

It Feeds The Delicate Tissues Of The Face

A good face cream should do more than cleanse the pores and remove dead tissue. It should be a food which will promote the growth of healthy tissue and give the skin a radiant glow.

A. D. S. Face Cream

feeds the delicate tissues of the face and helps to eradicate wrinkles and other blemishes. It is a perfect toilet cream for general use. Delightfully perfumed. Not greasy or sticky.

PRICE 25c and 50c

La Grande Pharmacy

ADOLPH NEWLIN, Manager
Quick Delivery La Grande, Oregon Phone Main 40

HONOR GIRLS HAVE A BIG DEMONSTRATION

Patriotic enthusiasm ran high at the Y. M. C. A. building last night, there were over one hundred girls present and every one manifested a deep interest in the meeting. Miss Jean Smith temporary leader of the La Grande National Girls' Honor Guard presided with Miss Lorna Coolidge as temporary secretary. The meeting opened with the singing of "The Star-Spangled Banner," with Miss Leila Deborah Smith as leader; there was lots of pep and enthusiasm in the singing. It was a great meeting and when the time came for the signing the pledge and offering themselves for service if the call was given, the lobby looked like a very busy recruiting office. The following members were appointed a nominating committee to suggest permanent officers and to report at the next meeting, Miss Naomi Kirtley, chairman, Leona Newlin, Nora Arbuckle, Helen Ransom, Wilma Oesterling and Gladys Taylor.

Dr. R. E. L. Holt the chief speaker of the evening gave a very interesting and instructive lecture, nearly all those in attendance took notes and were very attentive throughout the talk. The next meeting will be held next Thursday evening, at which time the nominating committee will report.

Funeral of Mrs. Sarah M. Graham.
Mrs. Sarah M. Graham, daughter of Mr. and Mrs. Thos. Budge, who died April 2 was buried from the Presbyterian church yesterday at 2 p. m. Rev. G. L. Clark presiding. Representatives of the different printing establishments of the city acted as pallbearers. Interment was in the Masonic cemetery.

Easter Services.

Sunrise Easter services of the Presbyterian church at 7 a. m. o'clock will begin the day. At the Sunday School hour a short Easter service and Decision day will be observed.

The Knights Templar will have charge of the 11 o'clock services. Dr. W. H. Bleakney of Walla Walla will deliver the sermon. The young people will hold their Easter services in the evening at 7 p. m. also the reception of new members in the evening service.

At a recent meeting of the Presbyterian church J. K. Wright was chosen as delegate to Presbytery which meets at Union April 10.

Mrs. Edith Coulter returned to Huntington last night after attending the funeral of Mrs. Sarah Graham.

The opening up of the soda water spring drinks and ice cream is now in full blast at Silverthorn's Family Drug store.—Adv. 4-6, 7, 8.

These pretty spring days cause us to think of something good to drink—Beer is out of the question but that soda water mixer at Silverthorn's Family Drug store fountain has something better than beer. Drop in and try him. All kinds of popular drinks may be had and he is bound to please you. Ice cream sodas, also.—Adv. 4-6, 7, 8.

NEW TODAY

Situation Wanted.
Wanted, steady work.—Mrs. Alden, 2402 N. Birch.—Adv. 4-5-6.

LOST—A cameo pin. Call Black 3491.—Adv. 4-6-3t.

CITY NEWS IN BRIEF

Collection of News Paragraphs and Advertisements.

Mrs. M. F. Davis of Union, was in La Grande Thursday.

Who said "Silence is Golden?" See Clara Kimball Young in "The Dark Silence" at the Arcade Sunday. No raise in price.

A. Hanson was a Thursday business visitor in La Grande.

Have your films developed and printed perfectly. If you have trouble in taking good pictures and want to learn just what your trouble is, you will drop in at Silverthorn's Family Drug store where they will take pleasure in assisting you without charge.—Adv. 4-3-3t.

Mrs. John Jacobs was a visitor in the city today from Union.

If you are interested in gold fish—we notice a fine lot of them of all kinds at Silverthorn's Family Drug store.—Adv. 4-3-3t.

Harvey Dixon was a Friday visitor in the city from Union.

A stirring and realistic drama is "The Dark Silence" starring Clara Kimball Young at the Arcade Sunday.

J. K. Wright was an Imbler business visitor yesterday. He was detained over night by a slide on the branch line, returning home this morning on the motor car.

The mysterious Chinese lottery is revealed in "The War of the Tongs" at the Colonial Sunday.

Maurice Miller of Union is a Friday visitor.

Special Story Hour.
Special attention will be given to the Story Hour which will be held at the Library Saturday afternoon, April 7th, from 2 to 3 o'clock. Mrs. Zee (Bragg) Spinning will be the "story teller," and will give a special Easter story. A committee of ladies will be there to care for the children. 4-5-2t

Try an ice cream soda at Silverthorn's Family Drug fountain.—Adv. 4-6, 7, 8.

The April Victor records have arrived. Come and hear them.—Newlin Book & Stationery Co.—Adv. 4-5-1f

Just received a new shipment of the popular copyright novels, 75c.—Newlin Book & Stationery Co.—Adv 4-5-1f

Get your egg dyes now. Plain colors, transfer pictures and transfer names at Red Cross Drug store.—Adv. 4-6-1t

Mrs. A. E. Ivanhoe, county school superintendent, is back at her post of duty, with her arm in a sling, which she recently broke in a fall.

Lovers of good candy will appreciate the receipt of a pound box of Lowney's on Easter morn. Get a box at the Red Cross.—Adv. 4-6-1t.

The Salvation Army will have a cake sale at Hug's grocery, also at Harris' grocery.—Adv. 4-6-1t.

The opening up of the soda water spring drinks and ice cream is now in full blast at Silverthorn's Family Drug store.—Adv. W. 1t.

We Want Your Confidence

For three years, day after day, we have advertised in the columns of your daily paper. We have appealed to the rich and poor, the young and old.

DO YOU REALIZE WHY WE WERE SO ANXIOUS TO GET ACQUAINTED WITH YOU?

We will tell you. We want to serve you on the J. C. Penney Co. plan, and gain your confidence. Without your confidence we could not expect your business. Our great success has been built on the confidence the public has learned to place in us. We know you appreciate a square deal, and we feel honor-bound to give it to you. Giving the consumer much better merchandise for less money than they could secure at any other store is why that today we own 175 busy stores in 22 states.

We Ask You Today Why Pay More for the Following Listed Merchandise

Why pay more—Indigo Blue Overalls.....	98c
Why pay more—9-oz. Canvas Gloves, 3 pair for.....	25c
Why pay more—5-oz. Canvas Gloves,.....	5c
Why pay more—Cotton Sox.....	5c
Why pay more—Cotton Handkerchiefs.....	5c
Why pay more—Cotton two-piece Garments.....	45c
Why pay more—President Suspenders.....	19c
Why pay more—Colgate's, William's Shaving Soaps.....	4c
Why pay more—Sateen Half Sleeves.....	19c
Why pay more—Waist Overalls.....	89c
Why pay more—Men's Shoes.....	\$2.98
Why pay more—Men's Shirts.....	49c
Why pay more—Blue Serge Suits.....	\$9.90
Why pay more—Men's Dress Shirts.....	98c
Why pay more—Men's Carpenter's Aprons.....	59c
Why pay more—Men's Hats.....	\$1.49
Why pay more—Leather-faced Gloves.....	19c
Why pay more—Ladies' White Washable Kid Gloves.....	\$6.90
Why pay more—Ladies' Grey Kid Top Shoes.....	\$6.90
Why pay more—Ladies' Patent Button Blue Top.....	\$4.98
Why pay more—Ladies' Spring Suits.....	\$9.75 to \$24.75
Why pay more—Ladies' Spring Coats.....	\$9.75 to \$18.50
Why pay more—Ladies' Voile Waists.....	98c, \$1.98
Why pay more—Silk Waists.....	\$1.98, \$2.49, \$2.98
Why pay more—Ladies' Silk Skirts.....	\$4.98, \$5.90
Why pay more—Ladies' Serge, Poplin, Gaberdines, Fancy Plaids.....	\$5.90, \$6.90
Why pay more—Black Sateen Petticoats.....	49c, 98c
Why pay more—Bungalow Aprons.....	49c, 59c

Just Received a Spring Shipment of Colored and Fancy Wash Fabrics—Get the habit of buying where you can secure good merchandise at rock-bottom prices.

J. C. Penney Co.
Incorporated
175 BUSY STORES

Formerly The United Store

COLONIAL THEATRE

ED. FORD, Manager

BLUE BIRD



PHC PLAYS INC

TODAY AND TOMORROW

"THE MYSTERIOUS MRS. M"

A Story of Gripping Interest

Special Attraction Today & Tomorrow - - CHARLIE CHAPLIN

COMING SUNDAY--"THE WAR OF THE TONGS"

Volley Ball Team Invited To Festival

At the last class of the Y. M. C. A. business men, Mr. A. M. Grilley, physical director of the Portland Y. M. C. A., extended an invitation to members to select a volleyball team to enter the Rose Festival volleyball tournament. The men are seriously considering the project and if same can be arranged, a team will be selected and will commence to practice for the event. The present volleyball league is exceptionally well attended, over 25 business men can be found on the floor every Tuesday and Friday. The teams are known as Dixon's Gas Attackers, Frees' Aeroplanes, Harding's 14 Centimeters and Bohnenkamp's Zeppelins. With the exception of Bohnenkamp's team all teams are holding a good percentage, especially is this so of Dixon's Gas machines, who are playing like a house afire and it will take some great playing on the part of the other teams to head him off. Last Tuesday witnessed a great event, when Lynn Bohnenkamp's Zeppelins, who heretofore had been reached and destroyed before they could accomplish anything but last

Tuesday they reached their mark and scored a victory and the whole Bohnenkamp family is happy. The standing of teams to date are as follows:

Team	Won	Lost	Pct.
Dixon	15	3	825
Frees	11	7	600
Harding	9	9	500
Bohnenkamp	1	17	060

ELKS' PATRIOTIC PARADE.

About 200 of the loyal Elks followed the flag and band last evening through the streets when the Elks' lodge staged a parade before they met in the lodge rooms for the installation of officers.

Today is the anniversary of the Battle of Shiloh, which was fought April 6, 1862.

Card of Thanks.

We wish to thank the many kind friends and neighbors for the many acts of kindness shown during the illness and death of our loved one and to all those who sent the many beautiful flowers and to the Observer employees for their aid. The acts of kindness will never be forgotten.
MR. AND MRS. THOS. BUDGE,
MRS. LETTIE GALLOWAY,
WALTER GALLOWAY.
—Adv. 4-6-1t.

FLOWERS FLOWERS For Easter

LA GRANDE SEED & FLORAL CO.

THE J. H. CHILDS TRANSFER AND STORAGE CO.

1312 Jefferson St. Phone Main 706
Best equipped transfer business.
Three motor trucks always ready.
Highest salaried drivers.
All careful and competent men.
Largest Storage House in Eastern Oregon.
Household goods lowest rates.
Automobiles stored 10 cents per day.
THE J. H. CHILDS TRANSFER AND STORAGE CO.
3-5-1mo

Wedding invitations, announcements and calling cards printed at the Observer Job Printing Department.
10-28-1t.