

The Clear Pink and White of a Perfect Complexion Goes Hand in Hand With Good Health

A good complexion must come from within. If your skin is sallow and you have pimples or other skin eruptions, all of the cold cream, lotions and other preparations for external use cannot possibly help. You must first correct the condition of your blood. The bad blood may be caused by indigestion, constipation, liver and kidney troubles or other ailments.

You should find out from your physician just what the trouble is. He will probably recommend the use of some good tonic or blood purifier which may be found in our stock. Our line is complete.

La Grande Pharmacy

ADOLPH NEWLIN, Manager
Quick Delivery La Grande, Oregon Phone Main 40

HUGE FLAG.

(Continued from Page 1.) numerous committees are now at work, and offers of assistance come in from every hand, all tending to prove that the gigantic demonstration will materialize as planned.

Briefly stated, the program will be: Assembly at the Elks' temple, march to a point near the water tank in the railroad yards and there listen to patriotic speeches and witness the formal dedication of the flag, which measures 12x20 feet, being one of the largest in this section of the state. The pole which will float this beautiful emblem to the breezes is now en route from the Sound, the length of the timber being 100 feet. It is necessary to employ three flat cars to haul it. A suitable cement foundation will be prepared prior to its erection.

Invitations To Be Sent.

Invitations are being sent to the numerous lodges of the city, to civic organizations, and to every individual of the city and community has gone forth informal invitations via the press to be present. Sergeant Rice and his 90 high school cadets have been asked to participate so have the high school Honor Guard girls, the W. R. C. and G. A. R. likewise—it being planned to have one of the old veterans hoist the new emblem—but above all it is the purpose of the committees in charge to get out, not hundreds, but thousands, of civilians. The La Grande band has volunteered its service to head the demonstration parade.

Among the first lodges to accept the invitation were the Knights of Pythias who will go in a body, taking their own national emblem with them; other lodges in large numbers will unquestionably announce acceptance within the forthcoming week. Thus, with lodges, special organizations and civilians generally participating, the parade itself will no doubt become a thing of magnitude.

"We deem this time an opportune one for the people of La Grande and surrounding territory to quietly show their colors by joining in this demonstration," explained Mr. Ridenour in announcing some of the plans already perfect. "Other Eastern Oregon citizens in various ways have expressed their loyalty and patriotism to their country in this hour of dark forebodings, and this will afford La Grande a similar chance. The ceremony will be patriotic yet reasonably brief, and all told worth while. Our appeal is for men and women to fall into the citizenship division of the parade and thus show their colors."

Chas. Anderson, an O-W. shopman who has done service in the engineering corps of the now famous Plattsburg training camp, will be the chief speaker of the day, and Postmaster E. E. Bragg will be the presiding person. Within a day or two further committee meetings will be held and additional details announced.

Higher officials of the company have taken an interest in the demonstration and are lending their generous sanction to the plans.

HONOR GUARD.

(Continued from Page 1.) en for signature and an opportunity will be given for expressions of immediate volunteering if the call should be given.

The Girls' Honor Guard is meeting with the approval of the leaders of this country and there is no question but that if the United States should be involved in war that many from La Grande would be called. It is a very interesting sight to see the large number of the La Grande young ladies meeting each week, not for the purpose of gaiety and as a lark, but each and every girl realizing the seriousness of the situation and that they are there to be equipped for service to their country in some way. They are there with note books, taking the vital and instructive points of the lectures. No idle moments are spent at any of the meetings; they realize the importance of the step that they are taking, to stand for the highest ideals of patriotism.

The meeting this evening will start

3 Years Ago This Month

After a thorough investigation we were convinced that there was room in La Grande for a J. C. Penney Co. store. We could see that there was in demand here for a store that figures its profits, not on individual sales but upon the

Volume of Business

We realized that we must offer merchandise of merit at a price that would interest the CASH purchaser. We were in position to do this, handling merchandise as we do.

In the first place, we buy direct from the mills and manufactures eliminating the middle-man such as the wholesaler—commission men and their traveling men—which cannot be avoided by the one or two-store merchants. In other words

Mr. Railroader, Mr. Farmer and Laborer

We offer you merchandise DIRECT from the mills and manufactures to YOU, the CONSUMER.

Does it not look reasonable that we are in a position to save you money on Dry Goods, Shoes, Clothing, etc., which you require almost every day in the year? Think it over—There is food for thought in every line above. We never quote sales prices, every day is sales day in a Penney Store.

Men's Blue Serge Suits	\$9.75, \$12.50, \$14.75, \$18.50
Men's Brown and Stripe Cheviots, \$18.50 value	\$12.50
Men's Novelty Stripes and Mixtures, \$22.00 value	\$14.75
Men's Dress Shoes	\$2.98, \$3.98, \$4.98, \$5.50, \$6.90
Men's Dress Shirts	49c, 98c, \$1.49, \$1.98, \$2.98
Men's Dress Hats	98c, \$1.49, \$1.98, \$2.98, \$3.45
Men's Work Shirts	49c, 98c, \$1.19, \$1.98
Men's Overalls Oskosh, Underhill, Crown	98c
Men's Canvas Gloves, leather faced	19c
Men's President Suspenders	19c
Men's Union Suits	49c, 98c, \$1.49, \$1.98
Men's Leather Gloves	25c, 49c, 98c, \$1.19, \$1.45
Ladies' Easter Suits	\$9.75, \$12.50, \$16.50, \$18.50, \$24.75
Ladies' Easter Dresses	\$5.90, \$8.90, \$9.75, \$12.50, \$14.25, \$24.75
Ladies' Easter Coats	\$4.98, \$5.90, \$9.75, \$12.50, \$19.50
Ladies' Easter Skirts	\$2.98, \$3.98, \$4.98, \$5.90, \$6.90, \$8.90
Ladies' Easter Waists	98c, \$1.98, \$2.49, \$2.98, \$3.98, \$4.98
Ladies' Easter Shoes, just arrived, the latest	\$3.98, \$4.98, \$5.90, \$6.90
Ladies' House Dresses	98c, \$1.49, \$1.98, \$2.49, \$2.98
Ladies' Unions	49c, 69c, 98c, \$1.49, \$1.69, \$1.98
Children's Easter Hats	49c, 98c, \$1.49, \$1.98, \$2.98
Children's Easter Coats	\$1.98, \$2.98, \$4.98, \$5.90, \$7.90, \$8.90
Children's Easter Dresses	49c, 98c, \$1.49, \$1.69, \$1.98
Children's Rain Coats	\$1.98, \$2.98, \$3.98

Compare Prices -- Compare Merchandise THAT'S ALL WE ASK

1 Little Store 16 Years Ago

J. C. Penney Co. Incorporated
175 BUSY STORES

175 Big Busy Stores Today

CITY NEWS IN BRIEF

Collection of News Paragraphs and Advertisements.

Mac Wood, of the Golden Rule, made a visit to his ranch near Union today.

Who said "Silence is Golden?" See Clara Kimball Young in "The Dark Silence" at the Arcade Sunday. No raise in price.

Mr. and Mrs. J. Sullivan are registered at the Savoy from Hot Lake.

Have your films developed and printed perfectly. If you have trouble in taking good pictures and want to learn just what your trouble is, you will drop in at Silverthorn's Family Drug store where they will take pleasure in assisting you without charge.—Adv. 4-3-3t.

Edw. L. Lord, of San Francisco, is at the Foley.

If you are interested in gold fish—we notice a fine lot of them of all kinds at Silverthorn's Family Drug store.—Adv. 4-3-3t.

M. H. Allen, of Pendleton is at the Savoy.

A stirring and realistic drama is "The Dark Silence" starring Clara Kimball Young at the Arcade Sunday.

G. R. Kerns is an arrival at the Foley from Spokane.

The mysterious Chinese lottery is revealed in "The War of the Tongs" at the Colonial Sunday.

W. L. Briggs is at the Savoy.

J. A. Wiserman is an arrival from Portland at the Savoy.

The April Victor records have arrived. Come and hear them.—Newlin Book & Stationery Co.—Adv. 4-5-4t

Homer Pearson, of North Powder, is registered at the Savoy.

Just received a new shipment of the popular copyright novels, 75c.—Newlin Book & Stationery Co.—Adv. 4-5-4t

R. M. Neibour, of Salt Lake, is at the Foley.

Just Received. A shipment of Columbia Ham for Easter. Plenty of fresh eggs at 30c per dozen.—Snodgrass Grocery.—Adv. 4-5-1t.

E. T. Neibour is an arrival at the Foley from Salt Lake.

Look! Hot Cross Buns for Good Friday at Snodgrass Grocery.—Adv. 4-5-1t.

Mrs. T. O. Mead, of Pendleton, is an arrival at the Savoy.

Attention, Ladies! Snodgrass Grocery has ordered a large supply of Hot Cross Buns for Good Friday. Call Main 43 and get yours.—Adv. 4-5-1t.

J. C. Thompson, of Joseph, is staying at the Savoy.

Just by way of adding to Easter joy, send your friend a pound box of those delicious chocolates from the Red Cross.—Adv. 4-5-1t.

Burr Cantrel, of Summerville, registered at the Savoy yesterday.

COLONIAL THEATRE

ED. FORD, Manager



TOMORROW
Mary MacLaren
Harrison Ford
— In —

"The Mysterious Mrs. M"

COMING SUNDAY—"THE WAR OF THE TONGS"



at 7 o'clock, the business matters will be given attention and at 7:30 the second lecture will be given by Dr. R. E. L. Holt. The subject is "Bacteriology." The doctor will give an entirely new phase of the subject from the one that he gave last week. All young ladies of the town are cordially invited to attend the meeting tonight and the opportunity to join the Guard will be given all.

Good Friday Services. Tomorrow being Good Friday it is hoped that the business houses will close between 12 and 3 p. m. in order to give their employees an opportunity to attend the religious services of the various churches with which they may be affiliated.

REV. P. J. DRISCOLL.

Notice. Patriotic parade tonight 7:45, before the Elks' meeting. All members requested to be present.—Adv. 4-5-1t

Editor to Speak. Missoula, Mont., April 5.—(United Press)—Hamilton Holt, editor of the Independent, will speak here April 28. He is touring the country in the interests of the League to Enforce Peace and will spend several days in the northwest.

NEW TODAY

FOUND—Estray sow. Owner can have same by proving property and paying for ad. 1302 H. St. 4-5-4t

A Snap.

Will sell my two 5-room cottages in Block 137 Chaplin's Add. dirt cheap. Will give terms 5 per cent off for cash. Address 3822 23d Ave. S. West, Seattle, Wn., or Box 746 La Grande, 4-5-3tpd

For Sale—Dairy and Sheep Feed. Albers Bros. announce that they have for sale at their warehouse at Hot Lake: ALBERS BROS. HOLSTEIN DAIRY FEED, and also—ALBERS BROS. SHEEP FEED. Orders taken on both 'phones. CATO J. JOHNS, Manager. 4-5-4t

Surveying.

Surveying and general engineering at reasonable rate. R. R. NEAL, Office of City Engineer in City Hall.—Adv. 4-5-4t.

Special Story Hour.

Special attention will be given to the Story Hour which will be held at the Library Saturday afternoon, April 7th, from 2 to 3 o'clock. Mrs. Zoe (Bragg) Spinning will be the "story teller," and will give a special Easter story. A committee of ladies will be there to care for the children. 4-5-2t

Card of Thanks.

We wish to thank the many kind friends who assisted us during the illness of our dear mother. S. C. CANTREL, W. M. CANTREL, MRS. C. B. OLIVER, MRS. JOHN BROOKER, MRS. ADDIE SALING. 4-5-1tpd.

THE J. H. CHILDS TRANSFER AND STORAGE CO. 1312 Jefferson St. Phone Main 706 Best equipped transfer business. Three motor trucks always ready. Highest salaried drivers. All careful and competent men. Largest Storage House in Eastern Oregon. Household goods lowest rates. Automobiles stored 10 cents per day. THE J. H. CHILDS TRANSFER AND STORAGE CO. 3-5-1mo