

Display of Easter Apparel



As Easter approaches the needs of new apparel becomes more real. Our thoughts grasp the problem seriously and we are quite likely to be more or less perplexed, if we are not clear as to the styles and their adaptations to our needs. Months ago our store considered your wearing apparel problems, and now invites you to prove to your own satisfaction the simplicity of the solution to those who make their purchases in this store.

EASTER SUITS
\$20.00 to \$40.00
EASTER COATS
\$10.00 to \$35.00
EASTER DRESSES
\$8.50 to \$27.50

Hill's Dep't Store

ARCADE

Alice Brady Today.

The quaint story of the adoption education and later-day romance of Miss Petticoats, granddaughter of an old New Bedford whaling captain has been immortalized on the screen through the efforts of William A. Brady, who has had the famous story of "Miss Petticoats" adapted to motion pictures, and filmed under the direction of Harley Knoles, with a strong cast, headed by Alice Brady, supported by such star players as Arthur Ashley, Johnny Hines, Alec B. Francis and Mildred Havens.

A company consisting of 28 actors and actresses invaded the quiet city of New Bedford, on the rocky coast of the State of Massachusetts, and there proceeded to film the story of Miss Petticoats, who, in the story in Dwight Tilton's book, is a New Bedford girl, the granddaughter of a

ARCADÉ TODAY AND TOMORROW



fishing schooner captain. The life of the girl while on the old fishing vessel, in the cotton mills, and while secretary and companion in a fashionable home has been photographed in its entirety in the atmosphere and locale used by the author in the book. An old schooner was prepared, where the scenes were filmed, and Miss Brady, the star in this feature photograph, spent several days in one of the big mills watching the girls at work, later doing work herself. It is not exaggerating matters in the least in saying that no motion picture has yet been produced in which the producing company was so successful in procuring exactly the required locale for all its scenes as this feature version of "Miss Petticoats," which is the attraction at the Arcade theatre today and tomorrow.

Mary Pickford Coming.

Seldom is such a continuous display of luxurious settings and furnishings evidenced on the screen in one photograph as is seen in Mary Pickford's newest Artercraft picture, "A Poor Little Rich Girl," coming to the Arcade theatre Monday and Tuesday.

In keeping with the story which tells of the extravagant display of wealth, many costly scenes were built for this subject, including a beautiful conservatory, with its lily pond, playing fountains, rare birds and immense botanical display. This set alone occupied the entire length of the immense stage at the big Mary Pickford studio in Fort Lee. Enhanced by artistic lighting and new effects in motion photography these scenes present a fitting background for the beautiful little star.

Mayor Keyes' Act.

Salem, April 4.—(United Press)—Mayor Walter E. Keyes dropped the dignity due the executive of the capital city, forgot that he was a statesman and barrister and joined his brother Elks in a production of "Get-Rich-Quick Wallingford" here tonight. The mayor played the "boob" part—mayor of the town of Battlesburg—and during the course of the play was felled to the extend of \$25,000 (stage money.)

When in Portland you will find The Observer on sale at the Oregon Hotel news stand and Imperial Hotel.

BUTTER WRAPPERS for sale at The Observer Office.

SAVE 15c A POUND

APRIL 9 to 14

FOLGER'S GOLDEN GATE TEA

One pound makes 300 cups. Four cups cost about one cent. You can afford to drink good tea.

75c Tea-75c Quality

TIN	REGULAR RETAIL PRICE	FOLGER'S PRICE
1 lb.	.75	.60
1/2 "	.40	.30
1/4 "	.25	.20
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Clear Your Skin in Spring.

Spring house cleaning means cleaning inside and outside. Dull pimply skin is an aftermath of winter inactivity. Flush your intestines with a mild laxative and clean out the ac-

cumulated wastes, easy to take, they do not gripe. Dr. King's New Life Pills will clear your complexion and brighten your eye. Try Dr. King's New Life Pills tonight and throw off the sluggish winter shell. At drug-gists, 25c.—Adv.

HUDSON COLLECTS BY STOCK RECORDS

Greatest of These Is Round Trip Across Continent—Other Coveted Records.

"Since its introduction last year the Hudson 'super-six' has won practically every stock car record in the country," says a bulletin of the Hudson factory. "Perhaps the greatest of these is its round trip across the continent, made in 10 days 21 hours. A seven-passenger touring car which, with baggage and passengers, weighed 5000 pounds, was driven from San Francisco to New York city in 5 days, 3 hours, 31 minutes. It beat the best previous record by 1 1-2 hours, 59 minutes. It beat the best time held to within a month of the time the Hudson made its run by 2 1-3 days. At the end of the trip the Hudson was going so well that it was decided to turn her about and try for a record going back. It was the first attempt ever made by a car to do a round trip across the continent. The return trip was made in 5 days, 21 hours, or a total for the entire round trip of 10 days, 21 hours. Heavy rains were encountered in the Sierra Nevada mountains on the way back, which delayed the time fifteen hours.

"Perhaps the most coveted record in the world is that for the 24 hours run. For years the time made by S. F. Edge on the Brooklands track, England, had stood. Ralph Mulford, driving a Hudson stock 'super-six' chassis, covered 1819 miles in 24 hours in the Sheephead Bay track under American Automobile Association supervision and lowered Edge's record by 327 miles.

"With this same car, with racing body equipment, Mulford had made the fastest time for a stock car on record with the American Automobile Association when, on Daytona Beach, he covered a measured mile at the rate of 102.53 miles an hour.

The greatest hill climb in the world is that up Pike's Peak. A 'super-six' made the best time up that highway. It defeated 20 cars for this non-stock event.

"The 'super-six' showed such speed that it attracted the attention of racing drivers looking for mounts. Ira Vail bought the Brooklyn demonstration car. He cut out some of the frame, changed the gear ratio, mounted a racing body and entered the metropolitan race at Sheephead Bay. It was the only car that did not stop in the 150 mile run, and he won third money.

"In the Vanderbilt and Grand Prize races held in California the 'super-six' performed well. Twenty-one cars were entered in the first race, three of which were 'super-sixes.' Six cars finished, of which three were Hudsons."

Missoula, Mont., April 3.—(United Press)—A college man should have an annual income of between \$2,000 and \$3,000 before he marries, in the opinion of many men and women of the University of Montana freshman class, who have written themes on the subject, "The High Cost of a Home." "With the prices of commodities soaring to unprecedented heights, is it any wonder that a fellow has no great desire to marry?" asks one of the men. "Times have changed since father went a-courting." On the other hand there is comment like that from the women: "If I loved a man I'd marry him, though he be a poor man or a multimillionaire."

Our want ads bring results.

Among the applicants for employment in the service of a New Jersey household there once came a big, husky girl named Rosalie.

"What was your reason for leaving your last place, Rosalie?" asked the mistress during the course of examination.

"I couldn't stand the way the master and mistress used to quarrel, mum," was the reply of Rosalie.

"Dear, dear!" exclaimed the lady. "Did they quarrel all the time?"

"All the time, mum," repeated Rosalie. "Whin it wasn't me and him it was me and her."



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A perfect foundation for fitting and wearing dresses and gowns

MODART Corsets form the proper foundation upon which to build the clothes and give them that peculiar elegance and attractiveness which is so much sought after.

THE smooth, perfect fitting back, the graceful body lines and the pliable resilient boning contribute to displaying the tailored suit and delicate evening gown in all their beauty.

Pauline Lederle
Sommer Hotel Bldg.

Complaints, affidavits and legal blanks of every description for sale at The Observer, 1710 Sixth street.

Our Want Ads bring results.

HAVE YOUR CORSET MADE FOR YOU

THE Bareley CUSTOM CORSET.

IS STRICTLY CUSTOM MADE IS GUARANTEED THROUGHOUT AND BONED WITH EITHER

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All Look Alike

A cheap, inferior, varnish has the same appearance as the best. Are you willing to use your floors to try out some unknown floor varnish? Wouldn't you be much better satisfied to use Marnot which stands up best under the hard usage which comes to a floor varnish? It sells for \$3.50 per gallon.

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Several Slightly Used Pianos to be Sold at Sacrificed Prices.

Second-Hand Organs at Prices to Close Out.

Richey Piano House, Opposite Sommer House.