

Blood Will Tell

There is truth in the statement that "blood will tell." Your complexion, the condition of your skin, is but a reflection of the condition of your blood. The glow of health is due to red blood showing through the tissues of the skin. A pallid, muddy complexion indicates that the blood is impure.

OPTIMUS BLOOD PURIFIER

is a blood builder. It enriches the blood, cleanses the system, cures skin diseases and rheumatic troubles and gives to the user a rosy hue of health. Use it and you'll enjoy life with a new zest this spring.

PRICE \$1.00

La Grande Pharmacy

ADOLPH NEWLIN, Manager
Quick Delivery La Grande, Oregon Phone Main 40

The beautiful Clara Kimble Young in a new picture. Arcade soon, no raise in prices.

Trade by wire. Phone us for drugs and sundries, Main 40.

Evangelist Reader, pastor of the Christian church of Elgin, will exchange pulpits Sunday with Rev. H. L. Ford of the Christian church of this city, for both morning and evening services. Mr. Reader is a very pleasant and entertaining speaker.

Shoe Sale.

Closing out our Harlow line at \$5. This shoe costs us today \$6.85, retail at \$8, regular price. A saving to you of \$3. Lots of small sizes left.—The Toggery.—Adv. 3-29-3t.

Today has been a queer day. This morning it was bright and sunny and the air was clear and pleasant. Then it started to snow, a kind of soft, sticky snow which melted about as soon as it hit the ground. If the ground hog is to blame for bottling up spring, he will get his when the time comes.

A big assortment of new crepe, georgette and organdie collars at the Golden Rule.—Adv. 3-29-1t.

Watch for the date for Clara Kimble Young picture. Arcade, no raise in prices.

The all right Drug Store—La Grande Pharmacy. 3-30-2t

Daddy (C. C.) Burt has gone to Baker to boost for the Moose. Daddy says he is merely looking the ground over. It was a very dismal day when he landed in Baker but he has been radiating sunshine all over the place. He called at the newspaper offices and told the boys of some of his early escapades in Corvallis. It was some time in those days. Leave it to those college boys to stir up devilment.

Use our free delivery service free-ly, Main 49, La Grande Pharmacy.

Coming soon, Clara Kimble Young. Arcade, no raise in prices.

Dr. Van Waters preached most eloquently and illuminately last night in St. Peter's church to an increased and interested congregation, on the theme, "What It Is To Be a Disciple." This evening his subject will be, "The Church and Sacraments in the Scheme of Salvation." He will show that through these, God answers the question, "What Must I Do To Be Saved?"

The ladies of the Christian church will hold a cooked food sale on Saturday, March 31, at the Hug grocery.—Adv. 3-29-3t.

The Island City School district No. 10, re-elected their school for the ensuing year as follows: W. E. Thompson, principal; Miss Ellen Maxfield, 5th and 6th grades; Miss Etha Huffman, 3rd and 4th; and Miss Florence McDonald, primary.

Mrs. Edgar Ellis (formerly Miss Jessie Foster) left this week to join her husband in Portland.

Miss Meta Hunter left last night to spend Easter with old school mates at Eugene.

We make an effort to please every customer that's why our business continues to grow. La Grande Pharmacy.

A post-card from some persons is more welcome than billets-doux from some others. Nothing personal about this—merely a sage observation.

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To the Public.

A few reasons why you should have me do your kalsomining and papering: I can save you from 10 per cent to 25 per cent on your work. My work is guaranteed. It makes no difference where you get material I will apply it. You will have the best work to be had in town. You don't live too far away for me to get to you. I will paper a room for you free if you will give me one reason why you should not have me do your work.—W. A. Deputy. Phone Red 2171.—Adv. 3-30-1t

Merchant's Wife Advises La Grande Women.

"I had stomach trouble so bad I could eat nothing but toast, fruit and hot water. Everything else soured and formed gas. Dieting did no good. I was miserable until I tried buck-thorn bark, glycerine, etc., as mixed in Adler-i-ka. One spoonful benefited me instantly." Because Adler-i-ka empties both large and small intestine it relieves any case constipation, sour stomach or gas and prevents appendicitis. It has quickest action of anything we ever sold.—Putman Drug store.

NEW TODAY

FOR SALE—"Books of Knowledge," new, 20 volumes, \$28.00; cost \$39.60.—E. W. Eastman.—Adv. 3-30-2t.

FOR SALE—Office desk, good office chair also. Both in fine condition. Phone Black 601.—Adv. 3-30-2tp

Entire Satisfaction

Is what our Men's Suits are giving. Men are sure won by the extra values we are showing for the prices we ask. We are selling you \$15.00 Suits for \$9.75, \$18.00 Suits for \$12.50, \$20.00 Suits for \$14.75, and so on, because first Costs with the added Middleman's profit or useless overhead expense of other stores not included—Makes this possible—besides buying them right for 175 store quantities.

Men's Utility Suits	\$6.90, \$8.90, \$9.75, \$9.90
Men's Blue Serge Suits	\$9.75, \$12.50, \$14.75, \$16.50, \$18.50
Men's Clay Mixtures	\$12.50, \$14.75, \$16.50, \$18.50
Men's Fancy Stripe Suits	\$9.75, \$12.50, \$14.75, \$16.50, \$18.50
Men's Dark Mixture Suits	\$9.75, \$12.50, \$14.75, \$16.50, \$18.50
Young Men's "Pinch Backs"	\$9.75, \$12.50, \$14.75, \$16.50, \$18.50
Youths' Long Pants Suits	\$4.98, \$6.90, \$7.90, \$8.90, \$9.75, \$12.50
Boys' "Knickerbockers" Suits	\$1.98, \$2.98, \$3.98, \$4.98
Boys' Extra Pants	49c, 69c, 79c, 89c, 98c, \$1.19
Men's Dress Shoes	\$2.98, \$3.50, \$3.98, \$4.50, \$4.98

DO IT NOW—SAVE 33 1-3 PER CENT—YOU'LL SMILE.

Formerly
United
Store

J. C. Penney Co.
Incorporated
175 BUSY STORES

Formerly
United
Store

Japanese Warships Rumored Sunk.

Vancouver, B. C., March 30.—(United Press)—Submarining of Japanese warships in the South Pacific has been enigmatically from Tokyo. Confirmation is unobtainable. Source of the report is unknown. The fact is known, however, that a German raider is operating in the South Pacific. Tokyo recently warned merchant ships, following the sinking of two British ships.

Chinese Women Released.

Dai Gim, known as China Mary, Chan Shee, and Louie On, husband of Chan Shee, were released from the city jail yesterday upon word from Portland that the real estate bond for them had been approved. The three have said they would leave for Portland Monday. Judge Phy will consider the matter of Oy On, the 11 year old girl said to be the daughter of Dai Gim, at a hearing Saturday. The girl is in charge of the Salvation Army.

THE J. H. CHILDS TRANSFER AND STORAGE CO.

1312 Jefferson St. Phone Main 706
Best equipped transfer business.
Three motor trucks always ready.
Highest salaried drivers.
All careful and competent men.
Largest Storage House in Eastern Oregon.
Household goods lowest rates.
Automobiles stored 10 cents per day.
THE J. H. CHILDS TRANSFER AND STORAGE CO.
3-5-1mc

CITY NEWS IN BRIEF

Collection of News Paragraphs and Advertisements.

Private dancing lessons every evening, Zuber Dancing Hall. Phone Black 1211 for appointment.—Adv. 3-5-1tf.

An increase on fishing license will go into effect May 21, \$1.50 each.

A marriage license was issued to Eric Swanson, of Baker county, and Miss Alice E. Adrian, of Union county.

The Baptist ladies will give a penny social in the church basement Friday evening, the 30th, beginning at 6:30 p. m.—Adv. 3-29-2t.

Rev. Charles Powell, of Cove, is visiting Baker as the guest of Rev. and Mrs. O. F. Jones.

Paramount Pictures

Today and Tomorrow



Fannie Ward

In

"Betty to the Rescue"

A Gripping Story of the California Mines

ARCADE

The trade mark that stands for quality



COLONIAL THEATRE

Ed. Ford, Manager



BLUEBIRD

Photo-Plays

Presents

"Susan's Gentleman"

Introducing Dainty

Violet Mersereau

FRIDAY AND SATURDAY

Collegian Spring Clothes are in Full Bloom

Never such becoming styles—such attractive colorings and patterns—such durable weaves and such comfortable sizes—as those that distinguish the 1917 Collegian Spring Suits and Topcoats.

ADLER Collegian Clothes

Bright and colorful as the first days of Spring, they answer completely your demands for "class" in your Spring Clothes at prices you can afford to pay.

You will be proud of your new Collegian Spring Suit or Topcoat. Collegian prices remain within the reach of all—a range of prices to meet every demand.

\$16.50 to \$35



ASH BROTHERS

