard, Thelma Andrews, Maude Welborn, Nell Spangler, Dorothy Bushnell, Alice Lathell, Lucille Finch, Gladys Heath, Hilda Stofft, Gertrude Davies, Arbelyn Healy, Courtney Canterbury, Edith Pearson, Fay Culbertson, Mrs. R. Service, Neva Service, Lloyd Danham, Baker; D. O. Sanders, Carl Trebe, L. F. Olsen, Mrs. R. Day, Elgin; E. B. Tucker; A. Mayfield, Elgin; T. J. O'Keefe, Portland; A. R. Cope, Elgin; L. F. Templeton, Pendleton; G. F. Van Riper, Spokane; C. L. Levinger, L. J. Watson, Portland; J. W. Thompson, Enterprise; Ed Knoblock, Tillamook; Pearl Baker; Orville Chandler, Durkee; C. E. Kitching, Portland.

Consummers' Day

For one week beginning today all Western merchants are urged by an association of Western ladies to advance and display merchandise manufactured in the West.

We Hail Such a Movement With Enthusiasm

We pride our organization as a typical Western Product—founded by a Westerner in a Western coal town 16 years ago. Having unbounded confidence in the great West—store after store has been linked, till today in 22 Western States—in 175 busy Western cities—in ten different counties in Oregon—the name of J. C. Penney Co is a household word—

Eastern Catalogue Houses We Have no Fear

We guarantee you a saving of at least 5 per cent and in many cases your postage besides. A broad assertion to make, but we have the facts and can prove them. Send your mail orders to a Western house—Western people—

Western Methods - - Western Treatment

Boys' Rockford Sox, Our Price 60c Dozen—Eastern Mail-Order House, 6 pairs 42c.
Men's Rockford Sox, Our Price \$1.00 Dozen—Easter Mail-Order House 6 pairs 57c.
Men's Ecu Cotton Unions, Our Price 98c—Eastern Mail-Order House \$1.18
Men's Poplin Weave Shirts, Our Price 98c—Eastern Mail-Order House \$1.12.
Men's Oxford Grey Heavy Woolen Sox, Our Price 49c—Eastern Mail-Order House 51c.
Men's German Dye Overalls, Our Price 98c—Easter Mail-Order House \$1.15.
Men's German Dye Overalls' Size 46, 48, 50, Our Price 98c—Eastern Mail-Order House \$1.30.
Men's German Dye Jumpers, Our Price 98c—Eastern Mail-Order House \$1.15.
Men's German Dye Jumpers, Sizes 46, 48, 50, Our Price 98c—Eastern Mail-order house \$1.30.
Men's Leather-Faced Gloves, Our Price 19c—Eastern Mail-Order House 24c.
Men's Jersey Glove, Our Price \$1.00 Dozen—Eastern Mail-Order House \$1.06 Dozen.
Colgate Shaving Soap, Our Price 4c Bar—Eastern Mail-Order House 33c Doz.

KEEP YOUR MONEY IN THE WEST

1 Little
Store 16
Years
Ago

J. C. Penney Co.
Incorporated
175 BUSY STORES

175 Big
Busy
Stores
Today

Formerly The United Store

NEW TODAY

FOR SALE—Two lots, three room house, furniture, woodshed, store-room, outside cellar; all good as new. A-1 fresh milk cow, a bargain if taken at once. Address Seller, care Observer.—Adv. 4-14-4t

FOR SALE—Cigar store, pool hall and confectionery at bargain; must sell on account of sickness. Address XX, care Observer.—Adv. 4-14-6tp

FOR SALE—Furniture. Slightly used, good as new; two complete beds, dining room table, chairs, cook stove heater, rug, rocking chairs, etc. Call 2014 Adams Sunday.—Adv. 4-14-1t.

LOST—Between Second and L, First and Spring streets last Tuesday, pair of glasses with chain. Finder please leave at City Recorder's office.—Adv. 4-14-1t

Our want ads bring results.

The Victor Phonograph Co. are now furnishing a complete course in Vocal Training by Oscar Saenger, in twenty lessons on ten large Victor Records with instruction book.

\$25.00

We have just received a few sets of these. Let us demonstrate one for you.

Newlin Book & Stationery Company

ARCADE



SUNDAY ONLY

See How The
Divorce Evil Gets
a Severe Jolt in

"A WOMAN'S WAY"

Starring

Ethel Clayton and
Carlyle Blackwell

Monday and Tuesday

THE BIG ALL JOY SHOW

"BROADWAY JONES"

Do You Believe in Capital Punishment



"The Girl and The Crisis"

deals with this important
question in a forceable
manner

SUNDAY ONLY

Vaudeville - - Orchestra

COLONIAL THEATRE

Coming Monday & Tuesday - Lou Tellegen in "The Black Wolf"