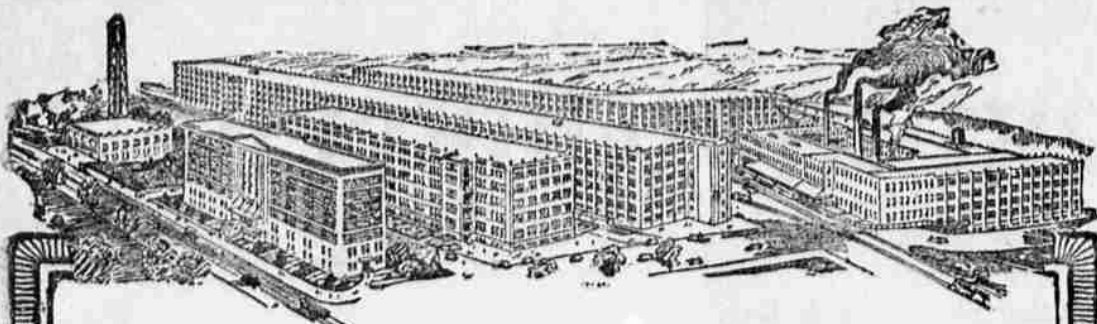




This immense factory is the home of

FISK

Non Skids

The Standard of Tire Value

BUY at least one pair of Fisk Non Skids. Learn from actual use that they are the best tire value you can buy. This great manufacturing plant shown above grew from a very small beginning—is the result of making and selling honest tire value at an honest price.

Get acquainted with Fisk Quality—Fisk Value. "When you pay more than Fisk prices you pay for something that does not exist." They are recommended by dealers everywhere.

Sold By All Dealers

THE FISK RUBBER COMPANY
of N. Y.

General Offices, Chicopee Falls, Mass.



Time to Re-tire?
(Buy Fisk)

CITY NEWS IN BRIEF

Collection of News Paragraphs and Advertisements.

Rev. L. K. Robinson drove in this morning from Cove. It was a little chilly, he said, facing the rain.

We pay highest prices for hide and sheep pelts. Peoples' Meat Market, 1419 1-2 Adams Ave.—Adv. 12-5-1f.

Singer Sewing Machine. New and second hand machines sold on easy terms. No interest. Repair work a specialty on all machines. Chas. M. Shapland, agent, Foley Hotel Bldg. Phone Red 451. 1-17f

Bishop Paddock, of the Episcopal diocese of Eastern Oregon, left last night for Hood River where he makes his headquarters.

Money to Loan. On improved real property in Union county, no delays, current rates. La Grande Investment Co.—Adv.

We pay best prices for second hand furniture. DYAL'S FURNITURE CO., 404 Fir St., Phone Black 3351.—Adv. 12-4-1f.

Misses Jones and Rabone Ladies' Ready to Wear. We are now showing all the new goods in Suits, Coats, Skirts and Waists. We make suits, coats and skirts to order. Remodeling done. 3-12f

The High School Cadet corps is especially grateful to the George Palmer Lumber company, the largest contributors to their uniform fund, and they desire to make public expression of their gratitude.

For Sale: Twelve room furnished modern house in best residence section of the town. House pays \$70 per month and furnishes 5 nice rooms for family use. Owner must sell at once as health of member of family compels him to leave and will sell at a bargain. Comparatively small cash payment required. Balance can be paid monthly out of income from property. Address X, care Observer.

These pretty spring days cause us to think of something good to drink—Beer is out of the question but that soda water mixer at Silverthorn's Family Drug store fountain has something better than beer. Drop in and try him. All kinds of popular drinks may be had and he is bound to please you. Ice cream sodas, also.—Adv. 4-6, 7, 8.

What "Preparedness" Train Really Means

How It Will Assist People of Oregon to Play Their Part in the Present War.

Corvallis, Ore., April 11.—(Special)—To assist the people of Oregon in overcoming so far as it is within their power the world's food crisis, and perform their full share in supplying not only the needs of the soldiers of the nation but also the European allies, is the purpose of a "preparedness" train that will be operated over the O.-W. R. & N. lines in northern and eastern Oregon. It left April 9 and will be out for two weeks.

The train is provided by the railway company and placed in charge of the general traffic manager, F. W. Robinson. Its equipment was arranged by the Agricultural College Extension Service in charge of Director R. D. Hetzel.

It carries a group of College specialists in vegetable gardening, poultry production, canning and home cooking, and also an exhibit of vegetable gardening plans and products, poultry equipment and production and kitchen equipment to illustrate the points exemplified.

The special purpose of the train is to assist the people of the larger towns in utilizing vacant lots and back yards in the production of these accessories to the home and local markets. Lectures and demonstrations will show methods of utilizing these small areas in the production of the crops most profitable in the various regions. Model garden and model poultry plans for various size lots will be shown. How to plan the garden, prepare the soil, select the crops, plant and cultivate, will be one phase of the work. How to yard and house chickens on small areas, how to hatch and rear young chicks, and how to feed for eggs and for meat production will be emphasized by the poultry specialist and exhibits. How to prepare family meals, largely from these home-grown products without loss of nutritive value will be shown in the Home Economics work. Lastly how the surplus products of these home-grown vegetables, fruit etc., may be preserved by canning to be used as needed throughout the year will be shown. Printed directions for continuing all this work will be left with local committees in charge of the campaign of "preparedness" in the various towns visited.

Of one thing you may always be sure—the best BARGAIN in town is always ADVERTISED.—Adv. 4-11, 18, 25, 5-2f.

NATIONAL MAZDA LAMPS



National Mazda Lamps have made good electric light so cheap and abundant that every house should be wired.

National Mazda Lamps give three times as much light as old-fashioned carbon lamps and cost no more for current. If you are already using electric light let us advise with you about lamp sizes. We shall be glad to help you get the most light and the best light for your money.

Levy-Vogel Drug Co.

Chinese Joins Army.

Ellensburg, Wash., April 11.—(United Press)—Larry Lee, 24, a Chinese but an American by birth, is probably the only Chinese in the United States army. "I was born in Portland, Ore., was educated in American schools and am an American through and through," he said today. "More than that I'm going to prove it in this present crisis."

Bad Cough? Feverish? Grippy? You need Dr. King's New Discovery to stop that cold, the soothing balsam ingredients heal the irritated membranes, soothe the sore throat, the antiseptic qualities kill the germ and your cold is quickly relieved. Dr. King's New Discovery has for 48 years been the standard remedy for coughs and colds in thousands of homes. Get a bottle today and have it handy in your medicine chest for coughs, colds, croup, grippe and all bronchial affections. At your druggist, 50c.—Adv.

I Didn't Raise My Boy To Be A Piker. Oh, I didn't raise my boy to be a piker, The kind who waits for dad to till the dirt, And lets the other fellow do the fighting, And hides himself behind his mammy's skirt. Nor I didn't raise my boy to be a soldier, But if his country needs him more than me, Oh, I hope my boy will have the sand and courage, To fight for Uncle Sam and Liberty. POLLYANNA.

The merchant who does not advertise has, you may be sure, reasons that are satisfactory to him. All business enterprises which avoid the light which advertising would focus upon them have their ample "reasons."—Adv. 4-11, 18, 25, 5-2f.

Let us print your farm sale bills.

Rheumatic Pains Relieved. "I have used Chamberlain's Liniment for pains in the chest and lameness of the shoulders due to rheumatism, and am pleased to say that it has never failed to give me prompt relief," writes Mrs. S. N. Finch, Batavia, N. Y.—Adv.

It takes a lot of fortitude to follow the dictates of a perfectly good conscience.

Heal Skin Eruptions. Painful eczema is more active in spring when the blood is over-heated.

the burning itching torture is unbearable, relieve it at once and heal the eruptions with Dr. Hobson's Eczema Ointment. This antiseptic remedy is promptly effective in all skin troubles. Pimples, blackheads, acne, tetter, ring worm, scaly blotchy skin, all respond to Dr. Hobson's Eczema Ointment. Get it today at your druggists, 50c, guaranteed.—Adv.

As a matter of fact, the difficult thing in a modern monarchy is to find something for the king to do.

Our want ads bring results.

Soil Bacteria Needed In Growing Legumes

Profitable Production Encouraged by Inoculation When Organisms Not Present.

O. A. C., Corvallis, Ore., April 11.—Oregon farmers having trouble in getting their alfalfa or other legumes to grow are entitled to receive cultures of soil inoculation bacteria at a nominal charge by writing to the Bacteriology department of the Agricultural College, Corvallis. The cost is 40 cents for cultures for two acres or less, and 60 cents for enough to inoculate from 2 to 15 acres. The price includes postage and also full directions for applying the cultures. One week's notice in advance is required in filling orders, especially in the busy seasons.

Successful growth of the legumes is impossible without the presence of these organisms, says Prof. Beckwith. It is possible to grow them in greater or less degree without bacteria, but not profitably. They will not build up the soil nor produce as they should. If the bacteria are naturally in the soil no more may be needed. If they are not, they must be supplied by inoculation. These inoculations are advisable for the legumes under the following conditions:

If no legumes have been grown within four or five years on the soil to be planted; if no legumes of any kind have grown on the soil at any time.

If farmers entertain any doubts as to the need for inoculation they may find it profitable to inoculate experimental plots and check up with the remainder of the field.

If the advertising of a store is showing constant betterment it is a sure indication that the store itself is getting better and better all the time—more and more serviceable to its customers.—Adv. 4-11, 18, 25, 5-2f.

WANTED

To buy ten million feet of lumber, or will furnish cash to operate your mill and market the product. Phone Main 711.

W. R. KIVETTE

House Wanted

This sign is not so commonly seen as "For Sale". If you will have the house which you want to sell nicely painted you will find much readier sale and at a price advanced much more than the painting will cost, if you let OXNER do the job.

Advertising Momentum

Many institutions expect advertising to perform miracles, to rehabilitate a depleted list of customers in a few weeks or harvest a golden crop of dollars. Advertising is not based on wizardly any more than on quackery. Its results are cumulative.

There are no miracles in advertising, but money so invested, if invested properly and the opportunities thus created properly followed, will yield handsome returns.

An inquiry from a prospect who has never transacted business with your organization, is the most vital and the most potent factor in the success of your business. That inquiry represents growth, development, new business, and new inquiries are worth attention, study and care—the full measure of your service. The aggressive and consistent advertiser, whose educational publicity attracts, will find that his business has acquired a new momentum, the effect of which will be apparent in succeeding years.

The Financial World.

BULK GARDEN SEEDS

New, Clean Stock of Fresh Tested Seeds Buy Your Seeds In Bulk

Corn and Bean seed very short crop. Buy early as we can get no more at present prices.

White Clover and Blue Grass

Spencer Sweet Peas

FREE OFFER

With each \$1.00 cash purchase of seeds in packets and ounces we give you 25c in plants at the Green houses.

La Grande Seed & Floral Co.



QUICK DELIVERIES

are a feature of this lumber business. When you give us an order you can confidently rely on getting your lumber a little before you need it. That means no delay in construction, no waiting time that you have to pay for. Think that over.

GEO. PALMER LUMBER COMPANY
Retail Dept. Phone Main 8

ATTENTION

LADIES—Did it ever occur to you that no two faces, thumb prints, or figures were ever exactly alike.

Why therefore, should you compress your vitally delicate organs into a stock or ready made corset?

Bearing this in mind why not be fitted with a Bareley, the only Custom Made Corset in La Grande.

Mrs. C. H. Scranton

Residence 1703 Second St. Phone Black 481