

# KIRSCHBAUM CLOTHES



## BREAKING the crust OF HABIT

Frankly, these words are directed to the fast thinning number of men who have not yet "hit the trail" of conversion to the ready-for-service principle in clothes—who as yet are strangers to its comfort, its satisfaction, its downright economy.

Here's what you can get for say \$20 or \$25 in Kirschbaum Clothes:

—in style, the conception of a designing staff whose talent could not be commanded for less than \$25,000.

—in fabrics, a variety ranging from Scotch Hebrides homespuns to the sturdy worsteds of our New England looms.

—in fit, absolute accuracy and comfort, we care not what the outlines of your physical geography may be.

If that sounds promising to some of you men

who are not at present devotees of this store—come in. There is only a thin crust of habit separating us, and once that is broken through, you are ours for life!

### On the Choice of Shirts and Scarfs

With a blue suit, wear a shirt of plain blue, plain white or white with a black or blue stripe. The scarf should be black, blue, dark purple, dark red or bottle green.

With a gray suit wear a shirt of plain white with a stripe of harmonizing gray or with a very narrow blue or heliotrope stripe. The cravat should be black, gray of harmonizing shades, blue in the darker shades or dark purple.

With a brown suit, wear a shirt of plain white with very narrow brown buff stripes or white background with blue stripes. A black scarf is too sombre for a brown suit—choose between brown, blue in the darker shades of green, red or purple.

—By the Spectator.

## HILLS DEPARTMENT STORE

### Heal Skin Eruptions.

Painful eczema is more active in spring when the blood is over-heated, the burning itching torture is unbearable, relieve it at once and heal the eruptions with Dr. Hobson's Eczema Ointment. This antiseptic remedy is promptly effective in all skin troubles. Pimples, blackheads, acne, tetter, ring worm, scaly blotchy skin, all respond to Dr. Hobson's Eczema Ointment. Get it today at your druggists, 50c, guaranteed.—Adv.

The National Forest Reservation commission has approved the purchase of 23,709 acres in the White Mountains and southern Appalachians for inclusion in the National Forests of the East. This land lies in New Hampshire, Virginia, North Carolina, Georgia, and Tennessee. The total area which the government has purchased or is acquiring under the Weeks Law is now 1,373,121 acres.

### Clear Your Skin in Spring.

Spring house cleaning means cleaning inside and outside. Dull pimply skin is an aftermath of winter inactivity. Flush your intestines with

a mild laxative and clean out the accumulated wastes, easy to take, they do not gripe. Dr. King's New Life Pills will clear your complexion and brighten your eye. Try Dr. King's New Life Pills tonight and throw off the sluggish winter shell. At druggists, 25c.—Adv.

Bunker Hill monument is 221 feet 2 inches high, 30 feet square at the base and 15 feet 4 inches square where the pyramid apex begins; 8700 tons of granite were used in building it.

Wolves were far more common in Palestine in biblical times than they are now, though they are yet occasionally seen. The wolf of Palestine in the common Canis lupus.

Douglas fir is the chief tree species used by the Forest Service in its tree planting operations in Oregon and Washington. Noble fir, western yellow pine, and western white pine were also used in the 1916 operations.

Mrs. Margaret Sheets is a visitor in the city today.

Our want ads bring results.

## COLONIAL

Mary McLaren and Harrison Ford will provide the attraction at the Colonial theatre today and tomorrow presenting a Lois Weber production under the title of "The Mysterious Mrs. M." In this production the hero is informed by a fortune teller that he will die upon a certain date, the sorceress at the same time saying that she, too, will pass away within a week. When the news comes that the woman has died and thus fulfilled a part of her prediction, the young man "sees his mish." Right at this time a beautiful girl enters his life and because he feels it would be unjust for a doomed man to make loving advances, the complications multiply until the interesting story comes to a "surprise" ending that is too good to disclose in advance. "The Myster-

ious Mrs. M." is the latest and best of Bluebird Photoplays.

### Constipation and Indigestion.

These are twin evils. Persons suffering from indigestion are often troubled with constipation. Mrs. Robert Allison, Mattoon, Ill., writes that when she first moved to Mattoon she was a great sufferer from indigestion and constipation. Food distressed her and there was a feeling like a heavy weight pressing on her stomach and chest. She did not rest well at night, and felt worn out a good part of the time. One bottle of Chamberlain's Tablets corrected this trouble so that she has since felt like a different person.—Adv.


Prairie dogs and other range destroying rodents have been exterminated on more than two million acres of western grazing range, including several hundred thousand acres of National Forest range.

### COLONIAL TODAY AND TOMORROW.



BLUEBIRD PHOTO PLAYS PRESENT THE MYSTERIOUS MRS. M. WITH HARRISON FORD AND MARY MACLAREN PRODUCED BY LOIS WEBER

**SAVE 15c A POUND**  
**APRIL 9 to 14**  
**FOLGER'S GOLDEN GATE TEA**



One pound makes 300 cups. Four cups cost about one cent. You can afford to drink good tea.

**75c Tea-75c Quality**

TIN	REGULAR PRICE	RETAIL PRICE	FOLGER WEEK PRICE
1 lb.	.75	.60	.60
1/2 "	.40	.30	.30
1/4 "	.25	.20	.20
5 "	3.50	2.75	2.75

SEND OR TELEPHONE YOUR ORDER TODAY

**HARRIS GROCERY**

PHONE MAIN 70 FARMERS PHONE B. 192  
 408 North Fir St. Cross The Track

## ARCADE

Marie Doro, the distinguished young artist of the stage and screen, will be seen at the Arcade today and tomorrow in the Jesse L. Lasky production "Lost and Won," a gripping drama of newspaper life written especially for her by the two noted dramatists, Channing Pollock and Rennold Wolf, and prepared for the screen by Margaret Turnbull.

The story has to do with Cinders, a little newsgirl, who on a bet, is made the ward of a wealthy stockbroker, he wagering that he can make a newsgirl over into a society belle within a year. The girl becomes a reporter on the paper which she formerly sold. When her benefactor is about to win the wager, he loses his money and is arrested for theft, and the former news girl and reporter, by her cleverness, discovers the identity of the real thief and frees the man whom she loves, and who has learned to love her.

Not only is Miss Doro seen as a news girl of the streets, in a ragged suit and dilapidated hat, but after her rise in society she is given an opportunity to wear some beautiful gowns. For her coming-out ball the Lasky company has made an especial effort to display the latest creations of the American designers.

The cast supporting Miss Doro is one of unusual excellence, including Elliott Dexter, Maym Kelso, Carl Stockdale, C. H. Geldert, Sydney Dean, Robert Gray and others.

This latest Paramount picture is in tenacity of story, dramatic appeal, acting ability and photographic excellence, equal to the many remarkable photoplays which have consistently borne its trade-mark.

**Sprains and Strains Relieved.**  
 Sloan's Liniment quickly takes the pain out of strains, sprains, bruises and all muscle soreness. A clean, clear liquid easily applied, it quickly penetrates without rubbing. Sloan's Liniment does not stain the skin or clog the pores like mussy plasters or ointments. For chronic rheumatic aches and pains, neuralgia, gout and lumbago have this well-known remedy handy. For the pains of gripe and following strenuous work, it gives quick relief. At all druggists, 25c.—Adv.

**Rheumatic Pains Relieved.**  
 "I have used Chamberlain's Liniment for pains in the chest and lameness of the shoulders due to rheumatism, and am pleased to say that it has never failed to give me prompt relief," writes Mrs. S. N. Finch, Batavia, N. Y.—Adv.

**MODART CORSETS**  
 Front Laced



**A perfect foundation for fitting and wearing dresses and gowns**

MODART Corsets form the proper foundation upon which to build the clothes and give them that peculiar elegance and attractiveness which is so much sought after.


THE smooth, perfect fitting back, the graceful body lines and the pliable resilient boning contribute to displaying the tailored suit and delicate evening gown in all their beauty.

**Pauline Lederle**  
 Sommer Hotel Bldg.

When in Portland you will find The Observer on sale at the Oregon Hotel news stand and Imperial Hotel.

**ASK FOR McCARTHY'S IMPERIAL CIGARS**

*Union Made, Oregon Made, Hand Made*



*Mild, Sweet, and Satisfying*

**W. D. McCARTHY**  
 Office and Factory, 106 Depot St. Lewis Bldg.

**ELECTRIC SUPPLY CO.**  
 AUSTIN BROWNELL, Manager  
**HOUSE WIRING A SPECIALTY**

Supplies and Heating Devices  
 Phone Main 726  
 Sommer Hotel Building, next to Western Union

**NEW AUTO COATS**

Not a garment but a coat of Effecto Auto Enamel. It is easily applied, dries quickly with high gloss and is very durable.

Get a can now while the roads are unfit for driving and you will certainly be pleased with the result. Don't consider this as an ordinary buggy paint. Effecto Enamel is high-class stuff.

Sold Only At

**Oxner's Paint Store**