



You can be sure that Eastman film purchased here is fresh, has been kept under the proper conditions—in fact, is as thoroughly right as when it left the Kodak City.

This store is a dependable source of supply for a dependable film.

Red Cross Drug Store

Coming Events

- April 14—Horse Show, Enterprise.
April 15—Flag raising at O.W. R. & N. shops, 2 p. m.
April 24—Grade school concert, high school building.
April 24-25—Cattle and Horse Raisers' Annual Convention at La Grande.

May 2 and 3—State Camp Modern Woodmen of America meets in La Grande.

May 8—Competitive examination at postoffice for cadetship to U. S. Naval Academy.

June 4—Special Election to Vote on State Road Bond Issue of \$6,000,-

June 8 and 9—Oregon State Bankers' Association at Marshfield.

AMUSEMENTS.

Arcade Theatre—Motion pictures; Colonial Theatre—Motion pictures and vaudeville. Sherry's Theatre—Motion pictures.

CITY NEWS IN BRIEF

Collection of News Paragraphs and Advertisements.

Mrs. R. A. McKenzie of Summer-ville was a Monday visitor. She is at the Foley.

All motorcycle and bicycle accessories at cost. Now is the time to buy. Leighton Garage. 2-17-tf

The following were registered at the Imperial hotel, Portland on Sunday April 8: W. E. Jacobson, Geo. Dalley, J. W. Chandler, of La Grande.

Let us develop your films.—Red Cross Drug store.—Adv. 4-9-1t

We pay better prices for used furniture. Phone B 1241. Cor. Fir and Jefferson. E. J. Donohue. 12-20-tf

Y. M. C. A. Board to Meet. The regular monthly meeting of the Y. M. C. A. Board of Directors on Wednesday afternoon at 5 o'clock. Considerable business will come up for consideration and members are urged to be present.

Oregon Nursery Co., George Ball agent, 1212 Wash. avenue, La Grande.—Adv. 3-17. 1m. pd.

Pure milk and cream retailed at regular prices. Call Black 2001.—Adv. 4-3-tf.

Mrs. Edw. Evenson of Union passed through La Grande this morning bound for Portland.

See us about the new spring kodak.—Red Cross Drug store.—Adv. 4-10-tf

A good social dance at Zuber hall every Tuesday and Saturday night. Private dancing lessons every evening. Phone Black 1211 for appointment.—Adv. 3-14-tf.

George Goodall of Union was a visitor today.

On Sale in Elgin. The Observer is now on sale daily at the Owl Drug store, an enterprising firm of that city.—Adv. 4-9-tf.

Get your Eastman speed films at the Red Cross Drug store.—Adv. 4-10-tf.

Sidney Smith recently purchased a 1917 Henderson motorcycle from Ruby's Cycle shop.

Paul H. Spillman was a visitor in Union today.

William H. Brandes, of the California Ink Co. of Portland, is in La Grande today on business.

Yesterday was the best day that the Elgin motor car has had since it started. So far the motor car has been a great success and a great convenience to all its patrons.

G. L. Parks and wife are arrivals at the Savoy from Elgin.

6 1-2 Per Cent Money. \$30,000 for long term at 6 1-2 per cent interest for loans on Grande Ronde Valley farms. See W. B. Sargent at La Grande Investment Company at once. 2-2-tf

Tom Olson and E. Eckland are guests of the Savoy from Baker.

Just received a new shipment of the popular copyright novels, 75c.—Newlin Book & Stationery Co.—Adv. 4-5-tf

C. H. Robins and family are at the Savoy.

D. A. Hicks of this city was operated on this morning at the hospital.

The April Victor records have arrived. Come and hear them.—Newlin Book & Stationery Co.—Adv. 4-5-tf

S. A. Twidwell of Hilgard is at the Savoy.

The soldiers are getting acquainted rapidly.

Try an ice cream soda at Silverthorn's Family Drug fountain.—Adv. 4-6, 7, 8.

G. W. Franklin is a recent arrival from Enterprise.

These pretty spring days cause us to think of something good to drink—Beer is out of the question but that soda water mixer at Silverthorn's Family Drug store fountain has something better than beer. Drop in and try him. All kinds of popular drinks may be had and he is bound to please you. Ice cream sodas, also.—Adv. 4-6, 7, 8.

Jesse E. Stiles Enlists. Jesse E. Stiles is the first La Grande man to enlist with Company M of Salem. He made his application and will leave for Vancouver to be examined Friday. Captain Neer has room for but ten more men in this company and thinks he will be able to secure them in La Grande.

The following was printed in the society page of The Telegram Saturday: Mrs. A. L. Richardson, a well known singer and club woman of La Grande, has recently directed a performance of Rhys-Herbert's operetta, "The Wild Rose," for the benefit of the La Grande library fund, which was most successful and netted a large sum. Mrs. Richardson has sung a number of times in Portland and has many friends and admirers.

WANTED—Rooms. Those who have rooms that they wish to rent during the Cattle and Horse Raisers' convention April 24 and 25, please notify at once, L. L. Snodgrass, Sommer hotel, or Pat Foley, Foley hotel.—Adv. 4-9, 10

CARD OF THANKS. We wish to thank our friends and neighbors for their kindness shown and for flowers sent during the recent illness and death of our father, brother and husband. MR. AND MRS. J. C. HARDIN, FRANK AND HENRY HARDIN, MRS. JAMES HARDIN.



John Berg, who will wrestle in La Grande April 25 with Jack O'Neill

Plans Complete For Flag Raising

Foreman Burley Has Arrangements Made for the Big Patriotic Demonstration Sunday.

Foreman Burley of the shops has all plans for the big patriotic demonstration next Sunday well in hand. He says he fully expects four or five thousand people to be present. This week he received a letter from the Union members of the Odd Fellows saying they would attend in a body. Also others from neighboring towns expressing their sentiment towards the big event and stating they would all attend. It is an assurance that every one in La Grande will be there to help make it the greatest showing of patriotism Eastern Oregon has ever witnessed.

The foundation work in which the gigantic flag pole bearing the O.W. shopmen's flag will rest is now under construction. The foundation is made in a cavity 13 1-2 feet by eight feet in circumference. Eighteen inches of concrete is then put under the base of pole.

The pole itself will rest in a boxing of concrete, around which a cone shaped frame will be filled with concrete making the strongest possible foundation. The pole will be squared and set in the boxing, first treated with creosote. Three coats of white lead will be put on the pole and an enormous golden ball will adorn the top above the massive flag. The strong foundation upon which the pole rests will assure its permanence, and the height will enable any person of the surrounding community to see Old Glory waving proudly in the breeze and all can quote "She's still there."

George Carres, proprietor of the La Grande Chop and Oyster House has today obtained the efficient services of Mr. G. W. Walker. Mr. Walker, who has been chef for the Y. M. C. A. Boarding club, takes his new position Wednesday. He extends a cordial welcome to all his former patrons.

Fluff Rugs.

A representative of the Northwest Rug Co. of Portland, is in your city for a few days. Gooley. Phone Red 141.—Adv. 4-10-2tp

Girls may now enlist in the navy with the rank of Yeomen and the duties of office clerks, stenographers and office assistants.

W. R. Rutherford, superintendent of Eugene schools, spent yesterday in the city with relatives and friends.

A. E. Golding of Elgin was operated on this morning at the Grande Ronde hospital.

WANTED—Clean white rags. Observer office. 3-7-tf

Announcements

The Rebekahs will hold a Five Cent social at the hall Tuesday evening, April 10th. The proceeds will benefit the Odd Fellows' Home.—Adv. 4-9-2t

Pythian Sisters Tonight. All members of Rowena Temple No. 9, Pythian Sisters are requested to meet at K. of P. hall at 7:30 p. m. today for work.—Adv. 4-10-1t.

Flag Raising, April 15. The O.W. R. & N. shop employees extend a cordial invitation to all citizens, fraternal orders, churches and schools to participate in the Flag Raising exercises to be held in this city, April 15, 1917, at 2 p. m. in the O.W. yards. AUGUST P. NELSON, WESLEY HARRISON, A. J. MARTIN, invitation committee.

Special Sale of Cheney's Silk Ties 50c

ONE WEEK ONLY THEY HAVE JUST ARRIVED—ALL NEW PATTERNS UP TO DATE. THEY ARE SOFT SILK. WILL NOT WRINKLE IN TYING. CALL AND LOOK THEM OVER. TOGGERY 4-7-9, 10, 11.

A Fresh Supply of OYSTERS at CARRES OYSTER HOUSE

Standard Mdse. - High Quality - Best Styles. The Retailers Commercial Union. Composed of over 500 big stores with a purchasing power of over 40 million dollars annually, enable this store to give you (More for Your Money in Real Merchandise Value) The last year has shown the greatest gain in our business in its history—due to our association with this great cooperative buying organization and to the better values we have been able to offer our constantly increasing list of satisfied customers. COMPARE OUR PRICES—OUR VALUES—OUR METHODS AND OUR SERVICE—and you will realize why so many tell you that you can buy better merchandise for less at the THE GOLDEN RULE Co. Quality the same—Prices less La Grande's Store

The Oregonian Sunday had a good article on the Cattle and Horse Raisers' convention to be held in La Grande April 24 and 25.

Litigation Falls Off.

Portland, Ore., April 10.—(United Press)—Who wants to stay at a home and fight his neighbors when the chances are good for going abroad and fighting the Germans. It seems that nobody does. At least litigation in the local state courts has dropped from 30 and 40 cases a day to four or five, and the war is blamed at the courthouse.

Frauds of Peddlers.

Tacoma, Wash., April 10.—(United Press)—Peddlers here are selling about everything but potatoes under the name of that high priced vegetable, according to reports received by the police from angry housewives. One woman bought a sack supposed to contain potatoes and found rutabagas and empty tin cans. Another found rocks mixed with the potatoes, and straw stuffing is not uncommon.

Baby Week to Be Celebrated Eugene, Ore., April 10.—The Uni-

versity of Oregon will co-operate actively with the Oregon Agricultural college, the Oregon Federation of Women's clubs, the Mothers' Congress and the Parent-Teachers' association in promoting an adequate observance of baby week in this state, May 1 to 6 inclusive. Baby week in Oregon will be directed by Miss Ava E. Milam, professor of home economics of the Oregon Agricultural college. Miss

Elizabeth Fox, dean of women at the University of Oregon, has begun her work of stimulating interest in the baby week campaign throughout the state. Baby week will be nationwide this year as last and most of the states have fixed the same period for its observance. The purpose of the week is to distribute practical knowledge of the proper care of children, particularly those under school age.

H. D. Smith Geo. Noble B. H. Smith ALL KINDS OF FRUITS IN SEASON Dry Wood, Poultry Supplies, Feed, All Varieties Seed Potatoes Highest Price Paid For Poultry SMITH-NOBLE PRODUCE CO. Wholesale and Retail. Home Ind. Phone M. 734 Union County M. 291 LA GRANDE, OREGON

DAYLO EVEREADY paid \$12,000.00 for this name Four People Receive \$3000 each an our announcement last fall of the Eveready Contest for a better name than "flashlight," we stated that if "two or more contestants submit the word selected the full amount of the prize will be paid to each." We have made our selection without regard to the number of duplications. The word chosen was submitted by the four following contestants, to each of whom we are paying \$3000.00: Mrs. F. C. Grow, 1219 2d St., N.E., Watertown, S.D. Katherine W. Hand, 1501 Mulvane St., Topeka, Kan. Miss J. M. Schulz, 239 2nd St., Union Hill, N. J. Bertha A. Wilson, 413 Park Ave., Medina, N. Y. The prize-winning word is DAYLO. It fulfills in a masterly way the requirements specified, viz: a coined word that we can register as a trade-mark and a name easy to remember and entirely simple to pronounce. "DAY" suggests perfect light, and "LO" means "Behold!"—"See!" The true significance, the living ideal of the reliability and service characteristic of our product will hereafter find its expression in the new name, Eveready DAYLO. I wish I might personally thank each of the half million contestants and the millions of Eveready friends and users who have contributed so earnestly to the success of our search for a new name. Sincerely, Conrad Hubert Vice-President American Ever Ready Works of National Carbon Co. The product that has outgrown its name—"FLASHLIGHT"